

Today's issue of PD

Pharmacy Daily today has two pages of news, plus a full page from **Sigma**.

Chinese shoppers

INFLUENTIAL online celebrities from China arrive in Australia next week for the 'Walk Into Australia and NZ' campaign, organised by turnkey e-commerce solutions company Azoya and China's online shopping guide SMZDM.

Designed to build bridges between Chinese online shoppers and Australian retailers by offering face-to-face interactions, the campaign will help participants understand the authenticity and reliability of ethical products from Australia.

"China's ecommerce landscape is rapidly evolving, offering Australian brands and retailers a huge opportunity to take advantage of it," said Sylvia Wei, deputy md Australia for Azoya.

The 12-person delegation includes four high-profile Chinese KOLs (selected from over 1,000 applicants) and editors from SMZDM all of whom will participate in a series of online and offline events in Sydney, Melbourne and Auckland between 21-30 Aug.

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Epic innovation awarded

EPIC Pharmacy has been named as one of Australia's top 50 Most Innovative Companies, with the *Australian Financial Review* citing Epic's development of digital health tools for the award.

Epic's Medication Manager has been created from the ground up to be a secure electronic platform allowing patients and healthcare professionals real time access to pharmacy information, including medication profiles.

ChartFlow was developed to allow pharmacy and nursing staff to capture an image of a patient's medication chart via a tablet device, where they can then annotate instructions, flag urgencies and send directly to the pharmacy for dispensing.

This transforms hospital pharmacy workflow, reducing turnaround times and also improves safety by eliminating transcription errors.

Epic Pharmacy co-owner Cathie Reid said the recognition in the awards "highlights how companies



are bridging the gap between a paper-based industry and a digital future.

"We're always working to be digitally 'fit' in a fast-paced industry... Medication Manager and ChartFlow are addressing today's pain points and at the same time positioning the industry for an e-health future," Reid said.

The Epic team are pictured above celebrating the award win.

NZ to consider morning after pill

NEW Zealand's Medsafe regulator will consider a proposal to reclassify selected oral contraceptives (desogestrel, ethinylestradiol, levonorgestrel and norethisterone) from prescription medications to Pharmacist Only.

The agenda for the next Medsafe Medicines Classification Committee meeting on 01 Nov will also consider rescheduling melatonin as a "general sales medicine" as well as moving nitrofurantoin from prescription to Pharmacist Only.

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Amcal+ offer

SIGMA Pharmaceuticals is today highlighting the advantages of partnering with its Amcal+ brand such as private label products, a loyalty program, professional services, marketing and e-commerce - see **page three**.

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* When compared to standard cow's milk;
Source: Urashima and Taufik, 2010.



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- **Pharmacist In Charge** - Canberra CBD (Job# 200013256)
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- **Clinical Pharmacist** - Gippsland region, VIC (Job# 200013224)
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- **Pharmacist Manager** - Gold Coast, QLD (Job# 200013218)
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Events Calendar

WELCOME to *Pharmacy Daily's* events calendar, opportunities to earn CPE and CPD points.

If you have an upcoming event you'd like us to feature, email info@pharmacydaily.com.au.

27-28 Aug: 2016 Pharmeducation Clinical Update Seminar; Crowne Plaza Coogee, Sydney; details at: www.pharmeducation.com.au

27-28 Aug: Cardiology Seminar; Rydges Sydney Central; see: www.cpd.shpa.org.au

6 Sep: Ethical Nutrients Natural Medicine for Today's Pharmacist 2016; Brisbane; for more info call: 1800 777 648

7 Sep: Ethical Nutrients Natural Medicine for Today's Pharmacist 2016; Sydney; for more info call: 1800 777 648

9-11 Sep: Pharmacy Connect; Four Points by Sheraton Darling Harbour Sydney; see: pharmacy-connect.com.au

9-10 Sep: The Friendlies Conference 2016; Old Woolstore Hotel, Hobart; visit: pharmacyconference.com.au

