

## Today's issue of PD

*Pharmacy Daily* today has two pages of news, plus a full page from **PARA'KITO**.

## Oprah buys 10% stake in Weight Watchers

**US** television giant Oprah Winfrey has purchased a whopping 6.4 million shares in Weight Watchers, or about 10% of the company.

Proving the irresistible power of celebrity, the move saw the company's shares more than double to US\$13.92 in one day - netting her a personal gain of around US\$70 million.

Although the share price has been declining for some years, it appears investors are betting that Winfrey's involvement with the brand signals a marketing push which could reinvigorate the operation.

Winfrey's personal fortune is estimated to be over US\$3 billion.

## \$43m dementia budget

**MINISTER** for Health Sussan Ley and Minister for Education and Training Senator Simon Birmingham announced fellowships for 76 researchers amounting to \$43m in a bid to find a cure for dementia.

Ley said dementia was Australia's second leading cause of death and currently around 1.2 million Australians were involved in the care of someone with the disease, with the debilitating condition predicted to grow from 330,000 to over a million people by 2055.

## New pharmacist reproof

**A CANBERRA** pharmacist who made a dispensing error just a month after being registered in 2012 has been reprimanded by the ACT Civil and Administrative Tribunal for unprofessional conduct following an incident in the Phillip Chemist Warehouse store.

Mandy Wang was found responsible for the accidental dispensing of Lanoxin (digoxin) 250mcg one bd instead of Lasix (frusemide) 250mg one bd as the prescription defined.

A high workload in the busy store was blamed as part of the problem, when the script which was laid out in the waiting area by one of the four dispensary technicians on duty at the time along with Wang and another registered pharmacist.

The patient concerned, who had chronic kidney failure from the age of three weeks and had had a kidney transplant in 2002, was consequently administered four times the normal dose of digoxin for a patient with renal impairment, resulting in severe toxicity with vomiting and diarrhoea.

The patient had ongoing problems

from the medication including two weeks of sick leave from work.

Wang, who has repeatedly expressed remorse, said at the hearing that the mistake could have been prevented had "more rigorous dispensing procedures" been implemented at the pharmacy.

The Pharmacy Board has ordered that Wang complete the *Ethics and Dispensing in Pharmacy Practice* course from the Pharmaceutical Society of Australia within nine months of the order.

Although the incident happened over three years ago the hearing was only concluded this week.

## Opt-out PCEHR by 2017

**WITH** the passing of the opt-out PCEHR bill through the lower house, Australians may find themselves needing to opt-out of the Personally Controlled Electronic Health Record (PCEHR) rather than opting in by 2017.

Apart from checking on privacy elements of the legislation, the Labor opposition has indicated it will not block the passage of the bill in the upper house.

Uptake of the system currently based on an opt-in system has been slow, with only around 10% of Australians, or 2.4m, registered for a PCEHR as of 28 Aug, and only 55,000 shared health summaries in the system (**PD** 17 Sep 15).

**MEANWHILE** the New Zealand government has announced plans to build a single, national electronic health record (EHR) for all of its citizens, with a base platform to be up and running within three years, according to a *PULSE+IT* report.

All hospital and specialist services will also be measured against the HIMSS electronic medical record adoption model (EMRAM), and the system will include immunisations and health screening programs, the report said.

## FDA ticks Coagadex

**THE** US Food and Drug Administration (FDA) has approved Coagadex, Coagulation Factor X (Human), for hereditary Factor X (10) deficiency.

NOT ALL PROBIOTIC STRAINS DO THE SAME THING

Recommend therapeutic, scientifically validated strains.

INNER HEALTH PLUS



## Guild intern award

**THE** Pharmacy Guild Academy has opened entries for the Guild Intern of the Year 2015 award.

The accolade provides recognition to interns registered with the Guild Intern Training Program who "best demonstrate excellence in delivering patient-centred care and improving community health".

