Pharmacy



IF YOUR CUSTOMERS **ARE TAKING A COURSE OF ANTIBIOTICS**

a probiotic such as Inner Health Plus may assist in maintaining the balance of good bacteria.

INNER HEALTH PLUS

Bexsero Breakthrough

Wednesday 09 Apr 2014

NOVARTIS' meningitis B vaccine, Bexsero, has received Breakthrough Therapy designation in the United States from the Food and Drug Administration (FDA).

The designation means the FDA would expedite the development and review of the drug, the organisation said.

Novartis said it could be applying for US licensure of the drug in the second quarter of this year, with timing depending upon the FDA guidance.

Novartis' vaccine has been recommended for inclusion on the UK's National Immunisation Program (PD 25 Mar) and has been on sale in Australia through private prescription since early March (PD 07 Mar).

WIN JOHN **PLUNKETTS ECZEMA CREAM**



This week **PD** is giving 5 lucky readers the chance to win John Plunkett's Eczema Cream.

John Plunkett's Eczema Cream is specially formulated for flare-ups. It is more than just a moisturiser as it contains up to 10 times more active ingredients mg/gram than most other Eczema Creams. The cream quickly heals broken skin without stinging and is suitable for wet and dry eczema and for both children and adults.

To win, simply be the first person to send in the correct answer to the auestion below to: comp@pharmacydaily.com.au.

Hint! Visit www.plunketts.com.au.

Name 3 high potency **Natural Actives** in John Plunkett **Eczema Cream**

Congratulations to yesterday's lucky winner, Alice Buchanan from Actegy Health. The correct answer was 45mg.

PHARMACYDAILY.COM.AU

APPFSC to continue?

THE Advanced Pharmacy Practice Framework Steering Committee (APPFSC) has completed the work it agreed to undertake at its establishment.

However APPFSC chair Shane Jackson said in the Committee's communiqué that discussions

Digital opportunity

PRINCETON Digital has said there is an opportunity for the pharmacy industry to get involved with apps.

Its annual online Mobile Medics Survey, completed in March, saw 212 Australian healthcare professionals respond.

It found that 54% of respondents had downloaded a minimum of four clinician apps, with 46% using such apps daily and 68% using these during consultation.

Eighty one per cent of respondents believed patient apps could improve patient outcomes.

There was an opportunity for the pharmacy industry to create apps around medication management, adherence and education, Princeton Digital general manager Gavin Walsh said.

Consumers had an expectation that information would be available to them, with health tracking the fastest growing smartphone space, digital business unit manager Brett Nelson said.

Such apps would provide tools for consumer self management, he said.

Walsh said big pharma could connect with pharmacy to work together on the apps.

were under way through member organisations, which included the Pharmacy Guild of Australia, the Pharmaceutical Society of Australia and the Australian Pharmacy Council, as to the possibility of continuing a "similar forum and working arrangement.

"New terms of reference and a draft work plan are under development for consideration by organisations."

Jackson told **Pharmacy Daily** that he was in the process of writing to each of the members asking them to consider the revised terms and a possible name change which he could not divulge at present.

Priority issues for the Committee would include the review of the national competency standards framework for pharmacists.

Jackson said members were asked for financial contributions to fund the work of the group and that he believed it had been one of the most productive collaborative forums in the industry.

He said the Committee had achieved a lot in a short period including being involved in progressing the vaccination agenda for pharmacists.

RGH E-Bulletin

THIS week's RGH E-Bulletin investigates parotitis, inflammation of the parotid glands, a condition which can be unilateral or bilateral.

The bulletin summarises etiologies, influencing factors, complications and treatments.

To read, CLICK HERE.

Aged care data avail

THE Government has launched the National Aged Care Data Clearinghouse, an independent and centralised repository of aged care

The database aimed to encourage transparency and independence in aged care policy research and evaluation by providing data in a timely manner, the Australian Institute of Health and Welfare (AIHW) said.

The Clearinghouse, part of the Government's 'Living Longer, Living Better' reform measures, can provide statistical information within a range of national programs including residential aged care, aged care packages and the Aged Care Assessment program.

It can also provide customised data analysis, according to the AIHW's website.

