# Pharmacy DAILY -

Friday 12 Jul 2013

PHARMACYDAILY.COM.AU

### We're dispensing healthy savings on insurance.

Exclusive to Pharmacy Alliance members, the Insurance House policy offers an average of 21.8% savings on insurance.

Call 03 9860 3300 to start saving.



^ Based on policies written in May 2013. Pharmacy Alliance Insurance underwritten by AIG Australia Pty Ltd ABN 93 004727753 and W. R. Berkley Insurance Australia ABN 81 126 483 681 through Insurance House.

#### **Compounding update**

THE Therapeutic Goods
Administration has extended the deadline for the consultation regarding "Options for reform of the regulatory framework for pharmacy compounding."

Submissions to the consultation will now be accepted up until 5pm on Friday 26 July.



healthpoint

Call 1300 367 611

www.healthpointtech.com

### Prestige Brands buys Care

AUSTRALIAN OTC distributor Care Pharmaceuticals has been purchased by US-based Prestige Brands Holdings, which says it plans to use the new acquisition to further build its Asia-Pacific footprint.

Brands covered by the deal include Fess, Painstop, Rectogesic, Maybe Baby and Fab nutritional supplements, and build on

#### **CM** congratulations

ONE of Australia's leading researchers in complementary medicine, Professor Alan Bensoussan, has been recognised for his global impact on the clinical study of Chinese Medicine with a prestigious award from the World Federation of Chinese Medicine Societies (WFCMS) in Beijing.

The University of Western Sydney researcher received the International Award for Contribution to Chinese Medicine at a special ceremony in the Great Hall of the People on 29 June 2013. Prestige's existing local brands such as Murine and Clear Eyes.

The deal is effective from 01 Jul, with a statement from Prestige confirming that Care's annual revenue is about \$20m.

Prestige ceo Matthew M. Mannelly said the acquisition was a "great strategic fit.

"Care operates under the same business model as Prestige, has an impressive portfolio of well-known brands and a track record of growth and innovation," he said.

The combined local business will operate under the leadership of Care ceo Malcolm Yesner.

#### Souvenaid training

**NUTRICIA** has launched a CPD accredited online training module for its Souvenaid 'medical food', aimed at helping pharmacists with product enquiries and to help them support Alzheimer's sufferers.

It's available via the Pharmacy Guild's myCPD e-learning platform at www.mycpd.org.au.

#### **Pharmacist Fellow**

#### KRISTEN

Anderson (right) has been named the CHARMING Institute's Advanced Primary Care



Pharmacist Fellow for 2013-2015.

Anderson graduated from James Cook University in 2005 and was the PSA's Pharmacy Student of the Year.

After working as a clinical hospital pharmacist she then secured a role delivering educational programs to clinicians in rural and remote Qld on behalf of NPS MedicineWise.

The Fellowship will see the accredited pharmacist undertake a PhD supervised by Ian Scott, Chris Freeman and Danielle Stowasser aiming to reduce "potentially inappropriate polypharmacy in older people through deprescribing in primary care".

The CHARMING Institute was established this year with the aim of conducting high quality primary health care research which influences policy and clinical primary care training.

## Raven's recruitment

Your Pharmacy Recruitment Expert

FreeCall: 1800 429 829 Email: info@ravensrecruitment.com.au Web: www.ravensrecruitment.com.au

#### Jobs of the Week

- Pharmacist Gippsland, VIC (Job# 2009924)
   Full-time role in a regional service centre 2 hours east of Melbourne.
- Pharmacist / PIC Southern Downs Region, QLD (Job# 2009939)
   Are you ready to make a difference in this "out from the dispensary" role?
- PIC Northern, NSW (Job# 2009928)
   Overseeing the dispensary of this phcy \$40/hr + super + accom assist

our dynamic support can move your business or career forward!

#### **Pharmacy for Sale**

Sunshine Coast pharmacy available for partial or full

Adjusted 2012/2013 net profit about \$550,000. Seeking expressions of interest from buyers with proven financial capacity. For further information please email

admin@jadeva.com.au

## Secure your customers' ongoing Rx business

1800 003 938 customer-service@mps-aust.com.au





\* Terms and conditions apply.

# Pharmacy DAILY -

Friday 12 Jul 2013

PHARMACYDAILY.COM.AU

## STOP TYPING START SCANNING eRx: script exchange caster Dispensing





eRx means faster dispensing and fewer errors

### **Events Calendar**

**WELCOME** to *Pharmacy Daily*'s events calendar, opportunities to earn CPE and CPD points.

If you have an upcoming event you'd like us to feature, email info@pharmacydaily.com.au.

