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CPD conferencing

PHARMACISTS interested in attending the upcoming Borneo or Park City CPD Conferencing events are urged to register before the end of the financial year.

Both conferences take place in the Australian school holidays, with the Sep event in Borneo to also include opportunities to see the local orangutans, while attendees in Park City/Canyons, Utah in Jan will also be able to experience the region's winter snow - for details see **page four**.

GSK business report

GLAXOSMITHKLINE Australia and NZ has announced the release of its third annual "responsible business report," outlining key achievements in health, community and environmental sustainability.

The company has disclosed the total amount paid to healthcare professionals in line with its transparency policy, has conducted 67 clinical studies across Australia and NZ and provided \$375,000 in independent grants and donations to patient advocacy groups.

Employee fundraising efforts also raised more than \$18,000 to support a new global Save the Children partnership.

Globally, GSK has supported the Ebola medical teams, delivered 396 million doses of the oral polio vaccine, created the first Open Lab for non-communicable diseases in Africa and increased the proportion of women in management from 41% to 42%.

GSK gm Geoff McDonald said "Operating a responsible business at a global and local level is not only an expectation of society but a priority for our company.

"This report details our approach at GSK and demonstrates that it's not just what we do, but how we do it," he added.

MedAdvisor to go public

MEDADVISOR, the Australian medications adherence software developer whose systems work with the GuildCare platform (**PD** 11 Feb 14), is set to publicly float via a back-door listing which will see it fully acquired by mining group Exalt Resources.

Describing MedAdvisor as Australia's leading 'virtual pharmacist' service for personal medication management, Exalt last week confirmed an all-share agreement to purchase 100% of MedAdvisor which will facilitate the company's public listing.

Exalt said 70,000 Australians are already using the MedAdvisor app, while 20% of Australian pharmacies are paid subscribers to the system - including Terry White, Amcal, Chemmart, PharmaSave and Guardian pharmacies.

"Poor medication adherence has been identified as one of the most significant and costly problems faced by governments and major healthcare providers in developed nations," said MedAdvisor md Josh Swinnerton.

He said that once listed the company would look to deploy

the system to "pharmacies and numerous end users".

MedAdvisor has partnerships with Bupa and the Pharmacy Guild of Australia's Guildlink offshoot, and also has contracts with GSK, UCB, AstraZeneca and Actavis to deliver training and adherence services via the MedAdvisor platform.

MedAdvisor helps patients monitor medication use, connecting to pharmacy dispensing systems to retrieve medication records and activating a training and reminder system to ensure "correct and reliable" drug use.

The company claims its software is the most downloaded medication-related app in Australian Apple and Android stores in 2014 and 2015.

PBS fees increase

FEES for product sponsors to submit items for PBS approval will increase from 01 Jul under cost recovery regulations introduced five years ago.

In line with the annual CPI increase of 1.3%, major lodgements will cost \$129,721 while minor items will cost \$13,568.

Fees for generics will be \$543 - for more details **CLICK HERE**.

PSA15 Auslan linguist

THE Pharmaceutical Society of Australia (PSA) has announced it will be employing the services of an Auslan (Australian Sign Language) interpreter for selected sessions at its upcoming PSA15 conference.

The move is designed to enable deaf and hearing impaired people to get the most out of the sessions, PSA said.

Full program details are available by **CLICKING HERE**.

Hayfever education

THE Guild Pharmacy Academy has announced a new *Excellence in Allergic Rhinitis* seminar and webcast to help pharmacists improve health outcomes for their patients suffering from allergies.

Taking place on Sat 18 Jul at Rydges Melbourne Hotel in Exhibition Street, the event will also be live streamed from the Guild Pharmacy Academy on the day, and is free to access for all pharmacists.

Key topics will include an overview of allergic rhinitis, recommended lifestyle and self-care options for managing the condition, identifying the role of the pharmacist and describing the potential for pharmacy-led services - guild.org.au/academy/pharmacists.

CVS Targets pharmacy

US pharmacy giant CVS has announced the acquisition of the pharmacy and clinics business operated by supermarket group Target, with the US\$1.9 billion deal seeing CVS acquire more than 1,660 Target pharmacies operating in stores in 47 US states.

CVS will switch them to a "store within a store" format, and under the deal every new Target store that offers pharmacy services will include a CVS pharmacy.

Some 80 Target outlets also operate clinics, which will be rebranded as MinuteClinic



CLICK HERE for more info!

pharmacy
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15th - 19th August 2015 Mt. Buller, Victoria



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If symptoms persist consult your healthcare professional

Wounds a priority

CHRONIC wounds should be one of Australia's National Health Priority Areas, according to a paper published in the *Australian Health Review* this week.

The authors said chronic wounds are a poorly recognised chronic disease which cause significant pain and suffering and cost the Australian health system \$2.85 billion dollars every year.

