

Today's issue of PD

Pharmacy Daily today has two pages of news, plus a full page from Sigma.

Wound cooperation

ANTIMICROBIAL stewardship (AMS) practices in routine wound care management "should be interdisciplinary, especially including specialists in infection and pharmacy, with input from administrative personnel, the treating clinicians and their patients," said authors of a new position paper for the British Society for Antimicrobial Chemotherapy and European Wound Management Association.

When prescribed, antimicrobials should be as narrowly focused, and administered for the shortest duration possible, the authors said. [CLICK HERE](#) for the UK study.

CWH loses brand appeal

CHEMIST Warehouse has lost a court case in which it was appealing a previous decision about trade mark and branding infringement by rival Direct Chemist Outlet.

Chemist Warehouse (CWH) owners Jack Verrocchi and Jack Gance lost the initial case earlier this year (PD 13 Jan 2016) but appealed the decision on the basis the judge had erred when finding there was "insufficient common identity or distinctiveness" in the Chemist Warehouse storefront 'get-up'.

Yesterday the panel of three judges in the Federal Court of

Australia handed down the decision on the appeal, unanimously dismissing the CWH claim.

The 33-page judgement agreed with the former ruling, finding that while Tauman had copied elements of the Chemist Warehouse get-up such as similar colours and the slogan 'Who is Australia's Cheapest Chemist', "evidence of deliberate copying was not necessarily sufficient to attach liability".

Despite the copying, Direct Chemist Warehouse was found to have sufficiently distinguished itself by its own logo and signage.

The court also ordered that Gance and Verrocchi pay the costs incurred by Direct Chemist Outlet and its owner Ian Tauman in fighting the appeal.

\$153m for back drugs

AN ESTIMATED 17% of Australians - or 3.7 million people - had chronic back problems in 2014-15 and spent around \$153m on pharmaceutical support, according to a new report from the Australian Institute of Health and Welfare.

Chronic back problems are defined as long-term (6 months or more) health conditions and include disc disorders, sciatica and curvature of the spine and pain not caused by another condition such as osteoporosis or osteoarthritis.

Prevalence of back problems was similar for males and females, with 77% of sufferers at working age.

[CLICK HERE](#) for the AIHW report.

\$2500 scholarships

PHARMACY students are invited to apply for one of two scholarships worth \$2500 each, available to anyone studying a full time pharmacy course at any university or pharmacy school in Australia.

The annual scholarships are an initiative of Pharmacy Cricket but there is no requirement for involvement with cricket to apply.

Applications open 01 Sep 2016 and close 31 Oct - for details see www.pharmacycricket.com.au.

Win with A'kin

This week Pharmacy Daily and A'kin are giving away each day a pack including A'kin Pure Radiance Rosehip Oil and A'kin Brightening Rosehip Oil with Vitamin C.

Discover skin that feels soft, smooth and deeply hydrated. This award winning Rosehip oil helps to restore moisture and reduce the visible signs of ageing. The result is vibrant, glowing and radiant looking skin. Or try A'kin Brightening Rosehip Oil with a collagen boosting formula and the addition of powerful antioxidant Vitamin C to neutralise free radicals, this oil helps to brighten overall skin tone and texture, while reducing the appearance of sun damage and pigmentation.

To win, be the first from WA to send the correct answer to the question to comp@pharmacydaily.com.au

What is the added benefit of Vitamin C in Rosehip oil?

Congratulations to yesterday's winner, Susie Patton from Griffith University.



Pharmacy webinar

THE Pharmacy Board of Australia is hosting a webinar on continuing professional development (CPD) for pharmacists in Sep.

The focus is on lifelong learning and planning the pharmacist's CPD program, new requirements from the Board and available resources and tools.

The next CPD period commences 01 Oct, the Board said.

See pharmacyboard.gov.au.

