

Today's issue of PD

PHARMACY Daily today has two pages packed with the latest industry news, as well as a full page promoting the Australian-made Snoreben product which claims to improve chronic snoring and nasal congestion - for details see **page 3**.

Google pharma alert

GOOGLE is once again under fire for allowing the promotion of illicit online pharmaceutical sales, two years after it paid a US\$500m fine to settle US Justice Department allegations over fake online pharmacy advertising.

In the latest allegations, the US National Association of Attorneys General says that Google searches continue to display websites which are known to sell counterfeit medications, while YouTube, also owned by Google, is used to promote fake drugs too.

Google claims it's been working on the problem, removing more than three million ads for illegal pharmacies since 2011.

However the US authorities said that on every search they made Google gave "easy access to illegal goods, including websites which offer dangerous drugs without a prescription."

EMA names guideline

THE European Medicines Agency has released the sixth version of its *Guideline on the acceptability of names for human medicinal products* for public consultation, which clarifies several areas including international non-proprietary name issues - **CLICK HERE** to download.

Guild seeks work flexibility

FAIR Work Australia will this week conduct a conciliation hearing over changes being sought by the Pharmacy Guild which include a reduction in the standard working week for salaried pharmacists from 38 to 35 hours.

The changes to the work-week are among other Guild proposals being made as part of Fair Work Australia's process of reviewing awards, and will be heard shortly by the Fair Work Commission.

According to union group Professional Pharmacists Australia, the Guild's moves to vary the award include changes to leave arrangements, changes to rostering arrangements and a change to the definition of what a full time employee is.

The union is seeking input from community pharmacists on the proposals, with president Geoff March saying "we believe they will have the effect of weakening the position employee pharmacists have with their employers".

March claimed that some of the moves are aimed at providing

pharmacy owners with greater flexibility to work more or less hours at their direction, adding that the Guild "wants pharmacists to lose some of their rights and gain nothing in return."

"We are very interested in getting the views of as many pharmacists as possible as we prepare our submission to make sure we are representing the needs of Australian pharmacists," the union president said.

In response, the Guild said it welcomes constructive input in the interest of improving the award.

"What we are seeking is very reasonable and in most cases the extra flexibility would be to the benefit of employees as well as employers," according to Guild spokesperson Greg Turnbull.

"At present, a pharmacy employee who works 35 hours a week is technically seen to be part time, with fewer entitlements than a full-time worker doing 38 hours. This is a common sense change that will benefit employees and recognise the reality of many pharmacy operations...this change will not cost any pharmacy employee a cent," Turnbull said.

New P&G ANZ md

PROCTER & Gamble on Friday announced the appointment of Manoj Kumar as the new managing director of its operations in Australia and New Zealand.

Kumar has been with P&G for 23 years, and will relocate to Australia with his family to take up the role on 01 July, from his most recent position as Managing Director of P&G in West Africa.

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For more info, visit www.facebook.com/milkyfoot.

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Guild Update

Federal Election looms

If the Federal Election timing proceeds as planned, we will be going to the polls on 14 September, just over three months from now.

As part of the Guild's advocacy on behalf of community pharmacy, we will be beating a path to the doors of politicians of from all sides leading up election day. The Guild will be reminding all political parties of the vital role of community pharmacy in the health and wellbeing of Australians.

There continues to be strong support for community pharmacy across the political spectrum. All the parties recognise the high regard the public has for the work pharmacies do every day in local communities around the country.

The Guild's website now has a Federal Election 2013 page, which includes material about community pharmacy for the benefit of politicians and the wider community. We'll be adding to the page as the campaign gets underway.

To view the page, [click here](#).



The Pharmacy Guild of Australia

AMH Children's Dosing Companion

Honours for pharmacists

WEBSTERCARE founder, pharmacist Gerard Stevens was yesterday named a Member (AM) in the General Division of the Order of Australia for "significant services to the pharmaceutical industry and to community health."

Stevens is well known to the industry for his creation of the Webster-Pak drug packing system which reduces nursing home medication administration errors, and is also a PSA Lifetime Achievement Award recipient.

He's been a technical adviser to the Department of Health and Ageing for some time and is also Chair of the Dean's Community

Pharmacy Reference Group at the University of Sydney.

Guild president Kos Sclavos said that Stevens had "made a daily contribution to the quality use of medicines by many thousands of Australians," and congratulated him for the "richly deserved award".

Also recognised in the Queen's Birthday Honours List was NPS Medicinewise CEO, pharmacist Dr Lyn Weeks, for "significant service to community health through the promotion of quality use of medicines".

PSA National President, Grant Kardachi, congratulated both pharmacists for their recognition.

"Both Dr Weekes and Mr Stevens are most deserving of this award and both epitomise the high standards, dedication and commitment that is a feature of the profession in Australia," he said.

"They are both great examples of the very high standards that consistently make pharmacy one of the most trusted professions in Australia"

Pharmacy Club S-26 Gold Junior module

ASPEN Nutritional has launched a new interactive learning module on S-26 Gold Junior, as part of its online training program for pharmacy assistants.

The free program aims to give participants a better understanding of nutrition for young children, with the training able to be completed at a convenient time.

See www.pharmacyclub.com.au.

PD Fri winner

CONGRATULATIONS to Lindsay Scott from Broken Hill Health Service, who was the lucky winner of a Designer Brands Eye prize pack in last Friday's *Pharmacy Daily*.

This week *PD* readers can win a Milky Foot Prize Pack - see the competition box on **page one**.

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DISPENSARY CORNER



THERE'S an App for that...

Egyptian surgeons have successfully completed an operation by the light from their mobile phones, after a sudden power cut at their hospital in the southern city of Qina.

They were taking out gallstones from a 60-year-old patient when the lights suddenly went out, and so they apparently whipped out their phones and used a 'flashlight' App for illumination.

Power cuts have become more frequent in recent months, with claims that the Egyptian government doesn't have the money to buy fuel to keep the country's power stations going.

Local officials have ordered an inquiry into why the hospital's back-up generator did not kick in.

The *al-Masry al-Youm* newspaper says it was extremely lucky that the doctors' phones were fully charged.

5th Community Pharmacy Agreement

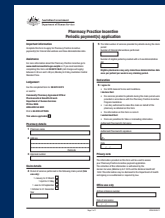
Pharmacy Practice Incentives (PPI)

DAA's/Clinical Interventions claim form *due now*

The DAA's/Clinical Interventions claim MUST be lodged with Medicare 1 - 14 June 2013

Important: Applications received after 14 June 2013 will be rejected

[Click to access claim form](#)



Australian Government
Department of Health and Ageing



The Pharmacy Guild of Australia

This Project is funded by the Australian Government Department of Health and Ageing as part of the Fifth Community Pharmacy Agreement.

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