



## Goodbye to head lice

**CUSTOMERS** are itching to buy Licener head lice treatment.

The product has been backed by an extensive national online campaign.

See [page three](#) for details.

## Phmcy COPD training

**LUNG** Foundation Australia has updated chronic obstructive pulmonary disease (COPD) Pharmacy Online training to help pharmacists keep up to date with the six new medicines and two new inhaler devices for COPD released last year.

It carries continuing professional development credits through the Australian Pharmacy College.

[CLICK HERE](#) to access the site.

## ACOSS call: cut waste

**THE** Australian Council of Social Service (ACOSS) has called upon the Federal government to focus on evidence-based solutions to reign in what it sees as waste in the health budget.

ACOSS proposes abolishing the private health insurance rebate and the extended Medicare safety net and overhauling "ineffective industry subsidies".

Estimated savings to the health budget by adopting these measures were in the order of \$8.8b, ACOSS said.

[CLICK HERE](#) for more.

## Advanced Practice pilot chosen

**THE** participants in the Advanced Practice Pharmacists pilot have been chosen, with 48 confirming they will take part (*PD* Breaking News yesterday).

The Australian Pharmacy Council said 138 pharmacists had submitted an expression of interest (*PD* 05 Nov 14), with 48 to submit their practice portfolio by 24 Apr.

A Council spokesperson said UK experience suggested it would take 40 to 50 hours to prepare, with evaluation taking place over May.

Those that were recognised as advanced practice pharmacists would likely receive their credential in June, the spokesperson said.

Participants came from a variety of areas of pharmacy practice including 13 from hospital pharmacy and eight from community pharmacy.

Advanced Practice Credentialing Committee inaugural chair Dr Ian Coombes said part of the evaluation of the pilot would be to see how the Australian process for advanced practice recognition worked for those involved, and that this was where the support of pharmacy member organisations as 'Readiness Support Organisations' (RSOs) was important.

"The pilot program will also evaluate what support is needed for pharmacists undertaking the recognition process, and how the RSOs can help."

The spokesperson said the Council had met with all five pharmacy member organisations to open channels to discuss wants and needs.

It was important to trial the concept of advanced practice credentialing in Australia because as pharmacy expanded services provided, the public would expect pharmacists to be fully competent in what they were providing, the spokesperson said.

"As pharmacy transforms its model of practice, to provide more advanced and holistic care, then we will need to promote and highlight to the public that such services are being provided by a pharmacist who has much broader skills and experience i.e. an advanced practice pharmacist."

## Guild: aroma subsidy on med reconciliation

**PHARMACY** Guild executive director David Quilty has questioned whether taxpayer funded subsidies for alternative therapies such as aromatherapy which went to private health insurers would not be better spent on medication reconciliation programs.

Writing in *forefront*, Quilty said it was "unacceptable" that Australia had no systematic approach to reconciling patients' medicines when they left hospital or transitioned between care settings.

While this failing existed in both public and private hospital systems, Quilty said private health insurers "seem to be happy to pick up taxpayer-funded subsidies for alternative therapies like homeopathy, aromatherapy and rolfing.

"Wouldn't that money be better spent making sure patients with chronic conditions and complex medicine regimen get their medicines right when they leave hospital, reducing the chances of costly and unnecessary re-admissions and the potential of medicine addiction?"

[CLICK HERE](#) to read more.

## PSA vax guidelines

**THE** Pharmaceutical Society of Australia (PSA) has released revised immunisation guidelines to reflect the growing movement among state and territory governments supporting pharmacist-delivered vaccinations.

The focus of the new guidelines is on the pharmacist as the immuniser with best-practice principles guiding the ancillary pharmacy service.

PSA national president Grant Kardachi said the movement of various governments towards pharmacist-administered vaccinations was a positive development for health delivery in Australia and would help to vaccinate cohorts of the community who previously would not have been vaccinated.

[CLICK HERE](#) for the guidelines.

