

back to school

Help ensure your customers' kids head back to school feeling happy and healthy this year with **Inner Health for Kids**.

If a child has been taking a course of antibiotics, **Inner Health for Kids** may assist in maintaining the levels of normal healthy flora that may have been disrupted.

innerhealth.com.au Always read the label. Use only as directed. If symptoms persist consult your healthcare professional.



PSA: \$25k phmcy incentive in GP clinics

THE Pharmaceutical Society of Australia (PSA) has recommended the government implement a Pharmacist Incentive Payment (PHIP) to integrate pharmacists into general practices.

In its 2015 Budget submission, the PSA said pharmacists could provide drug information, respond to medicine queries and provide private consultations for medication-based concerns.

In collaboration with the Australian Medical Association, the PSA said it had developed a possible PHIP model of \$25,000 per year per standardised whole patient equivalent, with a pharmacist working a minimum of 12 hours 40 minutes a week, capped at five PHIPs per practice.

Integrating pharmacists would minimise potential adverse effects while achieving more cost-effective prescribing, the PSA said.

Another recommendation was for government support for Aboriginal Health Services to integrate pharmacists within their teams to deliver medication adherence and education services in a culturally appropriate environment, national president Grant Kardachi said.

[CLICK HERE](#) to read more.

PPA seeks \$150 pay increase

PROFESSIONAL Pharmacists Australia (PPA) is seeking up to \$400 in pay increases as part of the Pharmacy Industry Award four yearly review.

The PPA published the claims it has decided to pursue in the Review, including that as a minimum, percentage National Wage Case increases should be applied to the Award, which would see an average award minimum rate \$150 a week higher for community pharmacists.

In particular, pharmacist managers would see a \$416.72 increase and pharmacist interns in their first six months would see a \$182.96 increase.

The organisation also said it would seek an allowance to provide employee pharmacists who perform professional services such as Medschecks 75% of the fee received by the pharmacy owner under the Fifth Community Pharmacy Agreement.

Other changes include a minimum payment of \$1,176 per week for

employee pharmacists holding the Accredited Pharmacist qualification, requirements for employers to pay registration fees for pharmacists, to provide employee pharmacists with time off with pay to attend CPD accredited training, and a clause allowing employee pharmacists with time off and financial support for further relevant study, as well as the introduction of the Australian Health Practitioner Regulation Agency Pharmacy Board Guidelines on pharmacy workloads.

The Guild said it expected to lodge its draft determination on penalty rate by 13 Feb.

[CLICK HERE](#) to read more.

CPD pain modules

RECKITT Benckiser has two new CPD accredited modules available on Tension Type Headaches and Analgesia FAQs for pharmacists, featuring University of Oxford Churchill Hospital Pain Research Unit's Professor Andrew Moore.

[CLICK HERE](#) to access.

PSS aims for \$20k in 2015

TO CELEBRATE 20 years of supporting pharmacy and to assist an expansion, Pharmacists' Support Service (PSS) is aiming to raise \$20,000 through fundraising activities this year.

The organisation got off to a good start with the National Australian Pharmacy Students' Association raising more than \$5,000 at its Congress recently (*PD* 04 Feb).

[CLICK HERE](#) for more information.

E-alert time savings

A STUDY looking at an electronic alert system to generate antimicrobial dose adaptation based on daily calculation of 24-h creatinine clearance of ICU patients found its use led to substantial time savings for clinical pharmacists.

However, the study of 87 patients with 554 daily antimicrobial prescriptions found alert advice suffered from developmental flaws and bedside interpretation of results remained necessary.

[CLICK HERE](#) to read more.

bioCSL, ALK allergy product deal

BIOCSL and ALK have entered a partnership in Australia and New Zealand covering three ALK immunotherapy products.

The three products were ALK's sublingual allergy immunotherapy tablets against house dust mite and grass pollen (marketed as GRAZAX and GRASSTK), and its adrenaline auto-injector Jext, bioCSL said.

ALK would be responsible for supply and bioCSL would undertake registration and commercialisation of the products, bioCSL said, working with ALK to prepare the necessary regulatory submission to the TGA as quickly as it could.

WIN WITH PROPAIRA FOR ACNE PRONE SKIN

This week **Pharmacy Daily** and **Propaira** are giving readers the chance to win one Propaira Purifying Cream 30mL and Propaira Foaming Cleansing Gel 100mL.

Propaira for Acne Prone Skin contains clinically proven key ingredients to help reduce redness, blemishes, black and white heads, the company says. Propaira says that used in combination, the formulation also helps to reduce sebum production and calm the skin. Australian-made, Propaira is also simple to use, without the worry of common side-effects such as irritation, dryness, scarring, or adverse reactions when the skin is exposed to the sun, the company says.



