



AD guidelines consult

REVISED guidelines on medicines to treat Alzheimer's disease have been drafted and released by the European Medicines Agency, which is now seeking public feedback on the content.

The consultation runs for six months with submissions due by 31 Jul 16.

See ema.europa.eu for details.

GSK Boostrix update

GLAXOSMITHKLINE has confirmed uninterrupted supply of its diphtheria-tetanus-acellular pertussis (whooping cough) (dTpa) vaccine Boostrix in the face of unprecedented demand from the private market on supplies in Australia.

Stock allocated to State, Territory and Federal Government programs is prioritised, GSK said.

First pharmacy hackathon

PHARMHACK, the brainchild of Australian pharmacists and industry experts wanting to break out of standard business models, is a world first in community pharmacy innovation, according to Sabrina Elkhodr of Better Health Consulting.

The "hackathon", a proven innovation system in other industries which showcases so-called 'Lean Startup techniques', is for the first time being tried with a community pharmacy business focus.

About 100 participants, including pharmacists, patients, software developers, engineers and pharmacy stakeholders, will gather in Sydney for the event in April, with the goal of "building and pitching digital based health

and business solutions for the pharmacy industry".

A hackathon is a weekend event where people with an idea, designers and technical developers come together to build a prototype solution in just 36 hours.

At the end participants make a presentation which can provide an opportunity to find potential backers to fund the project.

The organisers say PharmHack will also help stakeholders gain first-hand insights into the problems facing pharmacists and patients.

Sponsorship opportunities are also available - for more information on how to participate see www.pharmhack.com.au or call Sabrina on 0420 481 388.

NAPSA student comp

STUDENTS preparing for a career in community pharmacy have the opportunity to demonstrate their flair and entrepreneurship by entering the tenth National Student Business Plan Competition.

The Pharmacy Guild of Australia 2016 competition offers \$15,000 in cash prizes to the finalists (top three teams) in addition to support to attend the Guild 2016 Pharmacy Transformation Business event.

Blackmores, EBOS, Gold Cross and Pharmaceutical Defence (PDL) are sponsoring the competition, with the NZ Guild also supporting.

myDNA phcy testing

CHEMMART stores throughout Australia are offering a genetic test that may help identify medications and dosing tailored to the individual.

The myDNA test identifies how a person's genetic makeup influences enzymes and how they affect body metabolism of common medications, potentially helping patients to personalise their approach to medicines, Chemmart says.

The DNA sampling is done via a cheek swab which is sent to a team of expert doctors, pharmacists and scientists and then reported back to the pharmacist for further private consultation.

Chemmart executive director Duncan Phillips said the \$149 test is available in more than 200 participating pharmacies.

Labelling constraints

THE Therapeutic Goods Administration is urging product sponsors to take immediate steps to amend any labels affected by the new requirements in the Required Advisory Statements for Medicine Labels (RASML) No. 3, which will become effective 01 Jul 2017.

The updated labelling statements reflect public consultations and new Conditions of Listing over the last couple of years, with items affected including OTC cough medicines, OTC nasal decongestant preparations, esomeprazole, metoclopramide, chloramphenicol and NSAIDs for oral use.

CLICK HERE for details.

PSA safari refresher

PHARMACISTS and health professionals are reminded by the Pharmaceutical Society of Australia's (PSA) to register for the Offshore Refresher Conference 2016 in South Africa, promising "the highest-quality education mixed with wildlife and adventure".

The 41st Offshore Refresher Conference 2016 will be held in Cape Town and Sun City, South Africa from 01 to 10 May, with pre-conference programs from 27 Apr and a post-conference program from 10 to 13 May.

Go to www.psa.org.au for details.

New GORD guidelines

THE UK National Institute for Health and Care Excellence (NICE) has posted new guidance for the management of gastro-esophageal reflux disease (GORD) across younger age groups.

Go to www.nice.org.uk for the new guidelines.

The *Australian Prescriber* has also released a review of GORD treatment options with a continuing professional development activity for pharmacists.

