

Pharmacy DAILY

Wednesday 20 May 2015

PHARMACYDAILY.COM.AU

Direct Chemist Outlet
Contact Amanda Jansen
P:03 9562 0388 M: 0439 392 409

WANT A COMPETITIVE EDGE IN TODAY'S CHANGING LANDSCAPE??

WE CAN HELP!

directchemistoutlet.com.au/licenses/

Leo delists Daivonex

EFFECTIVE 01 Jun, Leo Pharma, in consultation with the Pharmaceutical Benefits Advisory Committee (PBAC), will remove Daivonex cream (calcipotriol 50µg/g) from the PBS.

The company's general manager, Jacob Anker Rasmussen, said the move was due to low levels of demand, with newer products seeing a continual decline in the use of Daivonex cream.

The psoriasis treatment will still be available as a private script for around \$45, the company said, adding that other more effective products are still available on the PBS such as Leo's Daivobet 50/500 gel and ointment.

Doctors, nurses slam 6CPA

THE government's "letter of intent" with regard to the Sixth Community Pharmacy Agreement (PD Mon) has come under fire from other health professional groups, with the Australian Medical Association and the Australian Nursing and Midwifery Federation both attacking the proposed deal.

The AMA claimed that the proposed extension of professional services provided by pharmacies would result in "fragmentation of patient care," with no evidence that it would improve patient outcomes.

"Pharmacists are a very important part of the multi-disciplinary aspects of medical care, but they

are not doctors. And they shouldn't try to be," said AMA vice president Stephen Parris.

The nurses' union also took exception to suggestions that some of the 6CPA professional services funding could see pharmacists performing "wound care and other primary care activities".

"One group of health professionals should not have to undergo additional training and education to take on roles which currently fall within the expertise of another group of health professionals," argued ANMF federal secretary, Lee Thomas.

"It is ludicrous to expect pharmacists to undertake the education necessary to be competent in wound care while there are thousands of nurses, who are already expert in this area, available," Thomas said.

The Pharmaceutical Society of Australia pointed out that any professional services under the 6CPA would undergo review by the independent Medical Services Advisory Committee.

PSA president Grant Kardachi also said the AMA "chooses to ignore that in many countries throughout the world pharmacists are highly utilised as a cost-effective source of care within the health system".

He said PSA expects trials will look at service provision in areas with access gaps, such as rural locations.

Not feeling so Well

WELL Herb in conjunction with the Therapeutic Goods Administration (TGA) is recalling a batch of High Strength Niu Huang Jiedu tablets (bottle of 60) because it has been found to contain arsenic at an unacceptably high level.

The product should be removed from shelves, the TGA said.

Monash pharmacy history video

MONASH University has published a documentary video telling the story of Australia's first school of pharmacy that has gone on to become an international leader in pharmaceutical research and education, 134 years after inception.

Monash University Dean of the Faculty of Pharmacy Professor Bill Charman said, "The film traces the roots of pharmacy in Australia and highlights the generations of visionaries who have established and grown the profession of pharmacy, beginning in the newly settled Victoria of the 1800s."

Titled *Years of Determination: From College to Faculty*, it is said to depict the efforts of "generations of devoted visionaries to establish and grow the Faculty of Pharmacy and Pharmaceutical Sciences.

CLICK HERE for the video.

Pharmaxis' new dawn

LISTED Australian pharmaceutical company Pharmaxis says the sale of its early stage drug asset PXS4728A to Boehringer Ingelheim (PD yesterday) marks the completion of two years of restructuring.

A new business plan will see Pharmaxis concentrate on building a "regional biotech centre of excellence in fibrosis and inflammation," including the development of drugs from its in-house amine oxidase platform.

The company has restructured its Bronchitol business to reduce the required investment and shorten the time to profitability, by withdrawing from a direct commercial presence in global markets and reducing cash burn.

Opportunities include three additional drug programs in the company's discovery pipeline.

PDL

PDL assisted me when I needed legal support.

Policy specifically tailored for pharmacists	FREE run-off for retired pharmacists
ZERO EXCESS standard policy	Report and professional support from pharmacists who are experts in pharmacy
LOW MEMBERSHIP FEE	24-7 claims support and rapid claims processing
\$20 million any one claim, \$60 million aggregate (2 reinstatements)	Bonus subscription to the Australian Journal of Pharmacy (AJP)
Public and Products Liability Cover	Risk minimisation strategies and procedures
Unlimited retroactive cover	FREE student and intern membership
Online incident reporting facility and account management facility	Annual funding to the pharmacy profession and pharmacy education to foster positive growth and development of pharmacy now and into the future.
Visit PDL online at www.pdl.org.au	



Superior Cover. 50 Year Partnership.

