

Thursday 06 Jun 2013

PHARMACYDAILY.COM.AU

#### **Making Life Easy for** your patients

**PHARMACISTS** are being invited to a special Making Life Easy trade expo which will showcase the MLE range of mobility and other products such as lift chairs and scooters.

The week-long event takes place from 08-14 July, with two daily sessions 9am-12.30 and 1.30-4.30.

It's on at the API Head Office. level 2 250 Camberwell Rd. Camberwell Vic.

Limited places are available and it's important to register - for details see pages four and five of today's Pharmacy Daily.

### Prescriber out now

THE lune issue of Australian Prescriber from NPS has been released, featuring articles on opioid treatment of opioid addiction, statins in older adults, personal electronic health records, smoking and drug interactions and pneumococcal vaccines - see www.australianprescriber.com.

# **TGA compounding review**

#### **THE** Therapeutic Goods

Administration is seeking comments from stakeholders on a proposal to reform the regulatory framework for pharmacy compounding.

The TGA says there are concerns about the "complexity and scale of manufacture in pharmacies, that was not envisaged when the current regulatory arrangements were originally put in place".

Pharmacists are currently exempted from manufacturing regulations, but the TGA says that in some cases pharmacies are making identical medicines for a number of customers simultaneously, or in large overall quantities, and the medicines may be promoted or supplied by distance dispensing or

### **Five pages of PD**

TODAY'S issue of Pharmacy Daily has three pages packed with all the latest pharmacy industry news, the June MIMS monthly medicines update, plus two full pages about the Making Life Easy expo.



Community Pharmacy Agreement

**Pharmacy Practice Incentives (PPI)** 

### DAAs/Clinical Interventions claim form due now

**The DAAs/Clinical Interventions claim MUST** be lodged with Medicare 1 - 14 June 2013

Important: Applications received

after 14 June 2013 will be rejected



Click to access claim form

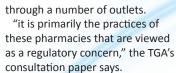
The Pharmacy

**Guild of Australia** 





This Project is funded by the Australian Government Department of Health and Ageing as part of the Fifth Community Pharmacy Agreement.



**Mark Bouris** 

The Pharmacy Guild of Australia

Three options are canvassed, including maintaining the status quo, enhanced co-regulation or requiring a licence for specified manufacture in pharmacies.

Comments are sought by 17 July, with the consultation document available by CLICKING HERE.

### **PIP implant alert**

SWEDEN'S health regulator has published a report on the controversial PIP breast implants, recommending that they be removed from patients as a precautionary measure.

According to the Swedish Medical Products Agency, the PIP implants "have a poorer mechanical durability and, in a number of cases, contain an irritant substance in significantly higher levels than other silicone breast implants".

The most recent update on the issue from the TGA said that extensive testing "has not detected the presence of any substances in PIP silicone gel implants that are toxic to human health".



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# Pharmacy Thursday 06 Jun 2013

### **ARCS includes CMs**

THIS week's ARCS Scientific Congress in Sydney has for the first time ever dedicated a stream focused on complementary medicines.

ARCS Australia, formerly the Association of Regulatory and Clinical Scientists, is this year running a single large conference with concurrent sessions on Medical Affairs, Pharmacovigilance, Medical Information, Clinical Research, Regulatory Affairs and more, with more than 800 industry staff in attendance.

**Complementary Healthcare** Council of Australia (CHC) head of regulatory affairs, Emma Burchell, is chair of the CM stream, which she said would explore questions such as "should complementary medicines be treated differently to orthodox medicines, and do we need to re-think the research model paradigm?"

She said that "ultimately more research, its translation and integration into consumer healthcare is required for CMs to continue to meet the needs of consumers looking for preventative health and overall wellness".

#### PHARMACYDAILY.COM.AU

# More local manufacturing

Dodo

PHARMACEUTICAL manufacture in Australia is continuing to enjoy a resurgence, with the opening this month of a new \$8 million Mega Lifesciences Public Company facility in Pakenham, Victoria.

