

Wednesday 08 Jan 2014

PHARMACYDAILY.COM.AU

I LOVE eRx Express. I am having lots of fun with it!! Have just had my 83 year old customer send me her 7 scripts from her iPhone! 99

Fiona Wailes, Kofoeds Pharmacy



#### **DVA dates wrong**

**THE** Department of Veterans' Affairs (DVA) has posted a correction to incapacity payment dates.

The DVA said some incapacity payment clients may have received a letter with incorrect dates for the pay changes.

The correct dates are: 2 January, payees will receive current payment, 16 January, payees will receive payments at the new ongoing rate plus any arrears owing, 30 January, payees receive payment at the new ongoing rate.

#### Dextropropoxyphene

THE TGA has posted handy Q&A dextropropoxyphene pages with separate sections for consumers, doctors/dentists, hospital doctors and pharmacists and community pharmacy; CLICK HERE to access.



Phone: 1800 003 673 or

Email: enquiries@doseinnovations.com

## CPExpo's stellar line-up

LEADING cardiothoracic surgeon and ceo of the NSW Clinical Excellence Commission, Professor Clifford Hughes AO, will lead a line-up of distinguished keynote speakers at the *Clinical and Practice Expo 2014*, being held at the Hordern Pavilion, Sydney from 30 May to 1 June.

Pharmacists from around Australia will gather at CPExpo14 to connect their practice to patient outcomes; taking advantage of the networking and partnership development opportunities CPExpo offers with colleagues, industry partners and patient support organisations.

Professor Hughes will share insights into the vital role pharmacists play, and how this role can be extended further.

In 1998 he was appointed as an Officer of the Order of Australia for service to cardiac surgery, international relations and the community.

Hughes' experience in healthcare

extends internationally, having led five medical teams to China and operating in Hong Kong, Singapore, Malaysia, India and Bangladesh.

His opening address of CPExpo14, will inspire pharmacists on their own quests for professional excellence and patient-focused practice.

Registrations open online Feb 2014 with Early Bird rates available for a limited time - **CLICK HERE**.

#### Teen nut allergy death

**EMMA** Sloan, a 14 year old girl with a nut allergy, has died outside an Irish pharmacy upon her family being refused an adreneline injection without a prescription.

According to the *Irish Herald*, the pharmacy advised the family to take her to an A&E department at the local hospital, but she died en route.

Police and the Pharmaceutical Society of Ireland have launched an investigation into the death.

#### Fiber eases asthma?

A REPORT in Nature Medicine magazine found that mice fed a high-fiber diet were protected against allergic inflammation in the lung.

The report said a low-fiber diet increased allergic airway disease and decreased levels of short chain fatty acids (SCFAs).

"Our results show that dietary fermentable fiber and SCFAs can shape the immunological environment in the lung and influence the severity of allergic inflammation."

For more CLICK HERE.

#### New diabetes module

ITHERAPEUTICS has announced the launch of its third "Conditionbased" education module for pharmacists and pharmacy assistants.

The module covers diabetes and blood glucose testing.

The module joins the almost 70 other free e-Learning modules now online at itherapeutics.com.au.

#### FDA warn re TBI pills

THE Food and Drug
Administration (FDA) have warned a consumers about possibly dangerous products that are claimed to prevent, treat or cure concussions and other traumatic brain injuries (TBIs).

The FDA said some companies were offering untested and unproven products and that the organisation was monitoring the marketplace and taking enforcement action where appropriate, including issuing warning letters.

The FDA warned consumers to avoid these claimed dietary supplements because there was no scientific evidence backing the claims.

Concussions and other TBIs were serious medical conditions that needed proper diagnosis, treatment and monitoring by a health care professional.

The products were sold on the internet and at some retail outlets and marketed using Twitter and Facebook, the FDA said.



Pharmacy Practice Incentives (PPI)

### **PPI Claim Due Now!**

Your DAA/Clinical Intervention PPI Periodic payment(s) application MUST be lodged with Medicare by 14 January 2014

Click to access Claim form

Applications received after 14 January 2014 will be rejected.

Further information www.5cpa.com.au/ppi





The Pharmacy Guild of Australia

This Project is funded by the Australian Government Department of Health as part of the Fifth Community Pharmacy Agreement.

## Pharmacy DAILY 4

Advertise with us

Cost Effective

For details call us today: 1300 799 220

- TargetedEasy
- Pharmacy DAILY -

Wednesday 08 Jan 2014

PHARMACYDAILY.COM.AU

#### THARWACTBAILI.COM.AC

#### Fast track application

THE Pharmacy Board of Australia (PBA) advises that if your general registration lapsed on 1 January 2014 and you wish to keep practising you must make a new application for registration.

