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Today's issue of PD

Pharmacy Daily today has two pages of news, plus a full page from **Para'Kito**.

Home-based MTM

A PHARMACIST-LED, home-based medication therapy management (MTM) plan for senior patients with diabetes and hypertension has proved a success in Houston, Texas.

Led by Texas Southern University College of Pharmacy and Health Sciences, pharmacists visited the patients in their homes to provide them with education and information.

During the four month project patients experienced modest reductions in systolic blood pressure and medication adherence scores improved.

Focus groups held with participants at the end of the program revealed they were "extremely satisfied" with the program and changed their health behaviours based on the knowledge they gained.

Make or break year ahead

BUSINESS confidence about their companies' growth prospects as expressed by a survey of Australian ceo participants is lower than a year ago according to the Pricewaterhouse Cooper (PwC) 19th Annual Global CEO Survey.

Launched at the World Economic Forum in Davos yesterday, the survey revealed that just over one third of Australian ceos are 'very confident' they will see revenue growth in the next 12 months, down from 43% last year.

Forty-nine Australian ceos and over 1,400 globally were involved in the survey, with only 31% anticipating an increase in global economic growth this year, down from 38% in 2015, while the majority (57%) expect growth to remain the same.

PwC ceo Luke Sayers said the combination of tough operating conditions, an uncertain global outlook, and the growing fiscal deficit have set up 2016 as a 'make or break' year for Australia's future

prosperity.

The government's response to debt and fiscal deficits was tagged as the top economic, social, policy or environmental threat to organisations' growth with 61% of ceos highlighting a clearly understood, stable and effective tax system as the top priority for government, although only 18% believed it could deliver.

Cocaine eats brain

A STUDY on mice found cocaine can cause the brain to eat itself by triggering out of control autophagy where the brain cells self-digest.

The study led by John Hopkins University in the USA also revealed the process killed the mice when they were given high doses of coke.

An experimental drug, called CGP3466B, was found to be able to protect the mouse nerve cells and may prove useful for humans because it has been through clinical trials to treat Parkinson's and motor neurone disease.

Consultation advice

PHARMACISTS have been given advice on how they can communicate effectively with adults who have learning disabilities in an article published in the *Pharmaceutical Journal*.

Using insights from a discussion group of Down Syndrome patients as an example, it revealed many of these patients did not realise they could ask the pharmacist questions about their medications.

Key qualities pharmacists can develop to support these patients include empathy, patience, a willingness to consult at a slower pace and breaking information down into smaller more digestible chunks.

Cancer drug for Alzheimer's

A DRUG used to treat cancer has been shown to improve memory in a mouse model of Alzheimer's disease according to research out of Israel.

The study, published in *Nature Medicine* identifies immune-checkpoint blockade as a potential therapeutic approach for Alzheimer's disease.

CLICK HERE for the abstract.

Win with MILANI

This week *Pharmacy Daily* and Milani are giving away everyday a prize pack including Transparent Anti-Feathering Lipliner, Tuscan Toast Matte Lipstick and Venice Fierce Foil Eyeshine.

Milani Cosmetics is a cruelty-free brand. They do not test products on animals, nor do they allow others to test on their behalf. The brand is certified by both PETA and The Leaping Bunny Program (CCIC) as cruelty-free. Milani also has a ton of Vegan options also. For more info visit www.milanicosmetics.com.au

To win, be the first from **WA** to send the right answer to the following question to comp@pharmacydaily.com.au

True or false: the Eyeshadow Primer is called Nude.

Congratulations to yesterday's winner, Yen Hua from Healthyworld Pharmacy Riverlink.



NIH Awards

UNIVERSITY of Sydney Faculty of Pharmacy has congratulated Professor Kim Chan and his research collaborators on being awarded National Institutes of Health (NIH) funding for the project titled "Harnessing Bacteriophages as Natural Predators to Combat the Superbugs: A Pulmonary Drug Delivery Approach."

The NIH has provided approximately US\$5 million in funding for 24 research projects, including Professor Chan's, designed to develop non-traditional therapeutics for bacterial infections to help address the growing health threat of antibiotic resistance.

TGA Sextra warning

THE Therapeutic Goods Administration (TGA) has issued a safety advisory alerting healthcare professionals and consumers that Sextra and Jack Rabbit capsules contains the undeclared substances sildenafil and yohimbine.

The drugs have not been assessed by the TGA for quality, safety or efficacy as required under Australian legislation and supply is illegal.

TGA is working to stop future shipments of the capsules.

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ethicalnutrients.com.au/ChooseYourOmega-3

Always read the label. Use only as directed.



Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy.

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

New from Ethical Nutrients - targeted Omega-3 Range

Ethical Nutrients have developed a range of quality fish oils with targeted herbs and nutrients for customers looking to age well. Customers can choose their Omega-3 from **Brain Health Omega-3** with brain-boosting ginkgo, **Skin Health Omega-3** with skin-loving astaxanthin, **Heart Health Omega-3** with heart-friendly hawthorn, or **Hi-Strength Fish Oil** with researched strength EPA/DHA for joint health. Ethical Nutrients is only available in pharmacies and health food stores.

Stockist: 07 3117 3300

RRP: \$29.95 - \$59.95

Website: www.ethicalnutrients.com.au



New from Qsilica - Beauty Elixir

Australian-made supplement and skincare brand, Qsilica has released the latest in antioxidant therapeutic beauty supplements, **Beauty Elixir**. The high-potency, antioxidant-rich, therapeutic beauty supplement encourages healthy, glowing skin from the inside, the company says. It incorporates 12 active ingredients including resveratrol, silica, kelp powder and biotin.

