Pharmacy DAILY -

Monday 02 Nov 2015

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Registration refused

NSW pharmacist John Fryar had his application for a reinstatement order so he could seek reregistration turned down by the NSW Civil and Administrative Tribunal (NCAT) last week.

Fryar's registration had been cancelled more than two years ago, when the Tribunal found him guilty of both unsatisfactory professional conduct and professional misconduct, with an order that he could not apply for re-registration for a minimum period of 18 months thereafter.

The case related to his conduct at the Hunter Connect Pharmacy in Pitt Street, Sydney, which he owned, and allegations that he inappropriately dispensed prescribed restricted substances to patients, including anabolic steroids and benzodiazepines.

Fryar sought a review of the order in Jun this year, and last week the Tribunal published its decision dismissing his application.

In the ruling it was found that Fryar had failed to show contrition for his prior misconduct, and that "he did not demonstrate insight into what had caused him to engage in this misconduct.

"For these and other reasons, NCAT was not satisfied that Mr Fryar was a fit and proper person to be registered in the profession of pharmacy," the Tribunal said.

BASCHI advisory

THE Therapeutic Goods
Administration has warned that
BASCHI Quick Slimming capsules
pose a serious risk to health, after
testing found that the product
contains the undeclared substance
sibutramine.

The TGA says its investigations have found that a number of people in Australia may have bought the product online.

Health insurance shakeup

HEALTH minister Sussan Ley has announced a public consultation seeking consumer feedback on private health insurance, with former Guild president Kos Sclavos calling on the pharmaceutical industry to have a coordinated approach to the review.

Sclavos said that when a patient presents at a pharmacy with a private prescription, most are disappointed by the benefits they receive under their ancillary benefits private health insurance cover, while "an alarming number don't even know they have pharmacy extras (ancillary) cover".

Ley has flagged the abolition of the 30% rebate on ancillary cover, which would mean government rebates only cover hospital costs.

"The pharmaceutical industry needs to come together to ensure we have a unified approach, and then approach the Government

EBOS buys ZEST

EBOS has announced the purchase of Sydney-based healthcare communication firm ZEST (PD breaking news Fri), with ceo Patrick Davies saying the move would "add valuable new specialised healthcare resources to complement the range of existing distribution and market access services in the Group".

He said ZEST has been a pioneer in providing a range of specialised services to pharmaceutical companies for a decade, and combining its expertise with EBOS will enable "full end-to-end service provision for selected products".

That could range from storage and distribution right through to program creation and management, as well as community-based access and administration.

review with a formed policy to establish a viable private prescription market that does have government support, including maintenance of the 30% rebate," Sclavos said.

He said there is currently a pharmacy extras coverage structure which varies greatly across health providers.

"We have a plethora of different models which are not understood by doctor or pharmacists, leading to patients not being given appropriate advice," Sclavos added.

He urged a roundtable discussion be convened with Professor Graeme Samuel, former ACCC chairman, who has been engaged to work with the department of health to provide his technical expertise to the private health insurance review.

Sclavos now works with Sinapse, which has developed a number of patient support programs covering private prescription medicines.

"Health funds should invest in professional pharmacy programs, within the ancillary pharmacy extras cover, that maximise medication compliance and concordance.

"It is in the interest of the health fund that this occur," Sclavos said.

DUSC documents

THE public release documents from the utilisation analyses considered at the June 2015 meeting of the Drug Utilisation Sub Committee have been published.

The additions include drugs for age-related macular degeneration, ADHD, BPH and more - pbs.gov.au.

Today's issue of PD

Pharmacy Daily today has two pages of news, plus a full page from **Pharmacy 4 Less**.

Healthcare's future

THE University of Sydney and the Sydney Medical School are hosting a special event this evening examining the future of healthcare in Australia with the subtitle of "Drugs, data, delivery and more".

Commonwealth Department of Health Secretary Martin Bowles will be presenting with Professor Bruce Robinson, Professor Andrew Wilson and Dr Steve Hambleton on the discussion panel.

CLICK HERE for more details and to register.



Pharmacy Solutions Australia welcomes Greg Gibson to our Victorian team. Greg is a Business brokerage consultant and pharmacist with over 30 years in the industry. http://www.pharmacysolutions.com. au/about-us/greg-gibson

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Weekly Comment

Welcome to PD's weekly comment feature. This week's contributor is Andrew Matthews, Director, Credentialing at Australian Pharmacy Council.

What is advanced pharmacy practice?

