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script exchange

Faster Dispensing

eRx>



eRx means faster dispensing and fewer errors

## Expressing concern

A survey by Philips AVENT, has shown that 61% of Australian mothers who have expressed milk after returning to work in order to continue breast feeding their child, were made to feel uncomfortable or embarrassed over expressing their milk in the workplace.

Only 29% of new mothers who participated in the survey had access to a comfortable and private space at work and 33% did not feel comfortable talking about expressing at work with their employer.

These figures highlight why mothers are more likely to stop breast feeding when they return to work, the company said.

## Croatia Joins EMA

ON 1 July Croatia joined the European Union, meaning the country is now part of the European medicines network and its representatives will be fully involved in the activities of the seven Scientific Committees of the European Medicines Agency as well as the EMA's other activities.

Croatia joins 27 other member states with the network of around 4,500 experts throughout the European Union.

## Mayne acquires Libertas

AUSTRALIAN listed pharmaceutical firm Mayne Pharma has this week announced the acquisition of US-based Libertas Pharma Incorporated.

Libertas is a generic pharmaceutical company headquartered in Atlanta, Georgia, that distributes and markets a range of niche products in the US.

Mayne said Libertas is highly complementary to its Metrics Products division, having 6 marketed Abbreviated New Drug Application (ANDA) products and 2 pipeline ANDA's distributed through the same retail pharmacy channel with no product overlap.

Mayne Pharma's ceo, Mr Scott Richards, said, "We are very pleased to have completed the Libertas acquisition which was acquired by way of an up-front payment comprising cash and a small scrip component to owner and founder, Mr Chris Schneider, and a three year performance based earn-out which will be funded from operating cash. ... more than 60% of the total purchase price is performance based."

"Libertas fits well with the Metrics

business and further strengthens our US generics franchise, which will now distribute 15 generic ANDA products and have more than 20 products in various stages of development, including seven products filed with the US FDA. "Importantly," he added, "the acquisition is expected to be earnings accretive in FY14 and is well positioned to deliver further incremental growth to the US business."

He also announced that Chris Schneider will be joining Mayne Pharma's leadership team as Vice President, Sales and Marketing.

## Lightning Brokers adds to range

PHARMACY product supplier Lightning Brokers has extended its product portfolio, with additions including *Breath Pearls*, a range of breath fresheners that offer unique dual benefits; and *Ecomed Breathe Eazy Spacers*, a range of Anti-Static Chamber Spacers with Vision Valves, which are an inhaler (puffer) delivery system.

Lightning Brokers National Sales Manager, Joshua Barton, says, "These new lines are another great step for Lightning Brokers ... We are looking forward to increasing distribution for this product in order to make it more readily available to all consumers."

For more product information visit [www.breathpearls.com.au](http://www.breathpearls.com.au) and [www.ecomed.com.au](http://www.ecomed.com.au), and contact your Lightning Brokers rep for availability and deals

## PAC13 Earlybird Rego

THE PSA is reminding pharmacists that PAC13 Earlybird registrations close this Sunday 07 Jul for the event which will take place at the Brisbane Convention Centre from 10-13 October 2013.

PSA members are entitled to a discounted Earlybird member rate of \$649 without the gala dinner and \$749 with the gala dinner.

Register at [www.psa.org.au/pac](http://www.psa.org.au/pac)

## Contact lenses for MD

RESEARCHERS have created contact lenses which, when paired with special spectacles, bestow telescopic vision on their wearers.

According to the BBC, the contact-lens-and-spectacles combination magnifies scene details by 2.8 times, while polarising filters in the glasses allow wearers to switch between normal and telescopic vision, with the system having been developed to help people suffering age-related blindness, especially macular degeneration.

Age-related macular degeneration (MD) is one of the most common forms of blindness and damages the part of the eye, the macula, that handles fine detail.

As this area degenerates, sufferers lose the ability to recognise faces and perform tasks, such as driving and reading, that rely on picking up visual details.

The researchers from UC San Diego and Switzerland's EPFL, adapted a pair of Samsung glasses produced for 3D TV sets which create a 3D effect by alternately blocking the right or left lens in sync with the television picture.

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### Jobs of the Week

- **Pharmacist Manager** - Fraser Coast, QLD (Job# 2009813)  
Desirable QLD tourist location - \$43/hr + Super
- **Senior Retail Manager** - Adelaide, SA (Job# 2009934)  
Do you want to manage all FOS aspects incl financials & reporting?
- **Pharmacist** - Newcastle, NSW (Job# 2009933)  
Part-time Sole Pharmacist role - 28hrs/wk over 3.5 days - \$65K package

Love your work? ... SO DO RAVEN'S!



## Events Calendar

**WELCOME** to *Pharmacy Daily's* events calendar, opportunities to earn CPE and CPD points.

If you have an upcoming event you'd like us to feature, email [info@pharmacydaily.com.au](mailto:info@pharmacydaily.com.au).

**5-8 July:** Australian College of Pharmacy's Conference and Exhibition, Brisbane - see [www.acp.edu.au](http://www.acp.edu.au).