## Phmcy support for name harmonisation

**PHARMACY** groups have supported the harmonising of medicines ingredient names with international naming systems.

In a submission to the Therapeutic Goods Administration consultation, which looks to harmonise some 472 names with the World Health Organization's International Non-proprietary Name terminology, as well as update the guidance document for approved terminology for medicines, the Society of Hospital Pharmacists of Australia said it believed there would be some long term benefits to harmonisation.

However it was disappointed the consultation did not seek to explore the impact of the proposal on patients, saying the consultation was focussed on the cost to business, not the cost of medicine misadventure.

The Pharmacy Guild said it supported the move in principle, but that particular groups of medicines should be targeted at specific points during the transition period, to reduce possible confusion if one sponsor changed ingredient listings but another delayed doing so for a product with the same active ingredient.

[CLICK HERE](#) to read more.

## WIN WITH OMEGA PHARMA AUSTRALIA

This week *Pharmacy Daily* and **Omega Pharma Australia** are giving readers the chance to win a great prize pack including a BALANCED Intimate Daily Wash, the latest addition to the Omega Pharma portfolio. Winners will also receive an Audiolclear Ear Cleansing Wash and a Silence Anti-snoring Spray.

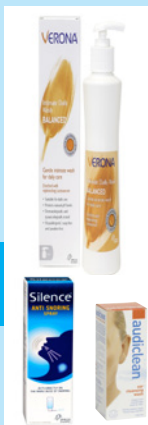
Verona is a dermatologically & gynaecologically tested intimate wash range for everyday use. Its pH balanced formula is enriched with a blend of natural L-Lactic Acid and replenishing ingredients, helping to protect the natural microflora of a woman's intimate area, all day, every day, Omega Pharma says.

To win, be the first person from **TAS** and **VIC** to send the correct answer to the following question about Verona to: [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)

4. Can every woman use Verona?

Need a hint? [verona.com.au](http://verona.com.au)

Congratulations to yesterday's winner Lorraine Brouard from Symbion!





Just one click away from keeping up to date with all the *Pharmacy Daily* breaking news as it comes to hand



## Med marijuana company to list

**MEDICAL** marijuana company Phytotech Medical Limited will list on the ASX today with code 'PYL'.

The company has raised more than \$5.9m through the sale of more than 29.6m shares.

It will conduct research into medical cannabis treatments, as well as the commercialisation of growing facilities for medical cannabis.

With an initial focus in markets with regulated medical cannabis laws, it had a longer term aim to target Australia, New Zealand and other markets that might be regulated in the future, its prospectus said.

**CLICK HERE** to read more.

## Travel Specials

### SCOOT INAUGURAL 787 FLIGHT

Perth will be the first-ever city served by Scoot's first 787 when it lands on 05 Feb.

To celebrate, Scoot is offering special fares to Singapore from \$78.70 one way so that you can be among the first to experience all that it has to offer.

The schedule has TZ 007 departing Perth at 1910 arriving into Singapore at 0010 and TZ 008 departing Singapore at 1310 arriving in Perth at 1815 daily. Visit [www.flyscoot.com](http://www.flyscoot.com).

### FAIRMONT JAKARTA OPENING

Fairmont Jakarta is celebrating its soft opening with a special introductory offer of 25% best available rates for stays from 21 Jan to 30 Apr.

Located in Senayan Square, the 380 room hotel provides direct access to the 18 hole Senayan National Golf Club and features five restaurants and lounges.

For more information or to book, visit [www.fairmont.com/jakarta](http://www.fairmont.com/jakarta).

## Better detection for AF 'epidemic'

**IMPROVED** systems for detecting and managing stroke risk have been highlighted as an urgent need in a predicted increase of 'epidemic proportions' in cases of atrial fibrillation (AF), according to new research published in the *MJA*.

National Stroke Foundation (NSF) ceo Dr Erin Lalor said the new work demonstrated the increasing number of people with stroke risk factors, many of whom were unaware of their risk, with NSF research estimating the number of Australians living with stroke to grow from 430,000 in 2014 to almost one million by 2050.

"Thousands of hospital admissions could be prevented if more Australians had their risk of heart disease, stroke, diabetes and chronic kidney disease assessed by a GP using an integrated health check."

