

# Pharmacy DAILY

Wednesday 09 Oct 2013

PHARMACYDAILY.COM.AU

## Scott steps aside

**THE** Pharmacy Guild of Australia has acknowledged the massive contribution made to community pharmacy by Bill Scott, who yesterday stepped down as Chairman of GuildLink Pty Ltd.

Scott will also resign the chairmanship of Fred IT Group, but will continue to represent the Guild on the company's board following the significant investment made in the group by Telstra (PD 02 Oct).

He's headed up GuildLink since the Guild bought the company nine years ago, overseeing its transition from a facilitator of Consumer Medicines Information leaflets to become a developer and distributor of the GuildCare national systematised patient support programs.

Scott said his time with the companies had provided a "phenomenal opportunity to be part of the development of innovations that have enhanced the delivery of health care for consumers".

Guild President Kos Sclavos said that Scott had contributed to the Guild for decades at a senior level, with an "absolute determination to ensure pharmacists adopt essential IT systems to record their clinical work".

## PBS \$'s misdirected - MA

**BILLIONS** of dollars "pouring into the Treasury coffers" from Pharmaceutical Benefits Scheme reform savings are denying Australians access to new medicines, according to Medicines Australia ceo Brendan Shaw.

Speaking to the Eye for Pharma Conference in Sydney yesterday, Shaw described the situation as the 'Great PBS Detour'.

"The whole point of PBS reform and price disclosure...was to use those savings to fund new medicines for the Australian community," he said.

However, currently it appears that the proceeds of the reforms "are not being re-invested in new therapies for the Australian community," Shaw added.

Government financial statements over the last six months have all revised downwards the future estimated spending for the PBS, with the Budget Outcome statement showing the govt spent \$857 million less on medicines in 2012-13 than was expected just a few months ago in the May budget.

"The really astounding thing is that this is happening at the same time industry frustration with the PBS listing process is at an all-time

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\* Add up to 8mm to your lash length. Individual results may vary.

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[comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)

What does Extend A Lash do to your lashes?

Congratulations to yesterdays winner **Jolyon Hawley** from **Aspen Australia**.

## PSWC Travel Grants

**FOR** the 5th Pharmaceutical Sciences World Congress (PSWC), FIP will award a number of Congress Travel Grants to assist pharmaceutical scientists to travel to the conference.

The objective of awarding Congress Travel Grants is to develop, or to help others to develop, skills and/or knowledge.

Additionally AAPS will award a number of travelships for students.

All applicants to the PSWC Grant should refer to guidelines and complete the application form.

Applications are open until 01 December 2013.

For details, [CLICK HERE](#).

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### Diabetes: dim outlook

A NEW national report on diabetic eye disease was released this week ahead of World Sight Day tomorrow, Thursday 10 October.

It highlights that almost all people with type 1 diabetes and 60% of patients with type 2 diabetes will develop some form of eye disease, much of which will result in blindness, the most feared complication of the disease, within 20 years of diagnosis.

*Out of Sight – a report into diabetic eye disease in Australia* (sponsored by Novartis Australia) provides a comprehensive overview of the impact of diabetic eye disease by two of Australia's leading research institutes, the Baker IDI Heart and Diabetes Institute and the Centre for Eye Research Australia (CERA).

Diabetes, the nation's fastest growing chronic disease, poses a 25 times greater risk of blindness for the almost 1 million Australians diagnosed with the disease as well as the 700,000 who presently have undiagnosed diabetes, than for the general population.

### Clinical Genomics purchase

AUSTRALIAN biotech firm Clinical Genomics has announced the acquisition of US-based cancer screening company Enterix Inc.

The deal, which includes Enterix' Sydney subsidiary, gives Clinical Genomics a regulatory licensed manufacturing facility in both the US and Australia, as well as access to a specialty pathology operation in Australia for selling bowel cancer screening services.

The company said it plans to use the acquisition as the platform for the launch of a new blood test for colorectal cancer in early 2014.

The purchase also gives Clinical Genomics ownership of the patented InSure fecal immunochemical test (FIT) "brush test" product line currently used by the BowelScreen Australia Program, which will be combined with the new blood plasma test to deliver a comprehensive colorectal cancer screening portfolio.

CEO Lawrence LaPointe said the acquisition was an exciting milestone, marking a "key step

in our transition from a biotech company focused primarily on research and development into a commercial entity with a portfolio of cancer screening products and an exciting pipeline".

Bowel Cancer Australia ceo Julien Wiggins hailed the move, saying it was exciting that Australia will now be the country that launches a blood test for bowel cancer.

"With this decision we have a real opportunity to be a world leader," Wiggins said.

### 500,000 technicians

THE US Pharmacy Technician Certification Board (PTCB) has confirmed that its total number of registrations recently eclipsed half a million, totaling 503,620 at the end of June this year.

In 2012 alone, 39,729 candidates passed the Pharmacy Technician Certification Exam (PTCE), according to the *Sacramento Bee*.

PTCB-certified pharmacy technicians (CPhTs) help pharmacists advance patient care and safety, support new pharmacy information systems and efficiently run pharmacy operations.

### PSA launches ignite '14

THE Pharmaceutical Society of Australia has opened applications for its *ignite* Pharmacist Leadership Program 2014, which has been developed by PSA to meet the ongoing leadership and career development needs of early career pharmacists (ECPs).

PSA National President Grant Kardachi said *ignite* was an elite program which aimed to develop high-performing ECPs into future health leaders who would drive strategy, change and innovation.