HELP REDUCE THE SEVERITY AND DURATION OF COLD AND FLU SYMPTOMS *Naturally*

ETHICAL NUTRIENTS
PROFESSIONAL NATURAL MEDICINES

Always read the label. Use only as directed. If symptoms persist consult your healthcare professional.





discover the
phenomenon
of soda crystals.
click to find out more

Asthma review released

THE minutes of the Jul 2014 Pharmaceutical Benefits Advisory Committee Meeting for the Post-Market Review of Medicines used to treat asthma in children have now been published.

The meeting followed the Nov 2012 launch of the review, which aimed to systematically evaluate clinical evidence about asthma medicine interventions, to ensure the most appropriate management of children living with asthma.

The committee considered the findings of the review, which showed there was minimal evidence to support the use of combined Long Acting Beta Agonists/Inhaled Corticosteroids (LABA/ICS) over ICS alone in children with persistent asthma.

A range of outcomes included recommendations that the restriction for fluticasone propionate/salmeterol xinafoate (Seretide) include a population

criteria stating patients must be aged four years or over.

NPS MedicineWise educational programs targeting quality use of medicines in children with asthma were endorsed, and the committee also recommended that prescribing software include an alert about the minimum age for which medicines are registered (four years for Seretide and 12 years for Symbicort and Flutiform).

The minutes confirm that the PBAC did not consider a post market review of asthma medications in all age groups was a priority at this stage.

CLICK HERE for further details.

\$22m fine for CVS

US pharmacy giant CVS has agreed to pay US\$22m to settle claims that two of its stores in Florida distributed controlled substances based on prescriptions that had "not been issued for legitimate medical purposes".

According to the Drug Enforcement Agency, prescription drug addicts were travelling to the state for access to physicians who were prescribing pain medications without regard to medical need, and to pharmacies that were filling the prescriptions "despite red flags that they were illegitimate".

The settlement caps off a probe which began as part of DEA's crackdown on so-called "pill mills".

WHO emergency fund

THE World Health Organization has announced the creation of a US\$100 million "emergency contingency fund" to help better respond to future crises like the Ebola epidemic in West Africa.

WHO director-general Margaret Chan said the fund would "ensure we have the necessary resources available to immediately mount an initial response".

WIN A BRAUN THERMOMETER

This week, **Pharmacy Daily** and **FGB Natural Products** are giving away a Braun Touchless + Forehead thermometer each day.

Introducing a revolution in thermometers: the Braun Touchless + Forehead. With the first-ever ability to switch between stress-free 'Touchless' mode or traditional 'Touch' mode plus Braun's patented satellite sensors, it's the most accurate touchless technology yet. Also featuring a colour changing display, guidance system and Braun's user-friendly, sophisticated design. For more information visit www.fgb.com.au or phone 1800 033 431.

To win, be the first from **WA** to send the correct answer to the following question to: comp@pharmacydaily.com.au

What patented technology makes the new Braun thermometer more accurate than ever before?



Congratulations to yesterday's winner, Rebecca Mazarire from Terry White Chemists.

ASDOT finishing

THE Australian Pharmacy Council advises that the ASDOT (Assessment Subsidy for Overseas Trained Professionals) program is set to be discontinued after 01 Jul.

The ASDOT scheme provides financial assistance to overseas-trained pharmacists seeking to undertake APC's Knowledge Assessment of Pharmaceutical Sciences (KAPS) or Competency Assessment of Overseas Pharmacists (CAOP) exam.

Research Aust awards

RESEARCH Australia is calling upon researchers to nominate for its 2015 Awards, which recognise those who have made a significant contribution to Australian health and medical research.

The awards include the Griffith University Discovery Award for an early career researcher, the Advocacy Award, the Leadership in Corporate Giving Award, the Great Australian Philanthropy Award, the Health Services Research Award, a Lifetime Achievement Award and the Peter Wills Medal.

Nominations close 06 Jul and the winners will be announced at the official Awards Dinner on 18 Nov.

MA appointments

MEDICINES Australia (MA) has announced two new senior appointments.

James Boyce will take up the new position of director of communications and government relations and Dr Martin Snoke has been appointed as manager of policy and research.

Boyce has been senior press secretary to Prime Minister Tony Abbott for the past three and a half years, while Snoke currently works for the Parliamentary Budget Office.

Boyce commences this week and Snoke takes up the appointment in June.

Invega Trinza tick

THE US Food and Drug Administration has approved Janssen Pharmaceuticals' Invega Trinza (three month paliperidone palmitate), said to be the first and only schizophrenia medication to be administered four times a year.

The quarterly injection is an atypical antipsychotic, and prior to starting the medication patients must be adequately treated with Invega Sustenna (one month paliperidone palmitate).

Pharmacist steroid advice key

PHARMACISTS play a key role in offering patients advice on the use of topical corticosteroids (TCS) according to a presentation by Royal North Shore dermatologist Dr Saxon Smith at the recent Australasian College of Dermatologists Annual Scientific Meeting.

Smith said misinformation on TCS was causing concern amongst parents and patients, despite it being the most effective treatment available for the condition.

"Pharmacists play an integral role in the healthcare system and are the final interaction with the patient, so they are well placed to help educate customers about the appropriate and effective use of TCS and debunk the myths circling in the community," Smith said.