To win, be the first person from **WA** to send the correct answer to the following question to: comp@pharmacydaily.com.au

What country are Propaira products made in?

Need a hint? [Click here.](#)

Congratulations to yesterday's winner Carolyn Clifford from Pharmabroker Sales!

A promotional graphic for Propaira. It features the Propaira logo in a red box with the tagline 'Skin Care for Problematic Skin'. Below the logo, it says 'Cancer Prone skin' in orange text. At the bottom, there is an orange button that says 'find out more'.

DON'T MISS AUSTRALIA'S LARGEST PHARMACY CONFERENCE & TRADE SHOW!



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12-15 March

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Pharmacy DAILY

Wednesday 11 Feb 2015

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How about a little support?

Blooms Milk Thistle supports detoxification and helps protect and regenerate liver cells.



blooms
HEALTH PRODUCTS

Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy.

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au



DISPENSARY CORNER

CRYSTAL clear business strategy.

Possibly this is slightly out of the average pharmacy's price range, but if you're looking for new luxury products to stock, you could take a leaf out of Dubai's Burj al Arab, apparently known as the world's most luxurious hotel, and offer 24-carat gold stick-on tattoos, with Swarovski crystals.

The hotel reportedly plans to open the first Marbella Paris branch in Dubai, a French brand which offers luxury adhesives for the face, body, hair and eyes, *Arabian Business* reports.

Talk about a golden business strategy!

POSITIVE people.

We're hoping pharmacists can attest to this, but apparently the majority of communication in the world is positive, according to a study out of the University of Vermont.

Starting with English, and expanding to nine other languages, the study looked at 100,000 words from 24 different sources including Google Books, the *New York Times* and movie subtitles, *stuff.co.nz* reported.

Native speakers were paid to rate words on a happiness scale, with 'laughter' in English scoring an 8.5 and 'terrorist' ranking at 1.3 out of nine.

Lead researcher Peter Dodd said "without exception" the words people used most frequently were positive, the publication reported.

MUM power.

Would having your mum at work affect your behaviour?

Brazilian soccer club Sport Club do Recife is hoping so, having employed fans' mothers to patrol pitch perimeters during games in the hopes of discouraging fights, *Reuters* reported.

Propaira Purifying Cream and Propaira Foaming Cleansing Gel

Propaira Purifying Cream and Propaira Foaming Cleansing Gel have been developed to tackle the problem of acne. Propaira for acne prone skin contains clinically proven key ingredients, the company says, with niacinamide, zinc gluconate and AC NET (in the cream) to help reduce redness, blemishes, black and white heads. Australian-made, Propaira is also simple to use, with the company stating it is free of common side-effects such as irritation, dryness, scarring, bleaching or adverse reactions when the skin is exposed to the sun.

Stockist: 0421 482 829

RRP: \$24.95

Website: www.propaira.com



Biotrue Travel Pack

Biotrue works like the eye to make contact lens wear easier and comfortable all day long. It utilises the lubricant hyaluronan, found naturally in the eye, to help keep lenses continuously moist all day long, the company says. Biotrue also matches the pH of healthy tears to provide comfort upon lens insertion, it says, while keeping key beneficial tear proteins active with a dual disinfection system to help keep lenses clean. Biotrue is now also available in **60 mL Travel Pack**, ideal for the lens wearer on the go.

Stockist: 1800 251 150

RRP: \$6.50

Website: www.bausch.com.au



New Advanced Joint Protect and Repair

Advanced Joint Protect and Repair 150 gm is a joint formula designed to protect customers' joint health and relieve mild arthritis symptoms, the company says. With 1,500 mg of glucosamine sulfate, 1.5 gm of OptiMSM, vitamin D, manganese, silica, borax and vitamin K, this formula comes in a chocolate flavour powder. The product has an easy to take, once a day dose.

Stockist: 1800 777 648

RRP: \$34.95 each

Website: www.ethicalnutrients.com.au



Midwife-endorsed care in your pharmacy - Mater Mothers

The Mater maternity and baby care product range is developed by Mater Midwives + Mums at Mater Mothers' Hospitals, Australia's largest maternity service. The range includes **Mater Baby Wash**, **Mater Baby Moisturiser**, **Mater Body Balm** for pregnancy and **Mater Nappies** in five sizes from newborn to toddler. Proceeds support Mater Little Miracles to help fund specialist life-saving care and research for babies Australia-wide, the company says.

Stockist: 1300 162 837

RRP: From \$11.99

Website: www.maternalmothers.org.au/products



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