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Today in PD's pages

TODAY'S Pharmacy Daily features two pages packed with all the latest pharmacy news.

PLUS see **page three** for details on Snoreben, a device which reduces snoring, drymouth, airway obstruction, nasal congestion and more.

WIN A BOTTLE OF ROSEHIP OIL



Every day this week **PD** is giving one lucky reader the chance to win a **50mL Rosehip PLUS Rosehip Oil**.

Rosehip PLUS Rosehip Oil is 100%

Australian Certified Organic, cold pressed and extracted without using any heat, solvents or chemicals. It is fantastic to use after the shower as a night serum or as a primer under make-up.

For more information on the product go to www.rosehipplus.com.au.

To win, simply be the first person to send in the correct answer to the question below to: comp@pharmacydaily.com.au.

For maximum benefit, how many times should Rosehip PLUS Rosehip Oil be applied?

Congratulations to yesterday's lucky winner, **Aaron Doyle** from **Think Pharmacy Group**.

Guild says get forms in fast

THE Pharmacy Guild of Australia is urging pharmacists to lodge claims for Home Medicines Reviews which have been conducted up to and including 14 March.

The reminder follows advice from the Department of Human Services that claims for these HMRs must be lodged on or before Friday 22 March 2013, otherwise they will not be paid.

"This gives pharmacists only one week to lodge these claims," the Guild warned.

"Recent amendments to the HMR Program Specific Guidelines and MMR Programs Terms and Conditions come into effect for all Home Medicines Reviews conducted on or after 15 March

2013 - tomorrow!

"These changes include a requirement for prior approval to conduct a patient interview in any location other than the patient's home.

"They also require prior approval for a registered pharmacist (not accredited) to conduct the HMR interview," the Guild added.

For claims, all services up to and including 14 March 2013 should be submitted using the Old HMR Claim Cover Sheet and Claim and Confirmation of HMR Service Form; whilst all services conducted on or after 15 March should use the new HMR Claim Cover Sheet and Claim and Confirmation of HMR Service form.

See www.5cpa.com.au/hmr.

Cipla hones in on Melbourne with investment

MUMBAI-based pharmaceutical giant Cipla has opened its Australian headquarters in Melbourne.

Cipla is the world's largest manufacturer of antiretroviral drugs for patients with HIV/AIDS and has a turnover of US\$1.4 billion per annum and more than 20,000 employees worldwide.

One of the first investments by the company in a regional office outside India, the local office was officially opened by Dr Amanda Caples, Executive Director, Science & Technology Programs on behalf of the Victorian Govt.

"Through our local staff Cipla will provide superior service to existing customers, build its customer base and provide expert advice to our R&D department on requirements of the

Australian medicines market for future product opportunities," said Oskar Hakansson, Cipla Head - Australia & New Zealand.

Hakansson is pictured right with Dr Caples opening the new Melbourne headquarters.



Lymphoseek approved

THE US FDA today approved Lymphoseek (technetium Tc 99m tilmanocept) Injection, a radioactive diagnostic imaging agent that helps locate lymph nodes in patients with breast cancer or melanoma who are undergoing surgery to remove tumor-draining lymph nodes.



Find out what shape you're in as a result of the April PBS changes with our Health Check calculator.

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Clarence River Region (#1532)

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Daydream Island Resort and Spa is offering an Easter holiday special of five nights for the price of four.

The package includes five nights' accommodation, a full buffet breakfast daily and access to over 20 activities including kayaks, stand-up paddle boards, a stingray and shark feeding show and open air cinema from just \$598 per person twin share.

Guests will also receive a free shell necklace and mocktail on arrival, a free holiday portrait and access to free Wi-Fi in the Atrium 24 hours a day.

Kids can also stay and eat breakfast free of charge.

Guests in-house on 30 March will receive an Easter hamper with wine and chocs delivered by the Easter Bunny on Easter Sunday.

A 3-night Bed and Breakfast deal with the same inclusions is also available from \$449pp.

Call 1800 075 040.

Australia's poor performance

AUSTRALIA sits in 'the middle of the road' when it comes to the wellbeing of young Aussies, according to a new report card by the Australian Research Alliance for Children and Youth (ARACY).

The Wellbeing of Young Australians report found that as a nation Australia is trending poorly against several important indicators when it comes to the country's youth.

According to the report, Australia is ranked in the top third of OECD countries for only 11 out of 46 indicators, with the nation performing poorly when it comes to keeping kids safe and preventing deaths from injuries (with Australia sitting at number 22 out of 34 OECD countries for this).

In addition Australia ranks 22nd on infant mortality and 29th for rates of some infant vaccinations to prevent disease, whilst teenage pregnancy rates are higher than the OECD average, with Australia ranked 22nd out of 34 OECD countries.

Meanwhile nearly one in three (30%) young people aged 15-24 years are overweight or obese and more than half (57%) lead sedentary lifestyles, whilst most children don't eat the recommended levels of fruit and vegetables.

On a positive note the report found that the rates of teen suicide have fallen, although for this Australia is still ranked 20th out of 34 OECD countries.

The 'middle of the road' result is being attributed by the ARACY to budgetary issues, with many areas having not received enough funding, coupled with an under-investment in "the early years".

Olives for diabetes

OLIVE leaves may reduce some risk factors for developing type 2 diabetes according to a paper published today in the peer-reviewed journal *PLOS ONE*.

The randomised, double-blind, placebo-controlled, crossover trial by researchers at the University of Auckland's Liggins Institute, looked at an extract from olive leaves (supplied by Comvita), in 46 overweight, middle-aged men at risk of developing type 2 diabetes and cardiovascular disease.

According to the results, supplementation with the olive leaf extract for 12 weeks improved the way that insulin was secreted and worked in overweight men.

"We saw significant improvements in standard measures of insulin action and secretion compared with placebo," said Principal investigator and Liggins Institute Director Professor Wayne Cutfield.

"The changes were of similar magnitude to those achieved with the commonly prescribed diabetes medication metformin, suggesting that these results could also have clinical relevance for patients with type 2 diabetes," he added.

DISPENSARY CORNER

COME and see the gherkin.

It may not be the healthiest of foods, but the humble gherkin is set to take over London.

A symbol of all that some love, and some hate, about hamburgers, and noted for its ability to entertain simply by racing down the pane of a McDonalds window, the gherkin may become a feature of the London skyline during April, with plans to cover the iconic Gherkin building in the 'skin' of a gherkin.

The brainchild of online bingo site Jackpotjoy.com, the stunt would see the 180-metre tall building shrouded in the knobby skin of a salty pickled gherkin, in a covering process that would take 10 workers 900 hours to complete.

Whilst not good for the arteries, it is hoped the gherkin will be good for morale, with Jackpotjoy's md Michael Saunders saying "The Gherkin is such an iconic building and with a name like that we just couldn't resist the opportunity for some more daft fun by attempting to transform it into the very thing it is so aptly named after".

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