



Your one stop pharmacy shop

TWC hearing tests

TERRY White Chemists has partnered with National Hearing Care to provide free hearing screenings in a national campaign aiming to increase early detection of hearing loss, a condition estimated to affect 3.6m Aussies.

The 'How old is your hearing?' campaign determines a patient's hearing age versus their real age, with most waiting an average of seven years to act on hearing loss.

Tests are being conducted on selected days throughout Sep.

Australia-China drug pact

THE University of South Australia has announced a new collaboration with leading Chinese drugmaker Yabao Pharmaceutical Co Inc which will see the creation of a new Joint Drug Discovery Laboratory.

Under the terms of the agreement the University will identify drug candidates for new cancer treatments in a co-funded facility led by research academic Professor Shudong Wang.

Yabao will have the exclusive rights to develop and commercialise the drug candidates in China, while the University of South Australia will retain rights in all other markets.

Vice chancellor, David Lloyd, said the University of South Australia was thrilled to have forged such a strong collaboration in China, while Professor Wang said the financial resources resulting from the agreement "will help to rapidly advance our drug discovery

towards clinical development, a goal we all share".

Founded in 1978, Yabao Pharmaceuticals is listed on the Shanghai Stock Exchange and has more than 6,000 employees.

WA conviction

A WESTERN Australian man has been convicted of 'holding out' as a pharmacist, after he dispensed medications without being registered.

Amer Ahmed was prosecuted by AHPRA under s116 of the National Law, with court documents confirming he had previously held provisional registration as a pharmacy student, and has since gained general registration.

Ahmed pleaded guilty to breaching the law when he was employed as a pharmacy assistant and opened the pharmacy for an afternoon without a pharmacist present.

He conceded that he had dispensed medications, including S8 drugs, and counselled patients on their use when he was not a registered pharmacist.

He was fined \$4,000 and granted a "spent conviction".

CMA earlybird closing

EARLYBIRD registration for the Complementary Medicines Australia (CMA) Annual Conference and 16th Annual Industry Awards, set to take place on 29 Oct, closes on 11 Sep.

CMA ceo Carl Gibson said preparations are in full swing for "the complementary medicines industry event of the year."

Last year was a sell-out he said, with many this year already taking advantage of earlybird rates.

CLICK HERE for registration.

2015 Blackmores Institute Symposium

Translating research into practice

23 - 24 October 2015
Pullman Melbourne Albert Park

REGISTER NOW

Full program available at
blackmoresinstitute.org



Sigma PAAC page

SIGMA Pharmaceuticals recently wrapped up its seventh Pharmacy Assistant Annual Conference (PAAC) with all the winners, glitz and glamour featured on **page four**.



Maltofer
Body-friendly iron

For bodies that need iron
with less side effects^{1,2*}

*versus ferrous sulphate
References: 1. Ortiz R, Tobli JE, Romero JD et al. Efficacy and safety of oral iron(III) polymaltose complex versus ferrous sulphate in pregnant women with iron-deficiency anaemia: a multicentre, randomized, controlled study. J Matern Fetal Neonatal Med 2011;24:1-6. 2. Tobli JE, Brignoli R. Iron(III)-hydroxide polymaltose complex in iron deficiency anaemia / review and meta-analysis. Arzneimittelforschung 2007;57:431-438.

ALWAYS READ THE LABEL. USE ONLY AS DIRECTED. Maltofer contains iron as Iron Polymaltose. For the treatment of iron deficiency and prevention of iron deficiency in high risk adults and adolescents where the use of ferrous iron supplements is not tolerated, or otherwise inappropriate. Maltofer® is a registered trademark of Vifor Pharma used under license by Aspen Pharmacare Australia Pty Ltd. For more information, visit maltofer.com.au

NPS MEDICINEWISE PROFESSIONAL

TIME IS RUNNING OUT



TO CLOCK UP YOUR
40 CPD CREDITS

VIEW OUR
RANGE OF FREE
ACTIVITIES ►

NOT ALL FORMS OF MAGNESIUM ARE THE SAME

ETHICAL NUTRIENTS
PROFESSIONAL NATURAL MEDICINES

Always read the label. Use only as directed. If symptoms persist consult your healthcare professional.



HIGHLY
ABSORBABLE
MEGA
MAGNESIUM

NICE new drug plan

A COLLABORATION between 32 international public and private partners including regulators, patients, academia, and industry representatives has been established under the auspices of the UK National Institute for Health and Care Excellence (NICE) to identify activities that can make the development and regulation of medicines more efficient.

Dubbed the Accelerated Development of Appropriate Patient Therapies (ADAPT SMART), and funded by the EU Innovative Medicines Initiative, the project seeks to develop a Medicines Adaptive Pathways to Patients (MAPPs) model that is responsive to the needs of patients, regulators, healthcare professionals and members of the industry.

