

The future of integrated
pharmacy management
has arrived – **Fred NXT**

FREDNXT



FDA ticks Afluria vax

FOLLOWING Australia's Therapeutic Goods Administration approval of Afluria Quad (**PD** 01 Aug 16), the US Food and Drug Administration (FDA) has now approved the quadrivalent influenza vaccine from Seqirus, CSL's vaccine company.

It is the second quadrivalent influenza vaccine that Seqirus is offering this season after the FDA approved Flucelvax Quadrivalent influenza vaccine in May.

Afluria Quadrivalent comes in single-dose, preservative-free prefilled syringes whereas the trivalent Afluria is available in prefilled syringes and multidose vials and is the only flu vaccine approved for needle-free administration; the vaccine is delivered through a narrow stream of fluid directly into the skin in about one tenth of a second.

Did you know
that goat's milk
contains prebiotic
oligos which are
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to breast milk***



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FIND OUT MORE

* When compared to standard cow's milk;
Source: Urashima and Taufik, 2010.

Ramsay pharmacy push

LISTED private hospital operator Ramsay Health yesterday flagged a major expansion of its pharmacy operations, with the aim of establishing community pharmacies across the country.

Speaking at the release of the company's annual results for 2015/16, Ramsay Health Care md

Christopher Rex said the aim was to continue to meet the growing needs of a population with an increasing chronic disease burden.

"Drawing upon the experience we have gained in the operation of our 200 hospital pharmacies across the world, we have commenced a strategic plan to extend our services beyond the hospital walls.

"To this end, we are in the process of establishing strategically located



community pharmacies across Australia, concentrating initially in close proximity to our hospitals," Rex said.

He said the move would allow Ramsay to provide extended services to its patients, "including participation in the provision of care to the chronically ill". Currently

there are about 20 Ramsay Pharmacy locations in Queensland, NSW and Victoria and this number looks set to surge under the strategic plan.

The project would see the pharmacies offer specialised medication management and 24/7 medicine on-call advice, in addition to a number of community-based services and clinics.

Rex said the pharmacy plan would provide patient pathways from the hospital back into the community, offering post discharge services from Ramsay hospital patients.

"We have 71 hospitals in Australia - if we were to just populate the patient catchment areas of those hospitals with pharmacies, it soon adds up to a big number and that is certainly our intent.

"Because we buy so many drugs around the world, we negotiate appropriate prices to reflect that, so from a commercial point of view we can make these pharmacies work well," Rex added.

Ramsay reported a \$481.4 million net profit after tax, an increase of 16.8% for the year to 30 Jun.

CHF hails PSA win

THE Consumers Health Forum says recognition by the International Pharmaceutical Federation of the PSA's Health Destination Pharmacy initiative (**PD** Mon) is "welcome recognition of moves towards patient-centre health services".

CHF ceo Leanne Wells (**pictured**) said the award celebrated PSA's steps to promote practice improvement and collaboration with other health professionals.

"A CHF survey in the past year has shown that people see pharmacy as an accessible health service, and a strong majority of those surveyed would like to see their pharmacy play a larger role in primary care in the community," she said.

Wells said the CHF would be urging the review into pharmacy remuneration and regulation to "recommend the further development of the pharmacy role in primary health care".



Pharmacist banned

A PHARMACIST has been disqualified by the Victorian Civil and Administrative Tribunal from applying for registration for three years, following hearings finding him guilty of engaging in professional misconduct.

In Mar 2015, Ali Kozanoglu was convicted in the County Court of Victoria of two counts of trafficking a drug of dependence, namely dextromethorphan, between 01 Jun 2010 and 23 Jun 2011, with a three year prison sentence.

In making its finding, the tribunal observed that, "to say (Kozanoglu's) conduct, as found by a jury, leading to conviction, was substantially below the expected standard, is an understatement.

"The fundamental obligation of a pharmacist is to ensure the health and wellbeing of their patient(s).

"This is achieved by providing appropriate high-quality treatment including appropriate provision of medicine(s), as well as safeguarding people from inappropriate treatment and medication use.

"Mr Kozanoglu betrayed that obligation," the tribunal said, adding that its severe penalty was to "send a message of deterrence".

Vic cannabis debate

THE Victorian Parliament today will hear a motion which will force a debate on the legalisation of cannabis for recreational use.

