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Tuesday 29 Oct 2013

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Syringe attack prison

A FIVE year prison sentence has been given to a man who held up a pharmacy in Toowoomba, Qld with what appeared to be a syringe filled with blood.

30-year-old Justin Clarke pleaded guilty to armed robbery before the Toowoomba District Court.

He allegedly used the syringe to threaten staff, who gave him several boxes of morphine-based drugs.

HEALTH minister Peter Dutton vesterday announced the addition of 50 new and amended medicines and technologies to the Pharmaceutical Benefits Scheme, with the Pharmacy Guild saying the move reflects the sustainability of the PBS.

Dutton said the new listings include Rafinlar (dabrafenib) for

Yeppoon Chemmart honoured



YEPPOON Chemmart Pharmacy has been named the 2013 Capricornia Business of the Year. with the award courtesy of the Capricornia Chamber of Commerce.

Bruce Elliot and Kay Kemp from the pharmacy accepted the award at a ceremony at the inaugural Morning Bulletin-The Rock 2013 Capricornia Business Awards held last on the weekend at the Rockhampton Leagues Club.

According to the Whitsunday Times, more than 290 businesses were nominated by the general

public, and eight judges used submissions from the businesses

nominated to ultimately decide the winners in 12 award categories. The judges said that Yeppoon Chemmart Pharmacy had shown "excellent community engagement,

business growth, commendable commitment to staff training and an outstanding business model". Bruce Elliot and Kay Kemp are

pictured above accepting the award from Noni Ryan of Capricornia Chamber of Commerce and Di McCullock of The Rock.

the treatment of melanoma, along with a new Medicare item for the genetic testing required to determine eligibility for Rafinlar.

Fifty new items onto PBS

Also new is Sutent (sunitinib) for pancreatic cancer, while Prolia (denosumab) for the treatment of osteoporosis has had its indication extended to cover men.

Conditions covered by the new listings include cancer, diabetes, multiple sclerosis and "a range of other debilitating diseases.

"About 230,000 people will now be able to receive new and improved medicines they may otherwise not have been able to afford," Dutton said.

Pharmacy Guild executive director David Quilty said the price disclosure arrangements applied over the last five years have contained PBS spending, "allowing new medicines to be added without causing any blowout in expenditure.

"Community pharmacy has made a significant contribution to the management of PBS costs, and will continue to do so, while recognising the importance of ensuring that pharmacies are sufficiently remunerated to enable them to dispense these medicines safely and securely," Quilty said.

New listings include Nesina, Botox for migraine, Budenofalk, Symbicort Rapihaler, Invokana, Atozet, Protos, Tafinlar, Forxiga, Tecfidera, Afinitor, Flutiform, Coralan, Stromectol, Nicotinell, Sevikar, Xifaxan & Aubagio. The full list of new and amended PBS listings can be accessed by **CLICKING HERE.**

Six months of SHPA

THE Society of Hospital Pharmacists of Australia is offering a special six month membership option commencing from the beginning of January 2014.

Pharmacists who sign up for the special offer are granted immediate access to SHPA CPD activites on the SHPA eCPD website.

"When you become an SHPA member, you are joining a strong professional organisation whose mission is excellence in medicines management through leading edge pharmacy practice and research," the SHPA said.

"You join a network of colleagues from all parts of the healthcare system who are also dedicated to improving patient care with the appropriate and safe use of medicines" - CLICK HERE for info.

MyQuitBuddy win

THE Australian National Preventive Health Agency has won recognition for its MyQuitBuddy free smartphone app in the prestigious 2013 Australian Mobile Awards as the best mobile app in the government services category.

The ANPHA developed the app as part of the National Tobacco Campaign to assist Australian smokers to guit and stay guit.

The app has been downloaded over 227,000 times.

The major pharmacy winner in the awards was the Send a Script app developed by Wollongong pharmacist Fabian McCann (PD 07 Jun, 22 Oct) which took out six categories including the best medical app award.

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Psoriasis push

ABBVIE is supporting a new public awareness campaign which encourages people living with psoriasis to "peel away" the shame of living with the condition.

Two compelling TV commercials have been developed along with a comprehensive website and a guide to living with psoriasis, with the materials all released in conjunction with World Psoriasis Day which takes place today.

