

Australia's only online pharmacy degree. Apply now.



Friday 07 Nov 2014

PHARMACYDAILY.COM.AU

Comp course offer

COMPLEMENTARY Medicines Australia is offering a 20% discount on the Foundation Course in Complementary Medicines when booked before 31 Dec.

See page three for more.

Homeopathy ads lack substantiation

THE Complaints Board of the New Zealand Advertising Standards Authority has ruled, in relation to an advertisement by My Café Homeopathy for a course in homeopathy basics, that "there was a lack of adequate substantiation provided to it to support the claims."

The ruling went on to say that the claims were exaggerated and could mislead or deceive customers.

"The claims made in the advertisement about the efficacy of homeopathy on a wide range of therapeutic issues and it unduly glamorised the outcomes of homeopathy."

The advertisement made claims relating to treating shock, head injuries, broken bones, mumps, measles, bleeding, jetlag and more.

The ruling required that the advertisement be removed.

CLICK HERE to access the decision.

No GP phcy waits on scripts

OUYEN Pharmacy in Victoria is having to dispense prescriptionowing medications due to the town's only GP leaving last week.

Owner Wendy Beadle said she had dispensed about 17 prescription-owing medications in the past two days for regular customers, which she could not sustain financially long term.

For a customer who was not a regular, Beadle said she had had to advise they needed to visit a GP, with the nearest being 80km away.

As first reported by ABC News, the town's only GP Dr Victor Obatoki left after legal issues with Mallee Track Health and Community Service.

Beadle said she had seen a number of people who had run out of scripts and were running low on medication, with one patient who had told her they were rationing blood pressure medication rather than taking it daily.

She said she was having to weigh up every situation, including whether to dispense S8 medications, but that she was "not going anywhere.

"I'm here to help people in whatever way they need help with their medications." Mallee Track Health and Community Service ceo John Senior said in the interim, people were being transported to the nearest GP, but some were too frail to do this, so a replacement was vital.

Speaking with **PD** yesterday, Senior said a locum GP was due to arrive that day.

He would discuss with the locum and their organisation about availability for Ouyen cover, and was due to have a discussion with the Rural Workforce Agency this morning, Senior said.

Cover had been arranged for the Christmas and New Year period and an emergency measure was to have one session with a visiting GP a week, he said.

Statins prevent VTE

STATIN use offers protection against first ever venous thromboembolism (VTE) events and appears as a primary prevention tool in patients without anticoagulation or antiplatelet medication, according to a new population-based historic study out of Finland involving data from 8,028 individuals aged 30 or over.

CLICK HERE to source the research.

New epilepsy therapy

FYCOMPA (perampanel from Eisai), a new therapy for epilepsy, has now been PBS funded in Australia for adjunctive treatment under specific conditions.

The product selectively targets AMPA receptors, a protein in the brain which plays a critical role in the spread of seizures.

CLICK HERE for PBS details.

Sun 'aWaugh-ness'

STEVE Waugh and wife Lynette launched a sun awareness campaign yesterday urging people from NSW to check for unusual skin spots in the lead up to summer.

Skin cancer spot checks are being conducted at NSW Blooms The Chemist pharmacies until 12 Dec.

The Australian Medical Association has previously said there were flaws in skin cancer checks provided in pharmacies (*PD* 21 Oct).

Blooms The Chemist pharmacist Craig Carson said the spot check was an early detection tool to raise awareness about the dangers of melanoma, rather than replace the services of a GP.

Clinic nurses encouraged people to visit a GP if a full skin check was required, Blooms The Chemist said.





Your Pharmacy Recruitment Experts

FreeCall: 1800 429 829

Email: info@ravensrecruitment.com.au Web: www.ravensrecruitment.com.au

Jobs of the Week

- Clinical Pharmacist Gold Coast, QLD (Job# 2010922)
 Dual role dispensing and clinical. 38hrs/wk Mon-Fri with some oncall.
- Aged Care Pharmacist Melbourne's East, VIC (Job# 2010943)
 P/time or F/time Pcist to support Nursing Home; DAA's & chart reviews.
- Pharmacist Manager Snowy Region, NSW (Job# 2010952)
 Rare opportunity next step in your career for high energy person + equity

Share your career vision with us and we'll help get you there!





Friday 07 Nov 2014

WELCOME to Pharmacy Daily's

events calendar, opportunities to

earn CPE and CPD points.

If you have an upcoming event

you'd like us to feature, email

info@pharmacydaily.com.au.

PHARMACYDAILY.COM.AU



Pharmacists, drs partner **Events Calendar** working environment, such as

THE Pharmaceutical Society of New Zealand and the NZ Medical Association (NZMA) have launched a five year plan with the aim of getting the two professions to work more closely together.

The joint statement, 'Vision 2020 - Pharmacists and Doctors Working Together', was a commitment from both professions to work together in integrated and collaborative health practice to improve patient care, the NZMA said.

The statement outlines six areas of collaboration, including services, where new initiatives would be developed jointly while recognising roles and expertise.

Another area included a shared

co-location and consolidation of care services with shared support systems and infrastructure. NZMA chair Dr Mark Peterson

told NZ Doctor this was an effort to change the perception that there was too much competition and encroachment on each other's areas, which was not helpful.

CLICK HERE for the statement.

11 Nov: Better Living With Your Lung Disease Regional Patient

Seminar; Mandurah; for more details see: www.lungfoundation.

