

PHARMACYDAILY.COM.AU

ARCS includes CMs

THIS week's ARCS Scientific Congress in Sydney has for the first time ever dedicated a stream focused on complementary medicines.

ARCS Australia, formerly the Association of Regulatory and Clinical Scientists, is this year running a single large conference with concurrent sessions on Medical Affairs, Pharmacovigilance, Medical Information, Clinical Research, Regulatory Affairs and more, with more than 800 industry staff in attendance.

Complementary Healthcare Council of Australia (CHC) head of regulatory affairs, Emma Burchell, is chair of the CM stream, which she said would explore questions such as "should complementary medicines be treated differently to orthodox medicines, and do we need to re-think the research model paradigm?"

She said that "ultimately more research, its translation and integration into consumer healthcare is required for CMs to continue to meet the needs of consumers looking for preventative health and overall wellness".

More local manufacturing

PHARMACEUTICAL manufacture in Australia is continuing to enjoy a resurgence, with the opening this month of a new \$8 million Mega Lifesciences Public Company facility in Pakenham, Victoria.

Mega Lifesciences was established in Thailand in 1982, and employs more than 4,000 people globally with a turnover of about \$200m.

The company opened its first Australian manufacturing plant in Dandenong in 2002, with the company saying that the business has gone from strength to strength, with the recent increased investment "bucking the current trend of Australian manufacturing taking production offshore".

Mega Lifesciences established the first soft gel capsule manufacturing plant in Thailand, and was granted its TGA license almost 20 years ago.

Managing Director John Farley said global growth and demand for the company's liquid filled tablets had prompted the decision to relocate most manufacture of its tablets and hard shell capsules from Thailand to Melbourne.

"The decision to expand the

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Dodo
(*Raphinus cucullatus*)



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eRx means faster dispensing and fewer errors

DISPENSARY CORNER

THE oldest licensed driver in New Zealand insists he's quite capable of being in control of a vehicle, despite just having celebrated his 105th birthday.

Bob Edwards was born in 1908 - before the first Model T Ford came into production - and has been driving for the last 88 years.

He drives to the local shops three times a week, and has only ever had one speeding ticket.

As well as being a regular driver, he cooks meals for his much younger (91-year-old) wife, and says he also intends to keep working out every morning in his home gymnasium.

HEALTH authorities in Brazil have been forced to drop an online advertising campaign about sexually transmitted diseases, after objections to its controversial "I'm happy being a prostitute" tagline.

The message aimed to reduce prejudice against sex workers, but Health Minister Alexandre Padilha has distanced himself from the promotion, saying "I do not think this is a message the ministry should be sending".

The rest of the campaign, entitled "Not ashamed of using a condom," will continue, with the BBC reporting that Brazil has experienced a boom in sex tourism in recent years, with many boys and girls entering prostitution at a young age.

DESIGNER BRANDS EYE PRODUCTS UP FOR GRABS



Congratulations to **Belinda Mann** from **Actegy Health**, who is yesterday's lucky winner of the pack.

Every day this week, **Pharmacy Daily** is giving one lucky reader the chance to win a **Designer Brands Eye** prize pack (pictured left), valued at \$35.97 each.

Each prize pack includes Extend A Lash brush on lash fibres, Lash Primer and Absolute Precision Liquid Eye liner.

NEW breakthrough fibre technology

from Designer Brands Cosmetics allows you to add an amazing 8mm in length instantly doubling lash length!*

Extend A Lash combines hi-tech tubing mascara with lengthening black fibres, creating instant lash extensions! Plus removal is quick and easy, just use warm water and your extensions will slide off. AS SEEN ON TV.

*Achieve up to +8mm lash length. Individual results may vary.

To win this fabulous prize pack, simply be the first person to email the correct answer to the question below to: comp@pharmacydaily.com.au.

What is the main benefit of Extend A Lash?

EMA pomalidomide

THE European Medicine Agency's Committee for Medicinal Products for Human Use has recommended marketing authorisation for pomalidomide to treat patients with multiple myeloma.

The committee concluded that the benefits of the drug in combination with dexamethasone outweigh its risks in patients who have received at least two prior therapies, including both lenalidomide and bortezomib, and whose disease progressed after treatment with those medicines.

