

Up to \$70k worth of incentives

PHARMACY 4 Less is offering a range of incentives to join its expansion program with low conversion cost and ongoing fees. See [page three](#) for details.

FIP pharmacist's oath

THE International Pharmaceutical Federation (FIP) has developed and now released an international pharmacist's oath, available in four languages.

It will form a central part of schools of pharmacy events such as graduation ceremonies and professional conferences, FIP said.

Pharmacy associations and institutions might also choose to use the FIP oath as a model to be adapted, the organisation said.

[CLICK HERE](#) to access the printable English version.

PBA prescribing work

THE Pharmacy Board of Australia (PBA) has said it will establish a Pharmacy Prescribing Committee to investigate opportunities for prescribing by pharmacists.

In its annual report, the Board said there was an opportunity in prescribing to facilitate access to services provided by health practitioners.

"The Board aims to advance work on this initiative through consultation with stakeholders including state and territory governments, given the potential for new authorities to be conferred through changes to jurisdictional drugs and poisons legislation for pharmacists to prescribe scheduled medicines."

The Committee would look into these opportunities within the various frameworks, the Board said. To read more, [CLICK HERE](#).

Tas pharmacy model in China

EPOH Health Tasmania has signed a deal with the Chinese government to roll out a Chinese Pharmacy Community Healthcare model, with up to 1,000 sites planned over a number of years.

The model would cut down wait times for people in China attending hospitals for healthcare, Hope said, and a 2,000 sqm site turning over \$15 to \$20m annually was planned.

A pilot with the potential for up to 10 sites would be run, starting in April, to be completed within six to 12 months.

The model would include a

medication management system for aged care, dispensary, and the baby club program developed in the Hope family's Glenorchy pharmacy.

This program was a free service involving nurses providing advice to mothers or pregnant women.

The negotiations with the Chinese government had taken about two years and there was an opportunity for Australian pharmacists to own, or part own, the Healthcare centres, as well as utilise their skills in the roll out, Hope said.

Australian pharmaceutical product suppliers were also invited to take part in the pilot, he said, due to the trust placed in Australian manufacturers.

A committee had been set up for the roll out which would visit Australia in the next few months to speak with industry leaders and the government and help define the policy of implementation, as well as look at how to lower barrier to entry for Australian companies, he said.

The deal has been hailed by Tasmanian Minister for Employment Eric Abetz as having the potential to develop a multi-billion dollar export industry for Australia.

Infant formula opp

THE deal struck between the Chinese government and EPOH Health Tasmania also provides an opportunity for Australia to develop milk for infant formula supplied through the Chinese Pharmacy Community Healthcare model, Peter Hope said.

This would see a fundamental shift in Australian agriculture into the niche market of sustainable farming, with organisations including the University of Tasmania already working on these, Hope said.

E-cig laws would end confusion

THE proposed Health Legislation Amendment Bill regarding e-cigarettes was a "very reasonable compromise" and would end the current confusion about what was and was not legal with regards to the sale and use of vaporisers in Queensland, according to University of Queensland Centre for Clinical Research research fellow Dr Coral Gartner.

Gartner said ideally, there would be separate specific regulations allowing for further controls on access to tobacco products while maintaining lesser restrictions on vaporisers; however, the amendment introduced "very sensible provisions" such as prohibiting sales to under 18s.

Speaking at a public hearing for the Health and Community Services Committee's examination of the amendment, the National Heart Foundation also tabled a position statement on e-cigarettes, where the Cancer Council and the Foundation advised "extreme caution" on e-cigarettes and called for tighter controls on their use.

[CLICK HERE](#) to access the document.

PBS Pompe funding

ELIGIBILITY guidelines for the PBS subsidised treatment of Late-Onset Pompe Disease with alglucosidase alfa (Myozyme) have been discussed at a stakeholder meeting on 09 Oct.

The PBS has published its stakeholder meeting outcome statement which includes a summary of the discussions, how the benefit gained from treatment would be assessed, and criteria for continuation of treatment.

[CLICK HERE](#) for the outcome statement.



Specialists in:

• Pharmacy Insurance • Professional Indemnity Insurance

Tony Carollo - VIC/NSW/TAS

Nick Nicola - VIC

Susan Carollo - WA

[FOR AN OBLIGATION FREE QUOTE CLICK HERE](#)
[OR PHONE 1300-CAROLLO / 1300-2276556](#)

BRING A LITTLE COLOUR INTO YOUR STORE

Premium natural, herbal and nutritional products formulated for you by specialists.



NEW & EXCLUSIVE TO PHARMACY

1800 853 333

vitascience.com.au

VITA SCIENCE
THE SCIENCE OF HEALTHY LIVING

Pharmacy DAILY *Advertise with us*

- Cost Effective
- Targeted
- Easy

For details call us today 1300 799 220

PSA Bowl of Hygeia

THREE people are this year the joint winners of the 2014 Bowl of Hygeia, the Pharmaceutical Society of Australia (PSA), Queensland (QLD) branch's highest honour.

