

**SMART PHONE.
SMARTER PHARMACY.**

**The faster, smarter way to
communicate with your customers**

PLANS AVAILABLE. GET STARTED NOW.

eRx
EXPRESS

SCAN

SUBMIT

PICK UP

Wound care guide

A **NEW** practical hands-on wound care guide for frontline health-care professionals has been developed by the Pharmaceutical Society of Australia and will be released at the Society's upcoming PAC13 conference in Brisbane.

National President of the PSA, Grant Kardachi, said *Wound care in practice* had been developed after feedback from PSA members.

"Our members told us there was a gap in the market in this area so we responded by developing and producing this very detailed and targeted reference work," he said.

Wound care in practice features full-colour illustrations and is a quick and easy reference to help pharmacy staff assess and manage common wounds.

It can be purchased at the PSA stand at PAC13, and costs \$45 for PSA members or \$55 for non-members.

SHPA accreditation move

THE Society of Hospital Pharmacists of Australia has announced the formation of the new SHPA Accredited Pharmacists Reference Group.

The group aims to "enhance support and advocacy for pharmacists who provide clinical pharmacy services, such as medication reviews, to patients in the community setting," according to SHPA president Sue Kirsas.

"SHPA has been supporting our many members who are accredited pharmacists since the inception of this area of pharmacy practice.

"As one of only two organisations in Australia that is authorised to accredit pharmacists, it is a natural progression for SHPA to reinforce its commitment to this area of pharmacy practice," she said.

Kirsas said the group had also been formed in the lead-up to the

anticipated introduction of the post-discharge hospital referral pathway for home medicines reviews.

Members of the new reference group include well-known and highly regarded pharmacists Debbie Rigby and Dr Peter Tenni.

Rigby is the former Chair of the Australian Association of Consultant Pharmacy (AACCP), while Tenni has worked in hospital, community and academic pharmacy and has conducted thousands of medication reviews.

Rigby said "accredited pharmacists need a voice to influence the future direction and sustainability of medication reviews.

"It is a critical time in the evolution of these services, to identify how consumers and GPs can achieve best value from HMRs and RMMRs," she added.

Rigby also said she believes that SHPA membership has many benefits for accredited pharmacists, offering high quality relevant education, access to full text journals, online CPD recording and other resources.

The SHPA Accredited Pharmacists Reference Group will comprise representatives from SHPA Federal Council, other SHPA members and pharmacists with relevant expertise, while SHPA will also seek key external partner involvement.

The group will advise on SHPA policy, advocacy, membership and professional development opportunities for accredited pharmacists.

FDA approvals

THE US FDA has granted approval to Brintellix (vortioxetine) to treat adults with major depressive disorder and accelerated approval to Perjeta (pertuzumab) for patients with early stage breast cancer before surgery.

WORLD LEADING BRANDS



**MAXIMISING
PROFITABILITY**
CareFusion | Rowa Vmax®
HIGH-TECH WITH
HIGH CAPACITY

**DOSE
innovations**
AUTOMATING PHARMACY

www.doseinnovations.com

Phone: 1800 003 673 or

Email: enquiries@doseinnovations.com

Refugees' medicines

THIS month's issue of NPS MedicineWise's *Australian Prescriber* highlights specific health issues unique to the 20,000 or so refugees who will be settling in Australia this year.

The editorial discusses how religious and cultural beliefs and limited health literacy can affect health care for refugees.

Other updates in the issue include the use of asthma drugs in pregnancy and lactation and assessment and management of eating disorders.

Access the full articles at www.australianprescriber.com.

Best Display Winner
Congratulations
Chemmart Dodges Ferry



REVITIVE
Circulation Booster®

PERCUTANE™ PAIN RELIEF CREAM



For the relief
of the muscle
and joint pain
common with

- ✓ Arthritis
- ✓ Fibromyalgia
- ✓ Mild Neuralgia

**National TV
campaign
coming SOON!
STOCK UP NOW
(02) 9965 9600**

Get a \$40k profit increase guaranteed!*



pa pharmacy
alliance
Your formula for
independent strength

Click Here

*Terms & conditions on website

PERCUTANE™

PAIN RELIEF CREAM
& SPORTS CREAM

STOCK UP NOW!
(02) 9965 9600



Forty CPD points

THE Pharmacy Board of Australia has confirmed that for the period 01 Oct 2013-30 Sep 2014 pharmacists will be required to achieve at least 40 CPD credits.

The requirement is in line with the current Continuing Professional Development Registration Standard and the Guidelines on Continuing Professional Development.

The Board confirmed that it is currently reviewing the registration standard and guidelines, with the documents to be published on its website later in 2013 as part of the public consultation process.

If any change to the CPD requirement is supported by feedback to the consultation, details will be published in the revised registration standard.