Key areas of focus include patient-centred practice; improving community health; innovative pharmacy practice; integrity, honesty and professionalism; and teamwork, communication and reliability.

Nominations close on 15 Jan 2016, with finalists to be announced in Feb before the winner is revealed at APP2016 on the Gold Coast, 17-20 Mar.

MIMS Australia is supporting the prize of a \$4,000 educational scholarship - for more information see [guild.org.au/academy/interns](http://guild.org.au/academy/interns).

## MA interim chairman

**WES** Cook, md of Boehringer Ingelheim Australia, has been selected as the interim-Chairman of Medicines Australia (MA) at the first meeting of the new Board of Directors following the Medicines Australia Annual General Meeting in Sydney yesterday.

The decision to appoint a temporary Chairman follows the retirement of Dr Martin Cross and will allow the Board to conduct a thorough process to appoint a permanent replacement, the peak pharmaceutical industry body said in a release.

MA ceo Tim James said, "Wes is a well-known member of the innovative medicines industry and has been a Board Member of Medicines Australia since 2012.

"As interim-Chairman, Wes will continue to be a strong, effective advocate for our members and the industry.

"I would also like to congratulate all Medicines Australia Board Members who were selected following the recently conducted members ballot."

The new Board was also announced at today's AGM and will serve until Oct 2017.

## WAKE UP TO NEW SKIN

This week *Pharmacy Daily* and Plunketts are giving away a John Plunkett gift pack each day including Glyco Peel and Crème Cleanser.

Wake up to radiant, smooth and glowing skin with John Plunkett Glyco Peel. Glycolics gently dissolve dull, damaged skin cells, without visible peeling, revealing brighter, clearer new skin with reduced lines, surface discolouration and visibly refined pores. Special 5-minute Facial pack consists of Glyco Peel and a trial tube of Collagen Lift Moisturiser which contains Matrixyl 3000 and Hyaluronic spheres to firm, plump and smooth your skin. Australian owned and made.

To win, be the first from WA to send the correct answer to [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)



In which country are John Plunkett Cosmeceuticals made?

Hint: visit [www.johnplunkett.com.au](http://www.johnplunkett.com.au)

Congratulations to yesterday's winner, Emily Keleher from Good Price Pharmacy.

## Health, Beauty and New Products

Welcome to our weekly promoted feature  
with all the latest health, beauty and new  
products for pharmacy.

Suppliers wanting to promote products in  
this feature should email  
[newproducts@pharmacydaily.com.au](mailto:newproducts@pharmacydaily.com.au)

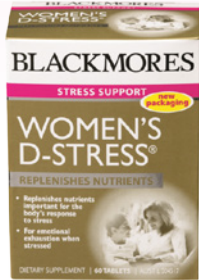
### New Nozohaem – the gel that stops nosebleeds

Consumer healthcare company Luminarie has introduced **Nozohaem**, calling it the gel that stops nosebleeds. Available as a pack of 4x5ml individual use tubes, Nozohaem provides a quick and easy solution for the estimated 1.6 million Australians who suffer from regular nosebleeds. The tube of gel is applied directly to the bleeding nostril to help stop the bleed and aid in the clotting and repair of the burst blood vessel. Nozohaem can be used by children and pregnant/breastfeeding women, the company says.

Stockist: Symbion PDE 222275

RRP: \$24.99

Website: [www.nonosebleed.com](http://www.nonosebleed.com)



### Women's D-Stress from Blackmores

Blackmores **Women's D-Stress** is designed to help balance the body systems that respond to stress. It contains the herb *Withania somnifera*, traditionally used in Ayurvedic medicine as a restorative tonic for emotional exhaustion associated with stress. It provides nutrients that are in high demand during times of stress, the company says.

