Pharmacy DAILY —

"The Times Are A-Changin"

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GSK denies infringement

GLAXOSMITHKLINE is denying allegations of patent infringement related to the dosing device for Children's Panadol 1-5 years suspension, saying it's disappointed at the interim injunction which has taken the product off shelves around the country (PD Fri).

Reckitt Benckiser was successful in seeking the injunction, claiming that GSK had copied the Nurofen for Children dosing system.

GSK has issued a statement reassuring customers that there's no safety issue, and confirmed work on an "alternative dosing device" to minimise any disruption in the availability of the product.

Cross to step down

ALPHAPHARM managing director Martin Cross has announced his departure from the role, with his position to be taken by Alphapharm's vice president, Business Operations & Sales, Stephen Fraser.

Cross also heads up Mylan NZ. The change will also see Cross step down as board member and chairman of the Generic Medicines Industry Association, a role he's held since May 2010. The dosing device comprises the bottle, the bottle neck liner and a flat nosed syringe, with the injunction not affecting other Panadol products including children's Baby Drops, Children's 5-12 yrs elixir and the new Children's 5-12 yrs suspension.

GSK says it "looks forward to a successful resolution of the proceedings when all the evidence becomes available".

APC IT tender

THE Australian Pharmacy Council is soliciting tenders for the support and maintenance of its IT systems and assist with implementation of the Council's Information Systems Strategic Plan.

Bids are due by 05 July; more info from Terri Warner on 02 6262 9628.

Heart scholarship

THE Heart Foundation is seeking applications for its Health Professional Scholarship, which supports PhD research in an area of cardiovascular research and the active application of evidence-based practice.

Funding is available for up to three years and applicants can include allied health professionals and health service managers.

Applications close Fri 28 Jun - see heartfoundation.org.au/research.

A-Z respiratory buy

ASTRAZENECA has announced the US\$1.15 billion acquisition of Pearl Therapeutics, a company which specialises in chronic obstructive pulmonary disease.

The deal gives A-Z access to Pearl's late-stage COPD therapy PT003 and its "inhaler and formulation technology".

3000 for GoPharm

GOPHARM is celebrating reaching 3000 pharmacy members with a one-week 'Free Freight Frenzy', offering free shipping on orders over \$300.

For details see page 3 of PD today.

Tax deductible PSS

THE Pharmacists' Support Service is urging pharmacists to make a tax deductible donation to support its work of providing anonymous and discreet support on 1300 244 910. To donate call 03 9389 4000.

WIN A MILKY FOOT PACK



This week *PD* is giving five lucky readers the chance to win a *Milky Foot* pack, valued at \$29.95 each.

Milky Foot, has now launched a new improved formula which provides even faster application time (only 45 minutes), faster peeling (from 3 days after application) and a new wrap-around-design foot sock.

For more information, visit www.facebook.com/milkyfoot.

To win this great prize, simply be the first person to send in the correct answer to the question below to:

comp@pharmacydaily.com.au.

How quick is new Milky Foot's application time?

Congratulations to yesterday's lucky winner, Sarah Allbranch from Aspen Australia.

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Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

Outlast and stay fabulous

Covergirl's latest foundation, Covergirl Outlast Stay Fabulous 3-in-1 Foundation has been created with flexi-hold polymer technology, and combines a primer, concealer and foundation all in one handy bottle. It claims to provide a smooth, flawless look that lasts all day without looking or feeling heavy. The formula, which comes in six different shades, also includes a SPF, is oil-free and dermatologically tested, and suitable for use on sensitive skins. Available in store from June.

Stockists: 1800 181 040

RRP: \$19.95

Website: www.pg.com



CENSVIS KIDS VITA TINGLES MULTIVIAMINH FRUIT A VEGIES FRU

New fizzy and tingly vitamins for kids

Cenovis® Kids has launched a range of new products designed to make taking vitamin and mineral supplements more fun for kids. Available as either a multivitamin or a Vitamin C supplement in orange and strawberry flavours, new Vita Fizzies dissolve in water to create a bubbly, tasty drink. Vita Tingles are chewable tablets that help top up kids' daily fruit and veggie intake. Cenovis is giving parents the opportunity to trial the range risk free by offering a money back guarantee. Terms and conditions apply.

Stockists: 1800 451 453

RRP: Vita Fizzies \$9.95; Vita Tingles \$12.95

Website: www.cenovis.com.au

New improved baby scale from Propert

The long-running, popular battery-operated digital baby scale manufactured by Propert has undergone a complete upgrade. **Propert Digital Baby Scale Model #1620** now features more streamlined styling and simpler operation; an easy-to-clean finish; and a detachable cradle allowing children up to 20kg to step onto the scale to be weighed. A non-slip ribbed mat on the base underneath the cradle helps prevent slipping.

Stockists: 1300 470 038

RRP: \$159.99

Website: www.supertex.com.au

Join ORLY's secret society

ORLY's new limited edition colour collection, **Secret Society**, aims to transport you into the intoxicating world of the dramatic, the aristocratic and the captivatingly lavish, reminiscent of the Great Gatsby. The six-shade collection features bold and seductive tones in a variety of finishes - from shimmers to crème and



glitters. Heat up your manicure this season with 'Macabre Masquerade'; 'What's the Password'; 'Lavish Bash'; 'Masked Ceremony'; 'Voyeuristic Adventure' and 'Risqué Encounter'. On shelf from August.

Stockists: 1300 769 355 **RRP:** \$18.95 each

Website: www.orlybeauty.com.au

Plan B for Plan B

THE US government has removed point-of-sale restrictions on the OTC availability of controversial Plan B One-Step abortion drug.

Previously the administration mounted a challenge to an FDA approval making Plan B available to all women, not just those over 15.



DISPENSARY CORNER

THE Pharmacy Guild is threatening a "root and branch" uprising over a government advertising campaign which has left community pharmacy out of the "Medicare tree" (below).

Taking a leaf out of the book of those who threaten the retail pharmacy network, the advertising campaign omits pharmacists from the Medicare for All 'health system tree' promoting the Personally Controlled Electronic Health Record.

According to Guild spokesman Greg Turnbull, some of the other health professions are mentioned tree three or four times, and asks why nobody has twigged to the glaring omission.

"Surely there was room somewhere on this lush tree for community pharmacy - health care providers who deliver medication management and frontline health advice to millions of Australians at 5200 locations across the continent," he barked.

"Why wood they do that? We're stumped? They are barking up the wrong tree if they think they can give pharmacy the brush off," he added in outrage at the profession's treetment.



9opham

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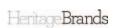




























































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