Travel Specials

WELCOME to *Pharmacy Daily's* travel feature. Each week we highlight a couple of great travel deals for the pharmacy industry, brought to you by *Cruise Weekly*.

CRUISE WEEKLY

Sponsored by *Cruise Weekly*
your FREE cruise newsletter
Subscribe now
www.cruiseweekly.com.au

PHARMACY staff thinking of heading overseas next year on holiday can make big savings by booking airfares now.

Many airlines flying from Australia to Europe have released "earlybird" pricing which offers major hip pocket benefits for those who can plan their trips ahead.

Singapore Airlines special fares are available right through the season and start at just \$1507 return, while Qantas, Emirates, Malaysia Airlines and Cathay Pacific have all also joined the party.

Deals are all available through travel agents, who are the best option to help navigate the wide variety of choices.

SA honour for Kardachi

THE National President of the PSA, Grant Kardachi, has been awarded the South Australian Pharmacy Guild of Australia's highest honour for his work in pharmacy.

Mr Kardachi was presented the Barry Schultz Medal for Excellence in Pharmacy by the Pharmacy Guild's National President, Kos Sclavos on Tuesday night.

Chief Executive Office of the PSA, Liesel Wett, said the honour was well deserved and reflected Mr Kardachi's long-serving commitment to community pharmacy in South Australia, and indeed across Australia.

"Grant has led the way and his model is one which is looked up to by many pharmacists as the way to do business, and the way to uphold the highest standards and principles of the profession."

"The award also reflects

Grant's untiring work in helping to develop and implement the Home Medicines Review program, a program which today is acknowledged as one of the most successful health programs in the country," Wett said.

"On behalf of the PSA, our Board, the PSA and our 18,000 members, I congratulate the South Australia Pharmacy Guild for presenting this award and Grant on this outstanding recognition of an outstanding contribution to our profession and all those who are involved in it."

The award honours the late Barry Schultz, a former Guild leader, and marks the tremendous influence he had on all of those people with whom he had dealings.

Revlimid on PBS

CELGENE Australia has welcomed the PBS listing of its Revlimid (lenalidomide) for the treatment of patients with myelodysplastic syndrome, a rare form of blood cancer related to the genetic abnormality known as deletion 5q.

Revitive success

ACTEGY Health has thanked pharmacies across the country for their support during the recent Revitive Circulation Booster \$50 cash back campaign, which was a "huge success".

The team from Chemmart Dodges Ferry was the overall winner, taking home \$1000 for creating an "awesome display" in the pharmacy.

Just as good as pills

PHYSICAL activity can produce equivalent outcomes to medication for people with heart disease, according to a report published in the *British Medical Journal*.

The study by scientists at the London School of Economics, Stanford University and Harvard University examined 305 trials involving over 300,000 patients which compared exercise with pills.

They found that drugs were equivalent to exercise in terms of death rates, but that diuretics produced superior outcomes for heart failure patients.

The authors said the findings showed it was important to add exercise to medication therapy.

EMA triangle video

THE European Medicines Agency has published a video and a factsheet in all official European Union languages today explaining the meaning of the black triangle, which is now starting to appear in the product information of certain authorised medicines in the EU.

The black triangle identifies products that are coming under additional scrutiny.

View the video by **CLICKING HERE**.

New NZ Society board

THE Pharmacy Guild of New Zealand has welcomed newly elected members of the NZ Pharmaceutical Society Board.

The new members are Billy Allan, Natalie Gauld, Graeme Smith and re-elected member Clare Hynd.

"The election of Society board members who wholeheartedly support working alongside the Guild and others in the sector is really welcome from our point of view," said Guild ceo Lee Hohaia.

"These election results reinforce that, which means the members of the Society are in tune with our thinking, and that is great."

Win a Nature's Treats Gift Box from Burt's Bees

Pharmacy Daily has teamed up with **Burt's Bees** this week and is giving 5 lucky readers the chance to win a Nature's Treats Gift Box.

Treat your skin from head to toes with nature's best ingredients. Gift box contains: Lemon Butter Cuticle Crème 17g, Shea Butter Hand Cream 50g, Nourishing Milk & Honey Body Lotion 70g, Acai Berry Lip Balm 4.25g.



With Burt's Bees, what you see is what you get. To us, the word "natural" means only one thing. It means "harvested from nature." And that is what we are. This selection of products contains the best natural ingredients to hydrate and nourish your lips, hands & body.

To win, simply be the first person to send in the correct answer to the question below to: comp@pharmacydaily.com.au.

What benefit does Acai Berry provides to your lips and skin?

Congratulations to yesterday's lucky winner, **Sonya Henschen** of **Kingaroy Pharmacy**. The correct answer was: Yes.

