Friday 14 Jun 2013

PHARMACYDAILY.COM.AU

STOP TYPING







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Events Calendar

WELCOME to *Pharmacy Daily*'s events calendar, opportunities to earn CPE and CPD points.

If you have an upcoming event you'd like us to feature, email info@pharmacydaily.com.au.

- 21-23 June: NSW Pharmacy-National Convention & Exhibition. For details see: www.nswpharmacy-nce.com.au
- **25th June:** eHealth for Pharmacists, Mezzanotte, Dee Why, contact Lydia on (02) 9432 8215
- **5-8 July:** Australian College of Pharmacy's Conference and Exhibition, Brisbane see www.acp.edu.au.
- 10-14 Aug: Medici Capital Pharmacy Snow Business 2013, Mt Buller Vic - more info at www.medici.com.au.
- o4-o7 Sep: Navigating the Future - Pharmacy 2013: The Pharmacy Management Conference; Sheraton Mirage, Port Douglas; More details at: pharmacyconference.com.au.
- **17-19 Sep:** Pharmaceutical Law Summit, Melbourne, details www.aventedge.com.
- 19-22 Sep: Medicines
 Management 2013, the 39th
 SHPA National Conference,
 Cairns Convention Centre www.mm2013shpa.com.
- **20-22 Sep:** Pharmacy Business Network, Canberra; see pharmacybusinessnetwork.com.
- **11-13 Oct:** Pharmacy Australia Congress in Brisbane details www.psa.org.au/pac.
- 17-19 Oct: Pharmacy Assistant National Conference, Gold Coast – visit www.pharmacyassistants.com.

PSA executive re-elected

THE Pharmaceutical Society of Australia board executive says it's firmly focused on meeting the business and professional needs of its members, after having been re-elected for another term.

The appointments of PSA
President Grant Kardachi and VicePresidents Claire O'Reilly and Joe
Demarte were confirmed during
the PSA National Board meeting
held in Canberra this week, with
Kardachi saying he was honoured
to be re-elected.

"We have already faced a tough year during which we encountered many serious challenges, and at times obstacles, to the growth of the professsion," he said.

Kardachi said that the PSA was now at historically high

Midwinter conference

THE Australian College of Pharmacy is offering more than 100 Continuing Professional Development points for attendees at its upcoming 24th Annual Conference, which takes place in Brisbane 05-08 July.

Registration options range from individual one day passes to a full package for all four days, with prices from \$295.

The Friday and Monday sessions include five master classes, which are an opportunity to delve into topics drawn from the college's Clinical, Compounding and Business Management faculties.

And the main education sessions over the weekend cover a range of clinical and management topics from managing skin conditions to diabetes care, men's and women's health, the use of 'the cloud' and mobile devices plus practical advice on increasing your bottom line results, as well as lots of networking - see www.acp.edu.au.

membership numbers, adding that he looks forward to "a new era of cooperation and collaboration between all the representative groups of the pharmacy profession" - particularly in the upcoming negotiation of the next Community Pharmacy Agreement.

"Our future lies in working together and collectively facing the challenges that are coming in the changing pharmacy environment in which we operate," he said.

Kardachi hailed the support of O'Reilly and Demarte over the last year, saying they had been instrumental in ensuring PSA has continued to grow and meet the needs of its members".

Chemist Warehouse helps with search

AGE-PROCESSED images of longterm missing persons will feature in Chemist Warehouse stores and catalogues, under an initiative which has been hailed by the Australian Federal Police.

Effective from today the Chemist Warehouse website will also have a page with the images with the aim of helping reunite families with their missing loved ones.

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- Pharmacist High Country, VIC (Job# 2009860)
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FDA bone tumour OK

THE US FDA has expanded the approved use of Xgeva (denosumab) to treat patients with Giant Cell Tumour of the Bone, a rare, usually non-cancerous tumour.

Xgeva is also approved in the USA to prevent fractures when cancer has spread to the bones.



Find out what shape you're in as a result of the April PBS changes with our Health Check calculator.

For your free check and the chance to discover long term strategies that will protect the profitability of your pharmacy, call us now on 03 9860 3300 or email enquiries@pharmacyalliance.com.au



Symbion honours suppliers

A GLITTERING awards ceremony last night saw Symbion recognise a range of industry suppliers, with the inaugural Symbion **Engage Awards** taking place in

About 150 people attended the event

Melbourne.

which included awards in 11 categories.

"We've developed these awards to inspire our suppliers to foster relationships that go beyond the traditional supply and demand," said Symbion general manager Pharmacy, Brett Barons.

AstraZeneca was named the winner of the prestigious Supplier of the Year award, and also won the Achieving Excellence Award, Ethical, Large Supplier category.

Other winners included Bayer Australia in the Outstanding New Product Introduction OTC category, for its Canesten Fungal Nail Set.

Boehringer Ingelheim won Outstanding Promotion of an Existing Product for the Bisolvon Mucus Monster, while Key Pharmaceuticals took out the Achieving Excellence Award OTC, Small to Medium Supplier.

The Chemmart Pharmacy Supplier of the Year was Apotex, which also won the Achieving Excellence Award, Generics; while Pharmacy Choice Supplier of the year was Reckitt Benckiser.

Other winners on the night included Allergan for Achieving



Excellence, Ethical; and Johnson and Johnson won the Achieving Excellence OTC Large Supplier award.

And the Outstanding Commitment to e-Commerce category was awarded to Novartis.

Barons said: "Our suppliers play a key role in ensuring we continue to provide excellent service to our customers and we're pleased to recognise them with these accolades."

Alysia Halloway, head of Established Brands at AstraZeneca is pictured above receiving the Supplier of the Year award from Terry Hayes, National Manager, Supply Chain, Symbion (left) and Brett Barons, Symbion's general manager, Pharmacy.



DISPENSARY CORNER

THE future of contact lenses has been revealed by electronics giant Samsung, which this week unveiled electronic versions which include an integrated display.

Previously limited to the realm of the imagination in movies like Robocop and Terminator, the electronic contact lenses have the potential to display information similar to that of the "Google Glasses" recently launched, which integrate images from the search engine with what the wearer is looking at.

The early stage research for the contact lenses involves testing a transparent, flexible and conductive material on the eyes of rabbits, which showed no illeffects after several hours of use.

At the moment the "display" only uses a single pixel, but it's hoped that this will be extended.

The scientists said other applications of the technology include possible biosensors which could monitor health by sampling the chemistry of tears.

WIN A MILKY FOOT PACK



This week *Pharmacy Daily* is giving five lucky readers the chance to win a Milky Foot pack, valued at \$29.95 each.

Milky Foot, the effortless way to exfoliate your feet, has now launched a new improved formula with 3D socks for enhanced comfort. The new formula provides even faster application time (only 45 minutes), faster peeling (from 3 days after application) and a new wrap-around-design foot sock. Milky Foot have even added a new

ingredient (Almond Milk) which means there's less irritation for those with sensitive skin.

For more information, visit www.facebook.com/milkyfoot.

To win, simply be the first person to send in the correct answer to the question below to: comp@pharmacydaily.com.au.

Does Milky Foot have a Facebook page?

Congratulations to yesterday's lucky winner, Jill Truloff from Friendly Care Pharmacy.





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