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Travel Specials

WELCOME to *Pharmacy Daily's* travel feature. Each week we highlight a couple of great travel deals for the pharmacy industry, brought to you by *Cruise Weekly*.

CRUISE WEEKLY

Sponsored by *Cruise Weekly*
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www.cruiseweekly.com.au

EMIRATES has released special peak season airfares from Australia to London, starting from just \$2,292 for economy class travel on selected flights to Dubai and onwards to London Heathrow and Gatwick.

That's the price from Perth, with similar bargains on offer from Melbourne, Adelaide, Sydney and Brisbane.

The deals are valid for flights 12 Jul-15 Aug - see your travel agent.

ACP innovation grant deadline extended

THE Australian College of Pharmacy has extended the deadline for the 2013 IMS Health-ACP Young Pharmacist Innovation Grant, with applications now closing on 10 June 2013.

The grant was established in 2008 to allow younger pharmacists to be introduced to the "world of organisational pharmacy," funding them to attend the International Pharmaceutical Federation (FIP) Congress.

This year the successful applicant will receive \$5000 towards attending the 2013 FIP Congress in Dublin, Ireland, with the winner to be announced at the ACP's 24th Annual Conference which takes place 05-08 July at the Brisbane Convention and Exhibition Centre.

The convention will also see last year's winner, Daniel Rifkin, share his experience of FIP 2012 which took place in Amsterdam.

Application forms for this year's grant are now available online at the ACP website www.acp.edu.au.

Brunei crackdown

THE ministry of health in Brunei has announced new regulations which make it mandatory for all pharmacists practising in the country to be registered with the Brunei Darussalam Pharmacy Board.

The 'Pharmacists Registration Order' requires applications to be submitted by 13 Aug, with the aim of regulating the "conduct and ethics" of pharmacists in Brunei.

\$10m for Medicare ads

THE Department of Health has confirmed an upcoming advertising campaign which will aim to "inform Australians about the benefits of Medicare and health related services".

Although a total of \$10m has been allocated over the next two years for the campaign, \$6.5m of this is scheduled to be spent in the 2012/13 financial year which ends in about three weeks time.

The government has been accused in a senate estimates committee of spending the money in a "pre-election advertising blitz".

J&J innovation

JOHNSON & Johnson has opened the new J&J California Innovation Center, one of four regional hubs being established by the company in "the world's leading life science innovation hotspots".

The goal of the centre is to "advance healthcare by catalyzing collaborations in science and technology between regional innovators and the Johnson & Johnson Family of Companies across a diverse spectrum of early stage innovation," the firm said.

New J&J initiatives in the region also include an agreement with Second Genome, an expansion of Janssen Labs and the launch of a J&J Innovator Program which provides funding, resources and guidance to experienced entrepreneurs.

Black Ant King bad

THE TGA has issued a warning about Black Ant King tablets, saying they "pose a serious risk to your health" after testing found the drugs contain the undeclared prescription substance sildenafil.

June MIMS Monthly Medicine Update

NEW PRODUCTS

Dificid (fidaxomicin) is a novel antibiotic agent and the first of a new class of antibacterials called macrocycles. Fidaxomicin is a narrow spectrum antimicrobial with bactericidal activity against *Clostridium difficile* (*C. difficile*), inhibiting RNA synthesis by RNA polymerases.

Fidaxomicin has also been shown to inhibit *C. difficile* sporulation *in vitro*. Dificid is indicated for the treatment of confirmed *C. difficile* infection (CDI) in adults. Dificid is available as 200 mg tablets in packs of 20's.

NEW INDICATIONS

Lamictal (**lamotrigine**) is now indicated for

the prevention of depressive episodes in patients with bipolar disorder.

SAFETY RELATED CHANGES

In patients using Apo-Trandolopril (**trandolopril**), coadministration with aliskiren in patients with diabetes is now contraindicated.

Duocover (**clopidogrel and aspirin**) is now contraindicated in those patients with pre-existing mastocytosis, in whom the use of acetylsalicylic acid may induce severe hypersensitivity reactions (including circulatory shock with flushing, hypotension, tachycardia and vomiting).

Natrilix (**indapamide**) is now contraindicated in hypokalaemia, severe renal failure and hepatic encephalopathy or severe impairment of liver function.