Stockist: 1800 803 760

RRP: \$29.99 for 60 tabs

Website: [www.blackmores.com.au](http://www.blackmores.com.au)

### It's Christmas - the ulta3 nail polish Candy Cane is back

Back by popular demand, the ulta3 **Candy Cane** is the perfect Christmas treat - with zero calories. The ulta3 Candy Cane includes all the must-have nail polish colours for summer and the party season - lacy daisy, bright me, cherry taffeta, radiant orchid, over the rainbow, candy mohair, soft hydrangea, gossip, scarlet, show stopper. The ulta3 Candy Cane is an ideal gift or Christmas tree decoration!

Stockist: 1800 181 040

RRP: \$14.95

Website: [www.heatgroup.com.au](http://www.heatgroup.com.au)



### New RosehipPLUS Organic Daily Cream Cleanser

RosehipPLUS **Organic Daily Cream Cleanser** is blended with pure RosehipPLUS Rosehip Oil. It gently removes make-up and impurities and contains jojoba and sea buckthorn to help maintain the skin's perfect moisture balance and radiance while dissolving the day's pollutants without irritating the skin and leaving it feeling soft and perfectly refreshed. The product is Australian Certified Organic and PETA approved.

Stockist: 1800 851 888

RRP: \$16.95

Website: [www.rosehipplus.com.au](http://www.rosehipplus.com.au)

## DISPENSARY CORNER

### GLOW-IN-THE-DARK forensics.

Now you can protect your pharmacy assets with the latest glow-in-the-dark technology.

A CSIRO scientist who had his home broken into has developed a new crime scene identification technique to help fingerprint criminals, the company has revealed.

By adding a drop of liquid containing crystals to surfaces, investigators using a UV light are able to see invisible fingerprints "glow" in about 30 seconds.

The strong luminescent effect creates greater contrast between the latent print and surface enabling higher resolution images to be taken for easier and more precise analyses.

The work by CSIRO materials scientist Dr Kang Liang was published in *Advanced Materials*.

**CLICK HERE** for the research.

**A NEW ZEALAND** man who's quite used to keeping alcohol at arms length has won a "beer stein holding competition".

The recovering alcoholic actually hasn't touched the stuff for 18 years, but took part in the contest after a friend invited him out for dinner in New Plymouth.

The challenge involved holding a full stein of beer above shoulder height with his arm straight, and he managed it for seven minutes.

Although Adam Hope's impromptu entry in the contest meant he didn't have time to do any training, he said his experience when he was a drinker had put him in good stead.

"I think I did all my training for it two decades ago," he said.

Ironically Hope won tickets to an Oktoberfest function, and said he would be giving them away to a friend because "I would have got a bit brassed off at all the drunks".





**PROUDLY SUPPORTING THE  
NATIONAL BREAST CANCER  
FOUNDATION**

*Stock Pink Bands instore and help us raise  
awareness and funds for this great cause.*

# NATURALLY REDUCES YOUR MOSQUITO APPEAL

**NATURALLY FREE** Wherever **LIFE** takes you



Optica Code	Product Description	RRP Per Item (Incl. GST)	API	SYMBION	SIGMA	Order Quantity
<b>PARWGR</b>	12pc PARA'KITO™ Pink Ribbon Band Display Stand	Band \$26.95	889121	165093	165936	

Please select your preferred wholesaler:



COMPANY NAME: \_\_\_\_\_ STATE: \_\_\_\_\_ WHOLESALER ACCOUNT NO: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

**TO ORDER PLEASE CONTACT YOUR LEADING WHOLESALER**

FOR MORE INFORMATION CONTACT OPTICA LIFE ACCESSORIES LIMITED  
PHONE 1800 199 860 FAX 1800 353 701 EMAIL [orders@opticaaccessories.com](mailto:orders@opticaaccessories.com)

**[au.parakito.com](http://au.parakito.com)**

PARA'KITO™ is distributed in New Zealand and Australia by Optica Life Accessories Limited, 5 Moncur Place, Christchurch, New Zealand. ABN: 16 138 670 676



**NATIONAL  
BREAST CANCER  
FOUNDATION**  
CORPORATE SUPPORTER