

Congratulations Amneal 500 Partners, your place is secure!



The Amneal 500 Rewards Program is officially closed, with 500 Partners now sharing in the company profits and benefiting from programs to help offset margin loss as a result of PBS reforms and increasing operational costs.

As one of the Amneal 500, you have received:



Amazing Launch Offer

Unbelievable discounts for your first order on the Amneal full range of products, representing over 90% of the available generic market - We unlocked substantial profit for our partners



Price Guarantee

Up to 15% cost reduction against your previous incumbent - We delivered on our goal to unlock more overall profit across our range of dispensary items than your previous supplier



Supply Guarantee

100% fulfilment rate on orders - We eliminated out of stock issues from your pharmacy



Range Expansion Program

7.5% discount on 100 innovator brands representing over 200 products - \$244,000 accumulated in rebates during the first half of 2015



Equity Program

Equity share in our business of 10% of our total annual profit - In addition, should a liquidity event occur in the future, 10% of the value of the Australian business will also be shared between the Amneal 500 Partners.

The assets of Actavis Australia added further value to the Amneal business and therefore to the Amneal 500 Partners.

Missed out and want a second chance? Amneal 500 Waiting List now created

If you want an opportunity to be a part of Australia's fastest growing generic company, backed by the 7th largest generic drug manufacturer in the U.S., with investments of over \$500 million a year in R&D and infrastructure, a diverse portfolio of FDA-approved drugs across multiple therapeutic areas and an extensive pipeline of differentiated complex generics and bio-similars, simply [click here to register your interest](#).

If a place becomes available, we will contact you.

Generic's New Generation



www.amneal.com.au

Amneal off and racing

THE "Amneal 500" group of foundation pharmacy partners has been finalised, with 500 pharmacies now sharing in the company's profits and benefiting from programs to address the impact of PBS reforms.

Amneal has now created an "Amneal 500 Waiting List" for other pharmacies wishing to be part of the program - for details see the **front page** of today's issue of **PD**.

Bioequivalence study

THE European Medicines Agency (EMA) has released for consultation a document relating to product-specific guidance on bioequivalence studies for four active substances - asenapine, prasugrel, sitagliptin and zonisamide.

EMA says it's decided to routinely publish product-specific bioequivalence guidance to provide a more consistent approach to the assessment of marketing authorisation applications for generic medicines in the EU.

Oregon prescribing

THE US State of Oregon has passed new legislation which allows pharmacists to prescribe oral contraceptives.

Under the change, pharmacies in the state are allowed to sell the pill without a doctor's prescription after a woman completes a self-administered risk screening test.

The Oregon law requires pharmacists to comply with guidelines and protocols which are currently under development, and that they must undertake specific training to prescribe the pill.

California passed a similar law two years ago, with pharmacists in that state also able to prescribe certain other types of medications such as nicotine replacement therapy.

Clinical Genomics growth

CLINICAL Genomics, the Australian biotechnology company which manufactures the faecal immunochemical test (FIT) for bowel cancer, is expanding internationally, with distribution deals signed in New Zealand and the Philippines.

The company's InSure FIT product, which is FDA-approved, will pioneer faecal immunochemical testing in the Philippines where colorectal cancer is the fourth highest cause of cancer-related death.

"There is a huge opportunity in that market given the effectiveness of our technology," said Clinical Genomics vice-president Asia-Pacific, Warren Bingham.

Clinical Genomics has also renewed an exclusive distribution deal with NZ-based Green Cross Health Limited, which represents

about 300 community pharmacies trading under the Life Pharmacy and Unichem brands.

These latest deals follow an exclusive distribution agreement for the technology in China, where BioChain Group is working with Clinical Genomics to secure approval from the Chinese Food and Drug Administration.

AMCo acquires local distributor

BRITISH pharmaceutical firm AMCo has purchased locally-based Boucher and Muir, which sells medical products across Australia, New Zealand and in the Pacific.

Boucher & Muir has been working together with AMCo for the past ten years, with AMCo saying the move will allow it to create a regional commercial centre in Australia.

"Boucher and Muir has been our trusted partner in the Australasian region for the past decade," said John Beighton, AMCo ceo.

"It has a strong history of supplying niche medicines in the region and we will be looking to build on that as a cornerstone of AMCo's expansion," he added.

NZ flu yet to peak

THE influenza strains being identified in North and South Islands of New Zealand are creating different patterns of sickness, with Type B dominating the scene in the South and type A-H3N2 the North, according to a report in *nzherald.co.nz*.