Bactroban recall

GSK Australia has initiated a pharmacy level recall of five batches of Bactroban Cream and three batches of Bactroban Nasal Ointment, due to the potential for contamination of the active ingredient - details 1800 033 109.

NPS offers more CPD

AS THE end of the Continuing Professional Development (CPD) year approaches, NPS MedicineWise is reminding pharmacists about its free CPD learning activities.

NPS MedicineWise says that its evidence-based activities assist pharmacists and pharmacy interns in the provision of quality patient care and quality use of medicines in the community.

NPS MedicineWise client relations manager Aine Heaney said, "For pharmacists needing to earn more CPD credits in the next few weeks, we have a wide range of free activities that offer high quality, trusted and contemporary learning opportunities to support pharmacy practice in Australia."

All pharmacists who have not yet completed the 40 credits required to renew their registration prior to the end of the month can participate in these NPS MedicineWise learning products, all of which are accredited as Group 2 activities, Heaney said.

Practice reviews, online case studies and learning courses are available - [CLICK HERE](#).

Science Backed Beta-Glucan Powder



Lower Cholesterol Naturally

AS SEEN ON TV

blooms HEALTH PRODUCTS

1800 181 323
info@bloomshhealth.com.au

Pharmacy continence courses

THE Guild Pharmacy Academy and Continence Foundation of Australia have joined forces to develop new educational resources for pharmacy staff providing continence care and advice.

The online courses are in two formats - one for pharmacists and one for pharmacy assistants, and employ consumer case scenarios to highlight the various community based management and treatment services that are available for patients suffering with incontinence.

Pharmacy assistants can now access the free course, titled 'Continence care for pharmacy assistants', via the Guild's online learning platform, *myLEARNING* and it may be used as Recognition of Prior Learning for the accredited unit 'SIRCHCSS305 Advise on continence management'.

The pharmacist course, titled "Continence care for pharmacists", will be released in the coming weeks via the Guild's *myCPD* online learning platform and includes the business case for providing a pharmacy continence care service.

Enrolment via *myCPD* can be done immediately at www.mycpd.org.au to receive updates on the launch of this course, for which the Guild is currently seeking CPD accreditation.

President of the Vic branch of the Pharmacy Guild, Anthony Tassone said: 'Continence care products are a key category in community pharmacy and help define us as a health destination for many in the

community.

"These online courses will help pharmacy staff start the conversation with those who are seeking help with incontinence, and assist in the appropriate referral of the consumer to the pharmacist."

Training pharmacy assistants will ensure they can also provide consumers with accurate product information and advice, as well as reinforce pharmacist recommendations, he added.

Win with HOYTS

Looking for a new way to engage clients and guests at your next conference, product launch or training seminar? Think HOYTS Corporate Solutions! With tiered style seating, high-definition projectors and the latest in surround sound, you can deliver everything at HOYTS - and in a more stimulating environment than traditional venues. Call 1300 345 664 to make your next function a HOYTS experience!

Thanks to HOYTS Corporate Solutions you can win two tickets to see any film at your nearest HOYTS cinema. Valid until November 2015 you have plenty of time to see a film of your choice.

To win, be the first person from **WA** to answer the question correctly. Send your answers to comp@pharmacydaily.com.au

Name the two HOYTS Cinema locations in the ACT.

Congratulations to yesterday's winner, Yen Hua from Healthyworld Pharmacy Riverlink.



CELEBRATING 504 MEMBERS

Our continued focus on providing independent pharmacy with business solutions that make operating their pharmacy easier is the reason why we are the largest truly independent pharmacy group in Australia.

We would like to thank our members and industry partners for their support.



Become a member of Pharmacy Alliance and experience the difference in your pharmacy's performance.

(03) 9860 3300

www.pharmacyalliance.com.au
marketing@pharmacyalliance.com.au

Pharmacy DAILY

Wednesday 09 Sep 2015

PHARMACYDAILY.COM.AU

Do you have the
Pharmacy Daily app?

ANDROID APP ON
Google play

Download on the
App Store

Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy.

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

Mega Magnesium powder and tablets - now in larger sizes



Ethical Nutrients **Mega Magnesium** may help to relieve muscular aches, pains and spasms and can be beneficial during times of stress. Mega Magnesium makes therapeutic dosing easy and more affordable, containing an exclusive Meta Mag® Magnesium diglycinate, an easily absorbed form of magnesium. The products are now available in larger sizes for even better value – new 450g delicious Citrus or Raspberry powder or new 240 tablets.

Stockist: 1800 777 648

RRP: \$69.95 ea

Website: www.ethicalnutrients.com.au

Lancôme Advanced Génifique Eye Cream

Lancôme **Advanced Génifique Eye Cream** helps to protect the skin from pollution, fight the visible signs of fatigue, and ensure the eye appears rested and youthful. This advanced gel concentrate contains the Génifique unique, exclusive and patented technology, locking moisture into the skin for up to eight hours.