To be moved this morning by Member for Northern Metropolitan Region and Sex Party leader Fiona Patten, the discussion will become a debate scheduled for 14 Sep.

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GUILD

PHARMACY
OF THE YEAR

National RTPM call

WITH Tasmania and Victoria the only states to act six years since the Federal Government established a non-compulsory real-time prescription monitoring (RTPM) system, ScriptWise said it is calling for the adoption of a national mandatory system on International Overdose Awareness Day today.

Close to four people die every day in Australia from drug overdose, according to the Penington Institute, with more than 80% of these deaths linked to prescription medication.

ScriptWise highlights, and the Pharmacy Guild of Australia agrees, that a fragmented system whereby only two states out of all Australian states and territories are committed to a mandatory system represents a fail for those people dependent on or misusing prescription medication.

"Prescription medication misuse is reaching epidemic proportions in Australia. We need to act now," said ScriptWise ceo Bee Ismail.

The Pharmacy Guild of Australia echoes ScriptWise's call.

"For too long, the tragedy of overdose deaths has been a scourge in our society, with coroners around the nation lamenting the lack of action," said Guild national president George Tambassis.

"It is high time for an effective real-time monitoring system to be in place across Australia because, quite simply, it will save lives."

Major CWH property play

CHEMIST

Warehouse look set to be an anchor tenant in a major retail network to be established from the ashes of the collapsed Masters Hardware group.

Chemist Warehouse's owners are also part of the 'Home Consortium' creating the new mega malls, with other partners including Spotlight Group and Aurrum.

Home Consortium says it has a binding contract with Woolworths, worth about \$750 million, which will see it take over 82 locations, including 61 existing Masters stores and 21 development sites.

They plan to convert the locations across Australia into "multi-tenant large format retail centres," with the first scheduled to open in Apr next year "anchored by a selection of Australia's leading home, hardware, family and lifestyle retailers".

Other prospective tenants are expected to include such names



as JB Hi-Fi, The Good Guys, Anaconda and even Bunnings Hardware. Home Consortium chairman

David Di Pilla said "we plan to quickly engage with key stakeholders, including local, state and federal governments and other retailers keen to participate in the transformation of the former Masters sites into vibrant, economically productive precincts providing employment opportunities across the communities that they serve".

Di Pilla said alongside Chemist Warehouse a large majority of the retail space across the portfolio was already pre-committed to "very successful retailers who recognise its potential, especially the opportunity to gain exposure to population growth regions across Australia".

Another US biosimilar

THE US Food and Drug Administration has approved Erelzi (etanercept-szxs) from Sandoz, which is a biosimilar to Amgen's blockbuster Enbrel.

Erelzi is approved for all indications of the reference product.

Spring is sprung

SPRING is sprung, the grass is riz, or at least, is about to, along with spring sniffles, sneezes and other allergic reactions.

GlaxoSmithKline (GSK) urges people not to suffer in silence, and pharmacists to prepare for the onslaught of queries around symptom amelioration.

More than three million or some 15% of Australians may experience troublesome symptoms such as nasal congestion, itchy red or watery eyes, runny nose and sneezing during the spring season.

More critically, people with related conditions like asthma are also encouraged to think ahead as studies show up to 80% of people with asthma also experience symptoms of hay fever, GSK has said.

A new website registering the daily pollen count can be found at www.HayFeverHelp.com.au to give those with a sensitivity the opportunity to assess their risk before going out into the weather.

They can also join the chatter on social media by using the tag #HayFeverHelp.

GSK urges patients to consult their healthcare professional about their hay fever symptoms and act earlier rather than later.

Esbriet AusPAR

AN AUSTRALIAN Public Assessment Report (AusPAR) has been posted by the Therapeutic Goods Administration for Roche's idiopathic pulmonary fibrosis treatment Esbriet (pirfenidone).

Go to www.tga.gov.au.

Win with Blistex

This week to celebrate the launch of NEW Blistex Happy Lips Melon lip balm on 1st September in pharmacy, Pharmacy Daily and Blistex are giving you the chance to WIN a Blistex prize pack valued at \$36.05. Blistex is a leading lip care brand delivering superb moisture and protection to lips to keep them beautifully healthy all year round.