In some cases you can use the fast track application for this process.

**CLICK HERE** to access fast track.

#### Leukemia drug trial

AN independent committee has recommended that a late (Phase III) stage study of a drug developed by Pharmacyclics and Johnson & Johnson be stopped early due to improved overall survival in patients with chronic lymphocytic leukemia (CLL).

The drug IMBRUVICA (ibrutinib) showed a "statistically significant improvement in progression-free survival" as well as overall survival in patients with relapsed or refractory CLL or small lymphocytic lymphoma (SLL).

The study involved 391 patients and was conducted at more than 70 clinical sites in 10 countries, Pharmacyclics said.

To read more **CLICK HERE**.

## MoH NZ notes concerns

MINISTRY of Health New Zealand chief pharmacy advisor Andi Shirtcliffe said the ministry acknowledged the concerns raised in an open letter from the Pharmacy Guild of New Zealand (PGNZ).

As previously reported (PD 06 Jan) PGNZ chief executive Lee Hohaia sent a letter to the ceos at each District Health Board in the country, highlighting serious challenges NZ pharmacists are facing.

In the letter, Hohaia said there was some concern for the sustainability of pharmacy businesses following the CPSA's introduction on 01 July 2013.

Shirtcliffe said the Ministry noted that the issues of understanding of funding changes, margins, staffing and other overheads as well as IT efficiencies were already being

#### Zinc - depression link

A seventeen-study meta-analysis published in *Biological Psychiatry* has linked depression with low blood zinc levels.

**CLICK HERE** to read the paper.

addressed through the Community Pharmacy Services Agreement (CPSA) governance and operational groups and their processes.

"The community pharmacy sector, in aggregate, has received a nationally-agreed funding increase of \$13.3 million for the first two years of the new CPSA."

#### New fungal nail Rx

THE first non anti-fungal therapy for the treatment of fungal nail infection (onychomycosis) is now approved for use in Australia.

Available over-the-counter in pharmacies, the Excilor medical device is a new non-pharmacological treatment proven to increase the acidity of the nail bed, stopping the spread of the fungus, while maintaining overall nail health.

"This is a new approach to treating fungal nail infection and is long overdue," said Sydney based dermatologist, Dr John Sullivan.

According to Dr Sullivan, fungal nail infections are extremely common and very difficult to treat.

"Around 2.3 million Australians suffer from fungal nail infections, many of which are not effectively managed," he added.

## Shake It Up with IsoWhey® - WIN



This week *Pharmacy Daily* has teamed up with **IsoWhey** for a daily giveaway. Every day one lucky reader will have the chance to win a selected flavour from the IsoWhey range.

Scientifically formulated and recommended by practitioners, the IsoWhey range contains a balanced mix of vitamins, minerals, digestive enzymes, prebiotic fibre and probiotics. The range extends beyond weight management solutions as a comprehensive nutritional offering.

The IsoWhey range is available in five flavours: Madagascan Vanilla, Strawberry Smoothie, Ivory Coast Chocolate, Banana Smoothie & Classic Coffee. For more info, visit www.isowhey.com.au.

To win, simply be the first person to send in the correct answer to the daily question below to: **comp@pharmacydaily.com.au**.

How many premium quality essential vitamins and minerals is IsoWhey packed with?

Congratulations to yesterday's winner, Amanda Seeto from Good Price Pharmacy Ashmore. The correct answer was seagreens.

#### **Medical device alerts**

THE UK's Medicines & Healthcare Regulatory Agency (MHRA's) has issued its monthly list of Medical Device Alerts 2013.

It contains a month-by-month list of MDAs issued in 2013 and has hyperlinks to the full version of each and a list of medical devices that have been withdrawn through the year.

**CLICK HERE** to access.

#### Correction

YESTERDAY (PD 07 Jan) the Pharmacy Daily story 'Amcal launches new-look' featured a photo which showed Georgie Parker and Amcal Stud Park pharmacist Terry Murphy, not Sigma ceo Mark Hooper.

#### Be wise, immunise

THE Ministry of Health of New Zealand said a recent measles outbreak linked to a Sydney dance festival is a strong reminder for people to get immunised.

Eleven cases of measles have been confirmed, linked to the World Supremacy Battleground hip hop competition in Sydney.

As of 2 January, there was one case in Auckland and 10 cases from two extended families in Turangi/Taupo.

Acting deputy director of public health Dr Harriette Carr said it was possible more cases could occur.

