

SMART PHONE.
SMARTER PHARMACY.

The faster, smarter way to
communicate with your customers

PLANS AVAILABLE. GET STARTED NOW.

eRx
EXPRESS

SCAN

SUBMIT

PICK UP

Adempas approved

THE US Food and Drug Administration has approved Bayer's Adempas (riociguat) to treat adults with two forms of pulmonary hypertension, following strong support from an FDA expert panel (**PD** 08 Aug).

The FDA reviewed Adempas under its priority review program, which provides for an expedited six-month review of drugs that may offer major advances in treatment.

Adempas is not yet approved by the TGA for marketing in Australia.

John Black
Owner of
McDonalds Amcal
Pharmacy Casino NSW



"I have been interested in automation in pharmacies and have taken a look at most of the systems but when I saw the Rowa I thought well, this is it, the next paradigm shift.

This is a quantum leap, a change in dispensary workflow where we save significant time and time is the only thing that you can't replace."

DOSE
innovations
AUTOMATING PHARMACY

www.doseinnovations.com

Phone: 1800 003 673 or
Email: enquiries@doseinnovations.com

Don't import PHARMAC

MEDICINES Australia ceo Brendan Shaw has highlighted a range of shortcomings of NZ's PHARMAC model, saying that "while New Zealand has exported many good things to Australia, its system of funding medicines should not be one of them".

Speaking yesterday at a Medicines New Zealand conference in Auckland, Shaw said that New Zealand is consistently one of the worst performing OECD countries in international comparisons of consumer access to new medicines.

He cited a lack of choice and availability of new therapies for Kiwi consumers, with about 77 medicines subsidised here which are not covered in New Zealand.

"Even with the delays of new medicines in Australia, it takes two years longer to get a medicine reimbursed in New Zealand".

Shaw also said that the PHARMAC model is less transparent than in Australia, with NZ clinicians and consumers complaining about being left in the dark about how, why and when a medicine may or may not be reimbursed.

He said that Medicines Australia is concerned at a "reverence by a handful of academics for the New

Zealand model" which had focused only on cost and not the full package of what PHARMAC brings.

"At a time when we are dealing with an ageing population, Australia needs a system that provides consumers and doctors with more choice, more treatment options and more new medicines, not less," he said.

Two deregistrations

TWO pharmacists in unrelated hearings have come before the NSW Pharmacy Tribunal, with decisions finalised in September.

Susan Shaffer (**PD** 15 May) was reprimanded for *Unsatisfactory Professional Conduct* and *Professional Misconduct* after being found to have dispensed S4 medications to US patients without a valid prescription.

Margaret Hinde, as a result of a dangerous driving criminal conviction due to impairment from alcohol abuse, was found to be *Not a suitable person to hold registration in Pharmacy profession*, with conditions placed on both pharmacists by the Pharmacy Board of Australia with relation to their re-registration.

PAC13 app available

THE PSA's new PAC13 app for Android & iOS devices is now available through Google Play and iTunes by searching *Pharmacy Australia Congress*.

The app gives delegates all details of the conference with alerts and updates of the latest developments, allowing them to tailor their own PAC13 experience via the 'My Schedule' section.

The app comes ready loaded on the 7-inch tablet each 3-day delegate receives upon registration.

REVITIVE LV
THERAPY FOR LEGS AND FEET

New REVITIVE LV
"Love your legs"



Revive your day
with Revitive



Upgrade without the side-effects.

Professional Honours
in Pharmacy

Apply now to commence the fully online Professional Honours in November and we'll waive the HECS for one year*.



TOP 2%
OF UNIVERSITIES
WORLDWIDE*

*Academic Ranking of World Universities 2013 *Conditions Apply



CRICOS Provider Code: 03581B



Where were you when history was made?

Now you can be a part of history. You can be a part of the future of pharmacy. **Get yourself Covad.**

Call **1300 788 467** or visit us at **www.covad.com.au**

covad

- Cost Effective
- Targeted
- Easy

Tobacco in the EU

POLITICIANS in Europe have tightened tobacco regulations in an attempt to discourage young people from taking up the highly addictive habit.

Under new legislation cigarette flavourings will be banned, although menthol flavouring has a five-year stay of execution.

Different European states have varying requirements for health warnings on the packaging, but the MPs agreed to support a requirement that 65% of the packaging should contain warnings.

