

FREDIN **Connecting Pharmacy** 

find out more

### **Guild awards**



THE Pharmacy Guild annual parliamentary dinner held this week saw three honorary life memberships awarded.

Peter McBeath, Toni Riley and Dipak Sanghvi were awarded life memberships, while Maurice Sheehan and Senator Ron Boswell received a distinguished service medallion.

Pictured from left are Health Minister Peter Dutton, Guild executive director David Quilty, Prime Minister Tony Abbott, Guild national president George Tambassis and Guild NSW branch president Paul Sinclair.

### PHARMAC funding

**NEW** Zealand's PHARMAC has said the way it makes funding decisions will change from next year, with more criteria in place.

## 40% drink, smoke, drug

MORE than 40% of Australians in 2013 smoked daily, drank too much alcohol or used illicit drugs in the past 12 months, a new report from the Australian Institute of Health and Welfare (AIHW) has said.

The report, looking in more detail at the National Drug Strategy Household Survey (PD 18 Jul), found there was often a relationship between daily smoking, risky drinking and recent illicit drug use, with nearly 11% of Australians reporting two or more of these behaviours and about 3% reporting engaging in all three.

AIHW spokesperson Geoff Neideck said certain groups

### Sanofi Ebola focus

SANOFI has announced the appointment of its chief scientific officer Gary Nabel to a newly established role as Ebola response coordinator.

The company said his mission would be to identify how Sanofi could help advance countermeasures to contain the current outbreak and to prioritise and foster opportunities to develop novel treatments for the future.

disproportionately experienced some drug related risks.

People in the lowest socioeconomic status groups, unemployed people and Indigenous Australians were more likely to smoke daily while this and risky drinking also rose with remoteness. **CLICK HERE** to read the report.

### Consumer complaints

IN THE NSW Health Care Complaints Commission annual report 2013-14, consumer complaints about health care professionals were up 5.1% from the previous year to 3,096 in total.

Medical practitioners received the most attention, recording more than half of the total number of complaints at 1,664 (53.7%), up 3.1% increase while 167 pharmacist-related complaints were reported, up 15.2%.

Medication-related complaints accounted for almost half (46.9%) of pharmacist issues and 26 (15.4%) were discontinued.

The latest Australian Bureau of Statistics figures show 70,200 medical practitioners in Australia in 2011 while the Pharmacy Board recorded 8,769 registered pharmacists in NSW in June.

**CLICK HERE** to access the report.

### Mayne Pharma deal

WITH a Sigma charge through service, Mayne Pharma is offering a special deal on Licener head lice treatment shampoo.

POS and consumer brochures are included with every delivery.

See page three for a fax order form and full details.

### Phmcy BP service role

PUBLIC Health England (PHE) has published an action plan for tackling high blood pressure (BP) which utilises pharmacies for opportunistic screening and more.

Developed by the Blood Pressure System Leadership Board which includes Pharmacy Voice, the plan suggests services supplied by community pharmacy could include providing information and support about BP management and routine checks of patients prescribed antihypertensives.

A review commissioned for the plan had found testing was most cost effective in pharmacy and then general practice, although published studies were somewhat limited, it said.

PHE said more than five million people in the UK were unaware they had high BP and reduction of the nation's BP overall would save £850m over 10 years.

**CLICK HERE** to see the action plan.

### **Advertising, Production & Sales Coordinator - Epping, NSW**

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The Travel Daily Group is looking for the service of a proactive Advertising, Production & Sales Coordinator to work in their close knit team in Epping, NSW.

You will be responsible for client liaison, managing enquiries, and coordinating advertising behind leading titles Cruise Weekly, Pharmacy Daily and Business Events News while supporting the production, and assisting with sales strategies for these publications.

If you have two to three years' experience in advertising and desktop publishing and want to be a part of a growing organisation, this could be your next long term role.

To apply, email your confidential CV with Cover Letter to jobs@traveldaily.com.au before Friday 5th December 2014.











This week **Pharmacy Daily** and **Vitality Brands** are giving five readers the chance to win an 800mL bottle of Chillax Natural Sleep Support Drink.

Chillax Natural Sleep Support Drink is the natural way to help you get a better sleep. It's made with Montmorency cherry juice, which is high in natural melatonin (the same hormone produced within the human body to regulate the sleep-wake cycle). Chillax also contains lactium, a milk protein derivative, scientifically proven according to Vitality Brands to help calm and relax you at the end of a busy day.

Chillax

To win, be the first from **QLD** to send the correct answer to: comp@pharmacydaily.com.au

Who would benefit from Chillax?

Hint: chillax.com.au

Congratulations to yesterday's winner, Carolyn Clifford from Pharmabroker Sales.



Wednesday 26 Nov 2014 PHARMACYDAILY.COM.AU



**DISPENSARY** 

**CORNER** 

**WITH** our powers combined. Have you initiated any green

practices in your pharmacy?

Because according to new

research, you should be feeling

pretty damn toasty about now.