Each prize pack contains Happy Lips Melon, Strawberry & Mango, Lip Conditioner, Ultra, Intensive Repair and Deep Renewal.

To win, be the first person from WA to send the right answer to the question to comp@pharmacydaily.com.au

When does the new Happy Lips Melon launch?

Congratulations to yesterday's winner, Suzi Eley from FRED.



Apps - medical devices

WITH the proliferation of health apps for mobile devices comes the vexed question, "When do they become medical devices?"

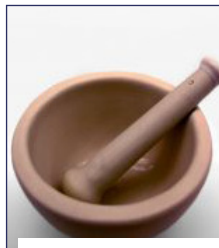
From step-counting, to heart-monitoring and skin treatment advice, the confusion has prompted the UK's Medicines and Healthcare products Regulatory Agency (MHRA) to issue updated guidance in the form of a step-by-step interactive pdf to check if an app is a medical device - **CLICK HERE**.



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Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

TRESemmé Botanique Damage Recovery

Designed to restore the appearance of healthy looking hair by delivering shine, smoothness, frizz control and humidity resistance, TRESemmé **Botanique Damage Recovery Shampoo and Conditioner** are also safe for coloured hair. The shampoo is free of parabens and dyes and gently cleanses to recover soft and healthy looking hair while the conditioner follows on with a lightweight formula infused with madadamia oil, wheat proteins and avocado oil to nourish weak and damaged cuticles, restoring smoothness and strength.

Stockist: 1800 061 027

RRP: From \$6.99 ea for 390 mL

Website: www.tresemme.com.au



Ulta3 Loves Nail Colour - Spring pastles 5-piece set

A posy of gorgeous Spring tones, the new Ulta3 **Loves Nail Colour** range has a shade to suit every skin tone. From the lightest peony pink to a stylish neutral ash, these nail colours are a mix of shimmer and opaque



formulations. With a super-pigmented formula and Ulta3' famous brush shape, these romantic nail hues will apply easily and can also be used on their own, or for nail art designs and highlights. Colours are Hot Sand, Flower Power, Sun Kissed, Spring Bloom and Summer Storm.

Stockist: 1800 181 040

RRP: \$11.50

Website: www.ulta3.com.au

NeutraLice Advance - tough on lice, kind to kids

Not all head lice treatments work the same way. **NeutraLice Advance** is a fast and effective new generation treatment which kills lice and eggs by suffocating them. NeutraLice says it's been clinically proven in Australia to kill lice, with almost 98% of people treated with NeutraLice Advance being completely free of head lice after the treatment, which can be as brief as 10 minutes. This product is suitable for the whole family, even where there is sensitive skin, and for any child over 6 months of age.

Stockist: 02 8113 6245

RRP: from \$19.95

Website: www.neutralice.com.au



Spray & Set Makeup Setting Spray by Designer Brands

For perfect complexion, apply Designer Brands **Spray & Set** makeup setting spray for results in a flash. Creating a dewy luminous finish, this setting spray both sets and extends the wear of your makeup with its light-as-air formula as it mists on the skin to deliver a 'just applied' finish. The setting spray is enriched with camomile, cucumber and green tea and protects your makeup from heat and cool damage in any season. Presented in a compact spray format, this is the perfect travelling companion.

Stockist: 1300 765 332

RRP: \$9.99

Website: www.dbcosmetics.com.au



Dispensary Corner

IT WAS a tough job, but the **Pharmacy Daily** team were up to the challenge.

Late yesterday afternoon we were graced with a surprise visit in our Sydney office - a very welcome delivery from Blistex.

Promoting the new 'Melon Happy Lips' Blistex flavour, it was literally a melon which made our lips very happy - complete with watermelon jelly slices, melon lollies, coconut sorbet with honeydew and watermelon and to top it all off, some honeydew melon syringes (pictured below).

We are very happy to report that the melon flavour went down a treat, with Blistex adding it to the existing Strawberry and Mango flavours - so who knows what might come next!



FORGET drugs, it turns out iPads are just as efficient for relaxing children before they go under for surgery.

A French study of 112 youngsters aged 4 to 10 found that those who played on an iPad loaded with games before their operation were just as blissed-out as those who were given sedatives.

Lead researcher Dominique Chassard of the Hospices Civils de Lyon said the games provide a simple and familiar distraction which may make the whole experience feel "less medical and so less threatening".