Mega Lifesciences was established in Thailand in 1982, and employs more than 4,000 people globally with a turnover of about \$200m.

The company opened its first Australian manufacturing plant in Dandenong in 2002, with the company saying that the business has gone from strength to strength, with the recent increased investment "bucking the current trend of Australian manufacturing taking production offshore".

Mega Lifesciences established the first soft gel capsule manufacturing plant in Thailand, and was granted its TGA license almost 20 years ago.

Managing Director John Farley said global growth and demand for the company's liquid filled tablets had prompted the decision to relocate most manufacture of its tablets and hard shell capsules from Thailand to Melbourne.

"The decision to expand the

**DESIGNER BRANDS EYE PRODUCTS UP FOR GRABS** 



Congratulations to Belinda Mann from Actegy Health, who is yesterday's lucky winner of the pack.

Every day this week, Pharmacy Daily is giving one lucky reader the chance to win a **Designer Brands** Eye prize pack (pictured left), valued at \$35.97 each.

Each prize pack includes Extend A Lash brush on lash fibres, Lash Primer and Absolute Precision Liquid Eye liner.

NEW breakthrough fibre technology from Designer Brands Cosmetics allows you to add an amazing 8mm in

length instantly doubling lash length!\*

Extend A Lash combines hi-tech tubing mascara with lengthening black fibres, creating instant lash extensions! Plus removal is quick and easy, just use warm water and your extensions will slide off. AS SEEN ON TV.

\*Achieve up to +8mm lash length. Individual results may vary.

To win this fabulous prize pack, simply be the first person to email the correct answer to the question below to: comp@pharmacydaily.com.au.

What is the main benefit of Extend A Lash?

eRx means faster dispensing and fewer errors

eRx> script exchange

eRx>



**START SCANNING** 

Australian manufacturing operation is testimony to the quality and consistency of the products already produced in Australia," he said, with the country having an excellent reputation for manufactured health care products in overseas markets.

**STOP TYPING** 

"We believe that the Pakenham plant will be a cornerstone of our global growth strategy as we continue to invest for the future," Farley added.

And Mega Lifesciences ceo Vivek Dhawan said that despite the currently high Australian dollar, the local investment is expected to be a "good long-term business".

He said he also expected the local demand for contract manufacturing services to continue to grow.

"Our business model means we are highly competitive providing small and mid size companies products with speed and efficiency," he said.

### **EMA pomalidomide**

THE European Medicine Agency's **Committee for Medicinal Products** for Human Use has recommended marketing authorisation for pomalidomide to treat patients with multiple myeloma.

The committee concluded that the benefits of the drug in combination with dexamethasone outweigh its risks in patients who have received at least two prior therapies, including both lenalidomide and bortezomib, and whose disease progressed after treatment with those medicines.

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THE oldest licensed driver in New Zealand insists he's quite capable of being in control of a vehicle, despite just having celebrated his 105th birthday.

Bob Edwards was born in 1908 - before the first Model T Ford came into production - and has been driving for the last 88 years.

He drives to the local shops three times a week, and has only ever had one speeding ticket.

As well as being a regular driver, he cooks meals for his much younger (91-year-old) wife, and says he also intends to keep working out every morning in his home gymnasium.

**HEALTH** authorities in Brazil have been forced to drop an online advertising campaign about sexually transmitted diseases, after objections to its controversial "I'm happy being a prostitute" tagline.

The message aimed to reduce prejudice against sex workers, but Health Minister Alexandre Padilha has distanced himself from the promotion, saying "I do not think this is a message the ministry should be sending".

The rest of the campaign, entitled "Not ashamed of using a condom," will continue, with the BBC reporting that Brazil has experienced a boom in sex tourism in recent years, with many boys and girls entering prostitution at a young age.



Knowledge College

Pharmacy Daily Thursday 6th June 2013



#### Thursday 06 Jun 2013

### **Fravel Specials**

WELCOME to Pharmacy Daily's travel feature. Each week we highlight a couple of great travel deals for the pharmacy industry, brought to you by Cruise Weekly.