Pack sizes were also addressed, with the packs of 10 popular among the young also banned.

While the European Commission proposed that electronic cigarettes be treated as medicinal products, the parliamentarians rejected the proposal on the basis that it would restrict sales.

ANPHA feedback sought

THE Australian National Preventive Health Agency (ANPHA) is seeking feedback on the *State of Preventative Health 2013 Report* which launched at its recent Canberra symposium.

The Symposium featured a number of high profile speakers including 2013 Australian of the Year Ita Buttrose, Professor Alan Lopez, Director of the Global Burden of Disease Group, and Professor Stephen Simpson, Academic Director of the Charles Perkins Centre.

The *State of Preventive Health Report (CLICK HERE)*, an overview of the current health challenges facing Australians in relation to chronic disease, was launched during the event.

The Report highlights the substantial leadership and effort that is underway in Australia to reduce the key risk factors for chronic disease, including obesity and physical inactivity, tobacco use and the harmful use of alcohol.

The Agency wants to find out how people are using the Report and what elements are most valuable, with a short online survey in which all feedback and comments will remain anonymous.

The results of this survey will inform the planning and development of the 2015 report.

If you have any queries about the survey, you are encouraged to contact the department by ringing 02 6289 2879 or emailing the agency on anpha@anpha.gov.au.

The survey can be found by **CLICKING HERE** and will remain open until 29 November 2013.

New AusPARs

FOUR new Australian Public Assessment Reports for prescription medicines (AusPARs) have been posted by the TGA.

The updates relate to Atozet & Zeteze Composite Packs (ezetimide + atorvastatin as calcium); Cialis (tadalafil), Mycamine (micafungin as sodium); and Seebri Breezhaler/Tovanor Breezhaler (glycopyrronium as bromide).

CLICK HERE for full details.

DISPENSARY CORNER

RESEARCH for a better waking.

Everyone has their own favourite hangover cure, or at least treatment.

But a team of Chinese scientists has tested 57 different morning after drinks to find that Sprite performed the best at relieving alcohol-related symptoms.

Edzard Ernst, Professor of complementary medicine at the University of Exeter, told *Chemistry World*: "These results are a reminder that herbal and other supplements can have pharmacological activities that can both harm and benefit our health."

Our livers release an enzyme called alcohol dehydrogenase (ADH), which breaks ethanol in into acetaldehyde.

This is then broken down into acetate - which is linked to some health benefits of alcohol - by an enzyme called aldehyde dehydrogenase (ALDH).

The key to alleviating the damaging effects of alcohol is reducing the time that acetaldehyde is in the body, they concluded, and Sprite was among the fastest to speed up the the ALDH process.

Professor Ernst stressed that more research was needed to confirm the findings.

A NEW website has launched in the US which claims to sell condoms for dogs and cats.

The site, which is now online at www.petcondoms.org promotes a product called Animal Instincts Pet Condoms, with helpful sections such as an instructional video showing "How to put on a pet condom - what every owner needs to know" and a section titled "Is Sparky a Sex Addict? spot the signs".

However clicking on the various links reveals that it's in fact a promotion from the San Francisco Society for Prevention of Cruelty to Animals, promoting the importance of having domestic animals desexed.

PERCUTANETM PAIN RELIEF CREAM



For the relief of the muscle and joint pain common with

- ✓ Arthritis
- ✓ Fibromyalgia
- ✓ Mild Neuralgia

National TV campaign coming SOON! STOCK UP NOW (02) 9965 9600

WIN A DB ULTIMATE PRIZE PACK



This week **Pharmacy Daily** is giving five lucky readers the chance to win a Designer Brands Ultimate prize pack, valued at \$50 each.

Sick of your mineral foundation spilling everywhere? Natural Ground Minerals is a no mess mineral foundation with an in-built grinder - you

just grind what you need!

PLUS NEW Extend A Lash, brush on lash fibres adds up to 8mm to your lash length* instantly with breakthrough fibre technology.

* Add up to 8mm to your lash length. Individual results may vary.

Visit www.dbcosmetics.com.au to check out the latest DB products.

To win, simply be the first person to send in the correct answer to the question below to:

comp@pharmacydaily.com.au.

How many colours does Extend A Lash Coloured Mascara come in?

Congratulations to yesterday's winner **Naomi Gould** from **Australian NaturalCare Products**. The correct answer was 'Doubles lash length'.