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## API warns of 'trade-offs'

AUSTRALIAN Pharmaceutical Industries has joined early jockeying for position in the negotiation of the next Community Pharmacy Agreement, warning that it may be forced to lengthen the delivery time for medications if Community Service Obligation funding isn't increased.

"If the government doesn't wish to supplement the income into the next agreement, there will need to be some trade-offs," API ceo Stephen Roche reportedly told the *Sydney Morning Herald*.

He said this could potentially be seen in longer delivery times, adding "instead of it being 24

hours, it might be delivery within 72 hours except for emergency items."

Currently API shares the \$190 million CSO pool with other full line wholesalers in return for guaranteeing delivery of any PBS medication to any pharmacy across the country within 24 hours.

However this is an expensive requirement, and Roche said "it is a matter of what is important from a social policy perspective, and then what are the minimum standards the government would be looking to maintain and then some consultation about how we may be able to get there."

The API comments follow Guild calls for a possible increase to dispensing fees in the 6CPA (PD Mon), despite negotiations for the Agreement not starting until 2014.

## Demodex mite study

MOOGOO Skin Care is seeking volunteers for a pilot study on a medical device to control Demodex mites, which are estimated to inhabit the hair follicles on the faces of over half of Australian adults.

Symptoms of Demodex mite infestation include red, blushing skin accompanied by small bumps.

Study participants would be required to visit the Moogoo clinic in Drummoyne, Sydney up to four times - for more info or to volunteer call 07 5522 1979 or email [trial@moogoo.com.au](mailto:trial@moogoo.com.au).

## GoPharm growing

GOPHARM is inviting pharmacies to 'Go Grab a Deal' from its growing range of suppliers across all categories offering best-in-market pricing via its weekly deals model.

Membership of GoPharm is free, with more details on **page four** of today's *Pharmacy Daily*.



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## Revised GMP code

**THE** Australian Code of Good Manufacturing Practice for human blood, blood components, human tissues and human cellular therapy products 2013 commences 31 May. Manufacturers can begin complying with the new code before the 12 month transition period ends, but must also ensure that the revised TGO88 is observed.

## WIN A MOOGOO PRIZE PACK



Every day this week, **PD** is giving one lucky reader the chance to win a MooGoo prize pack.

Each pack is valued at \$40.40 and includes a Cover-Up ButterCup Natural Moisturiser with SPF 15 and a SPF 15 Lip Balm.

To win this great prize pack, simply be the first person to send in the correct answer to the question below to:

[comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au).

## What chemical ingredients does the Cover-Up ButterCup NOT contain?

Congratulations to yesterday's lucky winner, **Felix Ting** of **Woodbridge Pharmacist Advice**.

## PBS reform failure - GMiA

**THE** Generic Medicines Industry Association says that the government's PBS reforms have failed on a number of key measures - and in particular have not made medicines more affordable for the majority of users of the scheme.

A statement issued earlier this week by GMiA ceo Kate Lynch says that through the process the cost of medicines for concession patients has remained unchanged, despite these people utilising 80% of the volume of PBS medicines.

Moreover, with \$1.2 billion in medicines coming off patent last year, 2012 "should have been a year of growth for the generic medicines sector," Lynch said - but in fact sales in generics actually declined over this period.

She said Mon's Medicines Australia report by the Centre for Strategic Economic Studies was helpful in confirming that the reforms are delivering significant savings to the PBS.

However the analysis "does not consider the medium term impact of competition in the generic medicines sector, the consequences for the future viability of the generic medicines sector, and the sector's ongoing ability to deliver medicines to patients".

Lynch said the report also fails to appreciate that suppliers of generics are totally reliant on sales in the off-patent market, unlike suppliers of originator brands whose key profitability is derived from patented medicines.

She said that while the savings are good news for the govt in the short term, the consequences of "reaping such significant sums of money from the generic medicines industry" may impact on the ongoing supply of generics.

## Business earlybird

**GUILD** NSW is offering early bird rates of just \$299 to attend an upcoming Business Finance Master Class presented by RSM Bird Cameron and Good Pharma.

The interactive session will help set business targets, create and interpret management reports and practices to drive your plan to successful implementation, utilising your own pharmacy figures.

Group 3 CPD credits may apply for the all day workshop on 05 Jun - more details on 02 9467 7132.

## Austin for GDS Expo

"**LEADING** international pharmacy figure" Zubin Austin has been confirmed as the keynote speaker for the opening session of this year's Global Drug Safety Conference and Exposition, which will take place in Brisbane this Oct.

Austin is the inaugural holder of the OCP Research Professorship in Pharmacy at Canada's University of Toronto, and has published three textbooks and more than 80 peer-reviewed manuscripts.