PSA QLD branch president Professor Lisa Nissen, Pharmacy Guild of Australia QLD branch president Tim Logan and PSA QLD branch director Michelle Rosenthal received the award on 07 Nov.

Guild Update

New campaign material available

THE success of the Discover More consumer ad campaign depends very much on the involvement of pharmacies in displaying campaign materials. This campaign is about spreading the word on the value of local pharmacies and ensuring that politicians see benefit in ensuring the future viability of our industry. So it is vital that pharmacies get involved and display the Discover More materials that have been sent to all Guild Members. Please contact us if you cannot locate the starter pack that was sent to your pharmacy.

New campaign material that can be fully customised to each pharmacy is also available on the Ask your Pharmacist Portal at eezeeorder.com.au/askyourpharmacist. There is plenty of material on offer online including, pull-out banners, colouring in competitions and badges for you to get creative. An exciting pharmacy display competition is coming soon, so get clicking and order your material today.

We look forward to seeing your innovative displays!

SHPA MA transparency call

THE Society of Hospital Pharmacists of Australia (SHPA) has called for stronger transparency in the Medicines Australia 18th Code of Conduct in a further submission to the Australian Competition and Consumer Commission.

It said while it supported the principles for transparency described in Edition 18 of the Code, they should be equally applicable to the relationship between pharmaceutical companies and healthcare organisations.

The SHPA said it did not support allowing health professionals to opt-out of disclosure, and that those who so chose should be precluded from dealing with pharmaceutical companies.

The SHPA called for a separation of those transfers that relate

to educational/professional development activities and those that had tax implications for the individual health professional, as this would help consumers interpret information on members' websites and health professionals as to whether to accept invitations from companies.

CLICK HERE for more.

EMA's PRAC summary

THE European Medicines Agency's (EMA) Pharmacovigilance Risk Assessment Committee (PRAC) has recommended further assessment of Kogenate Bayer/Helixate NexGen, as recent studies have indicated it could be associated with a greater risk of developing inhibitors (antibodies) than with other products that contained factor VIII.

PRAC has said healthcare professionals should be advised of a fatal case of progressive multifocal leukoencephalopathy in a patient taking Tecfidera (dimethyl fumarate) marketed by Biogen Idec in Australia.

CLICK HERE for more detail.

RGH E-Bulletin

SELECTIVE vasopressin V2 receptor antagonist tolvaptan (Samsca by Aspen Pharma) is the first vaptan agent to be approved in Australia and is the subject of this week's RGH E-Bulletin.

CLICK HERE to access.

WIN with KEY SUN

This week *Pharmacy Daily* and *Key Sun* are giving five readers the chance to win a two pack of Clear Zinke.

Key Sun Clear Zinke SPF 50+ is Australian owned and made, and offers all the benefits of extra Zinke protection in an invisible clear formula. Key Sun Clear Zinke offers broad spectrum protection, is four hours water resistant, fast absorbing, sweat resistant and non-greasy.

To win, be the first from **QLD** to send the correct answer to: comp@pharmacydaily.com.au

Does Key Sun Clear Zinke have an invisible clear formula?

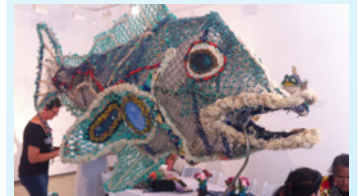
Hint: <http://www.clearzinke.com.au/>

Congratulations to yesterday's winner,
Margaret Gallagher from API.



DISPENSARY CORNER

NOT a little fishy.



Who knew old nets could be so pretty?

Blackmores invited **PD** to view the fruits of the Ghost Nets Art Project, where local artists weave the fibers of ghost nets (lost nets at sea) to create art (**pictured**).

The company supports GhostNets Australia, the organisation behind the art project.

Hosted at the Martin Browne Contemporary Gallery, fish creations were on display and we even gave making something a go ourselves.

And if you're wondering, yes, someone else has given recycled pill bottle art a go too - **CLICK HERE** to view.

PHARMACY trilby training.

It may seem a little obscure, but training your staff how to ignore robbers wearing a trilby hat worked for one Spanish pharmacy.

According to the *Daily Mail*, when a trilby-sporting young man entered a Seville pharmacy in Spain brandishing his weapon in an attempt to rob the place, no-one took him seriously.

He was largely ignored as staff were too busy attending to the needs of their customers.

The less-than-determined robber soon left empty handed.

Police have advised that the police should be called urgently in such situations rather than trying to manage anyone carrying a weapon.

There's no better time to... Join our National Expansion



Up to **\$70,000**
worth of incentives!

- ✓ Low conversion cost and ongoing fees
- ✓ Best value marketing and catalogue program
- ✓ Merchandising and store layout support
- ✓ Staff training & development
- ✓ Highest level PBS Discounts
- ✓ Competitive private prescription pricing
- ✓ Generic medicine partnership delivering more gross profit
- ✓ Over the counter deals with over 100 suppliers

CLICK TO ENQUIRE

Contact Feras Karem on 0414 653 803
or Feras@pharmacy4less.com.au

PHARMACY 
 *More care, less cost*