- 12 Nov: New Asthma Guidelines Workshop; Parkville; details at: www.psa.orq.au
- 12 Nov: Better Living With Your Lung Disease Regional Patient Seminar; Port Macquarie; more at: www.lungfoundation.com.au
- 16 Nov: Victorian Pharmacy Pharmacotherapy Training Program; University of Melbourne; see: www.psa.org.au
- 17 Nov: International Lung Cancer Awareness Day; for enquiries email: enquiries@ lungfoundation.com.au
- 18 Nov: Victorian Pharmacy Pharmacotherapy Training Program: Part 2; online webinar; go to: www.psa.org.au
- 18 Nov: Keeping It Going QCPP Maintenance; Sydney; for more details see: www.guild.org.au
- 19 Nov: World Chronic Obstructive Pulmonary Disease (COPD) Day; visit www.lungfoundation.com.au
- 22-23 Nov: Mental Health First Aid; Orange; for more, see: www.psa.org.au
- 24-28 Nov: Asbestos Awareness Week; email: enquiries@ lungfoundation.com.au

Vale, Ronald Rowland

FORMER API managing director Ronald Rowland died yesterday. Rowland changed API into a nationally successful publicly listed company over 22 years, former API pharmacy merchandise and buying

gm Chris Wettasinghe said.

Red tape co-pay load

THE Government's claims of additional funding for general practice will be "quickly eaten away" by the extra red tape and compliance costs associated with the \$7 co-payment model, according to a report commissioned by the Australian Medical Association.

CSIRO (PD 04 Nov) also investigated the co-pay's impact.

The per service cost of administering the program ranges up to \$1.61, the report said.

CLICK HERE to read the report.

DISPENSARY CORNER

R-REALLY? Like, actually?

Words are important, you know, as recently demonstrated by the media spokesperson for a healthcare organisation.

PD was asking for comment about a given issue, and the spokesperson replied that the organisation was "pretty overrun with Ebola over here".

We can only hope not!

A RASH decision.

If you've got a customer presenting with a rash, consider sending them to a hospital, given the story that a Chinese man who spent six months in Africa came home with an itch and found out he had 20 live maggots living under his skin.

We can only apologise for bringing you this story - don't read on if you're eating spaghetti.

Apple Daily English reported the man returned with itchy skin and after two weeks, went to a dermatologist at Shenzhen Nanshan Hospital.

The physician examined the man's sores to find that maggots had burrowed under the skin of his abdomen and right thigh, 9News reported.

Surgery later removed 20 wriggling maggots from under the man's skin, the publication reported.

If you want to view a video (don't), you can CLICK HERE.

To make up for the horrors of that clip, here's a picture of some piglets covered in paint, courtesy of the Daily Cute Blog:



WIN Lavish Lip Gloss

Every day this week **Pharmacy Daily** and **Designer Brands** are giving readers the chance to win a four pack of Lavish Lip Gloss.

Lip colour is the most used colour cosmetic among Australian women and as a result Designer Brands is updating its lip category. And it all starts with Designer Brands Lavish Lip Gloss. This new and improved formula is highly pigmented for intense colour. The gloss is ultra-shiny, yet doesn't leave lips feeling sticky or tacky. The paraben-free formula of Designer Brands Lavish Lip Gloss also contains vitamin E and

beeswax for soft and supple lips. It's available in 12 on-trend shades, including seven new shades and five classic best-sellers from the previous range.

To win, be the first from VIC or TAS to send the correct answer to: comp@pharmacydaily.com.au

Is the range paraben-free?

Hint: www.dbcosmetics.com.au

Congratulations to yesterday's winner, Sandra White from the Iron Pharmacy Group.

Pharmacy Daily is Australia's favourite pharmacy industry publication. Sign up free at www.pharmacydaily.com.au. Postal address: PO Box 1010, Epping, NSW 1710 Australia

Street address: 4/41 Rawson St, Epping NSW 2121 Australia P: 1300 799 220 (+61 2 8007 6760) F: 1300 799 221 (+61 2 8007 6769)

Part of the Travel Daily group of publications.

Publisher: Bruce Piper

Editor: Alex Walls info@pharmacydaily.com.au

Reporter: Mal Smith

Advertising and Marketing: Katrina Ford advertising@pharmacydaily.com.au Business Manager: Jenny Piper accounts@pharmacydaily.com.au













NEW:

The Foundation Course in Complementary Medicines

from the Complementary Medicines Industry Association

The Foundation Course in Complementary Medicines has been specifically designed for pharmacy and sales assistants and those taking their first steps in the complementary medicines industry.

The 60 hour self-paced course comprises six on-line modules, with introductory videos. The information is presented in easy to follow formats and all modules contain practical examples, reflections, case studies and interactive quizzes to embed learning.

Costs	CMA Members	Non Members
Foundation Course	\$499	\$750

Launch Special

20% Discount

on the

Foundation Course

Ends 31 Dec, 2014 Promo Code: pharmacy

Course Content:

Module 1 - Holistic Health: Overview

Module 2 - Therapies

Module 3 - Industry Structure

Module 4 – Complementary Medicine Products

Module 5 – Body Systems and Remedies

Module 6 – Advertising Regulations



To find out more:

Click: http://cma.ecnh.co

Email: cma@cmaustralia.org.au