He will speak on *The Keys to Health Care Teams Working Together to Create a Safe Environment for Consumers*, opening the 14-16 Oct event.

For info see [www.gds2013.org](http://www.gds2013.org).

## Arthritis awareness

**ROSE-HIP** Vital is encouraging pharmacists, patients and the public to get educated about the myths of Autoimmune Arthritis, as part of this week's "World Autoimmune Arthritis Day".

For more info and how Rose-Hip Vital can help, call 1800 851 888.

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## Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email [newproducts@pharmacydaily.com.au](mailto:newproducts@pharmacydaily.com.au)



### DISPENSARY CORNER

**SCIENCE** truly can benefit mankind - and there's no better example than new technology which enables DVDs to smell exactly like pizza.

The breakthrough has been put into practice in Brazil this week, where Domino's has partnered with a chain of video stores to offer special DVDs with heat-activated inks and lacquers.

When viewers watch the movie, the DVD gradually warms up as it spins in the player, activating the odorific chemicals so when the film is over there's a distinctive waft of cooked cheese in the air.

The idea, presumably, is to prompt people to then order some home delivery so they can smell the real thing.

**A NEW** study published by Britain's Institute of Economic Affairs has found that the best way to stay healthy in retirement is to not retire at all.

The report found that when people stop working there's generally a "drastic decline in health" in both the medium and long term.

Although there was a small boost to health immediately after retirement, that then leads to a significant decline, with retired people 60% more likely to suffer from a physical condition, with a 40% higher risk of depression.

**CHICAGO'S** Navy Pier amusement park set a new world record this week, after one of its staff rode a Ferris Wheel for more than two days.

Clinton Shepherd said he went around 384 times in a total of 48 hours, 8 minutes and 25 seconds, with the stunt documented by a video camera along with an extensive Twitter following.

A special gondola on the wheel was fitted with cushions, curtains and a big screen TV, and fans could join in for a spin in return for making a charity donation.

After the ride he said his legs felt "a little wobbly".

### Gastro-Stop Plus pharmacy launch

Aspen Pharmacare has this month released the new **Gastro-Stop Plus**, which combines loperamide hydrochloride with simethicone and is claimed to be the only product on the market designed to treat acute diarrhoea as well as relieving abdominal discomfort caused by gas-related symptoms. Loperamide hydrochloride provides relief from diarrhoea by slowing down the movement of the intestines, providing more time for reabsorption of fluid and electrolytes, while simethicone lowers the surface tension of gas bubbles. Gastro-Stop Plus comes in a packet of 12 chewable mint-flavoured tablets.

**Stockists:** Wholesalers

**RRP:** \$12.95

**Website:** [www.aspenhealth.com.au/product/gastro-stop/](http://www.aspenhealth.com.au/product/gastro-stop/)



### ORLY'S new Mash Up Collection

ORLY's electric new 'Mash Up' collection of nail polishes is certain to attract attention. Inspired by vivacious fashion and zany digital prints, the new shades feature daring names such as Choreographed Chaos (bubblegum pink chrome); Harmonious Mess (lavender crème); Mayhem Mentality (vibrant orange); Sparkling Garbage (green with holographic glitter); Pretty Ugly (teal shimmer); and Beautiful Disaster (magenta chrome). Put away those dull winter polishes and dip into the trend. On shelf in August.



**Stockists:** 1300 769 355

**RRP:** \$18.95

**Website:** [www.orlybeauty.com.au](http://www.orlybeauty.com.au)

### Bold new look for Thermalife

Topical pain reliever, **Thermalife Cream**, has introduced new packaging featuring an updated, contemporary design, bold type and graphics sure to improve its visibility on the shelf. Thermalife Cream is the only topical pain reliever that contains a peptide active ingredient, which provides fast, effective relief for temporary muscular and arthritic pain. Thermalife Cream is non-greasy, has minimal smell, and doesn't contain heat-producing ingredients, making it suitable for use day or night. The new packaging will be rolled out throughout May.

**Stockists:** (08) 9443 3433

**RRP:** \$24.95 (75g)

**Website:** [www.thermalife.com.au](http://www.thermalife.com.au)



### New dark obsession for men

Calvin Klein's latest men's fragrance **Dark Obsession for Men** is now available in Australia. The new addition to the range is described as a 'bold, modern oriental fragrance with a powerful masculinity and intense sensuality'. The signature fragrance features the characteristics of Brazilian green mandarin, guarana, absinthe; with woody overtones of French clary sage, fir resin and white vetiver, Madagascar vanilla bean, suede and labdanum and has been reintroduced in a sexy matte black new bottle featuring a silver logo.

**Stockists:** 1800 812 663

**RRP:** \$69 (75ml); \$99 (125ml)

**Website:** [www.calvinkleinfragrances.com](http://www.calvinkleinfragrances.com)

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