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ARE TAKING A COURSE  
OF ANTIBIOTICS**

a probiotic such as Inner Health Plus may assist in maintaining the balance of good bacteria.

**INNER HEALTH PLUS**  
Always read the label. Use only as directed.

## Advanced practice consultation

**THE** draft evidence guide has been released for public consultation in the second round of credentialing documents for advanced pharmacy practice.

The Australian Pharmacy Council said the draft evidence guide would be used by pharmacists and organisations for guidance in preparing for their advanced practice portfolio.

The Council also said expressions of interest from those wishing to participate in a pilot of the standards and policies for advanced practice pharmacists would be sought "shortly".

**CLICK HERE** to access the guide.

## Pharma disclosure hailed by CHF

**THE** ACCC draft determination requiring full disclosure of transfers of value between pharmaceutical companies and healthcare professionals (HCPs) has been hailed by the Consumers Health Forum, which said the generic medicines and medical devices sectors would have "a lot of catching up to do".

**MEANWHILE** psychogeriatrician Professor Philip Morris highlighted that the UK Royal College of Physicians, the General Medical Council and the Association of the British Pharmaceutical Industry had also argued for transparency that did not allow for any opt-out opportunity for HCPs in relation to making public remuneration received for services.

## Synthetic drug use fall

**ACCORDING** to the 2014 Ecstasy and Related Drugs Reporting System (EDRS), the use of synthetic cannabis in Australia has at least halved to 7% in 2014 compared with 16% in 2013.

The data was presented to the National Drug Trends Conference in Sydney this week, along with other findings from the survey showing that 36% of drug users used other new psychoactive substances (NPS) also known as 'synthetic drugs'.

**CLICK HERE** for an overview.

## QPIP wins Innovative award

**THE** team behind the Queensland Pharmacist Immunisation Pilot (QPPI) (pictured) has picked up the University of Technology Sydney (UTS) Innovative Pharmacist of the Year award.

Consisting of Pharmaceutical Society of Australia (PSA) Queensland president Professor Lisa Nissen, branch director Michelle Rosenthal, branch pharmacist Megan Del Dot and Terry White Group professional services pharmacist Chris Campbell, the pilot had seen 11,500 vaccinations, Nissen said at the awards dinner last night.

The pilot was the first domino that would start falling across the country, she said, with other states such as Victoria and the NT interested in rolling out pilots.

It had been a great success for the sector and an example of successful academic and organisational collaboration including the PSA and the Guild, she said.

## Med errors every 8m

**MEDICATION** errors in US children under six have occurred with a frequency average of one every eight minutes, according to a study of reports to the US poison control centres published in *Pediatrics*.

During the years 2002 to 2012, more than 696,937 children under six years experienced out of hospital medication errors, an average of 63,358 per year.

**CLICK HERE** to read the full paper.



**MEANWHILE** speaking at the dinner, UTS Graduate School of Health head Professor Charlie Benrimoj said 30% of the 54 graduates from 2013 had gone into hospital pharmacy, and he hoped a large percentage of funds in the new Community Pharmacy Agreement would go towards services, as "we know there's no future in products".

A Masters of Good Manufacturing Practice with SeerPharma would be launched this year, and a Master of Pharmacy International by 2017, hopefully, he said.

For more photos from the night, check out our Facebook page by **CLICKING HERE**.

## SA transforms health

**SOUTH** Australians are being asked to help shape the future of the state's health system with the release of the 'Transforming Health' discussion paper yesterday.

Health Minister Jack Snelling said that he believed the paper, prepared in consultation with more than 60 doctors, nurses and allied health staff, could impact on the health services history in the state.

**CLICK HERE** for more.

## Licener treatment

**CHECK** out page three for more details about Licener Single Treatment, to eliminate head lice and their eggs.

## Janssen ANZ downsize

**JANSSEN** Australia and New Zealand has announced a restructure which sees the loss of approximately 20 roles.

MD Chris Hourigan said the decision reflected the company's evolving product portfolio and pipeline, as the focus centred on areas including immunology and oncology and other priorities.

## WIN A Natural footcare PACK

This week **Pharmacy Daily** and **Plunketts** are giving five readers the chance to win a NS-8 Natural Footcare pack.

Give your feet some love! Spring is here and it's time to make sure your feet are ready - soft, smooth and odour-free. NS-8 Natural Footcare formulations are based on carefully selected naturally active ingredients to deliver superior results. NS-8 Heel Balm is not greasy, so you don't need socks, and natural exfoliants gradually remove dry, thickened skin, so you don't need foot files. NS-8 Foot & Leg Moisturiser refreshes and moisturises hot, tired legs, softening and smoothing dry skin. NS-8 Foot and Shoe Deodoriser is a non-aerosol spray that kills odour causing bacteria on shoes and feet, and is Australian owned and made.

Visit: [www.NS8.com.au](http://www.NS8.com.au)

To win, be the first from WA to send the correct answer to: [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)

Name one of the exfoliants in NS-8 Heel Balm.

Congratulations to yesterday's winner, **Kim McClure** from **Vita Gold**.

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## Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email [newproducts@pharmacydaily.com.au](mailto:newproducts@pharmacydaily.com.au)



### DISPENSARY CORNER

#### CUSTOMER enchantment.

Former software evangelist for tech giant Apple, Guy Kawasaki, claims that enchanting your customers is the key to success in your pharmacy business.

He was addressing the US National Community Pharmacists Association (NCPA) Annual Convention in Austin, Texas this month.

