

Pharmacy DAILY

Wednesday 01 May 2013

PHARMACYDAILY.COM.AU

Order API calendars

PHARMACIES are being invited to order their 2014 API calendars, with a special earlybird rate available until 30 Jun.

Orders close at the end of August and there's a 5% discount for online ordering.

For details see **page three**.

Kcentra approval

THE US Food and Drug Administration has approved Kcentra (prothrombin complex concentrate, Human) for the urgent reversal of vitamin K antagonist (VKA) anticoagulation in adults with acute major bleeding.

The only other product approved for this use in the USA is plasma, and like plasma Kcentra is used in conjunction with the administration of vitamin K to reverse the anticoagulation effect.

Unlike plasma, Kcentra does not require blood group typing or thawing so can be administered more quickly.

Kcentra is made from the pooled plasma of healthy donors, processed in a way to minimise the risk of transmitting diseases.

It's made by CSL Behring.

Continued Dispensing soon

GUILD President Kos Sclavos has confirmed that the start date for the Continued Dispensing element of the Fifth Community Pharmacy Agreement will be 01 Sep this year.

That means that pharmacists will be able to supply "eligible PBS medicines to a customer when there is an immediate need for the medicine, but it is not practical for the customer to get a prescription".

Initially scheduled for 01 Jul last year, it's now been confirmed that commencement of Continued Dispensing will now take place from Sep, after a delay to allow state and territory legislation to be enacted.

Sclavos told **PD** that 01 Sep will be the start date, with associated dispensary software changes and payments under the new process.

"If, however, a state or territory legislation is not ready by that date the Guild Branch will notify pharmacists in that state," he said. "With the majority of states and territories ready we will no longer wait for a laggard [jurisdiction]".

The provision initially applies to oral hormonal contraceptives for systemic use and lipid modifying agents, specifically statins.

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WIN A SKINCARE PACK FROM [A'KIN]

Pharmacy Daily has teamed up with [A'kin] this week and is giving five lucky readers the chance to win a skincare prize pack, valued at \$89.85 each.

Brave yourself for winter with intense nourishing and natural botanicals with this prize package from [A'kin]. These three items will work in synergy with your skin to bring out more of your special natural beauty.



Visit our Facebook page (www.facebook.com/akinbypurist)

to enter our competition and you could win a trip to The Great Barrier Reef with [A'kin].

To win this great [A'kin] prize pack, simply be the first person to send in the correct answer

to the question below to: comp@pharmacydaily.com.au.

When was [A'kin] founded?

Hint! Visit www.purist.com

Congratulations to yesterday's lucky winner, **Felicity Huxhagen** from **Friendliest Chemmart Chemist Castletown**.

Blackmores Quest

BLACKMORES has announced a new partnership with The Quest for Life Centre, which provides residential and community based programs to encourage, educate and empower people with the skills to face challenges such as living with cancer, grief, loss, anxiety, chronic illness, eating disorders, trauma or depression.

The move will see Quest for Life founder Petrea King hosting live Q&A sessions within Blackmores' online communities, as well as sharing her personal story and expertise on health and healing in a series of free webisodes.

Quest for Life has also come on board as an official charity of the 2013 Blackmores Sydney Running Festival - for more details see blackmores.com.au/quest-for-life.

CHC ad seminar

THE Complementary Healthcare Council of Australia has opened registrations for its upcoming Effective Advertising Seminar.

The event takes place at the Rydges Hotel North Sydney on 11 June, and is designed to offer information surrounding compliance issues related to the advertising of complementary medicines in Australia.

The broad basics of the TGA compliance regime will be covered along with food standards, information on advertising planning and social media - www.chc.org.au.

Penalty rates push

UNION group Professional Pharmacists Australia has raised concerns about comments by opposition leader Tony Abbott about penalty rates, calling on the Guild to "rule out using government resources to water down the pay and conditions available to professional pharmacists"

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Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au



DISPENSARY CORNER

SCIENTISTS in the UK have found that a simple way to reduce hospital infections is to just keep the windows open.

The study at the University of Leeds found that closing windows - usually done to reduce heating bills - increases the risk of infection by 400%, says the BBC.

Experiments along with computer modelling helped map the passage of air and germs through traditional open wards, which are still used in many British hospitals.

"One of the biggest problems we have in the UK at the moment is that we don't have the money to just knock down every hospital and rebuild it," said study leader Dr Cath Noakes.

She said that although operators were being told to seal up buildings to save energy, this was a dangerous thing to do in a hospital unless alternative ventilation, such as extractor fans to promote airflow, was in place.

DENTAL attention could be required if anyone tries to crunch down on these in their drink.

A US designer has created a new range of "ice" cubes - actually made of stainless steel.

Dave Laituri said he came up with the idea for people who like their scotch on the rocks, but don't want extra water from melting ice.

Known as 'Pucs,' the stainless steel objects (pictured below) also allow drinkers to decide how cool the drink gets by adding a preferred number of cubes.

They cost about \$40 for a set of six.



Protecting little ones from bath time accidents

Dreambaby has launched a new range of bath strips and bath mats designed to increase safety as well as make bath time more fun.

Dreambaby Heat Alert Anti-Slip Bath Mats; Dreambaby Anti-Slip Bath Mats; and Dreambaby Anti-Slip Translucent Bath Tub Strips have a textured surface that helps prevent slips and falls in the bathtub and shower. The Heat Alert Anti-Slip Bath Mats also help prevent accidental scalding, as the mats change colour when the water temperature gets too hot.

Stockists: (02) 9386 4000

RRP: \$5.95-\$9.95 for a pack of 10

Website: www.dreambaby.com.au



Trilogy treats for Mothers Day

With this delicious duo of **Trilogy Botanical Body Wash** and **Trilogy Aromatic Body Oil**, every day will feel like a spa day for busy mums. Made from a blend of aroma-therapeutic oils, non drying cleansers and pure plant extracts, Trilogy Botanical Body Wash combines antioxidant-rich amla fruit to tone and rejuvenate, rose geranium to soothe the senses and French lavender oil, cucumber and chamomile to soothe the skin. Follow it up with Trilogy Aromatic Body Oil for optimum skin softness and suppleness.

Stockists: 03 9533 1336

RRP: Body Wash \$27.95; Body Oil \$32.95

Website: www.trilogyproducts.com

Fast relief for muscle aches and pains

FisiocremSOLUGEL is a new option for those seeking a natural solution to common muscular aches and pains and soft tissue trauma, including bumps and bruises resulting from sporting injuries and daily activities. The product contains a specially formulated combination of pure natural plant extracts in concentrated form, which relieves pain and general discomfort. FisiocremSOLUGEL can be used with other treatment options, such as ice or heat packs, or before applying supportive bandages.

Stockists: 1800 434 746

RRP: \$14.95 (60g); \$39.95 (250g)

Website: www.fisiocrem.com/australia



Colourful line-up from Total Beauty Network

Colour by TBN has released nine amazing pencils to help add boldness to the eye and colour to the lips. The new improved formula **Colour by TBN Pencils** are longer lasting, softer and come in new coloured packaging. Eye pencils come in black, white, green, charcoal, blue and dark brown, or grab one of the three striking lip pencils to add some "look at me" boldness. The lip pencils are available in cabernet, red or brick.

Stockists: 1300 765 332

RRP: \$2.50

Website: www.tbn.com.au

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Standard Rate Ends 31 Aug	\$2.26ea	\$2.00ea	\$1.61ea	\$1.27ea	\$1.05ea

For enquiries call: (03) 9415 6933

www.pharmacycalendars.com.au