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## GoPharm new offers

**GOPHARM** is today promoting a range of new offers across all categories from suppliers such as Aspen, Ranbaxy, Generic Health, AFT Pharmaceuticals and more.

Membership is free for pharmacies, which can then browse the site and buy from the range of time-limited deals as required.

Suppliers are also being encouraged to participate in the new channel to market - for details see **page four** of today's *PD*.

## Medical stockpile

**\$17 MILLION** has been provided in the budget to replenish expired items in the National Medical Stockpile, which includes influenza antivirals and other medicines to be on hand in case of emergencies.

## PBS reform to reap \$1.1b

**FIGURES** revealed in last night's Federal Budget reveal the ongoing benefits that the government is reaping from Pharmaceutical Benefits Scheme reform, with an estimated \$1.1 billion a year in annual savings by 2016-17.

A budget update released by the Pharmacy Guild also confirms that the aggregate savings from price disclosure, including the MoU with Medicines Australia, are estimated to reach a hefty \$4 billion.

"These latest updated price disclosure figures clearly demonstrate the very significant contribution of community pharmacy and the wider pharmacy sector to the ongoing sustainability of the PBS," the Guild said.

"In fact, the real rate of growth in pharmaceutical benefits expenditure is only 2% a year, despite Australia's ageing population, increasing reliance on medicines and an estimated 6% annual growth in PBS volumes," the update said, with the increases significantly less than growth in the overall health system.

Guild Executive Director, David Quilty, said that as the industry moves toward the negotiation of the next Community Pharmacy Agreement from mid-2015, "the Guild will continue to remind the Government and other stakeholders that community pharmacy is already delivering very significant savings to the budget bottom line".

**MEANWHILE** the Pharmaceutical Society of Australia has welcomed budget measures including a \$16m

increase in funding for bowel cancer screening.

PSA acting president, Claire O'Reilly said the society understood that in the current economic climate some initiatives it proposed had not been implemented.

"The health sector has undergone some cuts but overall the impact has been reduced as much as possible by spreading the cuts across a broad spectrum of programs," O'Reilly said.

She noted that the PBS receives an additional \$687 million for new and amended listings over the next four years.

**AND** Medicines Australia said the budget reflected a recognition by the government that the MA MoU "continues to keep the PBS sustainable".

"This budget outcome should also provide the Government with the confidence that it can act expeditiously on PBAC recommendations and provide Australian patients with timely access to new medicines," said MA ceo Brendan Shaw.

## Govt wound study

**FUNDING** of \$300,000 has been provided in the Federal Budget for the Health Department to conduct a "wound management scoping study," as part of the department's Supporting Senior Australians initiative.

The study will provide a cost benefit analysis of options to better address chronic wound management for senior Australians.

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## NSW Pharmacy - National Convention & Exhibition

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## Diabetes fundraiser

**THE** Danii Meads-Barlow Foundation still has tickets available for this year's Jelly Bean Ball, which will take place in exactly a month's time at the Sydney Sofitel Wentworth Hotel.

The second annual ball will take place on Saturday 15th June 2013, with funds raised going to support the development of alarm technology to protect patients from Diabetic Nocturnal Hypoglycaemia.

Last year's event raised \$250,000 and already thirty children have been assisted with an AiMedics device called HypoMon.

The foundation has strong links to the travel industry, with a fantastic array of prizes and auction items up for grabs on the night.

For more information on the foundation see [www.danii.org.au](http://www.danii.org.au), and to register to attend the glittering event **CLICK HERE**.

## Ingredient harmony

**THE** TGA has launched another consultation on proposed changes to 472 ingredient names, as part of a project on international harmonisation of terminology.

The TGA has routinely used International Non-proprietary Names (INNs) maintained by the World Health Organization, but has identified the list of items which are currently not consistent with international standards.

A consultation document is now online at the TGA website, with comments sought by 10 July.

## Internet pharmacist guilty

**A SYDNEY-BASED** pharmacist who dispensed drugs to patients in the US as part of an internet-based mail order business has been found guilty of professional misconduct.

Susan Schaffer, who graduated with a pharmacy degree from the University of Sydney in 1987, was prosecuted by the NSW Health Care Complaints Commission, with the tribunal finding that the business involved "prescriptions issued by prescribers in the USA being forwarded to pharmacies in Canada".

These scripts, some of which were for erectile dysfunction drugs, were then scanned and electronically sent to Schaffer, who made them available to a NSW medical

## Guardian award

**GUARDIAN** Pharmacy has been named as the winner of the 'Most Satisfied Customers' award for pharmacies in 2013, in a survey commissioned by ratings agency Canstar Blue.

The study of about 2000 Australians who had made a pharmacy purchase in the last six months was undertaken by research firm Colmar Brunton.

Guardian received a five star rating in five of eight criteria, including advice provided, availability of health management programs, availability of pharmacists, service and overall satisfaction.

practitioner, Dr John McKenzie.

The doctor would then authorise the dispensing and later sign the prescription.

Between 2005 and 2007 the business, which operated from Schaffer's Australiawide Pharmacy in Watson's Bay, handled about 60-100 prescriptions per week.

The Pharmacy Tribunal found that Schaffer had dispensed drugs under this arrangement without a signed prescription at the time of dispensing and "contrary to the Guidelines for Mail Order Dispensing" of the then Pharmacy Board of NSW.

She did not obtain information from new patients by way of a comprehensive written form or telephone enquiry, or have a control system in place to ensure the medication was received.

The case was heard in Jun and Oct last year, with a decision rendered earlier this month finding Schaffer was guilty of professional misconduct, with the Tribunal to now determine "appropriate protective orders".

## GMiA calls for patient "generic reward"

**THE** Generic Medicines Industry Association has called on the government to "urgently put in place a reward for patients who opt for the high quality generic medicine instead of the more expensive original versions".