**24th July:** eHealth for Pharmacists, Sydney North Shore and Beaches Medicare Local, contact Lydia Shum on (02) 9432 8215

**2 Aug:** Jeans for Genes day; more info at: [jeansforgenes.org.au](http://jeansforgenes.org.au)

**10-14 Aug:** Medici Capital Pharmacy Snow Business 2013, Mt Buller Vic - more info at [www.medic.com.au](http://www.medic.com.au).

**04-07 Sep:** Navigating the Future - Pharmacy 2013: The Pharmacy Management Conference; Sheraton Mirage, Port Douglas; More details at: [pharmacyconference.com.au](http://pharmacyconference.com.au).

**17 Sep, 19 Sep:** Pharmaceutical Law Summit, Melbourne (17 Sep), Sydney (19 Sep), for info see [www.aventedge.com](http://www.aventedge.com).

**19-22 Sep:** Medicines Management 2013, the 39th SHPA National Conference, Cairns Convention Centre - [www.mm2013shpa.com](http://www.mm2013shpa.com).

**20-22 Sep:** Pharmacy Business Network, Canberra; see [pharmacybusinessnetwork.com](http://pharmacybusinessnetwork.com)

**11-13 Oct:** Pharmacy Australia Congress in Brisbane - details [www.psa.org.au/pac](http://www.psa.org.au/pac).

**14-16 Oct:** Global Drug Safety Conference and Exposition, Brisbane - for more details email [qldadmin@psa.org.au](mailto:qldadmin@psa.org.au).

**17-19 Oct:** Pharmacy Assistant National Conference, Gold Coast - visit [www.pharmacyassistants.com](http://www.pharmacyassistants.com).

**14 Nov:** 2013 ASMI AGM, Conference & Awards - see [www.asmi.com.au](http://www.asmi.com.au)

## Chemo review kicks off

THE Department of Health has released the terms of reference for its review of chemotherapy funding arrangements (*PD* 05 May), after health minister Tanya Plibersek agreed to pay an additional \$60 per infusion through to 31 Dec to ensure the ongoing viability of chemotherapy services.

The review will report by Oct this year with recommendations for long-term arrangements for chemo funding, and aims to “maximise the benefits consumers receive from chemotherapy infusions”.

Interestingly, it's not just limited to dispensing services funded from the PBS, and will also look at the funding of clinical services as part of cancer treatment, as well as the business models in the private and public health sectors which provide chemotherapy services.

A discussion paper has been issued, with submissions solicited through until 29 July, and the department is in the process of engaging experts in pharmacy and oncology to guide the review, alongside Mike Wallace, former deputy director-general of NSW Health; and the Consumers Health

Forum which has been engaged to consult with consumer groups.

Information sought under the review includes details of costs and processes involved in compounding certain infusions and possible alternative funding models for these medicines; rural and regional chemotherapy provision; guidelines on quality of infusion preparations; and how services and funding roles for chemotherapy have changed, particularly in the light of the government's Efficient Funding of Chemotherapy measure.

The review will also look at suggestions by some stakeholders that “clinical services associated with the provision of chemotherapy by an advanced care or oncology pharmacist should be recognised with explicit funding”.

Also up for discussion is the possibility that the cost of containers and devices for chemotherapy could be funded under the PBS, with infusion fees currently not providing for any specialised or high-cost drug delivery systems.

The full discussion paper can be viewed by **CLICKING HERE**.

## Win with Q.R Health this cold and flu season



Every day this week *Pharmacy Daily* is giving ten lucky readers the chance to win a Quick Response Health™ prize pack containing QR Defence and QR Immunity.

Suffering from a cold or flu? Need a boost this Winter? Try a great tasting EFFERVESCENT drink of:

- Q.R DEFENCE Vitamin C 1000mg + Zinc + Bioflavonoids - Vitamin C and zinc help to maintain a healthy immune system or
- Q.R IMMUNITY Echinacea 6900

Echinacea can help relieve symptoms and reduce the duration of colds.

For more information go to [www.quickresponsehealth.com](http://www.quickresponsehealth.com).

To win, be one of the first 10 people to send in the correct answer to the question below to: [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au).

**True or False: QR Defence & Q.R Immunity are aspartame FREE**

## DISPENSARY CORNER



**WEALTHY** Chinese people are paying several thousand dollars a month for nurses to give them daily doses of human breast milk as a health food, according to a report in the South China Morning Post this week.

Breast milk supplies are big business in China after the country was rocked by a scandal over poisoned baby milk formula.

But now some suppliers say they are expanding to cater for a booming new demand from adult customers.

Deluxe service clients have their own personal wet nurse visit their home or office, or even live in, and the younger prettier wet nurses can charge more.

**FAST** food is often not the healthiest option, but for three customers at a Taco Bell in Michigan in the USA it certainly led to a healthy bank balance.

When they started to eagerly tuck into food they'd ordered at the drive-through restaurant they found \$3,600 cash in the bag.

The trio discovered the restaurant's potentially expensive mistake after they had driven several miles away.

After a discussion, they decided to return the money, and said the best thing about their honesty was finally getting their grub.

**EXTREME** quitting.

A 42-year-old Turkish man has started wearing a locked cage over his head, in a desperate attempt to stop smoking.

According to a news report which has been uploaded to YouTube (click image below), Ibrahim Yucel gets his wife or daughter to lock him in each morning, and he's unable to open it during the day no matter how much he craves lighting up.

