distributor of MonoDerma, not the manufacturer (PD 29 Apr). losing access to drugs. PBS changes hit bush **RURAL** and regional patients may with Lymphoma Australia be disadvantaged compared with those in the city under planned for lymphoma medications PBS deregulation, Health Minister Sussan Ley has told the AFR.

Pharmacy

Ley was commenting on proposals which would see some OTC analgesics no longer available on the PBS (PD 27 Apr) and the patient pharmacy co-payment flexible by up to \$1 less.

Thursday 30 Apr 2015

ERIS Pharmaceuticals is the

MonoDerma

correction

Ley said this raised the issue of rural towns with just one pharmacy not needing to discount, leaving those patients paying the full amount, the publication reported.

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Pts unempowered on prices?

THE PBAC has said from its discussions with consumers, it noted that patients feel agitating for lower prices for high cost lymphoma medications could risk

A consumer meeting in March covered upcoming submissions including brentuximab vedotin, bendamustine and idelalisib.

With regard to the high cost for these drugs, the representative noted that generally patients did not "feel empowered to question or challenge how sponsors arrive at their asking prices".

Patients were willing to go to great lengths, including selling or mortgaging homes, to self-fund treatment, the PBAC said.

"Ultimately, patients feel that to agitate for lower prices could risk losing access to drugs they sorely need, and access options are where advocacy efforts are strongly focused."

However, Lymphoma Australia ceo Sharon Millman, who attended the meeting, said the latter was out of context.

Corum rights

THE recent departure of some Corum directors will result in the lapsing of many of their previously issued performance rights, benefiting the company to the tune of at least \$1.6m over the vesting period of those rights, the company has said.

CLICK HERE for the update.

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Patients did not have enough information about the cost of bringing a drug to market to be questioning how the price of drugs was arrived at, which was out of the scope of consumers, she said. Lymphoma Australia looked to

get equitable access to treatments, no matter where a patient lived, and have treatments brought to Australia in a timely fashion.

A Consumers Health Forum spokesperson said in general, it agreed with the view that patients would go to considerable lengths to ensure access to necessary drugs.

"There is obviously a power and information imbalance between individual patients and drug companies and some individuals will worry that agitating over the issue of access to drugs may be counterproductive, although in reality that is unlikely to be the case."

Medicines Australia ceo Tim James said PBS medicines were rigorously assessed by the PBAC, meaning Australians could be sure they represented value for money.

Universal access to medicines relied on "sensible, predictable" pricing policies and a stable return on a company's investment.

"What is needed now is a conversation with consumers and Government on how to provide the best access to new medicines, and the value medicines provide to not only the individual patient but the broader society and economy, rather than focusing solely on cost." CLICK HERE to read more.

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Choosing Wisely Oz launches



CHOOSING Wisely Australia, which identifies commonly used tests, treatments and procedures that are of proven low value or carry unnecessary risk, has launched.

Facilitated by NPS MedicineWise, multiple medical societies and colleges released recommendations for treatments and tests, including the Royal Australian College of GPs, which said proton pump inhibitors should not be prescribed long term in patients with uncomplicated disease, without regular attempts to reduce the dose or stop altogether.

The Royal Australasian College of Physicians also released recommendations, including that antihistamines should not be used as first-line treatment for anaphylaxis, when the appropriate treatment was adrenaline, with delays in appropriate treatment potentially life threatening.

It has been suggested that the Choosing Wisely work be linked with the Pharmaceutical Benefits Advisory Committee review processes for scheduled items (PD 16 Apr), but NPS ceo Dr Lynn Weekes (pictured above right) said Choosing Wisely was a clinicianled review for colleges and was separate from the government's ongoing PBS and MBS reviews.

However, it was expected that the organisations would learn from each other, with some carry over expected from the generated lists. CLICK HERE to read more.

Veterans' MATES Apr

VETERANS' Medicines Advice and Therapeutics Education Services (Veterans' MATES) has published a new topic, 'Talking about mental fitness - it's OK.' CLICK HERE to access.

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Opioids roundtable THE Department of Health will conduct an opioids roundtable meeting on 27 May to guide the PBAC in forming recommendations to the Minister for the PBS listing of

opioids. The Authority Review Reference Group, which includes SHPA and Pharmacy Guild representatives, found about 30% of telephone authority requests, or 1.8m calls per year, were for increased quantities or repeats of eight opioids, representing a significant regulatory burden, the Department said.