Stockist: 02 4862 9999

RRP: \$39.95 for 30g tub, \$69.95 for 60g tub

Website: www.qsilica.com.au



Blush Volupté from Yves Saint Laurent

Yves Saint Laurent **Blush Volupté** is a fuchsia powder blush that adds colour to cheeks. The rich shade is designed to lift the cheeks and create a bold confident look. The symmetrical grid of finely-milled cerise pink surrounds a sparkling silver-pink heart, helping to highlight and sculpt skin. Super-fine particles give a natural and buildable finish, whilst rich pigment allows for intense colour. The product is presented in a striking gold case with mirror and low-profile brush included.

Stockist: 1300 651 991

RRP: \$75.00

Website: www.yslbeauty.com.au



Just For Men Moustache & Beard

Just For Men **Moustache & Beard** has been formulated to groom away grey hairs in men's facial hair. The brush-in gel formula has been made for coarse facial hair, and is a fast and easy way to keep facial hair looking its best and well groomed. Just For Men Moustache & Beard is a unique product in the market dedicated to facial hair. The dye vehicle in Just For Men is specially engineered to drive the dye molecules into the grey hair in only five minutes. The gel formula does not change the naturally pigmented hair and only targets the grey hair.

Stockist: 1800 062 019

RRP: \$11.99

Website: www.justformen.com



DISPENSARY CORNER



A PRIVATE booth where men can go to, ah, 'relieve themselves' during a stressful day has sprung up on the streets of New York.

In an odd marketing ploy, sex toy company Hot Octopuss has set up a free masturbation booth with a chair, laptop and curtain.

"We hope the city's men enjoy using the space we've created in whatever way they want. It's completely free of charge," says Adam Lewis, the brains behind the creation.

Hot Octopuss was inspired by a Time Out survey, which said 39% of the New York men it questioned admitted to masturbating while at work.

Apparently 100 curious men entered the 'GuyFi' booth on the first day it appeared.



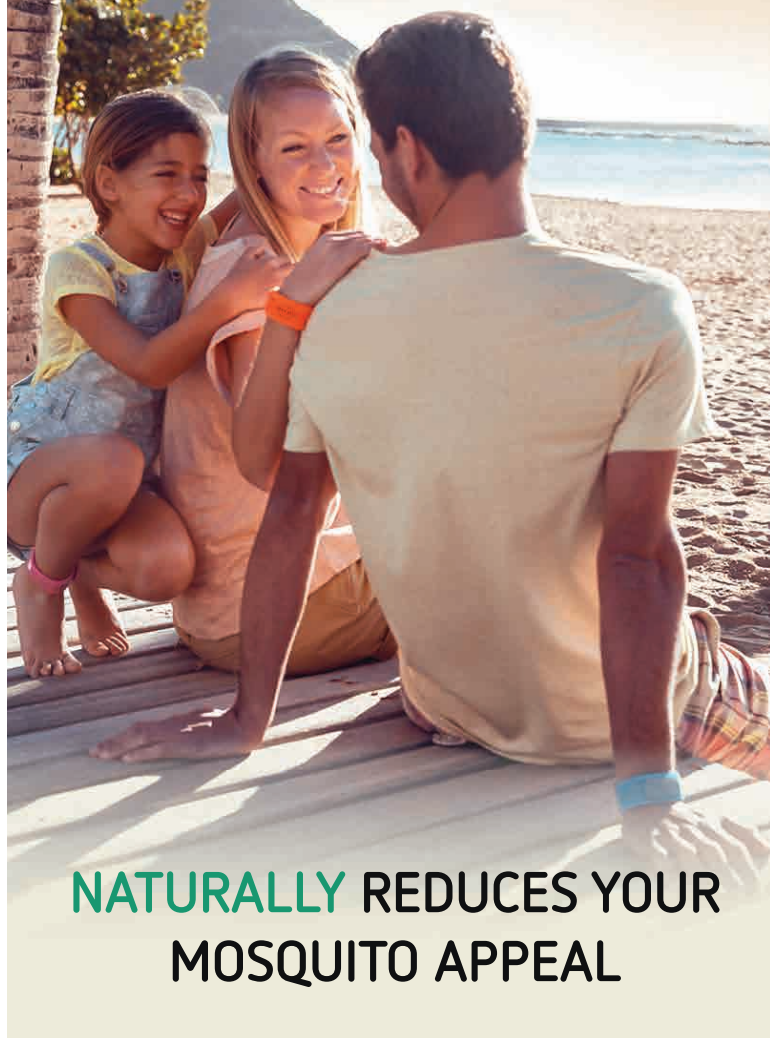
WHEN a thief tries to swallow the evidence, there's generally only one way it's going to exit his body - but how to get it out fast, that's the question.

Well, police in Mumbai had a novel solution; they force fed a robber 40 bananas to retrieve the golden chain he swallowed whilst he was being pursued by the police.

"The chain was found," a police spokesman stated.

I think that's all the information we need right there!

The *Hindustan Times* says it's not the first time the banana laxative method has been used to persuade a thief's guts to give way!



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PARDSP	12pc PARA'KITO™ Refill display stand	\$16.95	445487	128406	165589

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