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Pharmacy 4 Less hitting the road

PHARMACISTS from across the country are being invited to arrange confidential appointments over the coming weeks to consider the fast-growing Pharmacy 4 Less brand.

To enquire or arrange a confidential meeting see the details on **page three** of *PD* today.

NZ plans new agency

THE New Zealand government has confirmed plans to introduce a Bill to establish a new therapeutic goods regulatory regime to the country's parliament next year.

As well as replacing and modernising the regulatory arrangements for medicines, the regime will regulate all therapeutic products, including medical devices and tissue therapies, which are currently not fully regulated in NZ.

New listing for RA

PFIZER'S Xeljanz (tofacitinib citrate) will be listed on the PBS from 01 Oct as a new oral treatment alternative for adults with moderate to severe rheumatoid arthritis who have had an inadequate response to conventional disease-modifying antirheumatic drugs (DMARDs).

Today's issue of PD

Pharmacy Daily today has two pages of news, plus a full page from **Pharmacy 4 Less**.

Call for PBS stability - MA

MEDICINES Australia (MA) is calling for stability in policy settings for the pharmaceutical industry, following the release of a government document this week which confirms that the PBS is growing at a sustainable rate.

MA ceo Tim James said policy reforms are successfully putting downward pressure on PBS expenditure, according to the Final Budget Outcomes 2014-15.

Forecast PBS expenditure has been continuously revised down, year on year since 2011, James said (see graph), with the final PBS outcome \$2.56 billion below the original forecast in 2011 and still \$285m below the May 15 budget.

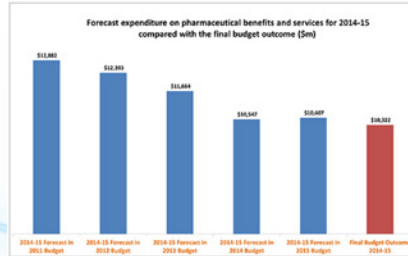
"These figures confirm that the PBS is on a sustainable path," said James.

"The further \$6.6 billion of reforms announced in this year's Budget will continue to drive PBS spending down," he predicted.

James argued that the ongoing changes to PBS policy make it difficult for creators and manufacturers of medicine to invest in Australia with confidence.

"A period of policy stability would allow the industry to work with the Government to realise the potential of the local innovative medicines sector," he said.

The pharmaceutical industry spends around \$1b a year on research and development and clinical trials in Australia



and is looking for collaboration opportunities.

"If we bring stability to the medicines sector, it would not only help Australians to live long and healthy lives, but also help support thousands of jobs in universities, hospitals, research centres and biotech companies," James said.

6CPA complimented

THE Pharmacy Guild of Australia's negotiations to reach agreement with the Health Department on details of the Sixth Community Pharmacy Agreement (6CPA) were described as one of a number of "positive developments" in Price Waterhouse Coopers' 2015 pharmaceutical industry survey, *A report on the Australian pharmaceutical industry*.

The Generic and Biosimilar Medicines Association (GBMA), formerly GMIa, and pharmaceutical wholesalers also received positive mentions for their agreements with the government.

The report warns of ongoing regulatory headaches for the Australian pharma industry, focusing on the development of business strategy and public policy. To access the report **CLICK HERE**.

Practice Review

NPS MedicineWise is offering a new Pharmacy Practice Review to learn about the full range of management options for chronic pain and access resources to support patients while earning Group 2 CPD - see www.nps.org.au.

2015 Blackmores Institute Symposium

Translating research into practice

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Win with Bosisto's!

This week *Pharmacy Daily* is giving readers each day the chance to win a Bosisto's prize pack including Natural Saline, Eucalyptus, Calming, and Moisturising nasal sprays.

Flush away pollen and irritants and enjoy Spring sneeze-free with Bosisto's range of PH-balanced saline nasal sprays. Choose four varieties including fragrance-free Saline, Eucalyptus, Calming and Moisturising formulas - all including naturally-derived ingredients such as Essential Oils, Aloe Vera, Pro Vitamin B5 and Vitamin E. Visit bosistos.com.au.

To win, be the first person from WA to send the correct answer to

comp@pharmacydaily.com.au



What are the four varieties of Bosisto's Nasal Sprays?

Congratulations to yesterday's winner, Kaye Hazel from Angel Medicine.



