

## HMR July deals

HMR Healthcare is offering special discounts this month on Hugo assisted walkers and Fever-Bugz temperature indicators - for details see **page three**.

## INR monitor recall

**ALERE**, in consultation with the Therapeutic Goods Administration, will be recalling its INRatio PT/INR monitor system, after previous measures to improve the device's reliability had "not adequately mitigated the identified risks".

The product was recalled for correction in late Dec 2014 after it was identified that in certain cases it could provide an incorrect INR result clinically significantly lower than what would be obtained using a laboratory INR method.

In an update issued yesterday the TGA confirmed that despite software improvements and changes to the Instructions of Use the identified risks remain, and based on this and Alere's business considerations the device is being withdrawn from the market.

The TGA is working with Alere on developing the recall strategy "including communication to affected patients and health professionals on safely transitioning to an alternate testing method".

Meanwhile patients are advised to talk to their health professionals before making any changes to their anticoagulation monitoring.

## Oxycontin abuser struck off

A NSW doctor has been arraigned and prosecuted by the NSW Civil and Administrative Tribunal for prescribing Oxycontin tablets purportedly for patients but in fact for himself, over a period of about seven months in 2013.

While working in the emergency departments of Blacktown and Mt Druitt Hospitals, Dr Nima Azizi ordered a total of around 2,856 x 80mg Oxycontin tablets and misled the Medical Council of NSW and the Health Care Complaints Commission (HCCC) about various matters in connection with his

addiction therapy and resultant impairment.

The HCCC also alleged that Azizi used Oxycontin tablets himself on occasions when he was rostered on duty at the hospitals.

On 20 Jul the Tribunal found all of the complaints brought by the Commission against Azizi proved, ruling that his conduct amounted to professional misconduct and that he was found to be "an untruthful and evasive witness".

The Tribunal ordered that Azizi's registration as a medical practitioner be cancelled and that the order not be reviewed for at least another three years.

## FIP workforce push

**DECRYING** the "gravely uneven distribution of supply and demand for pharmaceutical expertise around the world", the International Pharmaceutical Federation (FIP) is highlighting in its latest edition of the *International Pharmacy Journal* the WHO global pharmacy workforce strategy.

Other articles cover key issues for pharmacists including politics, data collection, education & technology.

The journal is available for FIP members at [fip.org](http://fip.org).

## Today's issue of PD

*Pharmacy Daily* today has two pages of news, plus a full page from HMR Healthcare.

Did you know that goat's milk contains prebiotic oligos which are structurally closer to breast milk\*

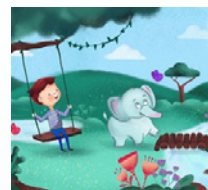
Please contact Pharmabroker 02 8878 9777

\* When compared to cow's milk. Source: Urashima and Taufik, 2010.

FIND OUT MORE

## Flo Baby animation

**INTRODUCING** Flo the Elephant (pictured) along with other characters in a new animation sequence created by Sydney-based animation and motion graphics studio Motionlab, to promote FLO Baby and Kids Saline Nasal Spray.



The spot has just been nominated as a finalist in the 2016 AEA, the international

Animation and Effects Awards Festival.

Flo emphasises the product's slogan about loving noses "great and small", all part of a media program supported with POS materials and instore merchandise from ENT Technologies

**CLICK HERE** to view the video.

## GPs to reduce waste

**DOCTORS** are "important stewards of health care resources and good stewardship is an important part of ethical, best practice care", according to a new position statement by the Australian Medical Association.

The Statement emphasises the role of doctors generally in eliminating wasteful expenditure, saying that more treatment, newer treatment or more expensive treatment is not always better.

There is no reference to collaboration with other health professionals to achieve positive cost effective health outcomes for Australians.

**CLICK HERE** to see the Statement.

## Chlamydia vaccine?

**CANADIAN** researchers have developed a "promising" vaccine prototype to prevent chlamydia, based on work with mice, published in the journal *Vaccine* and first reported by *BBC News*.



No vaccine yet exists against the sexually transmitted disease, but

the McMaster University work in Ontario, which gave mice two doses of the prototype, delivered through the nose, found the treated mice had fewer replications of the bacteria in their systems and less damage to reproductive organs.

Scientists hope the vaccine will also work against chlamydia eye infections, a common cause of blindness in the third world.

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### Jobs of the Week

- **PIC** - Central, NSW (Job# 200013067)  
Immediate Start! Great Team Culture with quality employer.
- **Pharmacist Manager** - Limestone Coast, SA (Job# 200013135)  
Busy Pharmacy needs a capable Manager; offering an excellent salary
- **Pharmacist** - North Brisbane, QLD (Job# 200013175)  
60hrs/fortnight available for Professional Services focused Pharmacist.

Share your career vision with us and we'll help get you there!



## Events Calendar

**WELCOME** to *Pharmacy Daily's* events calendar, opportunities to earn CPE and CPD points.

If you have an upcoming event you'd like us to feature, email [info@pharmacydaily.com.au](mailto:info@pharmacydaily.com.au).