Community

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Pharmacy

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Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

QV Hair Nourishing Range for dry skin and scalp

Customers experiencing dry skin, dry scalp and dry hair will love this new range from sensitive skin specialists QV. QV Hair Nourishing Shampoo helps to enrich hair with an intense moisture boost and re-hydrates the scalp, whilst QV Hair Nourishing Conditioner delivers soft, manageable hair and helps to protect against damage caused by heat styling. The combination of QV Hair Nourishing Shampoo and Conditioner seals the hair surface to help prevent breakage, leaving hair luscious and silky smooth. The QV Hair Range is ideal for all skin types including sensitive skin and those with dry scalps.

Stockist: 1800 033 706 RRP: \$10.15 each

Website: www.QVskincare.com.au



New Kids Prospan cough relief - winter protection

Prospan Cough Relief has extended their family to include new Kids Prospan so that you can look after your family's health through the coming months. Kids Prospan is a proven* cough relief suitable for children aged 0-12 years of age. It is alcohol-free, sugar-free, nondrowsy, has no colourings but best of all, it tastes great so your kids will actually enjoy taking their medicine this season. Prospan is also available as Prospan Expectorant, Prospan Lozenges and Infant Prospan Drops. * Kraft, K. 2004. 'Tolerability of dried ivy leaf extract in (52,470) children'. Zeitschrift für Phytotherapie (25):179-181.

Stockist: 1300 790 978

RRP: \$14.95

Website: www.prospan.com.au

Blooms 100% Natural Super Food Rich in Vitamin C

Blooms Natural Vitamin C Powder (150 g) is a convenient, economical way to take natural vitamin C from a whole food source instead of a synthetic isolate. Blooms Natural Vitamin C Powder is 100% natural, non-synthetic and GM-free, made in Australia from South American acerola cherry, gentle on the stomach and great for those with citrus allergy. It comes with no added sugar, no flavours, colours or preservatives making it suitable for people of all ages. Simply add to food or drinks.

Stockist: 1800 181 323 **RRP:** \$29.95

Website: www.bloomshealth.com.au



Cetaphil's Gentle Cleansing Antibacterial Bar - a non-soap cleansing bar

Cetaphil's Gentle Cleansing Antibacterial Bar is a mild, non-soap cleansing bar formulated to provide both



gentle skin cleansing and antibacterial benefits. It contains 0.3% of triclosan which stays on the skin after washing and provides an additional layer of hygienic protection. The active ingredients in the Antibacterial Bar are not only bactericidal but also bacteriostatic, which means they can inhibit the growth or reproduction of bacteria. It is non-comedogenic so it won't block pores. Cetaphil Antibacterial Bar is suitable for dry and sensitive skin, and for kids.

Stockist: 1800 800 765

RRP: \$9.10

Website: www.cetaphil.com.au



DISPENSARY CORNER

HOW disappointing?

Harvard Law School has a reputation for excellence...and apparently human flaying, given that a 17th Century book that was thought to have been bound in human skin has been shown to actually be bound in sheepskin.

The Spanish law book contained the inscription "The bynding of this booke is all that remains of my dear friende Jonas Wright, who was flayed alive by the Wavuma on the Fourth Day of August, 1632", hence the whole Hannibal cover belief, Reuters reported.

A Harvard conservation scientist found that the glue consisted of cattle and pig collagen, the publication reported.

Binding books in human skin was actually quite common and the organisation has two other books thought to be bound in human leather, Reuters said.

THAT'S Dr Little Wayne.

How many pharmacists tweeted Jimmy Fallon last year when he asked viewers to contribute to the hashtag #MyDoctorIsWeird?

We ask, because Fallon read out a few prescription labels that must have made the dispensing pharmacist chuckle.

There was the doctor whose name was Wayne Little, so all bottles now read 'Prescribed by Little, Wayne' (courtesy of @SamLamPen), or the doctor whose name was Son Dang, so that labels read 'Dang, Son' (from @EthanAmerine).

@TapDanceGuy had an addition for the 'What Not To Do' list, with the story of the clinic that had a promotional calendar from a funeral parlour in the waiting room...

NOT one for Prozac.

The internet meme famous for never looking into the causes of his unhappiness, Grumpy Cat, has celebrated two years of unhappiness...or uncelebrated, we guess?