Health Minister Jonathan Coleman has announced an extension of the influenza immunisation program to the end of Aug to help deal with the potential epidemic.

API calendar orders

API is today highlighting its 2016 calendars which are now open for orders, personalised with your pharmacy details.

Orders close 31 Aug for free delivery mid Nov - see **page three**.

Celgene - Receptos \$7.2b acquisition

CELGENE shares rose more than 5% in value yesterday on the news that the company had secured a deal to buy biopharmaceutical company Receptos, whose shares jumped as high as 11% according to a report by *CNBC*.

Reported to be worth US\$7.2 billion the deal will see Celgene grow its inflammation and immunology portfolio, with implications for inflammatory bowel disease and multiple sclerosis treatments.

Receptos' lead product, ozanimod, has shown positive signs in the treatment of ulcerative colitis and relapsing multiple sclerosis.

EMA & FDA engage

THE European Medicines Agency (EMA) and the US Food and Drug Administration (FDA) have announced that they have significantly increased their level of collaboration and sharing of information to advance regulatory excellence worldwide.

With almost daily interactions, the two regulatory bodies have structured their relationship around "clusters".

The focus of the cluster reviews during their latest meeting was pharmacovigilance, biosimilars, paediatrics and veterinary medicines they said.

Additional areas of interaction will include rare diseases, inspections and data integrity.



NOT ALL PROBIOTIC STRAINS DO THE SAME THING

Recommend therapeutic, scientifically
validated strains.

INNER HEALTH PLUS



Always read the label. Use only as directed.



Follow us
on social media

Just one click away from keeping up to date with all the *Pharmacy Daily* breaking news as it comes to hand



Travel Specials

Cosy Winter Cabins - Whale-Watching Getaway

WILD About Whales is encouraging families to plan their NSW coastal adventure now to enjoy the bumper whale watching season with a range of cute and cosy cabins perfect for an affordable family getaway this winter.

Stay three nights for the price of two (from 01 May to 30 Nov) at either Depot Beach cabins or Pretty Beach cabins in Murrumbidgee National Park or Woody Head cabins at Bundjalung National Park.

Enjoy a range of activities from canoeing, exploring and of course whale watching, to fishing, surfing and beach walking.

CLICK HERE for details and to book.

Happy Bastille Day from French Travel Connection

THIS Private Paris apartment exclusive special offers a wide range of fully furnished apartments, from studios to three bedrooms, to suit a variety of budgets, for easy living right in the centre of Paris.

Make yourself at home in the most desirable areas of the City of Light and live amongst the locals in Marais, Trocadero, Opéra, Saint-Germain and Champs Élysées.

Book 5 nights in a private Paris apartment with three tours and a five-day Metro Pass and receive a free Paris Crumpled City map, a free Seine River Cruise and free Paris Walking Guide.

For full details and bookings contact French Travel Connection on 1300 858 304, email info@frenchtravel.com.au or visit www.frenchtravel.com.au.

Taser attack on NSW pharmacy

POLICE on the north coast of NSW are investigating an incident earlier this week in which a man armed with an electronic taser threatened staff in a pharmacy.

The attack happened on Monday morning at Lakeside Pharmacy Outlet in Raymond Terrace, when the man "wrestled open" an automatic exit door at the pharmacy, according to the *Port Stephens Examiner*.

Once inside the assailant faced a 64-year-old woman working behind the front counter and demanded money, at the same time repeatedly activating the handheld weapon causing it to spark.

However other staff and customers quickly realised that something was wrong and approached the counter, at which point the man fled without stealing any cash.

Detectives are continuing to look into the matter.

Life in Focus debut

NEW Zealand-made dietary supplements range Life in Focus has been launched into the Australian market by Eris Pharmaceuticals.

Life in Focus is described as a "comprehensive premium range of 12 vitamins and supplements".

Vitamin D dosing for African Americans

NEW research investigating time and dose responses of vitamin D supplementation in overweight African Americans with suboptimal vitamin D status has demonstrated that a much higher than normal dose of 4000 IU monthly is required to suppress intact parathyroid hormone, a critical factor in chronic kidney disease.

Published in *BMC Obesity*, the authors urged more research on individualised dosing for this group.

CLICK HERE for the abstract.

Pharmacists cut COPD readmissions

A US program in which pharmacists undertook hospital discharge counselling of patients with COPD significantly reduced readmissions, according to a study reported this week in the *American Journal of Health-System Pharmacists*.

In the study inhaler medications with a seven day supply were provided by a pharmacist, with patients counselled on appropriate inhalation technique before being discharged from hospital.

