



CSL \$210m expansion

CSL has announced a \$210m expansion of its CSL Behring manufacturing site in Broadmeadows, Melbourne, to help meet growing demand for its global critical care therapy, albumin.

Creating 190 highly skilled manufacturing jobs, the new facility would contribute "significantly" to CSL's albumin global production presently supplied from German and Swiss plants, CSL said.

Give reason to choose generic

THE Generic Medicines Industry Association (GMiA) has argued for the introduction of policies that provide a pharmacist, physician and patient with a reason to choose the generic medicine.

This meant a reason for a physician to talk about generics during consultation and a reason for consumers to say 'yes' at the dispensary when offered a generic, GMiA acting ceo Belinda Wood said.

It would be premature to talk about specifics, however, she said, as GMiA was working collaboratively with stakeholders on a range of policies to encourage generic medicines utilisation and benefit along the supply chain.

In its submission to the Senate Select Committee on Health, GMiA said countries including the US and the UK had "policy levers" in place to increase use of generics, but no such policy existed in Australia.

"We therefore need policies that genuinely improve patient access to generic medicines and deliver greater savings while maintaining the right to choose for prescribers, pharmacists and patients."

The submission said the Pharmaceutical Benefits Scheme (PBS) was sustainable, outlining the 2014 Federal Budget's figures showing PBS spend was \$4.5b less than expected and that these savings had been delivered as a result of price disclosure, applying only to the area of the PBS where all generics were listed.

CLICK HERE to see the submission.

Scholarships available

PHARMACY Cricket has not seen applications for its two, \$2,500 scholarships coming in as quickly as the previous year, so is re-iterating its call for students studying at any pharmacy school or university in Australia to apply.

The organisation said applicants did not have to have "any interest or involvement in cricket" to apply.

Applications close 27 Oct.

For more information, email hodgsong@bigpond.com or peteror37@bigpond.com.

WIN AN IN ESSENCE VAPORISER

Every day this week PD is giving one reader the chance to win an In Essence vaporiser pack.



The In Essence Ultra Sonic Vaporiser is a safe, effective and pleasant way to use Pure Essential Oils both therapeutically and for creating ambience. It uses ultra sonic wave technology, which works on the vibration of water. Pure Essential oil molecules are dispersed into the air, enhancing the effect of Aromatherapy.

In Essence Motivation Oil is a synergy of spicy oils that brings clarity and warmth, generating optimism through courage and motivation.

For more info visit: www.inessence.com.au

To win, be the first from WA, SA or NT to send in the correct answer to:

comp@pharmacydaily.com.au.

What sort of technology does the Ultra Sonic Vaporiser use?

Congratulations to yesterday's winner, Judith Dyason from Discount Drug Stores.

Health Tracker survey

PRICELINE Pharmacy is launching a 'Health Tracker' website and inviting women to participate in a comprehensive online survey at www.priceline.com.au/healthtracker analysing statistics such as blood pressure, BMI and cholesterol levels.

Participants will receive a health score benchmarked to others in their age group.

TGA AEMS open to all

FOLLOWING a query about the accessibility of the proposed Adverse Event Management System (AEMS) being called for on tender (PD 07 Oct), the TGA has clarified that it will be accessible by all registered external stakeholders via its external facing website.



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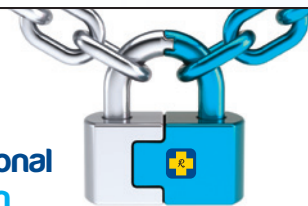
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Community Pharmacy Agreement

PHARMACY PRACTICE INCENTIVES (PPI)

DAA AND CLINICAL INTERVENTION CLAIM DUE

Claiming for PPI will only be available on the 5CPA portal from 1 - 14 October 2014

5cpa.com.au



Australian Government
Department of Health



The Pharmacy Guild of Australia

Funded by the Australian Department of Health as part of the Fifth Community Pharmacy Agreement.

Travel Specials

WELCOME to Pharmacy Daily's travel feature. Each week we highlight a couple of great travel deals for the pharmacy industry.

Semara suite 65% off deal

Stunning Bali property **Semara Luxury Villa Resort** is celebrating its third birthday with savings of 65% on suite rooms valid from 21 Oct to 20 Dec 2014.

Perched on the cliffs of Uluwatu, Semara offers a range of suite rooms to match any couples' style and budget.

The Ocean View, Private Plunge Pool and Garden Terrace Suites all include in king beds, TV, outdoor and indoor shower, bathtub amenities and more.

Additionally, suite guests have full access to all resort and villa facilities including swimming pools, media rooms, Selatan Cliff Top Restaurant, Body Temple Spa, ocean-view gym and the renowned Finn's Beach Club.

Meanwhile, 40% discounts are also available for the resort's two, three, four and five bedroom villas with the added extras of return airport transfers, car and driver for eight hours daily and a private chef and butler for eight hours each day.

[CLICK HERE](#) for details.