CLICK HERE to access the CPD which can provide two Group 2 credits for participants.

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Win with Efamol

This week *Pharmacy Daily* and Efamol are giving away a bottle of Efamol Efalex Original Brain Formula 240 capsules each day.

Efamol Efalex with omega nutrients from fish oil and evening primrose oil may assist cognitive process such as learning and concentration. Always read the label. Use only as directed. CHC70544-04/15. To find out more visit www.planethealth.com.au



To win, be the first person from WA to send the correct answer to comp@pharmacydaily.com.au

Which three important fatty acids does Efamol Brain contain?

Congratulations to yesterday's winner, Sharyn McErlean from the Pharmacy Guild of Australia.



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Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy.

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

Women's Bio Balance probiotic from Blackmores

Women's Bio Balance is a unique once-a-day oral probiotic which may help reduce the colonisation of "bad" bacteria & yeast in the vagina & re-establish "good" bacteria to help protect against imbalances. Blackmores states each capsule contains 2.3 billion organisms of lactobacillus rhamnosus, GR-1 and lactobacillus reuteri, RC-14 and is administered orally as a once or twice daily capsule.

Stockist: 1800 803 760

RRP: \$32.99 for 30 caps

Website: www.blackmores.com.au



DISPENSARY CORNER

ZIKA virus is certainly having a global impact and it's not just people's health it's affecting.

Indian carmaker Tata Motors has had to rename its soon to be released hatchback 'Zica' - which the company said was a catchy acronym for 'zippy car'.

Tata Motors thought it might be a tad awkward to launch a car at this week's biennial New Delhi motor show that shared a name with the current international health emergency.

Well they do say timing is everything. Tata is yet to reveal what the new name will be; we only know it won't be mosquito-borne this time around!



Cancer Council SPF 50+ Sensitive Sunscreen

Cancer Council SPF 50+ Sensitive Sunscreen is dermatologically tested and formulated to provide sun protection while soothing, softening and protecting the skin. The sunscreen has been formulated for those with sensitive, allergy-prone skin and features high sun protection factor (SPF)50+ protection. It also contains aloe vera and vitamin E to soothe and hydrate the skin, and is paraben and fragrance free as well as providing four hours water resistance.

Stockist: 1300 364 515

RRP: \$14.95

Website: www.skinhealth.com.au

Designer Brands (DB) Chubby Lip Crayon

Designer Brands **Chubby Lip Crayon** has a long-lasting formula featuring cocoa butter, vitamin E and strong colour pigments. The unique Chubby Lip Crayon is available in five shades to suit every occasion: Coral Nude, Lady Lilac, Doll Face, Raspberry Jam, and Kiss & Tell. Priced to meet the tightest budget but without quality compromise, this cosmetic range can be a constant travelling companion.

Stockist: 1300 765 332

RRP: \$8.99

Website: www.dbcosmetics.com.au



Travel Mini TriShave 3in1 Shave Cream for Women

TriShave Travel Mini 3in1 Shave Cream is a shaving cream that conditions the skin while reducing redness, cuts and minimising ingrown hairs. The shaving cream has been formulated with tea tree oil which is known for its anti inflammatory properties, and rosehip oil which helps to soothe and condition the skin. This cream does not contain any drying soap agents and is suitable for all skin types.

Stockist: 02 9418 1115

RRP: \$4.69

Website: www.trishave.com.au

SALTY, sweet and just purely bizarre - a new study by British rail operator Virgin Trains has revealed the top foods craved by expectant mums.

Among the top 20 hankerings were chillies, chorizo, Marmite, ice and anchovies.

More unusual cravings discovered during the survey included charcoal for four in every 100 expectant mums - and even stones for one in 50.

The top non-food pregnancy urges were revealed as charcoal, toothpaste, sponge, newspaper, stones, toilet paper, dirt and soap. Mmm tasty.

Don't worry too much yet, Chocolate, crisps, sweets and cheese were the fairly safe top four desires of pregnant ladies.