TGA's hot topics

THE therapeutic Goods Administration (TGA) has posted on its site the "Hot Topics" and other presentations given by TGA staff at the ARCS Scientific Congress Canberra, 10-11 Aug 2016.

Two topics related to regulations around complementary medicines. Visit www.tga.gov.au for details.

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* When compared to standard cow's milk; Source: Urashima and Taufik, 2010.



The May 2016 release contains new content including topics on actinic keratosis, deprescribing and a simple diagrammatic guide to inhaler devices. Topics reviewed include asthma, COPD, gout, hypertension, dyslipidaemia and dyspepsia.

Online version also available.

For more information go to www.amh.net.au.



Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy.

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au



Dispensary Corner

REDHEADS rejoice - your day has come, or at least is coming.

This Friday is World Orangutan Day (19 Aug), an international day of celebration focusing on the beauty of the unique primate, and raising awareness around the threats the species faces to its survival in the wilds of Borneo.

Pharmacists anticipate an increase in sales of hair dye in the UK's Leicestershire as Twycross Zoo has announced free entry on the day to all visitors with red hair, who'll be able to save nearly £20 on the price of a ticket.

Twycross Zoo is home to four of the orange-haired orangutans (**pictured**), while their numbers in the wild have fallen by 50%, according to figures from the International Union for Conservation of Nature.



COUCH potatoes may struggle to produce children, with a new study finding that watching more than five hours of television per day can cut a man's sperm count by a third.

Experts at Copenhagen University assessed 1,200 healthy young men with the results, published in the *American Journal of Epidemiology*, revealing binge-watchers had average sperm counts of 37 million per millilitre of fluid, compared to 52 million per millilitre among men who rarely watched TV.

On top of this they had reduced levels of testosterone.

Oddly, sitting at the computer for long hours didn't have the same negative effects.

Designer Brands Cosmetics Luminous Perfection Cushion Foundation

This revolutionary product contains liquid foundation in a cushion enabling easy access to the perfect amount of product every time without waste, spills or fuss. DB's **Luminous Perfection Cushion Foundation** is based on a lightweight formula that promotes perfect dewy, luminous & glowing skin for a natural looking complexion or a fresh faced look. The convenient compact also contains a mirror for on the go adjustments, while the applicator pad allows for easy and buildable coverage.

Stockist: 1300 765 332

RRP: \$19.99

Website: www.dbcosmetics.com.au



mundicare Antiseptic Spray

mundicare **Antiseptic Spray** is tailored for families on the go. Made using single origin, purified melaleuca oil, this no-touch spray allows you to apply a soothing, cooling treatment without touching minor cuts, scratches, grazes and abrasions. The natural antiseptic properties of melaleuca oil help to reduce the risk of infection of minor wounds, providing soothing relief with peace of mind.

Stockist: 1800 188 009

RRP: \$9.99

Website: www.mundicare.com.au

Premium Nails Decorated Nail Kits by 1000 Hour

1000 Hour **Premium Nails Decorated Nail Kits** have been designed for comfort and ease of application, and provide a salon-worthy finish. Available in two application options – glue-on or press-on tabs, these premium nails can be worn either temporarily or for up to two weeks, keeping nails chip resistant. The convenient carry case contains 48 nails, 2g glue, 40 press-on tabs, an applicator wand, cuticle sticks and a nail file - available in Diamante with Silver Stripe, French Glitter Curve, Pink Shimmer and Buff Shimmer.

Stockist: 02 9526 0777

RRP: \$15.99

Website: www.1000hour.com.au



Blackmores Brain Active

Brain Active from Blackmores contains Longvida, a form of curcumin (the active component of turmeric) with enhanced bioavailability. Blackmores Brain Active may support working memory (a part of short-term memory), and may support alertness and aid reduced fatigue, to help keep the brain active. Always read the label. Use only as directed. If symptoms persist, see your healthcare professional.

Stockist: 1800 803 760

RRP: \$27.99 for 30 caps

Website: www.blackmores.com.au

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