

## Today's issue of PD

Pharmacy Daily today has two pages of news, plus a full page from Mylan.

## New NPS resource

NPS MedicineWise has developed a new resource for Aboriginal and Torres Strait Islander communities on treatments for depression.

Healthcare professionals, carers and patients will benefit from the materials which manage expectations around antidepressant therapies.

NPS MedicineWise's Dr Jeannie Yoo says, "This resource can be used to promote understanding of the role of antidepressants in managing depression together with leading a healthy lifestyle, family and community support and psychological therapies."

**CLICK HERE** to access materials.

## API's next generation store

**FLOOR** to floor to ceiling digital media walls, sleek low profile bays, illuminated category signs, skincare and cosmetic retreat bars and a large array of product testers are just some of the features of Priceline's new "Next Generation Store" pharmacy design which has now debuted in Melbourne's Doncaster and Warringah Mall in NSW.

Recognising customers of today desire more of an experience when shopping, the chain has employed a variety of marketing devices to capture the customer's attention, API ceo Stephen Roche said.

"The design of the dispensary is purposefully open plan to allow pharmacists to organically engage with customers and encourage more personalised service.

"We are proud to be continually evolving as a brand and moving into the future along with our franchisees...this new store design is just one way we are ensuring we are meeting all the needs of our customers across both health and



beauty," Roche added.

One exclusive new feature is Digital Concierge, an interactive touchscreen display allowing customers to navigate through a 3D store map, check out the latest offers, watch how-to videos on skincare or cosmetics, update their Sister Club card details and more.

**Pictured** at the Warringah Mall opening from left are fitness guru Shannan Ponton, store owner Simon Herfort and Stephen Roche.

## Burns awareness

**BURNAID** is supporting Australia's first ever "National Burns Awareness Month" which runs from 01-30 Jun 2016 with the aim of driving greater awareness of the correct first aid treatment for minor burns - putting the burn under cool running water for 20 minutes.

It's an initiative of the Julian Burton Burns Trust more details at [www.burnstrust.com.au](http://www.burnstrust.com.au).

## Bactroban correction

**THE** TGA has confirmed it has approved a section 19A exemption for the import of an alternative product to GSK's Bactroban (**PD** Mon), rather than actually arranging the alternative supply.

## Win with the Cancer Council

Each day this week, Pharmacy Daily and Cancer Council Sunscreen are giving away a Sunscreen Pack valued at over \$65. You could win! Sunscreen is an important step in maintaining beautiful, healthy skin. The new Cancer Council Face Day Wear Matte SPF 50+ is a great way to Protect Your Beauty. This soft-feeling, matte finish sunscreen goes on smooth and clean, and works well as a base under makeup to ensure skin is protected from the sun's damaging UV rays. For more information, visit [skinhealth.com.au](http://skinhealth.com.au).

To win, be the first from WA to send the correct answer to the following question to [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)

**What Sun Protection Factor does the Face Day Wear Matte give?**

Congratulations to yesterday's winner, Alan Spence from AFS Pharmacies.



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## Baxter chemo deal

**BAXTER** Healthcare has entered into an agreement with Ramsay Health Care to provide chemotherapy compounding services across Australia.

Effective 06 Jun, Baxter will provide regulated aseptic compounding services to Ramsay through its six compounding pharmacies in NSW, Vic, Qld, WA and SA, bringing together "Ramsay's clinical expertise and keen understanding of patients' needs with Baxter's extensive technical and production expertise".

"Baxter is recognised as Australia's leading TGA licensed compounder and their capacity to meet the needs of our patients, particularly those being treated in our rural and remote facilities, in a timely manner, was a key criteria for us," said Peter Giannopoulos, ceo of Ramsay's Pharmacy Group.



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## Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy.