The roundtable will meet in Canberra and stakeholders who have not yet been invited may nominate by CLICKING HERE.

Fravel Specials

Silky Oaks Lodge Indulgence

SILKY Oaks Lodge, on the banks of the Mossman River near the World Heritage-listed Daintree Forest, is offering an allinclusive five-night Ultimate Silky Indulgence Package.

The package starts at \$5,495 per room and includes a rainforest helicopter tour and full day guided Cape Tribulation 4WD exploration.

CLICK HERE for more details.

Amadeus 2 for 1 cruise fares

LÜFTNER Cruises and Classic Voyages are offering special two for one cruise fares for selected 2015 Amadeus cruises, for all twin share cabin categories between Budapest - Amsterdam, Classic Danube sailings and the popular Paris and Seine tour.

All cabins have French balconies and special rates are on a first-come basis.

Ring 02 9267 6661 or email Peter Podesta at Classic Voyages at

ppodesta@bigpond.net.au.

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Pharmacists 2nd for ethics

PHARMACISTS have ranked equal second place with doctors behind nurses as the most ethical and honest profession in the latest Roy Morgan Image of Professions Survey.

Conducted over three days in April with 598 Australians aged 14 and over, the survey found both pharmacists and doctors dropped

PBAC July agenda

THE July agenda for the Pharmaceutical Benefits Advisory Committee (PBAC) includes re-submissions for Bexsero to be included on the National Immunisation program for the prevention of meningococcal B disease in infants and adolescents.

Another re-submission was to extend the listing of Pfizer's pneumococcal conjugate vaccine Prevenar 13 on the National Immunisation Program to include prevention of the disease in non-Indigenous adults aged 65 and Indigenous adults aged 50.

Janssen Cilag submitted to have its Olysio (simeprevir) Section 100 Authority Required listed for the treatment of genotype one chronic hepatitis C.

CLICK HERE to read more.

two points to 84% of respondents believing these were the most ethical and honest professions, while nurses rose 1% from 2014 to 92%, the highest rated profession. Nurses had topped the list for the

past 21 years, the company said. Seventeen of the 30 professions surveyed lost ground this year, while

ten improved their position. Dentists at 71% were down 3% while car salesmen were up 1% to 4% - CLICK HERE to access results.

Reg board reminder on shop alterations

THE Pharmacy Registration Board of Western Australia has issued a communiqué reminding pharmacists with overall responsibility for a pharmacy that they must not make alterations without prior approval and applications should be made two months prior to action.

This follows the Victorian Pharmacy Authority reporting on a panel hearing in March involving construction of a room in a dispensary without prior approval (PD 24 Apr).

CLICK HERE for the communiqué.

Win a Nourish Naturals pack

This week, Pharmacy Daily and Nice Pak Products are giving away a Nourish Naturals prize pack including Nourish Anti-Itch Soothing Cream, Nourish Naturals Soap Free Wash, Nourish Naturals Dry Skin Lotion and Nourish Naturals Skin Oil.

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naturally derived ingredients and provides skin with deep nourishment. Clinically tested, Nourish Naturals products are free from sulphates, parabens, artificial colours and fragrances. According to the company, the high quality ingredients deliver real results for dry, sensitive, rough, itchy and flaking skin, or skin prone to eczema, psoriasis and dermatitis.

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Congratulations to yesterday's winner, Eva Goodlich from Yokine Pharmacy.

Publisher: Bruce Piper

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PLUS, it's robots.

If you're struggling to lift stock in your pharmacy, you could invest in tiny robots that can carry up to 2,000 times their own weight.

Yes, ants of the robotic world have been created by Stanford University PhD students David Christensen and Elliot Hawkes.

The bots, called 'MicroTugs', which is pretty adorable, come in 12g and 9g versions, with the former



able to pull two thousand times its weight, or the equivalent of a human dragging a blue whale around on land, the University blog says.

The 9g can carry more than one kg vertically, equivalent to a human climbing a skyscraper with an elephant strapped to their back.

CLICK HERE to learn more about our future overlords and HERE for a video showing the wee robots at work.

DANCE like nobody is watching. It's probably not a great way to capture attention for promotion of your pharmacy, so maybe don't follow the example of the three women who found themselves in jail for making a video of the three of them twerking next to a World War II memorial in Southern Russia, Yahoo! News reported.

With next month marking the 70th anniversary of the Allies' victory, the Novorossiysk district court took a dim view of the dance, sentencing them to 10 to 15 days in jail for 'hooliganism', the publication reported.

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