Sponsored by Cruise Weekly

#### www.cruiseweekly.com.au

**EMIRATES** has released special peak season airfares from Australia to London, starting from just \$2,292 for economy class travel on selected flights to Dubai and onwards to London Heathrow and Gatwick.

That's the price from Perth, with similar bargains on offer from Melbourne, Adelaide, Sydney and Brisbane.

The deals are valid for flights 12 Jul-15 Aug - see your travel agent.

# **ACP** innovation grant

### deadline extended

THE Australian College of Pharmacy has extended the deadline for the 2013 IMS Health-ACP Young Pharmacist Innovation Grant, with applications now closing on 10 June 2013.

The grant was established in 2008 to allow younger pharmacists to be introduced to the "world of organisational pharmacy," funding them to attend the International Pharmaceutical Federation (FIP) Congress.

This year the successful applicant will receive \$5000 towards attending the 2013 FIP Congress in Dublin, Ireland, with the winner to be announced at the ACP's 24th Annual Conference which takes place 05-08 July at the Brisbane Convention and Exhibition Centre.

The convention will also see last year's winner, Daniel Rifkin, share his experience of FIP 2012 which took place in Amsterdam.

Application forms for this year's grant are now available online at the ACP website www.acp.edu.au.

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### Brunei crackdown

THE ministry of health in Brunei has announced new regulations which make it mandatory for all pharmacists practising in the country to be registered with the Brunei Darussalam Pharmacy Board.

The 'Pharmacists Registration Order' requires applications to be submitted by 13 Aug, with the aim of regulating the "conduct and ethics" of pharmacists in Brunei.

### \$10m for Medicare ads

THE Department of Health has confirmed an upcoming advertising campaign which will aim to "inform Australians about the benefits of Medicare and health related services".

Although a total of \$10m has been allocated over the next two years for the campaign, \$6.5m of this is scheduled to be spent in the 2012/13 financial year which ends in about three weeks time.

The government has been accused in a senate estimates committee of spending the money in a "pre-election advertising blitz".

### J&J innovation

JOHNSON & Johnson has opened the new J&J California Innovation Center, one of four regional hubs being established by the company in "the world's leading life science innovation hotspots".

Pharmacy

The goal of the centre is to "advance healthcare by catalyzing collaborations in science and technology between regional innovators and the Johnson & Johnson Family of Companies across a diverse spectrum of early stage innovation," the firm said.

New J&J initiatives in the region also include an agreement with Second Genome, an expansion of Janssen Labs and the launch of a &J Innovator Program which provides funding, resources and guidance to experienced entrepreneurs.

### Black Ant King bad

THE TGA has issued a warning about Black Ant King tablets, saying they "pose a serious risk to your health" after testing found the drugs contain the undeclared prescription substance sildenafil.

# June **MIMS** Monthly Medicine Update

### **NEW PRODUCTS** Dificid (fidaxomicin)

is a novel antibiotic agent and the first of a new class of antibacterials called macrocycles. Fidaxomicin is a narrow spectrum antimicrobial with bactericidal activity against Clostridium difficile (C. difficile), inhibiting RNA synthesis by RNA polymerases.

Fidaxomicin has also been shown to inhibit C. difficile sporulation in vitro. Dificid is indicated for the treatment of confirmed C. difficile infection (CDI) in adults. Dificid is available as 200 mg tablets in packs of 20's.

### **NEW INDICATIONS** Lamictal (lamotrigine) is now indicated for

the prevention of depressive episodes in patients with bipolar disorder.

### **SAFETY RELATED CHANGES**

In patients using Apo-Trandalopril (trandalopril), coadministeration with aliskiren in patients with diabetes is now contraindicated.

### Duocover (clopidogrel and **aspirin)** is now

contraindicated in those patients with pre-existing mastocytosis, in whom the use of acetylsalicylic acid may induce severe hypersensitivity reactions (including circulatory shock with flushing, hypotension, tachycardia and vomiting).