The 30-day readmission rate was cut from 21.4% to 8.7%, while the 60-day readmission rate was cut from 33% to 23%, with a significant lift in medication adherence.

UK herbal exposé

A NUMBER of herbal product manufacturers in the UK have been publicly shamed on a new BBC TV series called "trust Me, I'm a Doctor".

Working together with scientists from University College London, the show purchased a selection of herbal products from pharmacies, supermarkets and online retailers, and tested content claims made on the labels.

A total of thirty ginkgo products were tested - and eight were found to contain "little or no ginkgo extract," the report said.

However other products such as evening primrose items were found to be accurately labelled.

The team tested about 70 items overall, using nuclear magnetic resonance spectroscopy as well as high performance thin layer chromatography to determine their composition, the *BBC* reports.

Interestingly items sold as Traditional Herbal Remedies (regulated by the MHRA) were found to be generally compliant, while other products, labelled as food supplements and regulated by the Food Standards Agency, failed.



DISPENSARY CORNER

LIFE in Russia is likely to be much less risky than previously, after the launch of a new campaign to educate citizens about "Safe Selfies".

The promotion aims to reduce the selfie-related death toll, with authorities responding to more than 100 injuries and several "high-profile deaths" as a result of people taking snaps of themselves in precarious positions.

Some of the tragic incidents in the past twelve months included two men who blew themselves up while posing with a live hand grenade, while a 21-year-old Moscow woman apparently shot herself in the head while taking a picture holding a handgun.

With the catchy slogan "Even a million likes on social media are not worth your life and well-being," snappers are warned that their "last extreme photo could turn out to be posthumous".

The campaign also comes with some helpful graphics (**below**) which remind people that it's a bad idea to take a selfie in front of an oncoming train, while sitting on power lines, hanging off a roof, holding a gun, leaning from a moving car or in the middle of a road.



Pharmacy Daily is Australia's favourite pharmacy industry publication.

Sign up free at www.pharmacydaily.com.au.

Postal address: PO Box 1010, Epping, NSW 1710 Australia

Street address: 4/41 Rawson St, Epping NSW 2121 Australia

P: 1300 799 220 (+61 2 8007 6760) F: 1300 799 221 (+61 2 8007 6769)

Part of the Travel Daily group of publications.

Publisher: Bruce Piper info@pharmacydaily.com.au

Reporter: Mal Smith

Advertising and Marketing: Magda Herdick advertising@pharmacydaily.com.au

Business Manager: Jenny Piper accounts@pharmacydaily.com.au

Travel Daily

CRUISE
WEEKLY

travelBulletin

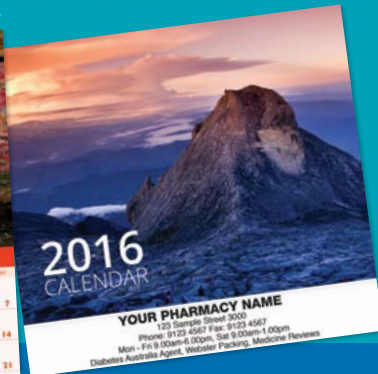
business events news

Pharmacy
DAILY

Travel
Daily

ORDERS NOW OPEN

API 2016 CALENDARS



SAVE 5%
ORDER ONLINE

www.pharmacycalendar.com.au

FREE DELIVERY MID NOVEMBER 2015
ORDERS CLOSE 31 AUG

PRICE STRUCTURE (PRICE EXCLUDES GST)

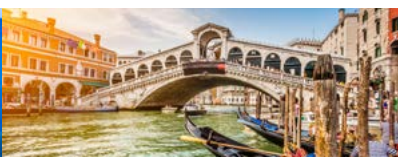
QUANTITY	100-249	250-599	600-999	1000-2999	3000+
5% DISCOUNT via online orders. Simply click below to order.	\$2.05 ea	\$1.70 ea	\$1.39 ea	\$1.15 ea	\$0.95 ea



JANUARY



FEBRUARY



MARCH



APRIL



MAY



JUNE



JULY



AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

Get your order in for your pharmacy's personalised 2016 calendar with lots of bonus features:

- + **PERSONALISED** with your pharmacy details
- + Beautifully designed with 12 scenic photographs
- + Fantastic **LOW PRICES**
- + **GREAT QUALITY** print
- + Easy online order process
- + **REPEAT EXPOSURE** directly into your customers' homes

For enquiries call: (03) 9415 6933 www.pharmacycalendar.com.au

api