12 Sep: Ethical Nutrients Natural Medicine for Today's Pharmacist 2016; Melbourne; for more info call: 1800 777 648

14 Sep: Ethical Nutrients Natural Medicine for Today's Pharmacist 2016; Launceston; for more info call: 1800 777 648

15 Sep: CMA Annual Conference; Doltone House Sydney; more info at: www.cmaustralia.org.au

20 Sep: Making the Most of your Aged Care Services; St Leonards; more info at www.guild.org.au

21-25 Sep: The Pharmacy Alliance 2016 Members' Forum; Queenstown, New Zealand; visit: pharmacyalliance.com.au

Webster pack tampering

A NURSE who at the time was working in Thompson Health Care Residential Aged Care Facility in Frederickton, New South Wales, has been found guilty of unsatisfactory professional conduct and professional misconduct for inappropriately administering Risperidone taken from one Webster pack and inserted into another patient's pack.

Brian McLean, whose registration has lapsed, faced the Health Care Complaints Commission which ruled yesterday that he is not able to reapply for registration for a period of four years and may not provide health services to the public while not registered as a nurse.

McLean's actions meant that a patient who was prescribed

Risperidone failed to receive it, while other patients who were not prescribed it, were administered the product without medical consent or written order.

The inappropriate administration of the drug happened over a period from Apr to Oct 2014 and at no time did McLean discuss the medication regime of residents at MVH with other healthcare professionals or the patients involved.

The Commission's finding places its hearing costs as McLean's responsibility as well.

Infants vit D poison

DOZENS of infants in sun-poor Denmark were poisoned after being given a liquid vitamin D supplement that contained 75 times the level recommended and indicated on the bottle, according to Danish health authorities writing in a *BMJ* article.

Danish firm Inno Pharma, which produces and markets the supplement for infants and pregnant women, recalled the product from the market on 21 Jul after the incorrect levels of vitamin D were discovered - www.bmj.com.

Bexsero still sketchy

SUPPLIES of GlaxoSmithKline's (GSK's) Bexsero, a multi-component meningococcal B vaccine, are still affected by global demand (*PD* 18 Jul), the company has said, resulting in intermittent availability.

Go to www.tga.gov.au for more.

Win with A'kin

This week Pharmacy Daily and A'kin are giving away each day a pack including A'kin Pure Radiance Rosehip Oil and A'kin Brightening Rosehip Oil with Vitamin C.

Discover skin that feels soft, smooth and deeply hydrated. This award winning Rosehip oil helps to restore moisture and reduce the visible signs of ageing. The result is vibrant, glowing and radiant looking skin. Or try A'kin Brightening Rosehip Oil with a collagen boosting formula and the addition of powerful antioxidant Vitamin C to neutralise free radicals, this oil helps to brighten overall skin tone and texture, while reducing the appearance of sun damage and pigmentation.

To win, be the first from VIC or TAS to send the correct answer to the question to comp@pharmacydaily.com.au

Does A'kin contain any nasties?

Congratulations to yesterday's winner, Michelle Clark from Symbion.



Dispensary Corner

OPENING the film on your cucumber to find a squashed, dead worm wouldn't incite the most positive reaction in most people but one UK man decided to have a bit of fun with it.

He did what a lot of consumers would do, taking to the Facebook page of supermarket giant Tesco to post make a comment.

"I excitedly shouted to the kids to come downstairs and meet our new pet. We decided to name him William," he wrote.

"24 hours later and William still hasn't moved, on closer inspection he seems quite flat and I think he may be dead," he continued.

He said he now had upset children, a worm funeral to plan & had lost his taste for cucumber sandwiches which everyone knows are a favourite at a wake.

Tesco sent the family a sympathy card (pictured below) which now sits beside the grave.



MAKEUP brushes may look safe enough but unless you're vigilant with washing them they're probably harbouring 'a bacteria soup', according to a report published in the *Daily Mail*.

The reporter sent her makeup brushes for testing only to find the amount of bacteria collecting on her makeup brushes could easily cause nasty skin infections.

The report also found that cleaning methods such as brush cleansing gels and silicone cleansing palettes were not nearly as fast and effective as soap and water for removing germs.

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