"People are infectious five days before symptoms develop to five days after the onset of a rash. Immunisation is the single most effective measure someone can take to protect themselves and their family".





#### Don't miss the boat, future proof your pharmacy now.

You can be a part of the future of pharmacy.

Get yourself Covad.

For the first time ever, customers can compare and purchase health cover at participating pharmacies across Australia, in-store and online. Be a part of history or watch your competitors do it instead.

Get yourself Covad.



Call 1300 788 467 or visit us at www.covad.com.au

# Pharmacy

Wednesday 08 Jan 2014

PHARMACYDAILY.COM.AU

## Follow us on: f B You in





Just one click away from keeping up to date with all the breaking news as it comes to hand...

## Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

#### GAIA Bamboo Baby Wipes 20 Pack - travel size

GAIA Natural Baby is proud to deliver their eco-friendly and skin friendly wipe made from USDA certified organic bamboo cloth. This ultra-soft cloth feels so lovely on skin, yet is strong enough to resist fingers poking through at nappy change. Containing pure, natural, organic ingredients to gently cleanse, soothe and care for skin, they are gentle enough to use on face and hands, and are great to remove make up and freshen your skin too.

Stockist: Major pharmaceutical wholesalers

RRP: \$2.95

Website: www.gaiaskinnaturals.com



#### Noxa Tissue Oil from United Prestige to smooth & tone skin

Noxa Tissue Oil is a superior skincare product formulated specifically to smooth and tone your skin and help



improve the appearance of unwanted blemishes, scars, age spots and stretch marks. With the Revolutionary NOXALIN OIL you can afford to begin the process to healthier skin. Noxa Tissue Oil is a new formula, a new technology, 12 months in the making. Prepare to get very excited! Noxa Oil can reduce appearance of stretch marks, eliminate scars, fight the signs of ageing skin, rehydrate skin and assist even skin tone. Great incentives for pharmacist purchases.

Stockist: 02 9150 8840 (United Prestige)

RRP: \$15.99 to \$32.99 Website: www.noxaoil.com

#### Murine Revital Eyes is your secret to refreshing dry eyes

Murine Revital Eyes helps manage symptoms of dry eyes syndrome associated with menopause. While dry eyes syndrome can affect people of all ages, the condition tends to become more common as we age and especially in women experiencing menopause, as we tend to produce less tears. Murine® Revital Eyes contains a gently buffered 'artificial tear' solution, specially formulated to closely match the natural fluid of the eye. Revital Eyes comes in a discreetly-sized bottle which can be kept in purses, handbags or pockets for use when on the go or in the office.

Stockist: 1800 788 870

RRP: \$9.95

Website: www.murine.com.au



#### Nad's nose hair removal for men & women - Nad's Nose Wax with applicator



The complete DIY nose wax for men and women. This world first product allows you to easily and effectively remove unsightly and embarrassing nose hair. The specially formulated sensitive hard wax can also be used to remove blackheads from the nose surface. Nad's Nose Wax, containing chamomile and aloe, is applied with the unique Nad's SAFETIP™ applicator that is designed to target the hair around the edge of the nostril, only removing hairs that are sticking out or easily noticed. Blackheads can also be removed by simply reversing the applicator to use the Spatula and applying Nad's Nose Wax directly to the nose surface.

Stockists: Major wholesalers

RRP: \$19.95

Website: www.nads.com.au/nose-wax

## **CORNER**

TWITTER pill to swallow.

Well, it's official - time travelling pharmacists don't use Twitter.

Michigan Technological University astrophysicist Robert Nemiroff and his team predicted that if humans could time travel, they might leave clues on websites like Twitter by accidentally mentioning events which had not yet happened, the *Telegraph* reported.

A "whimsical little discussion" after a card game last summer prompted the project (conducted without grant funding), which searched for references to two recent news topics, Pope Francis and Comet ISON, on Google, Bing, Twitter and Facebook before the topics were known to exist but found only one reference to Pope Francis which seemed more accidental than prophetic, the publication said.

"The internet is essentially a vast database, and I thought that if time travellers were here, their existence would have already come out in some other way, maybe by posting winning lottery numbers before they were selected."

The team also created a post in September 2013 asking readers to email or tweet either #ICanChangeThePast2 or #ICantChangeThePast2 on or before August 2013.

No one responded to the query, but all is not lost - commenters theorised that time travelers had read the article in the future and covered their tracks.

SEE a doctor.

Austrian hazardous materials specialists were called to an incinerator after noting high radiation readings for a dump truck.

Firefighters from the hazmat unit in Linz found 24 diapers contaminated with radioactive iodine, use for some medical and diagnostic procedures, the Associated Press reported.