- 24 Jul:** Stage 1 of MMR Accreditation; St Leonards; for more info visit: [www.guild.org.au](http://www.guild.org.au)
- 29-31 Jul:** PSA16; Four Points by Sheraton Darling Harbour Sydney; more info at: [www.psa.org.au](http://www.psa.org.au)
- 13-14 Aug:** Infectious Diseases Seminar; InterContinental Adelaide Hotel; for more info visit: [www.cpd.shpa.org.au](http://www.cpd.shpa.org.au)
- 18-19 Aug:** Pharmacy WA Forum; Crown Perth; for details visit: [www.cvent.com](http://www.cvent.com)
- 20-21 Aug:** Fitness & Health Expo; Perth Convention & Exhibition Centre; details at: [www.fitnessexpo.com.au](http://www.fitnessexpo.com.au)
- 27-28 Aug:** 2016 Pharmeducation Clinical Update Seminar; Crowne Plaza Coogee, Sydney; details at: [www.pharmeducation.com.au](http://www.pharmeducation.com.au)
- 27-28 Aug:** Cardiology Seminar; Rydges Sydney Central; see: [www.cpd.shpa.org.au](http://www.cpd.shpa.org.au)
- 9-11 Sep:** Pharmacy Connect; Four Points by Sheraton Darling Harbour Sydney; see: [pharmacy-connect.com.au](http://pharmacy-connect.com.au)
- 9-10 Sep:** The Friendlies Conference 2016; Old Woolstore Hotel, Hobart; visit: [pharmacyconference.com.au](http://pharmacyconference.com.au)
- 15 Sep:** CMA Annual Conference; Doltone House Sydney; info at: [www.cmaustralia.org.au](http://www.cmaustralia.org.au)

## Designer Brands turns 10!

**PHARMACY** exclusive cosmetic company Designer Brands celebrated its 10th birthday in style last night with a media party at Sydney's Gowings Bar & Grill.

Launched in 2006 by husband and wife team Tony and Sharon Rechtman, the brand was created to challenge the idea that affordable cosmetics are not as good as high end brands.

Ten years on and the brand is in over 4,000 pharmacies throughout Australia and New Zealand and has seen 20% growth year-on-year over the last three years.

Loyal as ever to pharmacies, ceo Tony Rechtman told *Pharmacy Daily* last night he had no interest in putting his products into supermarkets or other retail stores.

"I want to stay in pharmacy and grow in pharmacy," he said.

"Pharmacies have got that added



extra of personal service and staff who can help advise."

The brand prides itself on producing make-up that is free of nasties such as parabens, talc and bismuth and now carries Vegan and Cruelty free Certifications.

Rechtman said Designer Brands' success had "well exceeded expectations" and with close to four products sold every minute, the range has definitely resonated with Australian women.

**Pictured** above is Tony Rechtman with Designer Brands Senior Brand Manager Markeeta King.

## Win with SkinB5

This week *Pharmacy Daily* and SkinB5 are giving away each day a prize pack including Acne Control Extra Strength Tablets, Caplets, Cleansing Mousse, Moisturiser, and 5 Minute Mask.

SkinB5 is an all-natural acne supplement that works from within to eliminate and stop acne on the face and all over the body. The SkinB5 acne treatment system is based on a potent dosage of vitamin B5, which is proven to increase skin health and reduce acne by regulating the skin's production of sebum, or skin oil. See [www.skinb5.com](http://www.skinb5.com) for more.

To win, be the first person from VIC or TAS to send the correct answer to [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)

Are the products tested on animals?

Congratulations to yesterday's winner, Michayla Allan from Collins Pharmacy.



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## Dispensary Corner

**SCIENTISTS** from the Swedish University of Agricultural Sciences have found a great way to avoid being bitten by mosquitos - keep a live chicken by your side.

The finding, reported in *Malaria Journal*, could have a significant impact on malaria, with the researchers attempting to find out what kind of blood mozzies preferred in different settings.

Working in Ethiopia, they discovered the malaria mosquito, *Anopheles arabiensis*, strongly preferred animal to human blood when feeding indoors.

Outdoors, the insects randomly fed on cattle, goats and sheep - but both inside and outside "we were surprised to find that malaria mosquitoes are repelled by the odours emitted by chickens," said study author Professor Rickard Ignell.

Other tests showed the insects avoided traps baited with chicken feathers - leading to the possibility that a chicken extract could form a new type of mosquito repellent.

### CHOLESTEROL alert?

The upcoming Iowa State Fair in the USA will give visitors a dairy-flavoured glimpse into the future, in the form of a gigantic butter sculpture depicting characters from the Star Trek TV series.

Created by artist Sarah Pratt, about 300kg of the stuff will be used to create Captain Kirk, Mr Spock, Dr McCoy and Lieutenant Uhura in a scene on the bridge of the starship *USS Enterprise* - alongside a giant butter cow.

As well as celebrating the dairy industry, the exhibit will commemorate the 50th anniversary of the show.

The State Fair kicks off on 11 Aug, and is expected to attract more than one million visitors.

*Pharmacy Daily* is Australia's favourite pharmacy industry publication.

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