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Deal ends June 30, 2016.

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Pharmacy: _____ Pharmacy Address: _____

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Wholesaler Name: _____ Wholesaler Account No: _____

Item	API PDE	Symbion PDE	Sigma PDE	Discount	MOQ	Quantity	RRP*
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Zantac Relief 150mg 28s	277851	302074	836700				\$14.95
Zantac Extra Relief 300mg 14s	277932	302082	836718				\$15.95

ALWAYS READ THE LABEL. USE ONLY AS DIRECTED. IF SYMPTOMS PERSIST SEE YOUR HEALTH PROFESSIONAL.

*RRP = Recommended Retail Price. Prices referred to in this document are recommended and there is no obligation on the retailer to comply with these recommendations.

*Zantac® is a registered trademark. Promotional discount offer available for a limited time only. Offer period ends: June 30, 2016 or while stocks last.. Aspen Pharmacare Australia Pty Ltd. 34-36 Chandos St, St Leonards NSW 2065 Australia. ZAN-00944-EXP0716. ABN 096 236 985.





Making business easier
with a one-shot view

FRED

Today's issue of PD

Pharmacy Daily today has three pages of news, plus a front full page wrap from Aspen Australia.

Osteoporosis drug to treat BRCA1 cancer

RESEARCHERS may have found a much less invasive method than performing a mastectomy to help prevent aggressive breast cancer developing in women with the faulty BRCA1 gene.

Researchers at the Walter and Eliza Hall Institute believe the drug denosumab, usually used to treat osteoporosis, could "switch off the culprit cells before they go on to produce breast tumours".

The researchers concluded that denosumab injections could be used in women with a high risk of breast cancer as a preventive measure.

"We're optimistic that if it works it would be the sort of strategy that would help young women buy time before they need to consider the issues of mastectomy," Professor Geoff Lindeman from the institute told the ABC.

Researchers at NYU Langone Medical Center are planning to conduct a clinical trial to further examine the changes in breast tissue when a dose of denosumab is administered.

AMR - who's responsible?

ALL health professionals including pharmacists, as well as consumers, have a responsibility to work together to reduce Australia's dependence on antibiotics and resultant increase in antimicrobial resistance (AMR) according to the Pharmaceutical Society of Australia (PSA).

With the recently released *Antimicrobial Use and Resistance in Australia* (AURA) report showing Australia lagging behind other nations on managing AMR in the community, the PSA said pharmacists can play a fundamental role in antimicrobial stewardship in Australia.

PSA national president Joe Demarte said, "The pharmacy profession in partnership with the Federal Government, other health practitioners and consumers, must make an effective and sustained contribution to a national response to antimicrobial resistance."

"Advice about the use of antibiotics must be disseminated to consumers, in addition to antibiotic awareness weeks and other time-limited campaigns."

Demarte pointed out that many people suffering from flu or respiratory problems may think a treatment with antibiotics is needed.

"However pharmacists can give the proper counselling for these

health problems, ensuring that patients have a good understanding of their illness and realistic expectations of its progression," he said.

Demarte added that the PSA is continuing to work closely with the Federal Government to strengthen consumer awareness, to enhance communication between all stakeholders and education for pharmacists as well as to encourage increases in vaccination rates to prevent infections.

FDA boosts generics

IN WHAT may prove to be a significant precedent, the US Food and Drug Administration (FDA) has won a case in the US Supreme Court where in an attempt to limit drug prices, according to a report from *Modern Healthcare*.

The Supreme Court decided Monday in a patent case not actually relating to drugs, but potentially precedential, to affirm a lower court ruling allowing the U.S. Patent and Trademark Office's Patent Trial and Appeal Board to continue using a broader standard than federal courts when it comes to interpreting patent claims.

In 2011, Congress began allowing patent challengers to take their fight before the board, rather than to federal court, as an alternative to costly, time-consuming court battles.

The result may have implications across many industries wherever patents and innovation matter, the article said.

Earlybird ends 30 Jun

BLACKMORES Institute Symposium organisers have reminded potential delegates that the earlybird special offer finishes at close of business 30 Jun.

This year's meeting will focus on translating the latest research into practical knowledge, with the conference theme *Integrating Complementary Medicine into Pharmacy Practice* and featuring what Blackmores Institute describes as world class International and Australian speakers.

Topics will cover updates on safety, efficacy and quality of complementary medicines, guidelines on their use and integration into the broader pharmacy service platform.

The program has been accredited for 0.75 hours of Group 1 CPD and 5.25 hours of Group 2CPD (or 11.25 CPD credits) - **CLICK HERE** for more.