- 24th July: eHealth for Pharmacists, Sydney North Shore and Beaches Medicare Local, St Leonards; contact Lydia Shum on (02) 9432 8215
- **2 Aug:** Jeans for Genes day; more info at: jeansforgenes.org.au
- 10-14 Aug: Medici Capital Pharmacy Snow Business 2013, Mt Buller Vic - more info at www.medici.com.au.
- o4-o7 Sep: Navigating the Future - Pharmacy 2013: The Pharmacy Management Conference; Sheraton Mirage, Port Douglas; More details at: pharmacyconference.com.au.
- 14-15 Sep: PharmacyLIVE 2013; Novotel, Sydney Olympic Park - see www.psa.org.au
- 17 Sep, 19 Sep: Pharmaceutical Law Summit, Melbourne (17 Sep), Sydney (19 Sep), for info see www.aventedge.com.
- 19-22 Sep: Medicines
  Management 2013, the 39th
  SHPA National Conference,
  Cairns Convention Centre www.mm2013shpa.com.
- **20-22 Sep:** Pharmacy Business Network, Canberra; see pharmacybusinessnetwork.com
- 2-4 Oct: Essential Pharmacy Financial Management; Sanctuary Cove Resort, Gold Coast; more info at: www.fmrcbusdev.com.au
- **11-13 Oct:** Pharmacy Australia Congress in Brisbane details www.psa.org.au/pac.
- 17-19 Oct: Pharmacy Assistant National Conference, Gold Coast – visit www.pharmacyassistants.com.
- 14 Nov: 2013 ASMI AGM, Conference & Awards - see www.asmi.com.au

### **Antibiotic threat warning**

THE Office of the Chief Scientist (OCS) in Australia released a paper yesterday calling on the health, pharmaceutical, science and agricultural industries to build a new and coordinated frontline defence against the genuine threat of returning to an era where even minor infections could cause death.

Dubbed Meeting the threat of antibiotic resistance, the paper warns that "bacteria are fighting back and developing resistance to antibiotics at an alarming pace".

NPS MedicineWise has echoed the call, urging all stakeholders to take up the paper's call to action.

"The World Health Organization has identified antibiotic resistance as one of the greatest threats to human health and today this report from the Office of the Chief Scientist brings the same message home to Australia," said NPS clinical adviser, Dr Phillippa Binns.

"Every time we take antibiotics when we don't need them, or we take them incorrectly, we contribute to the development of antibiotic-resistant bacteria that can spread in the community."

Dr Binns said that in a 2012 survey, just 43% of people realised they should not take antibiotics to kill viruses, and one in five expected to be prescribed an antibiotic when they visit the GP with a cold or flu.

The OCS said that the increasing number of antibiotic-resistant infections represent a "looming public health issue," also urging the pursuit of research, as "essential to fill the current antibiotics void".

To download a copy of the OCS paper CLICK HERE.

#### **Self Care success**

**THE** PSA says its reinvigorated Self Care program (*PD* 03 Jun) has been enthusiastically received, with increasing numbers of pharmacies taking on the new-look program.

New features include the option for PSA members to buy the entire program or just individual elements, while the popular Self Care Fact Cards are also now available in an online format which can be branded with individual pharmacy details, and the information can easily be emailed.

### DISPENSARY CORNER

KARAOKE for CV health

Think about deep, controlled breaths and coming into harmony with those around you.

It sounds like a description of some of the basic fundamentals of yoga - but it could also be applied to singing.

If comparing the two sounds like a stretch, it isn't to some scientists who say that singing is just as healthy as yoga.

The London Telegraph reports that researchers at Sweden's University of Gothenburg have found that the heartbeats of choir members begin to synchronise, resulting in a calming effect on the mind and body that has the same health benefits as the ancient practice of yoga.

"Song is a form of regular, controlled breathing, since breathing out occurs on the song phrases and inhaling takes place between these," Dr. Björn Vickhoff, who led the study, told the newspaper.

"It gives you pretty much the same effect as yoga breathing. It helps you relax, and there are indications that it does provide a heart benefit."

In addition, studies at Australia's University of Newcastle have found that singing lowers levels of depression and anxiety in the elderly and improves a general sense of well-being for those of any age.

**AN AMPUTEE** has become an internet star after building a prosthetic leg out of Lego bricks.

Christina Stevens, from St Louis, Missouri, lost part of her leg earlier this year when her foot was crushed in a car accident reports *The Metro*.

But now the occupational therapist is an internet phenomenon after posting a video which shows her constructing a leg from the toy.

Ms Stevens, 31, published the video last month on YouTube, where it's been viewed over a million times - **CLICK HERE**.

## WIN A PAIR OF CANCER COUNCIL SUNGLASSES





This week *Pharmacy Daily* has teamed up with Cancer Council Australia and today is giving one lucky reader the chance to win a pair of Cancer Council 'Katoomba' sunglasses (pictured left).

Cancer Council eyewear offers the highest level of sun protection, for your ultimate

comfort and protection all Cancer Council sunglasses conform to Australian Standard AS1067:2003; carry the max eye protection factor rating of 10; eliminate 100% of horizontally reflected glare; are fitted with polarised lenses.

To win, simply be the first person to send in the correct answer to the daily question below to: **comp@pharmacydaily.com.au**. All answers can be found by <u>clicking here</u> and downloading the catalogue.

What do proceeds from the sale of all Cancer Council sunglasses go towards helping to fund?

Congratulations to yesterday's lucky winner, **Linda Anderson** from **Murray T Martin Pharmacy**.