Stockist: 1300 651 991

RRP: \$85.00

Website: www.lancome.com.au



Shiseido Men Moisturizing Self Tanner

Men Moisturizing Self Tanner is a self-tanning emulsion for the face that produces an even, natural bronze colour and provides moisture for a healthy vitalised look. It evens out the complexion and minimises the appearance of spots and discolouration. It also replenishes moisture and increases the skin's protective barrier function with Shiseido Damage Defense Complex, protecting against environmental stress and dryness.

Stockist: 1800 225 032

RRP: \$56.00

Website: www.shiseido.com.au

Yves Saint Laurent: Crème De Blush

Yves Saint Laurent **Crème De Blush** is a cream to powder blush that offers a luminous, radiant and healthy look. The soft formulation soothes the skin while ensuring a seamless look while featuring a non-waxy texture. This youth-giving glow is now available in three shades.

Stockist: 1300 651 991

RRP: \$66.00

Website: www.yslbeauty.com.au



DISPENSARY CORNER

HYGIENE is top of mind in Japan this week, where the country's best public toilets have received government awards for a host of criteria including novelty, safety, comfort and cleanliness.

Officials from the Japan Toilet Association (yes, that's really a thing) consulted with architects to peruse almost 400 nominations from municipalities across the nation.

Winners included Haneda Airport for its spotless restrooms, along with the organisers of a toilet-themed art festival.

A key focus was ladies' loos, with the awards ceremony featuring a speech from minister Haruko Arimura, who said "pleasant restrooms will improve the quality of daily life and encourage women's empowerment."

"Having public toilets where women feel safe is a sign of the maturity and richness of a society," the politician added.

WASP farming could become a new agricultural pursuit if early stage research into the venom of the insects pans out.

A team from the University of Brazil is testing a hypothesis that the venom from a native wasp could be used to fight cancer.

Polybia paulista is described as an "aggressive social wasp endemic in south-east Brazil," with the *BBC* reporting that a toxin it contains, called MP1, may target and destroy cancer cells.

Lead researcher Joao Ruggiero Netto said MP1 interacts with fat molecules on the surface of cancer cells, potentially damaging the malignancy.

The results were reported in the *Biophysical Journal*, with more work to be undertaken to see whether it could form the basis of a new class of cancer drugs.

Pharmacy Daily is Australia's favourite pharmacy industry publication.

Sign up free at www.pharmacydaily.com.au.

Postal address: PO Box 1010, Epping, NSW 1710 Australia

Street address: 4/41 Rawson St, Epping NSW 2121 Australia

P: 1300 799 220 (+61 2 8007 6760) F: 1300 799 221 (+61 2 8007 6769)

Part of the Travel Daily group of publications.

Publisher: Bruce Piper info@pharmacydaily.com.au

Reporter: Mal Smith

Advertising and Marketing: Magda Herdick advertising@pharmacydaily.com.au

Business Manager: Jenny Piper accounts@pharmacydaily.com.au

Travel Daily

CRUISE
WEEKLY

travelBulletin

business events news

Pharmacy
DAILY

Travel
Daily TV

Pharmacy Daily is a publication of Pharmacy Daily Pty Ltd ABN 97 124 094 604. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.

PAAC 2015

IT'S A WRAP!



It's a wrap for Sigma's Pharmacy Assistant Annual Conference (PAAC) for 2015!

PAAC is Sigma's unique and exclusive Pharmacy Assistants Annual Conference, for Amcal, Amcal Max & Guardian store teams.

We all know the challenges ahead for Pharmacy Retail and the anticipated increased competitive threat from multiple channels. PAAC allows all store team members to workshop, brainstorm and hear from subject matter experts that can assist stores to help 'future proof' their retail offer and continue to provide a wonderful service to the community.

PAAC is now in its 7th year and has a new Friday/Saturday format that engages, coaches, empowers and celebrates store teams who do their best each and every day for their customers. This year's events were held in Perth (WA), Gold Coast (QLD), Sydney (NSW) & Melbourne (VIC).

Each PAAC finishes with our Gala & Awards Dinner that recognises the following categories for each Region:

- ★ Pharmacy of the Year
- ★ Pharmacy Assistant of the Year
- ★ Store Business Manager/Retail Manager of the Year
- ★ Pharmacist Business Leader of the Year
- ★ Community Engagement Pharmacy of the Year
- ★ Professional Services Pharmacy of the Year

Congratulations to all of our 2015 Award Winners!

All Region award winners are now eligible for the National title which will be announced at Sigma's Retail Conference on the Gold Coast in March 2016!

PAAC showcased over 25 Supplier Partners and offered up a mix of Professional and Industry speakers (The Pharmacy Guild, QCPP & The PSA), Retail Workshops, Plenary Sessions, Gold Sponsor Supplier Power Sessions and Supplier Exhibits.

