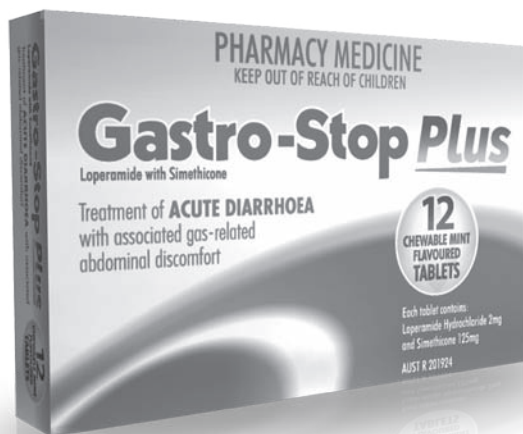


Gastro-Stop Plus

Buy 10 Gastro Stop Plus and get 10% discount

**April / May
Outdoor
+
Washroom
advertising**



**ONE WEEK
ONLY DEAL**

**ENDS APRIL 4TH
2014**

The combination of
LOPERAMIDE + SIMETHICONE

Clinically proven to relieve diarrhoea
up to 59% faster than loperamide
alone.^{1,2}



Order Form

Please complete your pharmacy details and the required number of each product. To order, fax or email this form to your favourite wholesaler before **5.00pm on Friday 4th April 2014**. Alternatively, contact your Aspen Pharmacy Account Manager.

Contact Name: _____

Pharmacy: _____ Pharmacy Address: _____

_____ Pharmacy Phone: _____

Wholesaler Name: _____ Wholesaler Account No: _____

Gastro Stop Plus	API PDE	Symbion PDE	Sigma PDE	Discount	MOQ	Quantity	RRP*
Gastro-Stop Plus 12's	393215	384402	106559	10%	10		\$12.95

ALWAYS READ THE LABEL. USE ONLY AS DIRECTED. IF SYMPTOMS PERSIST SEE YOUR HEALTH PROFESSIONAL.

†RRP = Recommended Retail Price. Prices referred to in this document are recommended and there is no obligation on the retailer to comply with these recommendations. Promotional discount offer available for a limited time only. Offer period: March 31st 2014 – April 4th 2014. Reference: 1. Kaplan et al. Arch Fam Med. 1999; 8: 243-248. 2. Hanauer et al. Curr Med Res Opin. 2007; 23:1033-1043. Aspen Pharmacare Australia Pty Ltd. 36 Chandos Street, St Leonards NSW 2065 Australia ASPEC0012 10/13t ABN 096 236 985. To opt out of future faxes, please fax 02 9809 7196 or email: optout@pharmabroker.com.au



“ I LOVE eRx Express. I am having lots of fun with it!! Have just had my 83 year old customer send me her 7 scripts from her iPhone! ”

Fiona Wailes, Kofeeds Pharmacy

Gastro-Stop PLUS deal

ASPEN Australia is offering a one week only 10% discount deal ending 04 Apr on acute diarrhoea treatment Gastro-Stop PLUS.

The offer is supported by an outdoor and washroom advertising campaign.

See the **Cover Page** for details and a fax order form.

TGA Safety Update

THE Therapeutic Goods Administration (TGA) has issued another Medicines Safety Update, featuring sprue-like enteropathy associated with therapeutic doses of olmesartan, serious adverse idiosyncratic responses to ultra-rapid metabolism of codeine in children post tonsillectomy and/or adenoidectomy, and occupational exposure to methoxyflurane.

[CLICK HERE](#) for full details.



guildsmart

Your Pharmacy. Live.

Give your pharmacy an edge, be smart & identify opportunities, monitor KPIs & more with live dashboards



OTC Generic Conversion



GuildCare Performance

Subscribe Now... [click here](#)

guildlink

PBS can afford new meds

MEDICINES Australia (MA) has said there is no need for further PBS savings measures in the upcoming budget.

The government should be looking at ways to improve the listing of new medicines to treat diseases such as diabetes and cancer instead, ceo Dr Brendan Shaw said.

The 01 Apr prices as part of the expanded and accelerated price disclosure main cycle saw cuts to medicines such as docetaxel injection, the price of which has been cut by almost 90% (**PD** 17 Dec).

Shaw said the April price cuts were estimated to save taxpayers \$1.5b over the next four years, which would provide “ample scope” for the Pharmaceutical Benefits Scheme (PBS) to fund new treatments as they became available.