THE recent release of the global report on Advanced practice and specialisation in pharmacy by the International Pharmaceutical Federation (FIP) shows formal recognition of advanced practice is a growing global trend. Pharmacists will benefit from having clear developmental pathways from foundation, to more advanced practice.

In Australia, the definition of advanced practice in the Advanced Pharmacy Practice Framework is:

"Practice that is so significantly different from that achieved at initial registration that it warrants recognition by professional peers and the public of the expertise of the practitioner and the education, training and experience from which that capability was derived."

Australia is a leader in the recognition of advanced practice, and an Australian case study is included in the FIP report. As the Australian Pharmacy Council's Credentialing of advanced practice pharmacists pilot program concludes, it is an exciting time to demonstrate the impact on patient care and the health system by those advanced practitioners recognised in the pilot.

The use of national developmental frameworks is a key workforce development activity in order to progress professional role enhancement and pharmaceutical service delivery. Recognition of advanced practice enhances professional development pathways, improves individual esteem and is expected to enhance remuneration.

Chemmart looks forward

CHEMMART members have committed to "becoming the industry leaders in forward dispensing," with the pledge made on the final day of the Chemmart Member Conference in Ho Chi Minh City, Vietnam last week.

The brand has launched a revitalised customer-focused strategy which aims to address challenges such as the PBS reforms, increased competition and the \$1 co-payment issue.

Chemmart Executive Director, Duncan Phillips, said the challenges for pharmacy are as significant as they have ever been.

"The environment dictates that to survive, change is required, and to win-game-changing is needed.

"We need to be more relevant to our customers, provide better value and ranges and, by growing our business, continue to invest in our proposition," he said.

The strategy includes plans to further develop the Chemmart Masterclass program - a "global best-practice leadership program" which is designed to provide Chemmart pharmacists with the training and skills required to deliver exceptional customer service.

Phillips said the program had already delivered outstanding

results in stores, and "we are looking forward to taking it to the next level in 2016".

"In terms of the level of training and support we offer our pharmacists, we believe we can lead the market not just in Australia but globally," Phillips added.

The conference also saw the launch of a new innovation fund which will provide interest-free loans to members as a way of driving new in-store initiatives.

"Great businesses are made from great ideas, and its really important that we're bold and innovative".

Members with new ideas that align with Chemmart's wellbeing proposition for customers are encouraged to develop a business case and apply for funding.

Other topics addressed in the Vietnam conference included the launch of a genetic testing service, a new partnership with the **Professional Compounding Centres** of Australia and the importance of "sensory marketing".

IMS Q₃ revenue jump

IMS Health has reported US\$735m in third quarter revenue, up 23% including the impact of Cegedim's CRM and Strategic Data businesses.

DISPENSARY CORNER

A 20-YEAR old Kiwi entrepreneur has founded a new business which he hopes will revolutionise the food chain.

Critter Farms, set up by Elliott Austin from Auckland University, plans to produce powdered crickets, with the protein-packed additive said to be a "sustainable and nutritious superfood".

He believes it will be a bit like the craze for kale.

"No-one really ate it a few years ago and now it's everywhere".

Austin is starting small - he currently has about 100 crickets in a container, with the business plan aiming for a garage-full next year before seeking \$100,000 in investment to expand production.

"We've delved into different companies doing it around the world and found there isn't enough supply of it [cricket flour] anywhere really," he said.

IF YOU want to have a good night's sleep, try brushing your teeth in the dark.

That's the advice of a British researcher who has warned about "bright bathroom lights".

Russell Foster, who's professor of circadian neuroscience at Oxford University, says having high luminescence fluorescent lights in a bathroom can wake the body up, just as it should be switching off.

"Sleep is the single most behaviour that we do...across our lifespans 36% of our life will be spent sleeping," Prof Foster said.

"Often people will turn their lights down at night which helps to get the body ready for sleep, but then they will go and brush their teeth and turn their bathroom light on," he added.

"That is very disrupting. I think someone should invent a bathroom mirror light which has a different setting for night-time".

IN with Hydralyte

This week **Pharmacy Daily** and **Hydralyte** are giving away a Hydralyte pack each day.

Stay hydrated over the festive season! Did you know that for each standard alcoholic drink consumed, you urinate 100mL more than you drink, leading to dehydration? Hydralyte contains the correct balance of fluid, electrolytes and glucose, to restore hydration effectively. Visit www.hydralyte.com.au for more information. Always read the label. Use only as directed. If



To win, be the first person from **NSW** or **ACT** to send the correct answer to the following question to comp@pharmacydaily.com.au

True or False: Hydralyte is an effective treatment against dehydration.

Check here tomorrow for today's winner.

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