Suppliers wanting to promote products in this feature should email [newproducts@pharmacydaily.com.au](mailto:newproducts@pharmacydaily.com.au)

### New Munchkin Grass Fed

Munchkin **Grass Fed** is a new premium formula alternative made from 100% grass fed cows. Produced in the pristine surrounds of New Zealand, each Munchkin dairy cow is milked a maximum of two times every 24 hours to produce milk that is certified to be GMO free, grain free, and rBGH free. For tiny tummies, grass fed milk offers up to five times the amount of CLA, higher levels of Vitamin A, E and beta-carotene, in addition to combining an ideal balance of fatty acids, vitamins, nutrients and protein.

Stockist: 02 9098 9231

RRP: from \$30.00

Website: [www.grassfed.com](http://www.grassfed.com)



### DISPENSARY CORNER

**BREAST** implants saved the life of a woman who was jump-kicked in the torso by a kangaroo.

The attack happened while Sharon Heinrich (pictured below) and her friend Helen Salter were cycling through the vineyards in South Australia's Clare Valley.

The offending roo bounded across the trail, kicking Heinrich's chest, knocking both women from their bikes.

Her breast implants, which essentially acted as personal air bags, were ruptured during the incident.

Slater suffered a concussion and whiplash but luckily was still able to call for help.

Without her implants Heinrich would have no doubt sustained more serious injuries.

The moral of the story: cosmetic surgery can save your life.

On a cute side note Heinrich's husband gave her a stuffed toy boxing kangaroo as a memento.

"It's all you can do now: Laugh about it and heal," she told media outlets.



**WATER** connoisseurs rejoice - Selfridges is set to open the UK's first H<sub>2</sub>O cocktail bar.

These water-only bars which already operate in the US sell a wide selection of 'speciality water' on a menu curated by a water sommelier.

The people behind these bars argue each brand of water has its own taste ranging from salty, sweet, smooth, fruity & complex.

And the best bit? You can drink and drive.



### Gardeners Hand Recovery

**Gardeners Hand Recovery** by Crabtree & Evelyn is a shea butter-rich treatment that instantly restores softness and suppleness to dry, or work roughened hands. The three-in-one rinse-off formula contains mineral salts enhanced with lavender oil to gently exfoliate. Emollient-rich ingredients condition the new skin and create a long-lasting barrier that helps protect against moisture loss so that hands immediately feel noticeably softer and smoother.

Stockist: 1300 660 439

RRP: \$30.00

Website: [www.crabtree-evelyn.com.au](http://www.crabtree-evelyn.com.au)

### Inner Health Immune Booster for Kids from Ethical Nutrients

With winter snuffles, coughs and colds upon us, Ethical Nutrients **Inner Health Immune Booster for Kids** may be just the ticket to help your little ones get through the season unscathed. Ethical Nutrients states that a clinical trial has shown that, when taken daily, the exclusive probiotic strains in the product may reduce the frequency of colds and flu, the duration of symptoms, the number of days absent from childcare or school due to colds and may reduce the incidence of runny noses and coughs.

Stockist: 07 3117 3300

RRP: \$24.95

Website: [www.ethicalnutrients.com.au](http://www.ethicalnutrients.com.au)



### Sandalwood Shampoo by Jurlique

Jurlique **Sandalwood Shampoo** is lightweight, gentle foam that rinses clean from the scalp with no oily residue. The shampoo contains sandalwood that helps to de-stress the mind and moisturise the hair and scalp. The formula works to leave the hair looking and feeling smooth, clean and soft. Key ingredients in the formula include clarifying burdock, balancing horsetail, hydrating lavender and soothing birch. Complementary active ingredients in the formula include wheat amino acids, soy protein, jojoba oil, honey, glycerine and aloe.

Stockist: 1800 805 286

RRP: \$26.00

Website: [www.jurlique.com.au](http://www.jurlique.com.au)

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Part of the Business Publishing Group.

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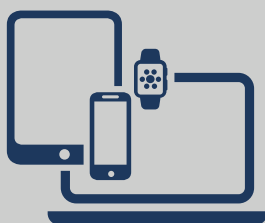
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