

### Prevent 70,000 deaths

**EXPANSION** and full implementation of the National Bowel Cancer Screening Program could save up to 70,000 deaths over the next forty years if completed by 2020, according to research and an editorial published in the *Medical Journal of Australia*.

The research used a computer simulation to model the situation, the AMA reported.

[CLICK HERE](#) for the article.

### Pharmacy hold-up

**A SOUTH** Hamilton pharmacist was punched and threatened at knife point by a 40 year old man unsuccessfully demanding drugs, according to a report by *ABC News*.

Police charged the man with assault, attempted robbery, assaulting police and resisting arrest, the report said.

### PSA: CPA paid consultation

**THE** discussion paper released by the Pharmaceutical Society of Australia (PSA) at PAC 14 has floated a model of remunerated consultations for the next Community Pharmacy Agreement.

As first reported by *news.com.au*, the paper suggested when a medication was supplied, a consultation should occur between pharmacist and consumer, which should be remunerated based on the time spent with the customer and in preparation.

A transitional model involving a dispensing fee, enhanced dispensing fee and professional consulting fee, at various tiers covering services such as a new medicines service, could be used,

### 'No-Jet-Lag' fail

**A COMPLAINT** regarding an advertisement in an Auckland pharmacy for homeopathic product 'No-Jet-Lag' has been upheld by the NZ Advertising Standards Authority.

The complaint was lodged by the Society for Science Based Healthcare in July and alleged that advertising claims that the product "really works" were unsubstantiated and misleading.

Manufacturer Miers Laboratories submitted a study it conducted but it was ruled as too small a sample at 19 people, and neither robust nor published or peer-reviewed.

The ruling means the in-store box advertisement must be removed, and the pharmacy wrote it would remove the product if the complaint was upheld - [CLICK HERE](#) for more.

the paper said.

This would recognise and pay the pharmacist based on the complexity of the customer's situation and/or service provided, PSA ceo Dr Lance Emerson said.

These consultation fees could also cover services provided including screening and risk assessment for areas such as obesity, management of minor ailments and vaccination.

The PSA was also working on various initiatives for direct pharmacist remuneration outside the CPA, Emerson said.

[CLICK HERE](#) to read the paper.

### SHPA drugs seminar

'**ANTIPSYCHOTICS** - Swings and Roundabouts' is the title of the Society of Hospital Pharmacists of Australia (SHPA) seminar being held in WA on 08 Nov.

The seminar had been designed to meet the needs of pharmacists working in hospital or community pharmacy practice, the SHPA said.

[CLICK HERE](#) for more detail.

### Opioid-related ADEs

**A NEW** study out of the University of Pittsburgh School of Pharmacy, has researched the frequency and cost of well documented adverse drug events (ADEs) to better understand their economic impact.

The authors concluded that given the large economic burden of opioid-related ADEs, prevention rather than treatment might be the most effective strategy.

[CLICK HERE](#) to access the abstract.

### QUM pilot study call

**THE** Victorian branch of the Pharmacy Guild of Australia is recruiting pharmacies to participate in a Quality Use of Medicines pilot study through pharmacies.

Approved for funding by the Victorian Minister for Health (**PD** 14 Aug), the project is the result of a Health Innovation and Reform Council recommendation to work with consumers to enable them to manage their medications more effectively.

[CLICK HERE](#) to express interest.

### bioCSL pain products

**BIOSL** has entered into exclusive licence and distribution agreements for Australian rights to prescription pain products Palexia and Versatis.

The company said it started distribution of the former in June and the latter in September.



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## Beware a run on RUM

**YOU** may shortly experience a rush of returned medicines filling up your National Return and Disposal of Unwanted Medicines (NatRUM) system as NPS MedicineWise launches Be MedicineWise Week 13-17 Oct.

NPS MedicineWise ceo Dr Lynn Weekes said the week reminded Australians about the importance of medication safety and being medicine-wise.

"Disposing of medicines with their local pharmacist will ensure medicines do not end up in waterways or landfill."

## RGH E-Bulletin

**THE** RGH Pharmacy Bulletin this week focuses on Mirabegron (Betmiga from Astellas), a beta 3 adrenergic agonist, a new class of agent that induces detrusor muscle relaxation, helping patients remain continent.

**CLICK HERE** to read.

## Guild Update

### PPI claims due by midnight tonight - 14 October 2014

**TODAY** Tuesday 14 October 2014 is the last day to claim for the 1 June to 30 September 2014 PPI Clinical Interventions and/or DAAs. Claims can be lodged up until midnight. If you are participating in the PPI Program and have not yet claimed simply login to the [5CPA Registration and Claiming Portal](#) and click on the 'NEW CLAIM' Tab.