He referred to the development of an Australian consensus statement on the treatment of

eczema, which affects up to 30% of Australian children.

"This still remains a common misconception which was reflected in our recent study, that showed that 45% or more of pharmacists thought that 'skin thinning' was the most common side effect of TCS," said Smith.

Consequently TCS are often underutilised in children with atopic eczema he added, calling for a collaborative multidisciplinary approach.

The work resulting in the consensus statement said, "Contrary to popular perceptions, (TCS) use in paediatric eczema does not cause atrophy, hypopigmentation, hypertrichosis, osteoporosis, purpura or telangiectasia when used appropriately as per guidelines."

CLICK HERE for the statement.



Follow us
on social media

Just one click away from keeping up to date with all the *Pharmacy Daily* breaking news as it comes to hand



Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy.

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au



DISPENSARY CORNER

AND men exist because?

Considering the ruthless evolutionary imperatives that the history of life has taught us, it has been something of a mystery to biologists as to why males of species exist at all, according to some London researchers.

Since the only contribution to the species that men make is to provide sperm, and the all-female asexual reproductive systems are successful efficient alternatives for generation of multiple offspring, there had to be another reason for the male presence, the authors argued in a paper published in the *Nature* journal.

The researchers concluded that sexual selection, where males have to compete for the right to procreate their genes, makes a genetically stronger gene pool as more successful specimens procreate more successfully, removing negative genetic mutations and enabling positive characteristics to multiply.

And by the way, viva la difference!

BREWING bad? Scientists at the University of California, Berkeley, have figured out how to make morphine using a home-brew kit.

They used genetically modified yeast to perform the "complicated chemistry needed to convert sugar to morphine," according to a *BBC* report, with the special yeast producing an intermediary chemical called reticuline.

The findings are actually good news for drug development because similar techniques could be used to more easily make a range of therapeutic drugs.

However the results have also seen a call for strong regulation of genetically modified yeast strains in order to stop the creation of home-brewed opioids.

Crampeze Sports Magnesium +

Crampeze Sports Magnesium + is a new sports powder containing magnesium to support muscle function. It also contains copper, traditionally used to relieve symptoms of muscular cramps, creatine and vitamin B complex to support energy production, taurine to support the function of skeletal muscles and glutamine to assist in muscle repair, the company says. Crampeze Sports Magnesium + is sugar free and citrus flavoured. The tub provides 30 days supply with a scoop to measure each dose.

Stockist: 1300 555 597

RRP: \$32.95

Website: www.crampeze.com.au



Davidoff Adventure Eau De Toilette

Davidoff Adventure opens with top notes fresh mandarin, lemon and bergamot and continues with energetic notes of mate leaves and black pepper. The scent ends with warm spicy notes including black sesame and South American pimienta as well as exotic woods of peruvian cedar, vetiver and white musk. The aromatic is housed in a masculine flask design holding a warm glowing fragrance.

Stockist: 1800 812 663

RRP: \$45.00 for 50 ml, \$59.00 for 100 ml

Website: www.cotyaustralia.com.au

Moisture Rich Body Crème by Sukin

Sukin Moisture Rich Body Crème is a moisturising body cream featuring a fragrance of orange, lavender and vanilla complemented by lemon myrtle and lime. The cream has been formulated with cocoa butter, sesame, jojoba and shea butter to hydrate the skin. Rose hip oil and borage assist with skin renewal while aloe vera and evening primrose oil help soothe and calm the skin.

Stockist: 1300 858 898

RRP: \$14.95 - 250 ml

Website: www.sukinorganics.com



Crème De Blush by Yves Saint Laurent

Yves Saint Laurent Crème De Blush is a cream to powder blush that offers a luminous, radiant and healthy look. The soft formulation soothes the skin while ensuring a seamless look. The blush features a non-waxy texture and is available in three shades. When the crème is applied to the cheeks with fingertips it can be seamlessly blended up and outward toward the hairline creating that enviably natural glow and enhancing natural features.

Stockist: 1300 651 991

RRP: \$66.00

Website: www.loreal.com.au



Pharmacy Daily is Australia's favourite pharmacy industry publication.

Sign up free at www.pharmacydaily.com.au.

Postal address: PO Box 1010, Epping, NSW 1710 Australia

Street address: 4/41 Rawson St, Epping NSW 2121 Australia

P: 1300 799 220 (+61 2 8007 6760) **F:** 1300 799 221 (+61 2 8007 6769)

Part of the **Travel Daily** group of publications.

Publisher: Bruce Piper info@pharmacydaily.com.au

Reporter: Mal Smith

Advertising and Marketing: Magda Herdrik advertising@pharmacydaily.com.au

Business Manager: Jenny Piper accounts@pharmacydaily.com.au

Travel Daily

CRUISE
WEEKLY

travelBulletin

business events news

Pharmacy
DAILY

Travel
Daily TV