The paper said one approach to reduce the burden of chronic wounds is to raise the profile of the problem and thus garner support to improve outcomes for patients.

Uni of Qld to develop MERS-CoV antibody

US RESEARCHERS have sought the help of Queensland researchers who distinguished themselves with their work on the Hendra monoclonal antibody, to develop a monoclonal antibody for Middle East respiratory syndrome (MERS-CoV) which is currently appearing in the Middle East and North Asia.

Queensland Premier Annastacia Palaszczuk announced the proposed collaboration following a meeting with researchers in Washington, confirming that "the University of Queensland's Australian Institute for Bioengineering and Nanotechnology (AIBN), under director Professor Peter Gray, has been asked to lead the project".

More on Boostrix

GLAXOSMITHKLINE has acknowledged some temporary disruptions to supply of its Boostrix vaccine at "surgery and wholesaler level" (*PD* Mon, Tue) but says it has managed to secure additional doses of the product.

Boostrix is a combined diphtheria-tetanus-acellular pertussis (whooping cough) vaccine, and the company said this year there have been an "unprecedented number of requests for private market supply of Boostrix doses".

This demand has been outside of the National Immunisation Program and state-based vaccination programs, and is due to limited supplies of other diphtheria/tetanus/pertussis and diphtheria/tetanus vaccines in Australia.

The additional doses for the Australian private market are currently being distributed, the company said, with GSK "continuing to manage and monitor the situation".

End-of-life webinar

THE Health Care Complaints Commission is hosting a webinar today on end-of-life discussions at which time crucial decisions need to be made.

Taking place at noon AEST, the webinar will feature several case studies and give insight into the sorts of mistakes that give rise to complaints.

CLICK HERE for details.



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Chemo changes detailed

THE Federal Department of Health has provided further detail of changes to funding for chemotherapy medications, as part of its wide-ranging review of PBS funding linked to the 6CPA.

As flagged by *Pharmacy Daily* (*PD* 01 Jun) the five year package "will provide medicine compounders with the certainty needed to viably continue to deliver chemotherapy drugs on demand to patients and doctors nation-wide," according to Health Minister Sussan Ley.

A new tiered payment system is focused on the "unique costs of compounding chemotherapy drugs," while there will also be faster direct remittances to compounders, cutting down on wait times for reimbursement.

"The government recognises there were problems with the way chemotherapy drugs were funded in Australia and the risks this posed for patient access if not addressed," Ley said.

Two tiers will apply depending on whether a pharmacy, hospital or third party supplier operates a TGA-licensed compounding facility.

Chemists who compound on site will continue to attract an \$80.26 dispensing fee plus markups on top of the new compounding payments.

Payments will be higher in rural and regional areas, with the changes said to ensure the long-term sustainability of the services in response to the 2013 Review of Funding arrangements for Chemotherapy Services.

PSA, NAPSA seal the deal

THE Pharmaceutical Society of Australia has renewed its Memorandum of Understanding with the National Australian Pharmacy Students' Association, with the move aiming to "further develop the strong working relationships between the two organisations".

PSA national president, Grant Kardachi who's pictured with NAPSA president Sam Turner, said re-signing the MoU for a further two years was recognition of the "pharmacy leaders of the future as well as the role PSA can play in building their careers and practices".

Key objectives include offering NAPSA members professional development opportunities through the PSA, assisting the NAPSA executive in efficiently administering the organisation, and increasing the uptake and promotion of PSA and NAPSA student membership.

The MoU also aims to assist NAPSA in accessing PSA products

and services, and promotes collaborative arrangements and exchange of information.

"Over many years now the relationship between PSA and NAPSA has grown and developed into one which is of great benefit to the profession as a whole," Kardachi said.

Turner said the ongoing partnership was especially significant "given the challenges we are currently seeing in the profession and the changing environment in which pharmacists work."



Win with MILKY FOOT

This week **Pharmacy Daily** and **Biorevive** are giving away one Milky Foot Active (RRP\$32.95) each day.

New Milky Foot Active from the Milky Foot range is a new innovative DIY foot treatment than contains tannic acid (tea derivative) to combat foot odour. Standing all day, restrictive shoes, nylon stockings, exercising in sport shoes can all contribute to funky smelling feet. Milky Foot Active has an intense peeling process that starts at about 3-5 days – so by the end of the week, your feet are beautifully soft, fresh and odour-free! Available in one size: up to 11 for men, 13 for women.



To win be the first from **WA** send the correct answer to the following question to comp@pharmacydaily.com.au

What factors contribute to smelly feet?

Need a hint? CLICK HERE.

Congratulations to yesterday's winner, Melanie Gill from Pharmacy Guild of Australia.



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Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy.