“There are many things about the health system that may keep health ministers awake at night, but the Pharmaceutical Benefits Scheme is

not one of them.”

Consumers Health Forum spokesman Mark Metherell said that there was an estimated \$500m more a year that could be gained by bringing Australian medicine prices into line with comparable countries such as the UK and New Zealand.

“We would like to see why Australian consumers should not benefit from the global fall in pharmaceutical prices that other countries are seeing.”

He said the CHF would like to see faster listing of new medicines as well, and both should be possible given the savings to the taxpayer generated by price disclosure.

Pharm vax pilot starts

THE Queensland Pharmacist Immunisation Pilot (QPIP) has begun.

Seventy seven pharmacies are administering influenza vaccinations as of yesterday, with Pharmaceutical Society of Australia (PSA) Queensland branch president Professor Lisa Nissen saying she thought between 400 to 500 vaccinations would be administered in the first day across all sites.

A joint initiative of the Pharmacy Guild of Australia and the PSA, the pilot was launched after consultation with the Department of Health and involved training for pharmacists around administration of vaccines and the management of adverse events (**PD** 14 Jan).

Pharmacists had been very excited to participate and enjoyed the training and the opportunity to do something different from day to day pharmacy practice, she said.

Nissen said all sites had reported that things were going well and feedback had been very positive from all involved.

The pilot was exciting for the profession, with pharmacists embracing the opportunity to get involved in providing immunisation services.

It was great that the public had responded well to pharmacists providing this, she said, which increased access to vaccination services.

PBS website updates

A NUMBER of changes to the PBS website have been made, including medicine additions, deletions and alterations.

To view the updates, [CLICK HERE](#).

TGA: no saline short

THE Therapeutic Goods Administration (TGA) has said it is not aware of any Australian shortage of intravenous saline.

This follows reports of a saline shortage in the United States (**PD** 01 Apr) where the Food and Drug Administration (FDA) said it was temporarily exercising enforcement discretion for the distribution of the product, 0.9% sodium chloride injection, or normal saline.

Views about MHRA

THE UK Medicines and Healthcare Products Regulatory Agency (MHRA) has published its summary of findings for an audit between October and January of stakeholders' views.

Key findings included that greater clarity was required in its engagement, services and activities needed to be explained more clearly and partnership working needed further development.

Actions to be taken to address these issues included segmentation of stakeholders and customers, publication and promotion of the 2014-15 Business Plan, strengthening of relationships with key sectors at a strategic level and approaching stakeholders when developing work streams.

The audit would be repeated in the UK autumn, the MHRA said.

Nausea in pregnancy

DIETARY and lifestyle changes, along with appropriate drug treatment, could enable women to continue everyday life when afflicted by nausea or vomiting during pregnancy, according to a new article published in the Australian Prescriber.

The article outlines that medicines to treat nausea are not associated with increased risk of birth defects. To read, [CLICK HERE](#).

Join Chemsave and you and your business will

SOAR

To hear more about Chemsave and this great offer: David Patton 0432 515 717

JOIN CHEMSAVE AND YOU'LL RECEIVE 2 FREE BUSINESS OR ECONOMY CLASS RETURN FLIGHTS TO ANY ONE OF 12 GREAT OVERSEAS DESTINATIONS OF YOUR CHOICE!

CHOOSE FROM: Paris, London, Istanbul AND MORE

Chemsave Discount MAX

Palliative care access

TASMANIANS will be able to access end of life care in their own home under a first of its kind initiative launched today by the Assistant Minister for Health Senator Fiona Nash.

The new *Hospice @ Home* packages, launched under the Better Access to Palliative Care (BAPC) Programme, offer more personal control and choice of treatment for people with life-limiting illnesses and who are nearing the end of their lives.

The packages will also improve access to palliative care services for people in rural and remote areas.

As part of the BAPC Programme, Australian Government funding from the Tasmanian Health Assistance Package (THAP) of up to \$35.2m over three years (2013-14 to 2015-16) is being provided to The District Nurses to deliver 2,000 packages.

FDA nods coagulant

THE US Food and Drug Administration (FDA) has approved Alprolix, Coagulation Factor IX (Recombinant), Fc Fusion Protein for people with Hemophilia B.

Pain management help

THE Pharmacy Guild of Australia NSW branch has partnered with the state Ministry of Health and the Agency for Clinical Innovation to provide community pharmacies with material advocating better pain management.