Welcoming the \$687 million Federal Budget provision for new and amended medicines over the next four years, GMiA ceo Kate Lynch said these "important new medicines have been shown to be cost-effective and are making a significant contribution to the health and well-being of patients".

However she highlighted the benefit to the nation made "every time a consumer chooses a generic medicine," and said that patients should be able to share in these savings.

"We need to ensure the PBS remains sustainable and affordable...that means investment in new medicines, and we also need policies that support the uptake of generic medicines to drive important savings," Lynch concluded.

## WIN AN INNOXA BEAUTY ESSENTIALS PACK



This week *Pharmacy Daily* is giving five lucky readers the chance to win an **Innova** beauty essentials pack including classic and new products across the Innova range.

**NEW Innova Anti-Ageing & Firming facial serum** – improves skin complexion to promote radiant looking skin. Specially formulated with anti-ageing ingredients to help fight signs of ageing.

**NEW Antioxidant lip glaze** – a nourishing lip glaze with high gloss and shine contains botanical and antioxidant rich ingredients to repair and condition lips.

To win this great prize, be the first person to send in the correct answer to the question below to: [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au).

**What is the RRP of the Innova Anti-Ageing & Firming facial serum?**

Congratulations to yesterday's lucky winner, Judith Dyason from Discount Drug Stores.

## Star Pharmacy helping kids shine

**MELBOURNE** banner group Star Pharmacy recently sponsored a fundraising event at a local primary school in the city's outer suburbs.

Star Pharmacy Sunbury provided showbags to the staff, parents and kids, with participating companies including Reckitt Benckiser, Swisse, Ethical Nutrients, Hydralyte, GAIA, Pentavite and Nivea.



## Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email [newproducts@pharmacydaily.com.au](mailto:newproducts@pharmacydaily.com.au)

### Sanitising on the go

**Bosisto's Eucalyptus Spray** has been released in a new 30g size, perfect for sanitising on the go. The mini-version of the popular spray can be kept in a handbag, in the car or when travelling. It kills 99.99% of germs on public areas such as toilet seats or public transport; and in the office can be used for sanitising keyboards or other shared equipment. It can also be used as a personal antiseptic for insect bites, minor cuts and scrapes.

Stockists: 1800 003 431

RRP: \$4.95 (30g)

Website: [www.fgb.com.au](http://www.fgb.com.au)



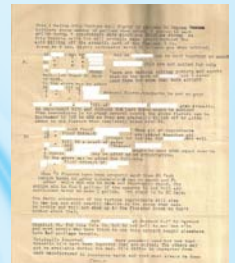
### DISPENSARY CORNER

**COMPOUNDERS** may be interested in a special recipe which is up for sale on eBay, with a whopping \$5m starting price.

US man Cliff Kluge claims to have found a 70-year-old copy of the official recipe for Coca-Cola.

He's posted a copy of the letter online - but with details of the particular ingredients and quantities blocked out (below).

Kluge says the document was in a box of papers he purchased from a deceased estate sale.



Coca-Cola denies the authenticity of the recipe, saying "the real formula is safely tucked away in a vault at the World of Coca-Cola in Atlanta".

**A NEW** United Nations report published this week says eating insects could be the answer to the global obesity crisis.

The UN Food and Agriculture Organisation study said that more than 1,900 species of insects are already eaten around the world - mainly in Africa and Asia.

However "in the West we have a cultural bias, and think that because insects come from developing countries, they cannot be good," the report says.

Spokesperson Arnold van Huis from Wageningen University in the Netherlands said insect farming was an efficient way of producing food which also released fewer greenhouse gases.

It would also provide business and export opportunities for poor people, especially women, often responsible for collecting insects in rural communities in developing nations.

And in a blind tasting test carried out by the researchers, 90% of the subjects preferred the taste of "meatballs" made with half meat and half worms.

### Condoms with a cause

**HERO condoms** are created with everyone's health in mind. These cool condoms have a low impact on the environment and for every condom purchased, HERO will donate one to an AIDS organisation in a developing country. A portion of HERO's profits is also donated to anti-retroviral therapy for pregnant women with HIV, so that at-risk newborns can have a chance at a healthy start in life. The condoms come in regular and popular super-thin varieties, and are sold in recyclable 12-pack boxes.

Stockists: 0410 599 682

RRP: \$7.99 (12 pack)

Website: [www.herocondoms.com.au](http://www.herocondoms.com.au)



### Lip smacking Lovely

With the new **COLOUR by TBN Moisturising Lipstick** range you can try the latest lip shades for less than a cup of coffee! The new collection comes in a range of 20 classic and fashion colours with the added benefit of aloe vera and Vitamin E for total lip care. With names such as 'Our First Kiss' (dusky pink); 'Lip Attitude' (plum); and 'Kiss and Make Up' (orange); there's a colour to suit every occasion. On counter from July.

Stockists: 1300 765 332

RRP: \$2.50

Website: [www.tbn.com.au](http://www.tbn.com.au)



### The gentlest solution for sensitive skin

Skin care specialists, **DermaVeen** have introduced a new extra gentle soap free body wash to soothe, hydrate and protect dry, itchy and sensitive skin. **DermaVeen Extra Gentle Soap Free Wash** is sulphate, paraben and fragrance free and ideal for skin prone to eczema, dermatitis, sunburn and rashes. It contains natural colloidal oatmeal which has been clinically proven as an anti-inflammatory, anti-oxidant and anti-irritant, but is also perfect for everyday use on normal and dry skin. Available from June.

Stockists: 1800 630 056

RRP: \$12.50 (250 ml); \$23.50 (1 litre)

Website: [www.dermaveen.com.au](http://www.dermaveen.com.au)



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