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

Age Control Hand Lotion SPF15

Clarins **Age Control Hand Lotion SPF15** is a lightweight lotion that helps to lighten the appearance of dark spots, while protecting from future ageing with UVA and UVB sunscreens. The cream seals in moisture to help heal dry, red, patchy skin and strengthen nails. It has been formulated with mulberry, saxifrage, grape and scutellaria so that the skin becomes more velvety and even toned with every use.

Stockist: 02 9663 4277

RRP: \$38.00 for 100ml

Website: www.clarins.com



Diesel Only The Brave

Only The Brave by Diesel accentuates oriental, leather and woody accords, which are masculine, with clear contrasts. The fragrance opens with leather, its heart features lemon, and its base features amber and woody accords of cedar. The fragrance bottle is a glass sculpture shaped like a fist and coloured in smoky-grey nuances, finished off with a silver ring just underneath the cap.

Stockist: 1300 651 991

RRP: \$39.00 for 150 ml

Website: www.loreal.com.au

Anti-Itch Soothing Cream

Nourish Naturals **Anti-Itch Soothing Cream** is a cream that helps to treat and manage dry and itchy skin naturally. Nourish Naturals Anti-itch Soothing Cream has been formulated with colloidal oatmeal, Canadian willow herb, and menthol to help relieve and soothe skin. The cream is suitable for adults and children aged two years and over, and those with sensitive skin. Nourish Naturals is a proud supporter of the Eczema Association.

Stockist: 1300 555 597

RRP: \$12.95 for 85 g

Website: www.nourishnaturals.com.au



Pantene Pro-V Always Smooth Conditioner

Pantene **Pro-V Daily Moisture Renewal Conditioner** intensely revitalises and moisturises hair. The new formulation helps to repair damage to shine by filling in gaps in the hair's surface. It contains rich moisturisers, which work to leave hair soft, manageable and strong.

Stockist: 1800 028 280

RRP: \$7.99 for 350 ml

Website: www.pantene.com.au

DISPENSARY CORNER

TATTOO PET scan fail.

Surgeons in the US mistook positron emission tomography (PET) scan images for a virulent cancer in a Californian woman with cervical cancer, and accordingly conducted some radical but unnecessary surgery.

The 32-year-old's full-body scan imaging revealed what looked like extensive invasion of her cancer, resulting in her uterus, cervix, fallopian tubes and pelvic lymph nodes being removed before doctors realized the bright spots in her tests were her tattoos, *Live Science* reported.

"Those lymph nodes that were lighting up brightly on the PET scan were doing so because of the tattoo pigment that was in the lymph nodes," said researcher Dr. Ramez Eskander.

The patient's case was published last week in the journal *Obstetrics and Gynecology* - [CLICK HERE](#) to access the abstract.

PENILE transplant father.

By contrast, in a successful operation that lasted nine hours, a South African man who had the world's first reported penile transplant, has demonstrated that the transplant was a 'stand-out' success, by fathering a child, *BBC News* reports.

Surgeons at Stellenbosch University and Tygerberg Hospital told *BBC* the man certainly had a penis problem but his testicles were still intact so the result was not unexpected and at least demonstrated the viability of the erectile tissue.

A donated penis had been used to replace the 21-year-old's which had been mostly cut off in a bungled bush circumcision.

Dozens of boys are maimed or die each year during traditional initiation ceremonies, the *BBC* said.

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CPD CONFERENCING

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Australian School Holidays

CPD Conferences invites you to join us in Borneo for the Australian Dental/Pharmacy Conference, to be held at the 5 star Shangri-La Rasa Ria Resort, Kota Kinabalu, Borneo.

This conference is an opportunity for Dentists, Hygienists, Prosthetists, Pharmacists and associated professionals to satisfy part of the mandatory requirement for Continuing Professional Development. An information packed program is planned, together with relaxation and recreation away from the pressures of daily practice, in the company of your family.

Set on the beach, alongside a nature reserve, the resort enchants endlessly with its natural magic. Unique to the Shangri-La Resort is the Rasa Ria Nature Reserve and Orang-utan Education Centre where you'll meet Sabah's icon.



Conference rates are available at Shangri-La Rasa Ria Resort between 23rd September and 6th October 2015, giving you the option to arrive early or extend your stay.

Stay from MYR760.00* per night
(* AUD260.00 approximately)
for 2 adults and 2 children in a
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Wall Street Travel are exclusive agents for the conference and can assist with all your travel requirements, including further itineraries to extend your trip pre or post conference. Wall Street Travel was established in 1988, and has been providing tailor-made travel solutions for more than 25 years. Note: All accommodation arrangements in Kota Kinabalu must be booked through Wall Street Travel Pty Ltd.

For further information visit www.cpdconferencing.com.au OR Contact Ben or Lorraine on 02 9233 6466.

For more information, please call one of our representatives at CPD Conferencing on +61 2 9233 6466 or email cpd@cpdconferencing.com.au

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