Minimal opt-out MHR

LESS than 2% of the 971,000 people involved in the two trial areas for the opt-out version of My Health Record (MHR) have actually chosen not to keep a digital record of their health, according to a report from *Pulse+IT*.

The two trial areas are Far North Queensland and the NSW Blue Mountains regions.

Uptake of the opt-in model across Australia has been dismally low, forcing the need to experiment with the opt-out model in this pilot program (*PD* 29 Oct 15).

Both the Guild and the PSA have been supportive of the scheme (*PD* 30 Oct 15).

HPS Pharmacies

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The May 2016 release of the AMH Aged Care Companion Book contains new content including topics on actinic keratosis, deprescribing and a simple diagrammatic guide to inhaler devices. Topics reviewed include asthma, COPD, gout, hypertension, dyslipidaemia and dyspepsia.

Online version also available.

For more information go to www.amh.net.au.



Glypressin change

Patients with hepatorenal syndrome (HRS) Type 1 can now access Glypressin (terlipressin by Ferring Pharmaceuticals) whose indications have been extended by the TGA to include improvement of short-term survival where liver transplant is being actively considered.

Diet advice shortfall

PHARMACISTS have been branded as untrained when it comes to providing dietary advice at a UK College of Medicine conference titled *Food, the Forgotten Medicine* and reported in *The Pharmaceutical Journal*.

Speaking was broadcaster and GP Phil Hammond, calling for evidence-based dietary advice alongside medicine to improve patients' health.

He said he deemed this lack of nutrition training as "clinically negligent".

CLICK HERE for more.

BG strips off PBS

EFFECTIVE 01 Jul, blood glucose test strips will no longer be available on the Pharmaceutical Benefits Scheme, the Department of Health has advised.

People registered with the National Diabetes Services Scheme (NDSS) can continue to purchase the blood glucose test strips as a subsidised product.

Frequently asked questions regarding access to blood glucose test strips changes to the NDSS can be accessed **HERE**.

Cough & cold sales up

PERHAPS not surprisingly, sales of throat lozenges and tissues consistently peak in winter months, according to latest findings from Roy Morgan Research.

In the 12 months to Mar 2016, 36.2% of Australians 14 years and older bought tissues/paper handkerchiefs and 9.0% bought throat lozenges/cough lollies in an average four-week period.

These figures have remained relatively stable over the last few years, the report said.

Quarterly figures paint a different picture with more Australians buying tissues and cough lollies during the Jul-Sep period than any other quarter.

For example in 2015, 14.0% of Aussies bought cough lozenges and 39.7% bought tissues in an average four-week period during the Jul-Sep quarter, as opposed to 5.6% and 32.0% respectively in the Jan-Mar quarter.

The research showed that conversely, the proportion of people purchasing cough lollies drops steeply during the Jan-Mar quarter while sales of tissues also slump at this time of the year, although the contrast is not as dramatic.

The data also revealed that at any time of the year, a higher proportion of women than men buy these products, and during the peak Jul-Sep quarter, this pattern is especially apparent.

During this period, 16.1% of women and 11.8% of men bought throat lozenges in an average four weeks, the gender skew being

most striking for tissues, purchased by nearly twice as many Aussie women (52.0%) as men (27.0%).

Researchers said it was interesting to note that Kleenex tissues' recent 'Soften Up' campaign, featuring ex-footballer tough guy Barry Hall, appears to be designed to redress this imbalance.

Diabetes AD link

UNIVERSITY of Aberdeen has revealed new links between diabetes and Alzheimer's Disease.

It found drugs used to treat diabetes could also be used to treat Alzheimer's Disease, and vice versa.

Further to this it showed Alzheimer's can lead to diabetes, as opposed to diabetes occurring first.

The paper, published *Diabetologia*, found for the first time that dementia-related complications within the brain can also lead to changes in glucose.

"Until now, we always assumed that obese people get type 2 diabetes and then are more likely to get dementia – we now show that actually it also works the other way around," head researcher Professor Bettina Plat said.

"The good news is that there are a number of new drugs which we are testing to see if they would reverse both Alzheimer's and diabetes," Plat continued.

PHARMAC fund fail

FOLLOWING feedback from member pharmacies on the consultation around margin funding to community pharmacy in New Zealand, the Pharmacy Guild of NZ has submitted to the Programme Director, Community Pharmacy Services Agreement, that PHARMAC is fundamentally underfunded.

Repeated reduction of margins for community pharmacy businesses with the downward pressure on drug prices has created an unsustainable ROI environment for pharmacies procuring and carrying stock for medicines supplied, said the submission.

"Without any additional funding from DHB, no solution will address this underfunding," said the report.

