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## World Pharmacist Day

**TOMORROW**, 25 Sep is World Pharmacists Day, promoted by the International Pharmaceutical Federation (FIP) and celebrating the role of pharmacists in their community with the tagline, **MPS: Committed to better health for you.**

The approximately 29,000 pharmacists who are Members of the Pharmaceutical Society of Australia (PSA) use the letters MPS.

**CLICK HERE** for a pharmacy poster and reference [#committedMPS](#) in social media communications.

## Chemist Warehouse to China

**CHEMIST** Warehouse has announced plans to directly target the burgeoning demand for Australian complementary medicines in China (**PD** 26 Aug), via an e-commerce website hosted on online giant Alibaba's Tmall.

Tmall is a site used by millions of Chinese consumers to purchase goods and services, with Chemist Warehouse projecting \$22 million in sales via the new offering in the first year, growing fourfold the following year to \$88 million.

The Victorian government has welcomed the plan which is expected to result in as many as 50 new jobs in Melbourne, where the new operation will be based.

"Online retail is an important part of our growing economy. The Victorian Government continues to actively pave the way for more access to e-commerce with China for Victorian businesses and manufacturers," said state premier

Daniel Andrews.

Chemist Warehouse has more than 300 stores across the country employing just under 11,000 people, with just under half of the stores and jobs located in Victoria.

The strong demand for high quality Australian products in China was one of the factors which drove Blackmores to a record result this year, with the company saying it was having to increase capacity significantly and address supply chain challenges to cope.

And last week's takeover of Swisse by Hong Kong-based Biostime (**PD** 18 Sep) will significantly enhance Chinese distribution for the company's products.

## Price-gouge rollback

**TURING** Pharmaceuticals is in the spotlight this week in the US after it raised the price of toxoplasmosis drug Daraprim from US\$13.50 to a whopping \$750 per tablet.

The revelations - and political pressure from Presidential aspirants around drug pricing - drove the value of biotech stocks down.

Turing ceo Martin Shkreli said the company would lower the price to be more affordable, but said the US\$55 million cost of acquiring the drug justified part of the increase.

## FDA ticks Lonsurf

**THE** US Food and Drug Administration (FDA) has approved Taiho's Lonsurf (trifluridine/tipiracil) for the treatment of patients with metastatic colorectal cancer, under certain conditions.

## Pharmacy refugee aid

**THE** global refugee crisis, including the nine million displaced Syrians, will be helped by pharmacists with an Arabic version of the International Pharmaceutical Federation (FIP) pictogram software giving clear instructions on drug taking, in a new FIP initiative.

PictoRx may also be used for patients who have cognitive or visual impairment, and can be downloaded by **CLICKING HERE**.



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**References:** 1. Ortiz R, Tobli JE, Romero JD et al. Efficacy and safety of oral iron(III) polymaltose complex versus ferrous sulphate in pregnant women with iron-deficiency anaemia: a multicentre, randomized, controlled study. J Matern Fetal Neonatal Med 2011;24:1-6. 2. Tobli JE, Brignoli R. Iron(III)-hydroxide polymaltose complex in iron deficiency anaemia / review and meta-analysis. Arzneimittelforschung 2007;57:431-438.

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# Pharmacy DAILY

Thursday 24 Sep 2015

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## Travel Specials

**WELCOME** to *Pharmacy Daily's* travel feature. Each week we highlight a couple of great travel deals for the pharmacy industry, brought to you by *Cruise Weekly*.

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## On the Go Tours 2 for 1 India offer

**On The Go Tours** still has one week left offering 2 for 1 deals on a selection of India tours.

The deal applies on the popular 8 day **Taj Express, Taj Traveller**, 9 day **Shere Khan** and 11 day **Taj and Raj** tours.

Book one of these trips between now and 30 Sep 2015 to receive two of the same tour for the price of one OR 25% off all other India tours.

Weekly departures start from \$750 per person.

Bookings need to be made and paid in full between 22 and 30 Sep 2015 for travel up to the end of Apr 2016.

Go to [www.onthegotours.com](http://www.onthegotours.com).

