

### Epic invests \$1.5m in software

**EPIC** Pharmacy, previously APHS, has invested \$1.5m in creating healthcare software solutions with developer Flamingo.

Starting with healthcare insurers and hospitals, the company would build customer-directed healthcare solutions, Flamingo said.

Epic partner Cathie Reid has previously said the company was rolling out a series of technology initiatives, which should include patient-pharmacist video conferencing by October (**PD** 10 Sep).

### \$1.8b benefit from CM

**A LITERATURE** review covering complementary medicines (CM) across four disease conditions has estimated \$1.8b in potential average annual net economic benefit from 2015-2020, should all women aged 50 and over with osteopenia or osteoporosis use calcium and vitamin D at preventative intake levels.

The review, commissioned by the Australian Self Medication Industry (ASMI) and conducted by research firm Frost and Sullivan, looked at 459 studies across the six regimens, with 71 deemed eligible for inclusion, using strict criteria including that the studies be randomised controlled trials, co-author Christopher Shanahan said.

The report found the relative risk of a person in this target population, comprising 1.9m women in 2015, experiencing a disease-attributed adverse outcome was reduced by 19.7% given the use of calcium and vitamin D at preventative intake levels, translating into a potential of 36,783 avoidable events in 2015.

The review worked from seven eligible studies for calcium and vitamin D.

Osteoporosis Australia ceo Gail Morgan said it was known that healthy bones needed calcium, sun smart sunshine and exercise.

The total cost of osteoporosis over the next 10 years was estimated to be \$33.6b and anything to bring that down should be done, she said.

### Raft of Vic recs welcomed

**THE** raft of recommendations made in the Victorian inquiry into Community Pharmacy has been welcomed by the Pharmacy Guild and the Pharmaceutical Society of Australia (PSA).

The Legal and Social Issues Legislation Committee tabled the report yesterday (**PD** Breaking News yesterday), with 17 recommendations including a Victorian pharmacy immunisation pilot beginning in time for the 2015 influenza season, a minor ailments scheme pilot in rural regions and an evidence based chronic screening and management program in selected pharmacies, as well as research into placing non-

dispensing pharmacies in general practice with a view for a pilot.

Guild national president George Tambassis said the recommendation for a vaccination trial by next year was "the right decision" for Victorians' health.

PSA Victoria branch president Michelle Lynch said pharmacists had been involved in treating minor ailments for some time and a formalised trial in rural areas was welcomed.

Other recommendations included that the Minister for Health encourage the Commonwealth government to expedite the development and take up of electronic health records and that the PSA work with pharmacists to improve understanding of the guidelines on the provision of emergency contraception, with the Committee finding many women were unaware that pharmacies could provide this without a prescription, and that Victorian pharmacists' practices were not always evidence based in this area.

**CLICK HERE** to read the report.

### Fred IT innovative

**THE** Fred IT Group has come in at number 25 on the 2014 BRW 50 Most Innovative Companies list.

The Group said it was included for its development of Fred NXT, eRx Script Exchange and eRx Express.

Ceo Paul Naismith said the company was created with the vision of innovating as a means of making things easier for pharmacy.

Bayer Australia and New Zealand featured on the list at number 50.

### Cultural awareness

**THE** PSA launched a new cultural awareness guide for pharmacy titled *The Guide to providing pharmacy services to Aboriginal and Torres Strait Islander people* at PAC14 in Canberra on the weekend.

**CLICK HERE** to access the Guide.

### Immunisation Grants

**GLAXOSMITHKLINE** (GSK) has awarded its 2014 Immunisation Grants to programs focusing on awareness of services for indigenous and refugee communities.

Winners include medical groups from Mildura, Townsville, Geraldton and Brisbane each receiving \$20,000 for their program.

For more information **CLICK HERE**.

### \$188.5m for industry centres

**MEDICINES** Australia said the government's Industry Innovation and Competitiveness Agenda was a "big step forward", with the announcement that \$188.5m would be provided to fund industry growth centres in five sectors including medical technologies and pharmaceuticals.

The Prime Minister's office also said the government would adopt a new principle that regulators would not impose additional requirements beyond those already applied under trusted international regulation, unless it could be demonstrated that there was good reason to do so, and would review existing regulation against this.

### WIN A BIO-OIL PACK

This week **Pharmacy Daily** and **Bio-Oil** are giving five readers the chance to win a Bio-Oil Fit & Fab pack.