This includes promotion of the Pain Management Network website, launched last week and developed by the Agency for Clinical Innovation, on repeat prescription folders in pharmacies across the state.

The website provides resources for pain management to patients and health professionals, using the latest scientific evidence on how to manage chronic pain, and includes practical tools and resources.

Arrangements for the distribution of folders are being finalised and the Guild anticipated that they would be sent out soon, NSW branch director Ryan Fletcher said.

The initiative was praised by the NSW Minister for Health, the Honourable Jillian Skinner, at the launch, who said it was a very valuable partnership.

Skinner said the website was another step in the management of chronic pain, which was a key priority for the NSW government.

Skinner launched the Pain Management Plan in 2012 to the tune of \$26m over four years.

The NSW branch said it would be contacting pharmacies in the near future regarding the roll out.

To visit the website, **CLICK HERE**.

Med survey needed

COLLECTIONS of unwanted medicines from consumers should be surveyed, project manager of the National Return and Disposal of Unwanted Medicines (NatRUM) program Simon Appel has said.

Speaking at the launch of the first audit of NatRUM last week, Appel said it was important that collections from consumers be surveyed and that community pharmacists could record details, which could be stored in a database.

"We need to know what pharmaceuticals are returned, and why."

Collections from indigenous communities also needed to be specifically reviewed, he said.

"The outcomes and usage from Section 100 medicines need to be audited."

Priceline health push

PRICELINE pharmacies across Australia will conduct free in-store health checks from 09 Apr to 14 May, as a follow-up to a 'What's Your Health Age' survey which highlighted issues such as lack of sleep, lack of exercise and stress

Customers are able to book the health checks online.

New cholesterol Rx

A NEW class of drug presented at the American College of Cardiology 2014 Scientific Sessions generated such enthusiasm that not everyone could fit in the lecture room.

PCSK9 inhibitors are a new class of therapy for reduction of low density lipoproteins (LDL) cholesterol.

Three new chemical entities were presented: evolocumab from Amgen, alirocumab from Regeneron Pharmaceuticals and bococizumab from pharmaceutical giant Pfizer.

Biggest BP check

THE National Stroke Foundation (NSF) is partnering with Chemmart Pharmacies to host 'Australia's Biggest Blood Pressure Check', providing free health checks to better inform Australians of their stroke risk level.

NSF ceo Dr Erin Lalor urged local residents to take advantage of the free checks.

"High blood pressure is the highest and most modifiable risk factor for stroke."

By checking blood pressure and completing a questionnaire, Chemmart pharmacists and other health professionals can identify people who may have high blood pressure, with those at risk referred to their doctor for advice.

Lalor said that while high blood pressure was the most modifiable risk factor for stroke, other significant factors contributing to risk included age, gender and lifestyle.

The NSF and Chemmart Pharmacy are also asking the community to 'unite to fight stroke' by wearing a Stroke Solidarity String this April, the international symbol of stroke awareness.

Its founding sponsor in Australia is Macquarie Life - to source Stroke Solidarity Strings **CLICK HERE**.

PD circulation >11,000

THE circulation of *Pharmacy Daily* (PD) has now exceeded 11,000 subscribers as of yesterday.

As Australia's favourite daily pharmacy industry newsletter, PD continues to penetrate more deeply into the pharmacy community with a daily open rate of over 90%.

MD Bruce Piper said he was thrilled at the strong readership figures for the newsletter, with the PD team expanding to ensure the publication continues as the key daily reference for the pharmacy sector.

"We'd very much like to thank our readers and advertisers for their ongoing support," he said.

WIN A HYDRALYTE PRIZE PACK

Every day this week *Pharmacy Daily* is giving ten lucky readers the chance to win a Hydralyte prize pack, to ensure you stay hydrated whilst travelling.

Travelling?

Send dehydration packing with Hydralyte

The Risks:

- Travellers' Diarrhoea (up to 50% of those travelling to a high risk destination will suffer)
- Long Haul Flights (dry cabins)
- Increased Sun Exposure
- Increased Physical Activity
- Excessive Alcohol Consumption (alcohol acts as a diuretic)

The World Health Organization recommends all travellers' first aid kits contain an Oral Rehydration Formula (such as Hydralyte)

To win, be one of the first ten people to send in the correct answer to the question below to: comp@pharmacydaily.com.au.

Why do you regularly feel dry/dehydrated after a long haul flight?