Apparently, psychologists

found that when volunteers

thought they were helping

the environment, they felt the

one degree higher than those

temperature around them to be

who believed their behaviour was

environmentally unfriendly, the

Published in Nature Climate Change, the authors said

only people's perception of

temperature, and not actual

skin temperature changed, the

Whether it's the warm glow of

good deeds or the discomfort of

apocalypse, the publication didn't

The Serpentine Sackler Gallery's

winter exhibition features more

than 30 works of art by Reiner

Built around ideas of 'order

and disorder', the art involves

a heap of crumpled paper, a

darkened room with a light

bulb and furniture which has been overturned, the Telegraph

One such was L.S. Lowry's

Extra security has been put in

place to make sure no one chucks out the art by mistake, which has

million dollar drawings, which he

gave to his milkman as tips, who

threw them into the bin thinking

they were trash, Cracked.com

an impending potential climate

IT'S meant to look like that. If the pharmacy is looking a little like a hurricane hit it, just claim

it's a new art installation.

Ruthenbeck.

reported.

reported.

happened before.

Telegraph reported.

publication reported.

# Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

### Blackmores children's health supplement - no added sugar

Supplements can help ensure the recommended daily intake of essential vitamins is achieved although parents are becoming increasingly concerned about the sugar content in children's vitamins. Research has found that the average children's gummy supplement on the market contains two to three grams of sugar per supplement, Blackmores says. Consequently the company has developed Kids Vitamin C + Zinc Gummies to help parents support their kid's immune system with key vitamins and nutrients without added sugar.

Stockist: Major pharmaceutical wholesalers

**RRP:** \$13.99

Website: www.blackmores.com.au



### Welcome summer time with open arms with Bio-Oil

Stretch marks and uneven skin tone are everyday ailments bestowed upon the best of us. Bio Oil tackles your skin blemish woes, from anti-ageing through to dehydration, making this an essential aid in your skincare routine. With a little help from your 'bod's best friend' this summer, Bio-Oil, you can welcome summer time with open arms. Containing a burly blend of effective essential oils, Bio-Oil helps to nourish and hydrate the skin, without leaving any greasy residue to give you soft, beautifully polished summer skin, the company says.

Stockist: 02 8436 8300

RRP: 6oml - \$14.95; 125ml - \$24.95; 200ml - \$34.95

Website: www.bio-oil.com

### CareDent offers disposable dental flossers

CareDent EeziFlossers are an important part of the daily dental care routine. The disposable dental flossers are available in regular and mint, and allow users to easily floss between all teeth with just one hand. Manufactured using a quality polyethylene fibre, the flosser is designed with an easy to hold thumb grip for a more comfortable hold. EeziFlossers are intended to remove the plaque, debris and bacteria between the teeth that escapes daily brushing, helping prevent cavities and gum disease.

Stockist: 1800 369 273 RRP: \$3.95 for 24 pack

Website: www.doward.com.au

### DB creates the ultimate Christmas gift pack - Showtime Collection make-up kit

Designer Brands has once again created an extensive Christmas gift range with make-up kits and palettes at all price points and for all ages. Boasting over 150 products, inside the ultimate Showtime Collection you will find

an extensive range of 70 eye shadows, 12 crème eye liners, 54 lip glosses, three blushes, six lip and cheek crèmes, and three illuminators and applicators. The kit folds out with a handy mirror so you can apply the look anywhere and also included is a step-by-step guide on how to achieve the latest runway looks.

Stockists: 1300 765 332

RRP: \$39.99

Website: www.dbcosmetics.com.au

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Part of the Travel Daily group of publications.

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Travel Daily

CRUISE travel Bulletin business events news

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# Our customers can't be wrong!

Last month we had over 6000 people visiting our website wanting to know more about Licener!

- Licener Single Treatment is an easy-to-use head lice shampoo that eliminates head lice and their eggs in just one single application of 10 minutes, with NO combing required!\*
- Sigma Charge through now available or for non Sigma customers order in bulk from licener.com.au and STOCK UP NOW.
- POS and consumer brochures included with every delivery and your pharmacy details will be added to licener.com.au as a preferred stockist.
- Still not sure? Visit our Licener Single Treatment Facebook page or kidspot.com.au directory listing to see what is being said by our customers about Licener. To find out more information visit licener.com.au
  - \* Combing is not required to ensure the effectiveness of Licener. However if desired a nit comb can be used to remove the dead lice and nits after treatment





Buy this product direct from Mayne Pharma, with payments managed by Sigma through a charge through service.

Pharmacy Name State

**Pharmacy Address** 

Sigma Acc No: Contact Name

Description	MOQ	Discount off NIS	NIS with discount (excl GST)	RRP	QTY
Licener Single Treatment Head Lice Treatment	6	5%	\$13.06	\$19.99	
	12	10%	\$12.38		
	24	15%	\$11.69		

### Fax your order to 03 8618 6980

For further information please call Marissa 0422 822 832 or email marissa@bsaus.com.au Always read the label. Use only as directed.



This marketing fax is being sent to you by Mayne Pharma International P/L (ABN: 88 007 870 984), 1538 Main North Road, Salisbury South, SA 5106 Australia.

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