Maltofer^{NEW}
Body-friendly iron

For bodies that need iron with less side effects^{1,2*}

*versus ferrous sulphate

References: 1. Ortiz R, Toblli JE, Romero JD et al. Efficacy and safety of oral iron(III) polymaltose complex versus ferrous sulphate in pregnant women with iron-deficiency anaemia: a multicentre, randomized, controlled study. J Matern Fetal Neonatal Med 2011;24:1-6. 2. Toblli JE, Brignoli R. Iron(III)-hydroxide polymaltose complex in iron deficiency anaemia / review and meta-analysis. Arzneimittelforschung 2007;57:431-438.

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Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy.

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au



DISPENSARY CORNER

OLDEST drug back in play for Alzheimer's disease.

A drug so old it had a mention by Hippocrates in the fifth century BC may help restore memory in Alzheimer's patients, scientists believe, according to a report in the UK *Telegraph*.

Salsalate, an analogue of acetylsalicylic acid (aspirin for non-pharmacists), was used for inflammatory conditions such as rheumatoid arthritis, but a new study, so far only in mice, indicates it can prevent the build-up of toxic proteins in the brain and even reverse damage already done, unblocking pathways and restoring memory.

This is the first time any drug has been able to demonstrate a reversal of tau protein toxic effects, the authors from Gladstone Institutes at the University of California said.

MOSCOW'S first underground rail station toilet, finally: phew!

Commuters bursting for comfort at last have an opportunity to get relief at the first and only toilet to be installed at a Moscow rail station, reports *BBC News*.

Although the huge underground system services around seven million travellers per day, the toilet located on a platform at Prospekt Mira metro station (3km North of Red Square) is the only one in the 196 stations.

The "biotoilet" is promoted as a self-contained environmentally friendly unit that doesn't need connection to sewage or water mains.

Travellers use their boarding pass to access and it also has sensors to alert people if they leave any possessions behind; but beware, an alarm sounds if someone has been inside more than 15 minutes, the report says.

Billie Baby Night Time Pack

Billie Baby has created the perfect baby shower or thoughtful Christmas gift for the new mum in your world. **Billie Baby Night Time Pack** contains the Billie Baby Cleansing Bar (100g), Billie Baby Massage Lotion (100mL) and a bonus Baby Comforter all valued at \$34.85. The Billy Baby products harness the nourishing properties of Australian goat's milk, acting as a gentle cleanser, moisturiser and soother for sensitive skin.

Stockist: 1800 181 040

RRP: \$24.95

Website: www.billiegoatsoap.com.au



The Arabesque Colour Collection from Mavala Switzerland

Mavala Switzerland **Arabesque Color Collection** is a nail polish collection containing six colours with four intense metallic shades. The lacquers deliver an opulent finish to nails, offering a dramatic high gloss shine. The collection includes: Peacock Green (pearl), Metallic Grey (pearl), Copper Gold (pearl), Sienna Red, Shimmer Violet (pearl) and Racy Fuchsia.

Stockist: 03 9645 1933

RRP: \$9.99

Website: www.mavala.com.au



Anthelios XL Stick SPF50+ from La Roche-Posay

La Roche Posay **Anthelios XL Stick SPF50+** offers reinforced protection against UVA for targeted sensitive areas. The stick format makes for convenient application and the formula won't leave any white marks or stickiness behind. It is suitable for all skin types and highly exposed areas such as moles, scars, the hairline or ears. Fragrance-free and paraben-free, the formula is non-comedogenic.

Stockist: 1300 101 411

RRP: \$22.95

Website: www.laroche-posay.com.au



Designer Brands Colour Kisses Lipstick Kit - New for Christmas

The **Colour Kisses 5 Pack Lipstick Kit** from Designer Brands contains five, highly pigmented, limited edition stunning shades for a wide variety of lip looks, from smouldering to subtle to rich and voluptuous. Presented creatively in a gorgeous on-trend gold box, shades include Blush, Hot Pink, Hibiscus, Deep Red and Nude.

Stockist: 1300 765 332

RRP: \$19.99

Website: www.dbcosmetics.com.au



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CONFIDENTIAL MEETINGS AVAILABLE

Victoria Thursday 1st October
South Australia Wednesday 7th October
Sydney Tuesday 13th October
Newcastle Wednesday 14th October
Canberra Wednesday 28th October
Western Australia Friday 6th November
Queensland Friday 13th November

For more information or to book a confidential meeting contact Feras Karem on **0414 653 803** or feras@pharmacy4less.com.au

CLICK TO ENQUIRE

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