Guild Bus Plan Quarter Finalists

NINE universities are represented in the 14 teams awarded places in the quarter final round of the Pharmacy Guild of Australia's annual National Student Business Plan Competition.

The quarter-final round commenced on 21 June and concludes on the 10 July 2016.

The competition is sponsored by Blackmores, EBOS, Gold Cross Products and Services and Pharmaceutical Defence Limited.

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CRUISE
WEEKLY

WIN WITH NUTRI-SYNERGY

This week *Pharmacy Daily* and Plunketts are giving away each day a pack including NS Protective Hand Cream, NS Cuticle and Nail Repair and two NS Lip Balms.

Nutri-Synergy (NS) is natural dermatology, formulated for dry, sensitive and problem skin. NS contains natural active ingredients that work together with your skin and doesn't contain potential irritants like petrochemicals, parabens, colours or fragrance. This pack has everything you need to give your hands the treatment they deserve, and make your lips soft and smooth during the cold winter months.



To win, be the first person from WA to send the correct answer to the question to comp@pharmacydaily.com.au

Complete this sentence: Locks in _____ and locks out _____.

Congratulations to yesterday's winner, Sharyn McErlean from the Pharmacy Guild of Australia.



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Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy.

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

Breath-A-Tech Spacer and Mask Value Pack

Breath-A-Tech **Spacer and Mask Value Pack** contains the high quality Breath-A-Tech Spacer and Silicone Mask. The Spacer is compact, durable and suitable for use with all standard puffers. Using a Spacer and Mask with a puffer helps more medication to be delivered to the small airways deep within the lungs where it is needed. Breath-A-Tech has been used in Australian Pharmacies, Hospitals and Medical Centres for over 20 years. Available in 3 sizes – Small, Medium and Large. Always read the label. Use only as directed. If symptoms persist, see your doctor/healthcare professional.

Stockist: 1800 649 651

RRP: \$29.95

Website: www.breathatech.com.au



Comvita's Fresh-Picked Olive Leaf High Strength capsules (new size)

Comvita's **Fresh-Picked Olive Leaf Extract High Strength** capsules are now available in a larger size. The 120's size provides customers with a value pack option. A daily dose of the one-a-day capsule gives four months' supply per pack and provides 66mg of the active ingredient oleuropein. This product has a proven track record with consumers. Traditionally used in Western herbal medicine to support the immune system, olive leaf extract can also help maintain normal blood pressure and cholesterol levels in healthy individuals.

Stockist: 1800 466 392

RRP: \$49.95

Website: www.comvita.com.au



Flawless Strobing Stick by Designer Brands

This creamy **Flawless Strobing Stick** from Designer Brands contains a light reflecting complexion booster that instantly highlights and brightens skin for a radiant effect. Its creamy formula blends easily and feels luxuriously smooth and silky on the skin while the convenient twist up stick format fits easily in your handbag and is perfect for touch ups. Take it anywhere for that always-immaculate look.

Stockist: 1300 765 332

RRP: \$14.99

Website: www.dbcosmetics.com.au



Mariah Carey Luscious Pink

Mariah Carey **Luscious Pink** is a sparkling and sensual fragrance with accents of Sicilian Bergamot, crisp ocean breeze accord and sparkling bellini accord. Mixed in is a floral note with tiare petals, delicate lilly of the valley and pink peony. The base notes are complemented with blond wood, sandalwood and white musk. The bottle is an iridescent colour with shades of blue, pink, yellow and white glowing through. The top of the bottle shows Mariah's signature butterfly.

Stockist: 02 9409 7700

RRP: from \$55.00

Website: www.mariahcareybeauty.com.au



DISPENSARY CORNER

BIODEGRADABLE coffins are one thing, but dissolving the dead and pouring them into the town sewers is quite another.

This unconventional method is being used as an environmentally friendly option for disposing of the dead by Canadian funeral firm Aquagreen Dispositions.

Apparently local officials are keeping a close eye on the company which is using an alkaline solution to dissolve bodies in a heated and pressurised container (pictured below).

The skeleton is ground into a powder and given to loved ones while the left over liquid is filtered and sent to the town's sewage treatment system.

"You come in by water, and you leave by water," says business owner Dale Hilton.

"It's green, all the way around".

He reckons it's the way of the future - dust to dust.



IF THERE'S one place what you wear makes an impression, it would have to be in court.

If you're appearing to plead your innocence on cannabis possession charges it's probably best not to wear a shirt sporting a pro-marijuana motif.

But that's exactly the move a 25-year-old man in Malta pulled this week.

His defence that the drugs and stolen phone hidden under a car weren't actually his own, didn't support his case either.

He was denied bail because he has no fixed address.

Pharmacy Daily is Australia's favourite pharmacy industry publication.

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