US payments show problems

REPRESENTATIVES for Medicines Australia said the difficulties involved in the US Open Payments program showed the value of publishing data which focuses on key interactions between companies and healthcare professionals.

A further submission on the organisation's 18th Code of Conduct included a *Pharmadispatch* article, which identified difficulties with the program, including volume and detail of data.

The program recently published data from the last five months of 2013 and included all payments over \$10, with US\$3.5b logged (**PD**

03 Oct).

The article said the data was difficult to access given that almost half of all disclosed payments are less than \$15, the format was "clunky" and the complexity had led to inaccuracies.

For example, one doctor was said to have received \$155,000 for travel expenses from Boehringer Ingelheim, when she had actually received \$5,000, the correction of which failed to materialise on the site, the article said.

Previous submissions, including Merck Sharp and Dohme (MSD), and the Australian Medical Association, have supported the Code's alignment with the European Federation of Pharmaceutical Industries and Associations model, which MSD said was an activity based rather than monetary limit model, such as the Open Payments program (**PD** 01 Aug).

To see the submission, [CLICK HERE](#).

Novartis exec change

THREE changes to the Novartis Executive Committee are expected following transactions with GSK and Eli Lilly, including division head of vaccines Andrin Oswald leaving the company to "pursue other opportunities," Novartis said.



DISPENSARY CORNER

RUB on soles of feet twice daily.

Another one from the unusual remedies archives, once again from our friends at *People's Pharmacy*, comes a reader's tale of rubbing Vicks VapoRub on the soles of her husband's feet to calm a "horrible deep cough".

Apparently, the remedy worked, but the couple then used it for 12 days before the husband saw a doctor, who promptly diagnosed him with pneumonia and put him on antibiotics and prednisone.

The pharmacists' reply to the letter was pretty spot on:

"We are impressed that Vicks VapoRub on the soles of the feet actually helped a serious cough that signalled pneumonia.

"We do NOT recommend toughing it out with a home remedy as long as your hubby did."

CANKEROUS jalapenos.

Another reader recommended jalapenos peppers to cure canker sores.

The pharmacists said this was the first they'd heard of peppers' protective powers for painful canker sores.

[CLICK HERE](#) to read more.

MIMS Updates

NEW PRODUCTS

Adcetris (brentuximab vedotin) is an antibody drug conjugate (ADC) that delivers an antineoplastic agent that results in apoptotic cell death in CD30 expressing tumour cells (such as classical Hodgkin's lymphoma and systemic anaplastic large cell lymphoma). Adcetris is indicated in the treatment of adult patients with relapsed or refractory CD30+ Hodgkin lymphoma (HL) following autologous stem cell transplant (ASCT) or following at least two prior therapies when ASCT or multi-agent chemotherapy is not a treatment option. It is also indicated in the treatment of adult patients with relapsed or refractory systemic anaplastic large cell

lymphoma (sALCL). Combined use of bleomycin and Adcetris is contraindicated as it causes pulmonary toxicity. Adcetris (50 mg) is available as a powder for infusion in packs of 1's.

Kalydeco (ivacaftor) is a selective potentiator of the cystic fibrosis transmembrane conductance regulator (CFTR) protein. *In vitro* ivacaftor increases CFTR channel gating to enhance chloride transport. Kalydeco is indicated for the treatment of cystic fibrosis (CF) in patients age 6 years and older who have a *G551D* or other gating (class III) mutation in the *CFTR* gene. It is available as a 150 mg tablet in packs of 56's.

Lozanoc (itraconazole) is a synthetic triazole antifungal agent. Lozanoc is indicated if external treatment is not effective or not appropriate for the treatment of dermatomycoses (e.g. tinea corporis, tinea cruris, tinea pedis, tinea manus, tinea unguium) and Pityriasis versicolor. Lozanoc is also indicated for the treatment of systemic mycoses, such as candidiasis, aspergillosis and histoplasmosis. Lozanoc is contraindicated with CYP3A4 metabolised substrates that can prolong the QT interval, e.g. sertindole and terfenadine; CYP3A4 metabolised HMG-CoA reductase inhibitors such as simvastatin; potent CYP3A4 inhibitors such as dronedarone;

efflux transporter P-glycoprotein substrates, such as dabigatran; triazolam and oral midazolam; ergot alkaloids such as dihydroergotamine, ergometrine (ergonovine) and ergotamine; and eletriptan. Itraconazole should not be administered to patients with evidence of ventricular dysfunction such as congestive heart failure (CHF) or a history of CHF except for the treatment of life threatening or other serious infections. Itraconazole must not be used during pregnancy for non-life threatening indications. Lozanoc 50 mg capsules (therapeutically equivalent to one 100 mg capsule of conventional itraconazole) are available in blister packs of 15's and 60's.

SAFETY RELATED CHANGES

Omniscan (gadodiamide) is now contraindicated in patients with acute kidney injury and in neonates up to 4 weeks of age.

This list is a summary of only some of the changes that have occurred over the last month. Before prescribing, always refer to the full product information.