About 500,000 Australians are estimated to be living with the condition, with the awareness campaign intended to create a wider understanding in the community of the silent sufferers around them.

Abbvie has also distributed a series of mailers to GPs and dermatologists, with the campaign supported by the Skin & Cancer Foundation.

See www.mypsoriasis.com.au.

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Aussie anaesthetic MELBOURNE-BASED

Drawbridge Pharmaceuticals has announced that patents on its lead anaesthetic drug candidate Phaxan (alphaxalone formulated in sulfobutyl ether beta cyclodextrin) have been granted in Australia, New Zealand, the UK, Hong Kong, Singapore and South Africa.

Phaxan is a novel water-based formulation of alphaxalone, and is claimed to be superior to propofol with a wide therapeutic index and rapid onset and offset of action.

The anaesthetic agent in Phaxan has been administered in the past as Althesin when formulated in a different excpient, and was withdrawn in 1984 because of problems with the formulation.

Phaxan doesn't have these issues, and the granting of the patents will add significant value to the Australian company.

Drawbridge chief medical officer, Colin Goodchild, said the case for the use of Phaxan in modern critical care is compelling, with the need for a new anaesthetic that is both safe and effective continuing to grow significantly.

Healthy Balance Check

THE first Australian industryled interactive tool to

simplify healthy lifestyle choices has been launched to

> promote nutritional intake and active living.

Olympic gold medallist and mother of two, Susie O'Neill (pictured above), says the Healthy Balance Checker, developed by the Healthier Australia Commitment as part of its Together Counts initiative, marks a positive step in improving the diet and lifestyle of Australian families.

"Balancing the diet and exercise requirements of a busy family can be a tricky task," O'Neill said. CLICK HERE to see the site.



For details call us today: 1300 799 220

eRx Express app launch



LAST week's launch of the new eRx Express smartphone app (PD 22 Oct) took place at Exhibition Pharmacy in Melbourne, with local member Kelly O'Dwyer, MP for Higgins, officiating.

The new app allows pharmacy customers to order their scripts using their smartphone at their convenience, ready for pick up on the day and time that they want.

Exhibition Pharmacy owner Stephen Speirs said that as a busy CBD pharmacy, eRx Express will help clients organise collection of their scripts at the time and day they want.

"It's perfect for people who want to skip the busy lunch hour or fit picking up script medicines around other commitments," he said.

Speirs also said the use of the app would create loyalty with customers, who would return to his pharmacy rather than having their prescriptions dispensed elsewhere.

"Another major advantage is that our 'scripts on file' can be ordered via the app rather than over the phone or tying up staff in the shop," Speirs added.

TGA registers Trobalt

GLAXOSMITHKLINE has announced the TGA registration of Trobalt (retigabine).

The product is not currently commercially available in Australia, with GSK saying it will work with its partner company Valeant to provide certainty as to how Trobalt may be supplied to patients. Trobalt is used for the treatment

of epilepsy.

Pictured above at the launch are, from left: Fred IT ceo Paul Naismith; Kelly O'Dwyer, MP; Exhibition Pharmacy owner Stephen Speirs; and Pharmacy Guild National President George Tambassis.

HARM OF THE YEAR THE SEARCH

ENTRIES NOW OPEN

Entries are now open for the Quality Care Pharmacy Program Pharmacy of the Year awards, which provide the highest recognition of superior achievement in the industry.





The Pharmacy **Guild of Australia**

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Supermarkets

Why shouldn't supermarkets be

Deseril to be discontinued

LINK Healthcare has confirmed that there will be no further supplly of Deseril (methysergide as maleate) 1mg tablets.

The move comes despite vigorous efforts working with the current manufacturer, Amdipharm Mercury Company limited (AMCo) "to establish a sustainable supply of this important medicinal product."

Deseril is an ergot alkaloid which is used in the prevention of migraine headaches as well as other indications including the treatment of diarrhoea linked to carcinoid syndrome.

Link Healthcare says it has no alternative but to cease supply of the product, with attempts to

Breast cancer leaflet

HEALTH minister Peter Dutton yesterday launched a new illustrated booklet designed to inform and support Aboriginal and Torres Strait Islander women through the breast cancer journey. It was developed by Cancer

Australia with government support.