- Cost Effective
- Targeted
- Easy

UV skin effects - DDS

DISCOUNT Drug Stores are launching a sun and UV awareness program across more than 100 of their stores this month to reveal to customers how much UV damage has been done to their skin, and to help prevent further damage.

Australia has the highest rate of skin cancer in the world, with approximately two in three Australians expected to be diagnosed with skin cancer before the age of 70, and four times more likely to develop skin cancer than any other cancer.

DDS Professional Services Manager, Casey Clark said, "Despite skin cancer killing more than 2,000 Australians every year, many customers are surprised to learn that it only takes as little as five sunburns to double their risk."

In addition to a 15 minute consultation with a nurse, each customer will be provided with an information booklet, a UV level tester card and a sample of SPF50+ Actinica Sunscreen.

A charge of \$9.95 will apply.

Pharmacists as 'health coach'

PHARMACISTS in the US state of Missouri have a new opportunity to demonstrate, and be paid for, their ability to help patients achieve measurable progress in fighting several chronic conditions.

The National Community Pharmacists Association (NCPA), the Missouri Pharmacy Association (MPA) and the Missouri Pharmacist Care Network (MO-PCN) announced a new program whereby participating pharmacists act as care managers or "coaches" meeting every one to three months with patients to help them work towards concrete health goals.

It's an initiative of health benefits manager American Health Care,

which is establishing a state-wide network and accepting applications from pharmacists who want to be part of the move and provide disease state management services to qualified patients.

The pharmacist's efforts will be recorded through an easy-to-use, Web-based platform so that pharmacists are compensated for documented cases.

Chronic diseases such as diabetes, hypertension and lipid management are expected to be among the focal points.

"Community pharmacists are highly trained and are overwhelmingly trusted by patients, putting these providers in an ideal position to play a larger role in the US health care system," said NCPA ceo B. Douglas Hoey.

"The opportunity for pharmacists should only grow more substantial as more Americans are expected to gain health care coverage and the primary care shortage becomes more acute," he said.

ARTG cancellation

THE TGA has announced the cancellation of the registration of Inner Health Candex after a compliance review found there was "insufficient evidence to support the indications for the product".

DISPENSARY CORNER

HERE'S a great way to discourage shoplifting.

A crime has been thwarted at a shopping centre in Nashville Tennessee, after the quick thinking of a fencing instructor who witnessed the incident.

Franco Scaramuzza spotted two men in the parking lot use pepper spray on a couple in the car park and stealing a purse.

He had just come from fencing practice - meaning he was wearing special breeches and happened to be carrying a sword.

Scaramuzza leapt from his vehicle brandishing the weapon and shouted at the pair.

"They completely panicked, dropped everything they stole and really took off," he said.

The incident was re-enacted for a US news report, so for some anti-theft tips for your pharmacy check it out by **CLICKING HERE**.

October **MIMS** Monthly Medicine Update

NEW PRODUCTS

Vyvanse (**lisdexamfetamine dimesilate**) is a pharmacologically inactive prodrug of dexamphetamine. Vyvanse is indicated for the treatment of Attention Deficit Hyperactivity Disorder (ADHD). It is contraindicated with advanced arteriosclerosis; symptomatic cardiovascular disease including cardiac arrhythmia, ischaemic heart disease; moderate to severe hypertension; hyperthyroidism;

known hypersensitivity to sympathomimetic amines; glaucoma; agitated states such as severe anxiety, tension and agitation; during or within 14 days following the administration of monoamine oxidase inhibitors (hypertensive crises may result); phaeochromocytoma; tics, Tourette's syndrome; patients who currently exhibit severe depression, anorexia nervosa, psychotic symptoms or suicidal tendency and in patients with known drug dependence or

alcohol abuse. Vyvanse is available as a 30 mg, 50 mg and 70 mg capsule in packs of 30's.

Xiaflex (**collagenase clostridium histolyticum**) contains collagenase, an enzyme that recognises and binds to collagen in its native conformation and cleaves the peptide bonds resulting in collagen breakdown. It is indicated for the treatment of Dupuytren's contracture in adult patients with a palpable cord. Xiaflex is available as a 0.9 mg

powder for injection with 3 mL of diluent.

NEW INDICATIONS

Humira (**adalimumab (rch)**) is indicated for the treatment of moderate to severe ulcerative colitis in adult patients who have had an inadequate response to conventional therapy or who are intolerant to or have medical contraindications for such therapies.

Stromectol (**ivermectin**) is now indicated in crusted scabies in conjunction with topical therapy and in human

sarcoptic scabies when prior topical treatment has failed or is contraindicated.

NEW CONTRAINDICATIONS

RotaTeg (**rotavirus vaccine, live, oral, pentavalent**) is now contraindicated in individuals with a history of intussusception.

This list is a summary of only some of the changes that have occurred over the last month. Before prescribing, always refer to the full product information.