"The program offers a unique development experience that broadens the understanding of leadership and develops the participants' skills; taking into account the personal leadership goals of those taking part in the program," he said.

The program combines interactive workshops, experiential and distance learning, inspirational speakers, mentoring, networking opportunities and a practical workplace project to develop participants as future leaders, while ECPs will also obtain recognition towards a Diploma of Management.

There are just twelve *ignite* places available in 2014, and applications close 15 Nov 2013 - [CLICK HERE](#).

## 5<sup>th</sup> Community Pharmacy Agreement

### Pharmacy Practice Incentives (PPI)

## PPI Claim due NOW!

Your DAA/Clinical Intervention PPI Periodic payment(s) application MUST be lodged with The Department of Human Services (Medicare) by **14 October 2013**



[Click to access claim form](#)

Applications received after 14 October 2013 will be rejected. Further information [www.5cpa.com.au/ppi](http://www.5cpa.com.au/ppi)



This Project is funded by the Australian Government Department of Health and Ageing as part of the Fifth Community Pharmacy Agreement.

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## Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email [newproducts@pharmacydaily.com.au](mailto:newproducts@pharmacydaily.com.au)



### DISPENSARY CORNER

**THE** dreaded norovirus, which affects thousands of people with food poisoning every year, could soon be part of history.

In the US, an experimental vaccine trial has shown promising results, with researchers from the University of Cincinnati reporting it reduced symptoms by 52%.

The tests provide optimism that a vaccine could be developed for the highly contagious illness, known as the "cruise ship virus" for its tendency to proliferate in environments such as cruise vessels where thousands of people live and eat in close proximity to each other.

Norovirus occurs in many other confined areas, such as schools, childcare centres and hospitals, and can spread through infected food or water, contaminated surfaces and even through the air.

The study doesn't sound like much fun – 98 volunteers drank water laced with the virus and were then injected with either the vaccine or a placebo.

26 subjects given the vaccine and 29 people given the placebo were infected.

Ten people in the vaccinated group had mild, moderate or severe vomiting and/or diarrhoea compared with 20 in the non-vaccinated group.

Currently there is no treatment or cure for the virus which is the most common cause of viral gastroenteritis.

**HEALTH** authorities in Dubai have launched a new "supersized" ambulance to get extremely overweight patients to hospital in emergency cases.

The vehicle was unveiled last week by the Dubai Corporation for Ambulance Services, and has capacity for morbidly obese patients weighing up to 300kg.

It's equipped with an extra wide reinforced stretcher, larger doors and big wheelchairs, and has significantly more internal space to allow paramedics to work on their hugely oversized patients.

### Isowhey range for weight loss, sports nutrition and good health

The **IsoWhey** range continues to boast premium formulas, now with the added benefit of Seagreens, a raw superfood containing antioxidants, polyphenols and polysaccharides. IsoWhey products feature pure whey protein, a high-quality protein which helps keep individuals satisfied between meals. IsoWhey's pure grass-fed whey protein powder is packed with essential vitamins, minerals, digestive enzymes, prebiotic fibre and probiotics for nutritional and digestive balance.

**Stockist:** Major pharmaceutical wholesalers

**RRP:** \$47.95 for 448 gm

**Website:** [www.isowhey.com.au](http://www.isowhey.com.au)



### Carefree & hairfree with Amele Quick Fix

Amele recognised that sometimes time-poor women find themselves in situations where they need to be hairless in areas such as the underarms and bikini lines, but have not had the time to shave. **Quick Fix Shave Cream** is a one-of-a-kind product, for on the go hair removal without the need for water. With no other product like this on the market in Australia, Quick Fix is the perfect solution for women who need to remove excess hair quickly. Quick Fix Shave Cream is ideal for the busy modern woman and travellers as its 50ml packaging makes it suitable for throwing in the handbag or backpack or keeping in the desk drawer. All amele products are dermatologically and gynaecologically tested and contain ingredients that are carefully selected to be gentle on the skin.

**Stockist:** Major wholesalers

**RRP:** \$9.99

**Website:** [www.amelewomen.com](http://www.amelewomen.com)

### Award winning lashes in a flash

Glam, the number one lash brand in Australian pharmacy has launched two of their best selling lash styles now in a new twin pack for double the lash fun! Glam's Jessica and Taylor lashes have proven to be the most popular lashes in the range and now last twice as long with a new twin pack. Reusable and waterproof, the professional lashes also include a hypoallergenic eyelash adhesive. The lashes are made from natural hair and are reusable. They also contain a bonus lash applicator and hypo-allergenic adhesive. Also now available in 5 new lash styles: Bambi, Selena, Miranda, Mila & Nikki.

**Stockist:** 1800 651 146

**RRP:** \$16.95 ea

**Website:** [www.glambymanicare.com](http://www.glambymanicare.com)



### Rake the fuss out of facial beauty

Specialists in no-nonsense, affordable wellness products, Essenza has recently launched its all-natural **Fuss Free Facials**. Using Japanese silk masks of the highest quality that cling to every inch of the skin, Essenza Facials give the feeling of a luxurious salon treat without the fuss or price tag. Unlike many traditional face masks, Essenza Facial Masks are ready to be applied straight from the sachet. The product comes in three varieties – Moisturise & Smooth, Anti-Ageing & Antioxidant and Cleanse & Exfoliate.

**Stockists:** Major wholesalers

**RRP:** \$14.95

**Website:** [www.essenzahealth.com](http://www.essenzahealth.com)