Advertise with us

- Cost Effective
- Targeted
- Easy

Pharmacy
DAILY

For details call us today: 1300 799 220

Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

Nature's Own On The Go - four chewable formulas for busy people

EQ Control to Go is the natural alternative for mild anxiety and contains the clinically trialled ingredient Sensoril. It helps to alleviate common symptoms of anxiety and stress - 15 tablets. **Vita Boost To Go Energy** containing Guarana and CoQ10 to help support energy production, assists with stamina and endurance - 20 tablets. **Vita Boost To Go Immune** helps maintain immune function and supports the immune system for people suffering a common cold. **Boost To Go Multi** helps energy production and helps maintain healthy immune and brain function - 20 tablets.

Stockist: 1800 732 273

RRP: \$13.95 EQ Control, \$9.95 Energy, \$9.95 Immune, \$9.95 Multi

Website: www.naturesown.com.au



AMH Aged Care Companion (Print)

Australian Medicines Handbook, a key provider of independent drug information for health care professionals, is releasing **AMH Aged Care Companion** as a pocket-sized book for the first time since 2010. This edition offers exciting updates to help health professionals enhance patient care through QUM. It contains evidence-based information on more than 70 specific conditions common in older people. Topics include dementia management, delirium, cardiovascular diseases, stroke prevention, osteoporosis, falls prevention, insomnia, Parkinson's disease, urinary incontinence, type 2 diabetes, COPD, wounds and caring for ageing skin and vaccination requirements in older people. Importantly, each topic offers non-drug treatment advice crucial to addressing the polypharmacy confronting those with multiple co-morbidities.

Stockist: 08 8313 6877

RRP: Pre-publication Price until 30 Apr: \$75.00 + \$9.00

Website: www.amh.net.au



VivaLAX, a completely new gentle action laxative

MSD has announced the launch of **VivaLAX**, a new brand of laxative that assists in providing gentle predictable relief from constipation. Australians spend about \$60 million per year on laxatives and it is estimated that one in five Australians suffer from this condition. VivaLAX is the number one selling laxative brand in the USA. With its gentle action and convenient solubility, VivaLAX contains a single ingredient Macrogol 3350 (1g/g), is taken as a once daily dose and is also sugar, gluten and preservative free.

Stockist: 1800 777 950

RRP: \$8.99 75 bottle, \$19.99 305 bottle, \$13.99 105 sachet

Website: www.vivalax.com.au



New lemon-lime flavour rehydration product - Hydralyte

Hydralyte, Australia's experts in rehydration, has recently launched a new flavour of the very popular effervescent tablets. The new Lemon Lime flavour tastes great... what's more being compact and light to carry, with no stirring required, the effervescent tubes are perfect for travel and those on the go. Like all Hydralyte products, the Lemon Lime effervescent works by replacing fluid and electrolytes lost due to vomiting, diarrhoea, heavy sweating and excess alcohol consumption. Hydralyte is Australian owned and pharmacy only.

Stockist: 03 8629 2929

RRP: \$14.95

Website: www.hydralyte.com



DISPENSARY CORNER

PROCEDURE with a difference.

An operation to find the bezoar stone of a dead porcupine turned into a C-section when a baby porcupine fell out instead.

American man Jared Buzzell was out searching for mushrooms when he saw a car hit the porcupine mother and checked to see if the creature was alive, *Stuff.co.nz* reported.

Finding that the mammal had shuffled off this mortal coil, he decided to slice it open in the hopes of finding the bezoar, which he collects for medicinal purposes, the publication said.

Instead, he delivered a porcupine baby, even cutting its umbilical cord, massaging it to clear its lungs and now, feeding it every two to three hours using his daughter's doll's bottle until it goes to an animal rescue centre in the next few days, *Stuff.co.nz* said.

THE newest diet fad.

A UK woman has claimed to have lost a whopping 35kg by following a ration book diet from World War Two.

Carolyn Ekins said she shed the pounds by opting for old school meals like mock turkey and Spam fritters, *Orange News* reported.

Ekins weighed 158kg but after reading old pamphlets and ration recipes produced in World War Two by the Ministry of Food, the weight dropped away, as did the total cost of her food bill, saving her nearly \$5,397, the publication reported.

CLOWNING the economy.

It's been a tough few years for all businesses but apparently British clowns have it the worst.

The UK's Clowns International has said its membership dropped from nearly 1000 in the 1980s to just over 100 in recent years, the *Telegraph* reported.

Clowns have blamed this drop on growing numbers of people who find them sinister or suffer from coulrophobia, the publication reported.