### Natrilix (indapamide) is now contraindicated in hypokalaemia, severe renal failure and hepatic

encephalopathy or severe impairment of liver function.

This list is a summary of only some of the changes that have occurred over the last month. Before prescribing, always refer to the full product information.

EDITORS Bruce Piper and Kris Madden EMAIL info@pharmacydaily.com.au ADVERTISING Magda Herdzik EMAIL advertising@pharmacydaily.com.au page 3 nacy Daily is a publication for health professionals of Pharmacy Daily Pty Ltd ABN 97 124 094 604. All content fully protected by copyright. Please obtain written permission from the editor to reproduce any material. While every care has been taken in the preparation of Pharmacy Daily no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial is taken by Bruce Piper.

# TRADE EXPO Making Life Easy 2197804

# Invitation

The MLE trade expo is your exclusive opportunity to view our entire product range. Our trained staff

will be on hand to address your questions about the range, test run some of the products with you, show you how to assemble and use all equipment, answer common consumer questions and answer questions about how you can stock our range and supply your customers with unique items like Lift Chairs & Scooters.

PECIAL EVENT

mletradeexpo.eventbrite.com.au

40870

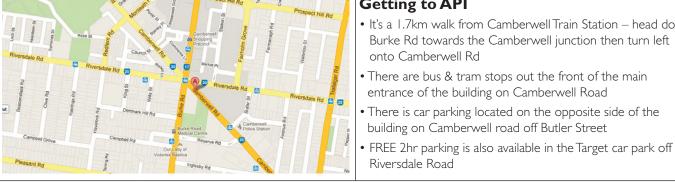
Date:	Monday July 8th – Sunday July 14th, 2013			
Time:	2 sessions daily: 9:00am – 12:30pm & 1:30pm – 4:30pm			
Venue:	API Head office, Level 2, 250 Camberwell Rd, Camberwell Limited places available			
Register:	Complete the registration form overleaf and fax it to 03 8855 3413 or email mle@api.net.au or register online at mletradeexpo.eventbrite.com.au			
RSVP:	Monday Ist July			

**PRODUCTS THAT IMPROVE YOUR LIFE** 

## A Go Go Elite Scooter valued at \$1499

PLUS – all customers who attend the expo will have the chance to order stock at our exclusive trade expo prices & one lucky pharmacy will WIN a Go Go Elite Scooter.

Registration				
Please fax this form to <b>03 8855 3413</b> or email it to <b>mle@api.net.au</b> or go to <b>mletradeexpo.eventbrite.com.au</b> to register your details online.				
Pharmacy Name				
Pharmacy Address				
Suburb		Contact number		
Date & time of attendance				
Please select the day and timeslot that you will be attending (if you are sending staff over separate days, please select multiple timeslots).				
Monday July 8	9.00 - 12.30 🗌 1.30 - 4.30 🔲	Number of staff attending		
Tuesday July 9	9.00 - 12.30 1.30 - 4.30	Number of staff attending		
Wednesday July 10	9.00 - 12.30 . 1.30 - 4.30	Number of staff attending		
Thursday July 11	9.00 - 12.30 . 1.30 - 4.30 .	Number of staff attending		
Friday July 12	9.00 - 12.30 . 1.30 - 4.30	Number of staff attending		
Saturday July 13	9.00 - 12.30 . 1.30 - 4.30	Number of staff attending		
Sunday July 14	9.00 - 12.30 . 1.30 - 4.30	Number of staff attending		
Venue				
API Head office, Level 2, 250 Camberwell Rd, Camberwell				
Getting to API • It's a 1.7km walk from Camberwell Train Station – head dow				



## What's On...

### Ever wanted to know more about Lift Chairs & Scooters?

Each day at 9.30am & 1.30pm there will be a 20 minute presentation covering:

- The simple steps to assemble a scooter
- How easy it is to order lift chairs & scooters for your customers without needing to stock them in your pharmacy

### Ever wondered what else is in the Making Life Easy range?

Our trade expo will feature our entire product range of over 140 lines!