This list is a summary of only some of the changes that have occurred over the last month. Before prescribing, always refer to the full product information.

TRADE EXPO

Making Life Easy



Invitation

The MLE trade expo is your exclusive opportunity to view our entire product range. Our trained staff will be on hand to address your questions about the range, test run some of the products with you, show you how to assemble and use all equipment, answer common consumer questions and answer questions about how you can stock our range and supply your customers with unique items like Lift Chairs & Scooters.

Date: Monday July 8th – Sunday July 14th, 2013

Time: 2 sessions daily: 9:00am – 12:30pm & 1:30pm – 4:30pm

Venue: API Head office, Level 2,
250 Camberwell Rd, Camberwell
Limited places available

Register: Complete the registration form overleaf and fax it to
03 8855 3413 or email mle@api.net.au
or register online at mletradeexpo.eventbrite.com.au

RSVP: Monday 1st July



WIN A Go Go Elite Scooter
valued at \$1499

PLUS – all customers who attend the expo will have the chance to order stock at our exclusive trade expo prices & one lucky pharmacy will WIN a Go Go Elite Scooter.



Registration

Please fax this form to **03 8855 3413** or email it to **mle@api.net.au**
or go to **mletradeexpo.eventbrite.com.au** to register your details online.

Pharmacy Name			
Pharmacy Address			
Suburb		Contact number	

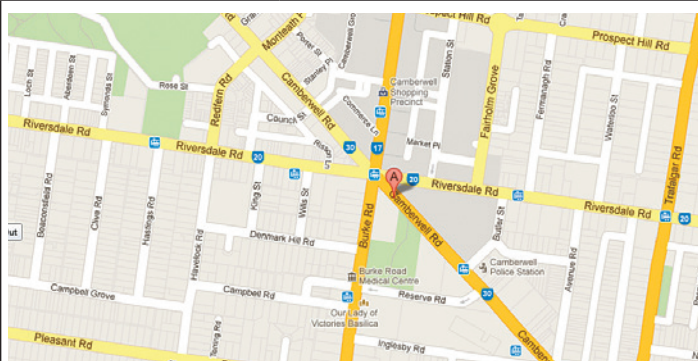
Date & time of attendance

Please select the day and timeslot that you will be attending (if you are sending staff over separate days, please select multiple timeslots).

Monday July 8	9.00 – 12.30 <input type="checkbox"/> 1.30 – 4.30 <input type="checkbox"/>	Number of staff attending	
Tuesday July 9	9.00 – 12.30 <input type="checkbox"/> 1.30 – 4.30 <input type="checkbox"/>	Number of staff attending	
Wednesday July 10	9.00 – 12.30 <input type="checkbox"/> 1.30 – 4.30 <input type="checkbox"/>	Number of staff attending	
Thursday July 11	9.00 – 12.30 <input type="checkbox"/> 1.30 – 4.30 <input type="checkbox"/>	Number of staff attending	
Friday July 12	9.00 – 12.30 <input type="checkbox"/> 1.30 – 4.30 <input type="checkbox"/>	Number of staff attending	
Saturday July 13	9.00 – 12.30 <input type="checkbox"/> 1.30 – 4.30 <input type="checkbox"/>	Number of staff attending	
Sunday July 14	9.00 – 12.30 <input type="checkbox"/> 1.30 – 4.30 <input type="checkbox"/>	Number of staff attending	

Venue

API Head office, Level 2, 250 Camberwell Rd, Camberwell



Getting to API

- It's a 1.7km walk from Camberwell Train Station – head down Burke Rd towards the Camberwell junction then turn left onto Camberwell Rd
- There are bus & tram stops out the front of the main entrance of the building on Camberwell Road
- There is car parking located on the opposite side of the building on Camberwell road off Butler Street
- FREE 2hr parking is also available in the Target car park off Riversdale Road

What's On...

Ever wanted to know more about Lift Chairs & Scooters?

Each day at 9.30am & 1.30pm there will be a 20 minute presentation covering:

- The simple steps to assemble a scooter
- How easy it is to order lift chairs & scooters for your customers without needing to stock them in your pharmacy

Ever wondered what else is in the Making Life Easy range?

Our trade expo will feature our entire product range of over 140 lines!