Spring is the perfect time to get fit outdoors but don't let your skin suffer as a result of exposure to the sun or wind. With Bio-Oil, it's easy to ensure your skin gets the TLC it needs. Bio-Oil includes a range of skin-loving oils such as chamomile, rosemary, lavender and calendula for outstanding results. Valued at \$109.90, the Bio-Oil Fit & Fab prize pack includes Bio-Oil in 60ml and 125ml, a sports watch, water bottle and a sports towel. Visit: <https://www.bio-oil.com/en-us/>

To win, be the first from WA to send the correct answer to: [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)

What two vitamins are included in Bio-Oil?

Congratulations to yesterday's winner, **Marissa White** from **Friendly Care Pharmacy Ipswich**.



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## Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email [newproducts@pharmacydaily.com.au](mailto:newproducts@pharmacydaily.com.au)

### Philosophy Holiday Handbook with handcreams

Philosophy is a brand that approaches personal care from a skin care point of view while celebrating the beauty of the human spirit. The **Philosophy Holiday Handbook** comes with three handcreams: fully homemade honey buns, spiced gingerbread cookie and cranberry medley scented. All Philosophy products are based on a rich, scientific heritage coupled with inspirational messaging to create a fresh approachable attitude towards beauty, because effective skin care can give better skin and inspiration can give better days.



Stockist: 1800 812 663

RRP: \$45

Website: [www.cotyinc.com](http://www.cotyinc.com)

### New Tony Ferguson program range of clear and engaging pack designs

The **Tony Ferguson weight management system** has a new look from Ishimodo. The practitioner only packaging of the range (pictured) had to have a very professional, unisex, almost clinical look about it, whilst the impulse range had to detail taste and serving suggestions, including product photography. Two looks were created to support their unique offering. Please note that all meal flavours except coconut chicken curry have no added gluten.

Stockist: 1800 033 289

RRP: \$6.49 per meal, \$1.29 per jelly, \$1.99 per bar,

Website: [www.tonyferguson.com](http://www.tonyferguson.com)



### Sharon-Lee Swarovski Cosmetic Bag range

Travelling with your cosmetics just became a whole lot easier and classier with the **Sharon-Lee Swarovski Cosmetic Bag** range. Stunning, spectacular, sparkling and sensational Swarovski - what else would you expect? These gorgeous all class cosmetic bags are available in both polished creme and rustic tan. They also include a beautiful genuine Swarovski zipper pendant which can be removed and worn as a necklace. Keep your Sharon-Lee Swarovski cosmetic bag stocked with your favourite cosmetics ready to grab and go.

Stockist: 1300 769 011

RRP: \$129

Website: [www.sharonleeinc.com](http://www.sharonleeinc.com)



### Well Naturally launches 'No Sugar Added' brand supporting the sugar-free trend

As a pioneer in 'No Added Sugar' snacking, Well Naturally has been commissioned by several retail partners to lead this significant category development, which will help showcase and communicate the benefits of 'No Sugar Added' snacking. Well Naturally now has a new range of **'No Sugar Added' Chocolate family go gram share blocks** in both dark and milk varieties.

Stockists: 03 9861 7000

RRP: \$5.20 ea

Website: [www.wellnaturally.com.au](http://www.wellnaturally.com.au)



### DISPENSARY CORNER



**WHO** knew lice have bad breath?

Another one from the interesting home remedies files, perhaps you should add mouth wash if dispensing pyrethrins, or selling lice combs?

In attempts to rid her daughters' hair of head lice, a mother struck upon the fact that head lice are killed with alcohol and using an alcohol based mouthwash, successfully managed her daughters' hair with the mouthwash hair rinse, [roanoke.com](http://roanoke.com) reported.

According to *Consumer Reports* (online 08 Sep 14), lice have grown resistant to most hair wash treatments so combing out lice and nits (eggs) for 24 days is the most certain end to the problem, and dilute vinegar can help dissolve the glue that holds the nits to the hair shaft.

Just one note: be aware that most mouthwashes in Australia are now alcohol-free.

**REJECTED...** in a nice way.

There seems to be a confusion about whether pharmacists are Justices of the Peace or not.

**PD**, in a mission to get some documents verified all official-like, enquired about nearby JPs and was informed (albeit vaguely) by two people, separately, that pharmacists were JPs.

As our readers know, pharmacists are not, but are authorised to witness a statutory declaration.

At any rate, **PD** tried five possible sources of JPs, including the local pharmacist, who rejected the query in the nicest possible way and advised of nearby possibilities - go Team Pharmacy!

**WHALE** of a time.

If you have any customers who report trouble sleeping, you could suggest they try vertical sleeping, going from a video taken by a Kieran Brown of a humpback whale sleeping vertically and peacefully, with tail above water.

[CLICK HERE](#) to view.