To be enchanting, he said means to be likeable, trustworthy and have a great cause; to be likeable, pharmacists need to be genuine in their dealings, from a genuine "crow's feet smile" to a full acceptance of each patient's situation, he said.

To gain trust, pharmacists should find points of agreement, with pharmacy service being their great cause, he said.

#### BLIND darts team wreaks havoc.

As a pharmacy staff recreational diversion, darts has its workplace health and safety issues, but if you have vision impaired staff, that's sounding like a bad idea.

A group of visually impaired friends have stepped up to the oche (the darts toeline or throwline) in Britain's first darts team for the blind as a charity gesture but have caused some collateral damage, the *Telegraph* reported.

A piece of string is linked to the bulls-eye as a guide for the non-throwing hand, but apparently it hasn't always protected the wall of their local pub in Cornwall, the publication reported.

#### PESSIMISTIC Australians.

Will you be dispensing more antidepressants soon?

Two thirds of baby-boomers and half of Gen Y and Gen X expect the nation's economy to get "worse" or "much worse" according to *RaboDirect's* latest Financial Health Barometer.

Gen Y, though, have a sense of having the same or improved personal finances in the next year said the report.

### Reveal Calvin Klein is sexy, confident, and provocative

Reveal Calvin Klein reflects the expert craftsmanship and luxurious textures that define the brand, combining essential simplicity with a discerning attention to details that play between the cool sophistication of strong masculine edges and soft feminine curves. The qualitative formula defines a new olfactive category – the Solar Oriental – characterised by intriguing duality, unexpected freshness, and enveloping warmth.

Stockist: 1800 812 663

RRP: \$120 eau de parfum spray 100ml, \$90 for 50 ml, \$60 for 30 ml

Website: [www.cotyinc.com](http://www.cotyinc.com)



### New miracle Micro Nail for shiny buffed natural nails

Makers of the award winning Micro Pedi are now launching a brand new revolutionary nail care product set to take the nation by storm, the **Micro Nail**. Debuting globally in the UK, the innovative nail care device gently buffs, smooths and polishes nails in seconds leaving them naturally beautiful, healthy and instantly shiny. With the effect lasting for up to two weeks, the Micro Nail effortlessly reveals a perfectly polished finish so nails stay in tiptop condition for longer. Designed to take the hard work out of buffing, the Micro Nail works effectively on nails whilst being gentle on the skin around the cuticles. In store 01 Nov.

Stockist: 1300 551 611

RRP: \$59.99 Micro Nail, \$19.99 Micro Nail rollers

Website: [www.micronail.com.au](http://www.micronail.com.au)



### St.Tropez - the tanning wardrobe range of choice

Every skin tone and type is different, and for novice, nervous or first time tanners it's difficult to know which tan is the right tan. Luckily St.Tropez, the global tanning leaders, have come to the rescue of pale arms and lack lustre legs, with a wardrobe of products to suit every tanning need, with **Instant Tan Wash-off**, the no-commitment tan for one night only, lasts up to 24 hours and **Everyday Gradual Tan** for a subtle, sun kissed glow that can be built upon daily.

Stockist: 02 9662 2668

RRP: \$19.95 for 100 ml Instant, from \$23.95 for Everyday

Website: [www.sttropeztan.com.au](http://www.sttropeztan.com.au)



### Improve drug delivery for asthma sufferers with OAPL respiratory spacers

For those suffering intermittent or persistent asthma, effectively administering medication can be challenging, especially when the sufferer is a child or infant. To assist with efficient drug delivery, OAPL has launched a new range of Spacer + Mask Combo Packs featuring cross valve technology. Spacer masks are available in two sizes, child and infant, providing low resistance, one-way flow during inhalation. **OAPL masks and spacers** are recommended with any brand of metered dose inhaler.

Stockists: 1300 866 275

RRP: Universal spacer \$19.95, Infant & Child spacer packs \$24.75 ea

Website: [www.oapl.com.au](http://www.oapl.com.au)



# Our customers can't be wrong!



Last month we had over 6000 people visiting our website wanting to know more about Licener!

- Licener Single Treatment is an easy-to-use head lice shampoo that eliminates head lice and their eggs in just one single application of 10 minutes, with NO combing required!\*
- Sigma Charge through now available or for non Sigma customers order in bulk from [licener.com.au](http://licener.com.au) and STOCK UP NOW.
- POS and consumer brochures included with every delivery and your pharmacy details will be added to [licener.com.au](http://licener.com.au) as a preferred stockist.
- Still not sure? Visit our Licener Single Treatment Facebook page or kidspot.com.au directory listing to see what is being said by our customers about Licener. To find out more information visit [licener.com.au](http://licener.com.au)

\* Combing is not required to ensure the effectiveness of Licener. However if desired a nit comb can be used to remove the dead lice and nits after treatment.



Buy this product direct from Mayne Pharma, with payments managed by Sigma through a charge through service.

Pharmacy Name \_\_\_\_\_ State \_\_\_\_\_

Pharmacy Address \_\_\_\_\_

Sigma Acc No: \_\_\_\_\_ Contact Name \_\_\_\_\_

Description	MOQ	Discount off NIS	NIS with discount (excl GST)	RRP	QTY
Licener Single Treatment Head Lice Treatment	6	5%	\$13.06	\$19.99	
	12	10%	\$12.38		
	24	15%	\$11.69		

**Fax your order to 03 8618 6980**

For further information please call Marissa 0422 822 832 or email [marissa@bsaus.com.au](mailto:marissa@bsaus.com.au)  
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