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"All practitioners should consider

the global market also a failure.

alternative treatments for their

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ASX-LISTED AtCor Medical

has announced a new contract

systems and clinical trial support

services to a "major international

The SphygmoCor product non-

invasively measures central aortic

contract using the system to assess

CEO Duncan Ross said he was

pleased at the new contract,

with one of AtCor's goals being

"to expand both the number of

the range of therapeutic disease

areas that employ central aortic

blood pressure measurement"

Every day this week

companies using SphygmoCor and

AtCor contract

to supply its SphygmoCor

pharmaceutical company".

blood pressures and arterial

a new disease state.

stiffness, with the US\$600,000

patients who are currently taking

methysergide," the company said.

Pharmacy Formula by machine

BABY formula milk powder is being sold in Chinese pharmacies via vending machine.

According to CNN, four chain pharmacies have installed vending machines each with 120 cans of 11 different brands of powder.

By 2014, 10,000 pharmacies in 100 cities will use the vending machines, the report claims.

Consumers pay by UnionPay credit card or using Chinese social networking app Wechat.

DISPENSARY **CORNER**

DUCK out for popcorn?

A New York pharmacy was invaded by around 50 ducks in Saratoga Springs last Thursday night.

When the ducks comfortably wandered through the pharmacy sliding doors at around 7.00 pm, according to Metro News, no amount of shoo-ing with a floor mop impressed them to leave.

What finally helped them decide to wind up their waddling pharmacy shopping spree was the lure of popcorn, a last resort by the pharmacy employee.

The incident was recorded on YouTube and you can view it on our website by CLICKING HERE.

US jobs website CareerBuilder has released a list of somewhat imaginative excuses which people gave their bosses when calling in claiming they were sick.

One employee said his "fake eye was falling out of its socket," while another said he was taking a day off because his false teeth had accidentally flown out of his car window as he drove along a freeway.

More than 5,000 people took part in the online survey, with almost a third admitting that they took sick days when they weren't actually unwell.

Some said they used their sick leave when they just didn't feel like going to work, while one said he was "too grouchy from quitting smoking" to go to the office.

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Pharmacy Daily is giving one lucky reader the chance to win The Jojoba Company's skin care pack, valued at \$29.95. Be travel savvy and remain fresh faced no matter where your travels take you with The Jojoba Company's essential 5-step skin care set. With handy sizes

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To win this great pack, simply be the first person to send in the correct answer to the question below.

What are the names of The Jojoba **Company's founders?**

Email your answer to comp@pharmacydaily.com.au. Congratulations to yesterday's lucky winner, Grace Grimmett from

Symbion. The correct answer was Yenda.

The Pharmacy **Guild of Australia**

allowed to have pharmacies? That's a question a number of people may have been asking

last week when it was revealed in newspaper reports that Woolworths has again applied to register the name "Pharmacy-in-Supermarket".

This was interpreted as signalling a new bid by supermarkets to operate pharmacies.

This is an opportunity for community pharmacists to re-visit the many arguments why the current pharmacy model serves Australians well, and would not be improved by the intrusion of the big supermarkets.

With their biggest sellers being cigarettes and alcohol, supermarkets are hard pressed to argue any genuine interest in providing the services and medication advice provided by community pharmacies.

Would supermarkets mean cheaper prices?

No. Pharmaceutical Benefits Scheme subsidised medicines are not like other products. Around 80 per cent of the PBS scripts dispensed every year are subsidised, and the consumer pays only the co-payment set by the Government.

Supermarkets only want to cherry pick the more profitable parts of pharmacy businesses and that would make pharmacies unviable, and unable to provide the range of other services they provide, often for little or no remuneration – such as home deliveries; dose administration aids; or methadone treatment etc.

Supermarkets do what they do well - general retailing - but they already have enough market share - some say way too much.

We are not just about protecting our turf - although we do want our businesses to be viable . More importantly, it is about making sure a really good efficient network of modern community pharmacies remains available to Australians.



EDITORS Bruce Piper and Mal Smith EMAIL info@pharmacydaily.com.au ADVERTISING Magda Herdzik EMAIL advertising@pharmacydaily.com.au page 3 Pharmacy Daily is a publication for health professionals of Pharmacy Daily Pty Ltd ABN 97 124 094 604. All content fully protected by copyright. Please obtain written permission from the editor to reproduce any material. While every care has been taken in the preparation of Pharmacy Daily no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial is taken by Bruce Piper.