**CLICK HERE** for the research.

## SCIg, IVIg tender

**THE** National Blood Authority has released a Request for Tender to establish new supply arrangements for imported immunoglobulin products.

Contracts for intravenous immunoglobulin (IVIg) and subcutaneous immunoglobulin (SCIg) products expire on 31 Dec 15.

**CLICK HERE** to read more.

## New Rotary Bowelscan deal

**CLINICAL** Genomics is joining forces with Rotary clubs across Australia to supply Rotary-branded faecal immunochemical tests.

The Rotary program raises awareness of bowel cancer and provides easy access to screening tests to facilitate early detection.

Clinical Genomics said it encouraged community pharmacies to get behind the program.

## NCD burden

**THE** World Health Organization has released its Global Status Report on noncommunicable diseases (NCDs) for 2014, which calls for countries to achieve nine targets by 2025, including reduction of harmful use of alcohol and improved coverage of treatment for prevention of heart attacks and stroke.

Director general Dr Margaret Chan said out of the 38m deaths due to NCDs in 2012, more than 40% were premature, and countries needed to make progress on the targets to reach a 25% reduction of premature mortality.

The report found from 2011-2025, economic losses due to NCDs under a 'business as usual' scenario in low and middle income countries were estimated at US\$7t, outweighing the US\$11.2b cost of NCD interventions.

**CLICK HERE** to access the report.

## MMR vax update call

**SOUTH** Australians are being asked to make sure their measles, mumps, rubella (MMR) vaccinations are up to date after a significant rise in the number of mumps cases across the state.

Nine cases have been reported to SA Health this year while only 14 were reported for all of 2014 and five in 2013, SA Health said.

## Pfizer on pneumococcal vax

**FURTHER** to Médecins Sans Frontières' call for Pfizer and GSK to reduce the price of the pneumococcal vaccine (*PD* 21 Jan), Pfizer said it had reduced the Advance Market Commitment tail price of Prevenar 13 to \$3.40 for 2013 and \$3.30 for subsequent years through to 2025.

It had also committed to providing access for Gavi-graduated countries to the \$3.30 tail price through 2025, it said.



## DISPENSARY CORNER

### COFFEET solutions.

Another entry in the 'interesting home remedies' file from the *People's Pharmacy* is coffee to get rid of sweaty feet.

A reader wrote to pharmacists Joe and Teresa Graedon to say when they switched from regular to decaf coffee, their issues with "excessively sweaty feet" went away.

The reader said drinking one cup of regular coffee in the morning was no problem.

"But if I have two cups, I have to keep a towel handy for both my hands and feet."

The pharmacists said people with excessive sweating of hands and feet were often desperate for relief, and while it had not been extensively investigated, there was a study in the *Journal of Medicinal Food* showing caffeine increased sensitivity to sweating triggers.

So soggy people - you could try switching to decaf.

### PATENTLY open to abuse.

Keep an eye out for Chinese prisoners buying up pharmaceutical patents - *BBC News* reports that a government scheme to encourage inventors has been subverted.

The law allowed prison terms to be commuted if those in jail could show they had come up with important technical innovations, the publication reported.

However, surprise, surprise, inmates have found a loophole and were instead buying the patents of other inventors, with the *Beijing Youth Daily* saying it had found several IP agents advertising such a service, with prices starting at about US\$1,100.

# Why are so many customers itching to buy Licener?

## Customers love the:

- Easy application – no combing required to be effective
- Effectiveness – kills both lice and nits in one go
- Neutral smell – no nasty odour
- Gentle formula – dermatologically tested on normal skin
- Fast action – works in just 10 minutes

## What customers are saying:

*This stuff is amazing! My 10 year old had been getting nits constantly for months. We had spent so much on treatments with no luck. I would sit and comb her hair every night and since using this we have not had one single nit in her hair. What an awesome product.*

### Facebook post, Karen D

*I used it on my daughter after buying stuff from the chemist and trying old remedies, and guess what? It worked, not like all the other things. Highly recommended.*

### Facebook post, Helen M

For more details visit [licener.com.au](http://licener.com.au)



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RRP



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on Saturday 24 January 2015 at 1pm  
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