## Semara Uluwatu free night offer

Prolong the pampering and linger longer in luxury on this money-saving peak-season special to **Semara Luxury Villa Resort Uluwatu** where five nights come for the price of four. Stay 5/Pay 4 rates are valid for 3, 4, 5 and 10-bedroom villas for stays from Dec 26, 2015, to Jan 05, 2016.

50% savings are also on offer for couples in a luxurious suite, with rates starting from US\$660. See [www.semarauluwatu.com](http://www.semarauluwatu.com).

## APP2016 to examine UK pharmacy model

**IAN** Strachan, chair of the UK National Pharmacy Association, has been announced as another key presenter at next year's APP2016 conference on the Gold Coast.

Strachan will share his experience of the recent significant changes to the UK health sector and key learnings for pharmacists.

According to APP chairman Kos Sclavos, Strachan's input will be important in the light of the Sixth Community Pharmacy Agreement, in which professional services funding requires pharmacists "to jump through more hoops than ever before."

"The UK system of commissioning and contracts for funding has, on many occasions, created an unfair playing field for pharmacy."

"Funding has not been sustainable and, for many UK pharmacies, a fair return for the services provide has not been achieved," Sclavos said.

He warned that the 6CPA system, where funding for programs is contingent on a positive recommendation from a body such as the Medical Services Advisory Committee, "may create similar issues".

APP2016 takes place 17-20 Mar - see [appconference.com](http://appconference.com).

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## Sisters in store today



**PRICELINE** Pharmacy ambassadors Ita Buttrose, Samantha Harris, Ada Nicodemou and the Adelaide Thunderbirds will be making in-store appearances today to mark the launch of a major fundraising event.

The Priceline Sisterhood Foundation aims to raise over \$1.4 million in the next two weeks - the total amount raised in the last four years - via a massive push for donations, catalogue product offers, store events and activities in every API office and distribution centre across the country.

Stores were given the opportunity to win a celebrity appearance, with the pink carpet rolling out in places as far afield as Horsham in Victoria and The Willows in Townsville.

API md Stephen Roche said Priceline was committed to giving back to the communities where it operates, and "this is why we are aiming high" to raise funds for the Sisterhood's charity partners.

## DISPENSARY CORNER

**THESE** days it's all about "the cloud" when it comes to data - but definitely not this type of cloud.

Microbiologists from the University of Oregon in the USA have confirmed that everyone has their own personal 'microbial cloud' of millions of their own bacteria.

A study published in the *PeerJ* journal found it was possible to identify people from their personal "microbial miasma," after isolating 11 volunteers in a sealed chamber for four hours.

Analysis of the air filtering system found a unique bacterial signature for each person, a finding described by Dr Ben Neuman from the UK's University of Reading as "simply gross".

"You can smell someone's B.O., and now you know these are all the things crawling on you - how marvellous," he told the *BBC*.

"It's one of those things that makes you feel sick about living next to other people," he added.

**IN A** prime example of healthy ageing, a Japanese man (**below**) has set a new world record this week, for the fastest 100m sprint by someone aged over 105.

Hidekichi Miyazaki, who's also known as "Golden Bolt" because of a claimed similarity to sprinter Usain Bolt, ran the race the day after his 105th birthday.

He managed the distance in 42.22 seconds - more than four times the 9.58 second mark set by his namesake.

"I'll have to train harder," he quipped after the race.



## Win with Bosisto's!

This week *Pharmacy Daily* is giving readers each day the chance to win a Bosisto's prize pack including Natural Saline, Eucalyptus, Calming, and Moisturising nasal sprays.

Flush away pollen and irritants and enjoy Spring sneeze-free with Bosisto's range of PH-balanced saline nasal sprays. Choose four varieties including fragrance-free Saline, Eucalyptus, Calming and Moisturising formulas - all including naturally-derived ingredients such as Essential Oils, Aloe Vera, Pro Vitamin B5 and Vitamin E. Visit [bosistos.com.au](http://bosistos.com.au).

To win, be the first person from SA or NT to send the correct answer to [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)



Fill in the gap: Bosisto's Nasal Sprays include \_\_\_\_-derived ingredients.

Congratulations to yesterday's winner, Lindsay Power from PowerABA.

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