To assist you when completing your PPI claim a 'Calculating your PPI claim for DAAs' worksheet and a 'How to claim for PPI in the 5CPA Registration and Claiming Portal' user guide are available under the 'Resources' Tab at [www.5cpa.com.au](http://www.5cpa.com.au). For detailed information about the PPI Program refer to the [PPI Program Specific Guidelines](#).

*Please Note: No documents are required to be uploaded when submitting a PPI claim. Simply click 'Submit' on the upload documents page to proceed with the claiming process.*

## Rep ban drives best practice

**THE** Consumers Health Forum (CHF) has said it supports the No Advertising Please (NAP) campaign because it could drive best practice in encouraging doctors to seek independent information sources.

The campaign calls on GPs to boycott visits from pharmaceutical representatives for the next 12 months, citing research that doctors receiving information from companies was linked with decreased quality of prescribing.

So far 155 doctors and academics had signed the pledge.

According to the Australian Bureau of Statistics, there were 43,400 GPs in 2011.

## EMA PRAC highlights

**OCTOBER'S** Pharmacovigilance Risk Assessment Committee (PRAC) concluded three safety reviews.

Further restrictions on the use of valproate medicines were recommended with concerns around malformations at birth.

The committee also found that there were no associations of heart problems with testosterone and recommended additional measures to minimise risk of blood vessel blockage with Iclusig (ponatinib).

**CLICK HERE** for more details.

CHF medicine safety issues advocate Alison Marcus said for doctors to maintain their position as a source of reliable information for patients, they needed to be seen as free of possible inducements from the pharmaceutical industry.

Medicines Australia has called the campaign misguided and potentially dangerous (**PD 10 Oct**).

Australian Medical Association Council of General Practice chair Dr Brian Morton said the campaign was an emotive plea and was "quite demeaning", as the implication was that GPs could not critically examine what was presented to them.

He said a main study quoted by the campaign (Spurling et al) was an observational, and thus low level study, with an editor's summary stating it was not possible to conclude that exposure to information actually caused changes in physician behaviour.

NAP spokesman Dr Justin Coleman said the campaign was an inherently controversial idea but was firmly based on evidence and as far as he was aware, counter arguments had not quoted any evidence.

**CLICK HERE** to view the website.



## DISPENSARY CORNER

**LEECH** it out.

If you have a customer with repetitive nose bleeds, you may need to dispense tweezers instead of medicine, to remove any marauding parasites stuck in their nasal passage, going by the story of British backpacker Daniela Liverani, who found a 7.5 cm leech living up her nose.

After backpacking around South East Asia and a month of persistent nosebleeds, which she attributed to a burst blood vessel, Liverani had the parasite removed, *Sydney Morning Herald* reported.

This was only after spotting it hanging out of her nose in the shower, it reported.

**YOU** had a what transplant?

Here's one medicine you may prefer not to compound in pharmacy.

Faecal transplants have actually become an established means of resetting the balance of bacteria in the gut, especially following use of antibiotics disturbing the gut flora, but may now be a little more 'palatable'.

Twenty volunteers with serious diarrhoea caused by clostridium difficile bugs were given 15 capsules containing frozen faecal material on two consecutive days, according to a report by *BBC News Health*.

Patients are warned that this is not an area where DIY medicine is recommended due to great risks.

No argument there.

**CHOCOLATE** Chirp cookies.

Probably not for front of shop. The Audubon Butterfly Garden and Insectarium in New Orleans has served up a range of smallish treats at its Bug Appetit kitchen, *Yahoo! News* reports.

The museum is alive with thousands of insects crawling, flying, creeping and slithering but for the more adventurous, the kitchen serves up edible chocolate chirp cookies, sugared wax worms and spicy Cajun crickets.

## WIN A BIO-OIL PACK

This week **Pharmacy Daily** and **Bio-Oil** are giving five readers the chance to win a Bio-Oil Fit & Fab pack.

Spring is the perfect time to get fit outdoors. But don't let your skin suffer as a result of exposure to the sun or wind. With Bio-Oil, it's easy to ensure your skin gets the TLC it needs.

Bio-Oil includes a range of skin-loving oils such as chamomile, rosemary, lavender and calendula for outstanding results. Valued at \$109.90, the Bio-Oil Fit & Fab prize pack includes Bio-Oil in 60ml and 125ml, a sports watch, water bottle and a sports towel. Visit: <https://www.bio-oil.com/en-us/>



To win, be the first from QLD to send the correct answer to: [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)

Name one of the botanical oils in Bio-Oil.

Congratulations to yesterday's winner,  
**Kathy Shaw** from **Charles Sturt University**.