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Mylan appointment

MYLAN has announced that effective 02 Dec Jacek Glinka will become president of its business in Europe, moving from his previous role as ceo of the Polpharma Group, a leading pharmaceutical firm in eastern and central Europe.

Asthma forum convened

A STAKEHOLDER Forum for the current Post-Market Review of PBS Medicines Used to Treat Asthma in Children will be held in Canberra on 18 November 2013.

It's the next stage in the review, which has been established to ensure the most appropriate management of children with asthma in clinical practice.

In 2011 the Paediatric Medicines Advisory Group found that 40% of children supplied with combination inhalers had not first been prescribed a single ingredient product, which is contrary to

current asthma management guidelines.

Medicines included in the review are salmeterol with fluticasone, eformoterol with budesonide, beclomethasone dipropionate, ciclesonide, sodium cromoglycate and nedocromil sodium, montelukast, salmeterol and eformoterol.

Next month's forum follows the solicitation of submissions, and will give stakeholders a further opportunity to contribute to the review.

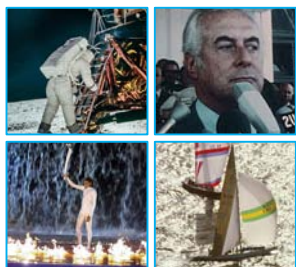
All pharmaceutical sponsors of asthma medicines and peak bodies as well as individual clinicians and consumers who have provided submissions to the review have been invited to participate.

CLICK HERE for more information on the *Asthma in Children* Review.

UTS chiropractic study

THE University of Technology Sydney is set to undertake a three year research program into the health outcomes of chiropractic care, with the help of a \$466,000 grant from the Chiropractors' Association of Australia.

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CF collaboration

RESPIRATORY disease specialist Activaero has announced a new research collaboration with Stanford University, to jointly evaluate the potential of the firm's FAVORITE flow and volume related inhalation approach for cystic fibrosis patients, compared to treatment with standard nebulisers.

Cosmetic consultation

THE TGA is inviting comment on proposed amendments to the Poisons Standard covering 'cosmetic use' and/or 'personal care use' "to better define these terms and their intent and purpose."

There are also proposals about the use in cosmetics of a range of substances including salicylic acid, methanol, ethylene glycol monomethyl ether, triethanolamine and sulfites.

CLICK HERE for details.

Menopause day today

TODAY is World Menopause Day, with pharmacists and pharmacy assistants reminded that it's a good opportunity to engage with midlife female customers about their various health concerns associated with menopause.

Flordis is suggesting that its Femular black cohosh product is useful for the relief of physical and behavioural symptoms of menopause.

And data from a survey about the impact of vaginal atrophy is also being circulated today "in a bid to encourage a broader conversation about this topic between women and their healthcare professionals".

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Jobs of the Week

- **Pharmacist Manager**- Mid Coast, QLD (Job# 2010175)
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- **Pharmacist** - East Gippsland, VIC (Job# 2010172)
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- **Pharmacist in Charge** - Hunter Valley, NSW (Job# 2010168)
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Events Calendar

WELCOME to *Pharmacy Daily's* events calendar, opportunities to earn CPE and CPD points.

If you have an upcoming event you'd like us to feature, email info@pharmacydaily.com.au.

17-19 Oct: Pharmacy Assistant National Conference, Gold Coast – visit www.pharmacyassistants.com.

19-20 Oct: Medication Management Review; St Leonards, details at www.psa.org.au.

23-26 Oct: DenTech China 2013; Shanghai World Expo Exhibition and Convention Center, China; more info at: www.dentech.com.cn

30 Oct: Medici Capital Pharmacy Ownership Ready Series seminar, Sydney - to register call 03 9853 7933.

14 Nov: 2013 ASMI AGM, Conference & Awards - see www.asmi.com.au

16-17 Nov: NSW Pharmacy in focus, Newcastle; visit www.psa.org.au.

19-26 Jan 2014: Medici Capital Pharmacy Study Tour in Val d'Isere, France - details at www.medici.com.au.

21-23 Feb 2014: CPD by the SEA - NSW Convention; see www.cpdbythesea.com.au

Puffer recycling program

CHEMMART stores in Victoria are uniting with Asthma Australia under the sponsorship of GlaxoSmithKline (GSK) in an Australian-first program to help reduce the environmental impact of disposed inhalers.

The *Complete the Cycle* Inhaler Recycling and Recovery Scheme will be piloted across Victoria, with a view to expanding nationwide.

Patients are encouraged to return empty respiratory inhalers to participating pharmacies, where they are collected and taken to a specialist recycling centre.

When disposed of in landfill, old inhalers pose a risk in terms of greenhouse gas emissions should the gas canisters be pierced and any propellant released.

Under the program, recovered plastics will be used to create a range of household items, while non-recyclable components are



used as fuel to generate energy.

Andrew Yeates, Medical Director of GSK Australia, said the program has already proved successful in the UK and will help pave the way for more environmentally sustainable treatment of respiratory disease in Australia.

"If every person in Australia were to recycle their inhalers for one year, we would save 52,869 tonnes of CO₂...by the end of 2015, we hope to have collected more than 1.5 million inhalers meaning major savings in terms of material waste and carbon emissions," he said.

Pictured above launching the scheme are: Katie Fala, Chemmart Services Manager; Robin Ould, ceo of the Asthma Foundation of Victoria; and Andrew Yeates.

TGA approves Xalkori

AUSTRALIAN lung cancer patients have the option of an important new treatment following the registration of Xalkori (crizotinib) for the treatment of anaplastic lymphoma kinase (ALK)-positive advanced non-small cell lung cancer (NSCLC).

Pfizer is now seeking PBS funding of Xalkori and in the meantime will operate a new access program, Xalkori Embrace, to give patients immediate access to the new drug.

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DISPENSARY CORNER

HOW about this for an ingenious marketing ploy?

A restaurant in Moscow is taking a unique approach to attracting new customers (and possibly increasing the chances of good table service) by only hiring sets of identical twins to serve diners.

Alexei Khodorovsky, owner of The Twin Stars Diner, said he was looking for an edge in the highly competitive dining scene in Moscow, and came up with the idea after watching a 1960s Russian movie *Kingdom of Crooked Mirrors* in which a schoolgirl crosses into a parallel universe and finds her twin.

However he said he had found it somewhat of a challenge to find enough twins with food and beverage experience.

Amazingly, the concept is not unique, with the Twins eatery in New York, owned by identical twins Lisa and Debbie Ganz, also employing the same concept.

Twins who eat there get two-for-one deals on the drinks.

WIN A NATURAL INSTINCT PACK

Every day this week **Pharmacy Daily** is giving one lucky reader the chance to win a **Natural Instinct** Pack, including shampoo, conditioner, body wash, body lotion and a moisturiser.



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Are Natural Instinct's products made with recyclable packaging?

Congratulations to yesterday's lucky winner, **Devina Jogia** from **Chemmart Blackburn North**. The correct answer was: 'helps to nourish protect and moisturise, naturally'.

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