Pharmacy DAILY -

Caught in the Crossfire

Symbion is proud to be presenting
Matina at the APP Conference.

Saturday 19th March – 4.35pm

Wednesday 09 Mar 2016

PHARMACYDAILY.COM.AU

Today's issue of PD

Pharmacy Daily today has two pages of news, plus full pages from (**click**):

- Pharmacy 4 Less
- Pharmacy Alliance

COPD consultation

THE Health Department has opened the public submission process for its post-market reviews of Chronic Obstructive Pulmonary Disease (COPD) medicines as well as Ezetimibe.

Both consultations will be open for a seven week process, closing at 5pm eastern time on Fri 22 April.

The consultations aim to look at the current use of the medications in the light of clinical guidelines as well as recent clinical studies that look at long term patient outcomes.

For COPD medicines the terms of reference aim to analyse the utilisation of PBS listed therapies to "identify the extent of co-prescribing and use that is inconsistent with clinical guidelines and/or PBS restrictions".

For details see www.pbs.gov.au.

Mundipharma move

SPECIALIZED Therapeutics yesterday announced a license agreement which will see Munidpharma assume all commercialisation responsibilities for anti-emetic products Aloxi (palonosetron hydrochloride) and Akynzeo (netupitant/palonosetron) in the Australian & NZ markets.

Review panel at APP2016

THE Australian pharmacy industry will have the chance to voice its opinions and concerns about potential changes to location rules directly to the Pharmacy Remuneration and Regulation review panel at APP2016.

Industrial economist Professor Steven King, Jo Watson, deputy chair of the Consumer Health Forum (CHF) Board and Bill Scott, former president of the Victorian Branch of the Pharmacy Guild will all take part in a presentation in the APP Main Arena during APP on Saturday 19 March.

King will provide an overview of the Review, some of the feedback the panel have received to date and provide info on how pharmacists can contribute.

The session will be hosted by ceo and managing director of Sigma, Mark Hooper, in his capacity as

TabTimer on show

TABTIMER will be taking part at the upcoming Digital Health Show, which will be held 01-03 Apr 2016 at Sydney's Royal Hall of Industries.

The free expo features more than 100 exhibitors and free seminars covering a range of health innovation topics.

"Innovation Kickstart," a free half day interactive seminar on innovation and commercialising health technology will take place on Sat 02 Apr from 1pm - for info see www.digitalhealthshow.com.au. session sponsor and president of the National Pharmaceutical

Services Association.

Hooper said it would give an opportunity for feedback, with Professor King "very happy to take questions so this is an excellent opportunity for APP delegates to contribute to the Review".

King has been published widely and has stated in an article he jointly authored for the *AFR* that current pharmacy ownership restrictions are anti-competitive and should be removed.

"The Review is part of the Government's increased focus on evidence-based services and fiscal transparency, and recognises the important role pharmacy plays in the primary health care sector," Hooper said.

A discussion paper is scheduled to be released next month, with the Review to be completed by March 2017 and to inform future arrangements for pharmacy including the location rules, dispensing and wholesaling.

APP2016 takes place on the Gold Coast from 17-20 March 2016.

EMA PRIME initiative

THE European Medicines Agency has launched a new PRIME (Priority Medicines) scheme, which aims to provide "early, proactive and enhanced support" to medicine developers helping them to generate robust data on benefits and risks to accelerate assessment of applications for drugs that target an unmet medical need.

TGA staff cuts?

THE Therapeutic Goods
Administration is plotting a cull of several senior staff, according to the *ABC* which has cited a "leaked internal document" which also warns of increasing numbers of counterfeit medicines.

Matina Jewell

symbion 🔘

It's believed changes include a reduction in the number of senior investigators in the TGA compliance unit from seven to three, with a spokesperson from the Community and Public Sector Union saying the area is "woefully understaffed".

However the TGA said it was implementing a review of regulatory compliance which made 16 recommendations relating to intelligence functions and intraagency collaboration.

The agency said the restructure would be implemented by May and would actually increase the number of officers.

"The implementation of the review will not impact our ability to ensure compliance with the TGA regulatory scheme and our ability to prosecute offenders where prosecution is warranted," it said.

Vic immunisations

THE PSA and the Pharmacy Guild say they're continuing to work with the Victorian government and local health authorities to progress pharmacists-administered vaccinations in the state.

Apparently regulations have already been drafted, with consultation with stakeholders also under way and expectations pharmacists will be required to undergo approved training.

Win with **DESIGNER** BRANDS

This week *Pharmacy Daily* and Designer Brands are giving away a Pro Brow Kit each day.

Get celebrity status brows with The DB Pro Brow Kit. DB is the first pharmacy brand to offer a full brow kit including; brow powders, a highlighter, a wax, a dual ended brush, mirror and four stencils. Customise the thickness and the shape of your brow with your selected stencil, then custom blend your shade with the included brow powders. Transform your brows in record time with the kit that does it all.



To win, be the first from **WA** to send the correct answer to **comp@pharmacydaily.com.au**

How do you set your brows with the kit?

Congratulations to yesterday's winner, April Pearce from Ayr Hospital.





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DISPENSARY

CORNER

THE good looks of kangaroos

and koalas are stealing all the

attention from scientists, or at least that's what a new Australian

Published in the Mammal

Review Journal, the study says

funding largely overlooks non-

charismatic species", which may

arguably be most the in need of

Species were broken up into the

good (kangaroos and koalas), the

bad (invasive species like rabbits,

cats and foxes) and the ugly (bats

Furthermore, the studies on

the good (read cute) animals

have largely focused on their

physiology and anatomy, while

research on the bad has revolved

around controlling these species.

Australian terrestrial mammals,

scientists have done little more

than catalogue the existence of

THIS 75-year old may need his

In Ohio, officers were called to

a home in the middle of the night

following reports of gunshots and

were four hours into a standoff

Police moved in to arrest the

suspect, whom they found fast

The man was charged with counts of inducing panic and using weapons while intoxicated,

but it's not clear why he fired shots at a bed and wall.

During the stand off, a police

on, negotiators tried calling him

using a bullhorn and officers

broke a window to send in an

electronic surveillance device

was startled, but cordial when

police woke him.

The man is hard of hearing and

vehicle was outside with its lights

when they heard snoring.

Despite making up nearly half of

"global and national conservation

study has found.

research.

and rodents).

the ugly species.

hearing checked.

asleep in bed.

Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy.

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

CoolXChange 2-in-1 gel bandage for compression and cooling

CoolXChange is a 2-in-1 gel bandage, combining cooling and compression therapy for advanced recovery from pain and inflammation to help manage muscle sprains and strains. It requires no refrigeration, and is re-usable too. R.I.C.E (Rest, Ice, Compression, Elevation) is considered the best methodology in managing muscle sprains and strains, and this product reduces the amount of blood flow and heat in the injured area, which minimises pain and swelling for a faster recovery, the company says.

Stockist: 03 9761 7599 RRP: from \$13.50

Website: www.coolxchange.com.au



Women's Regaine Foam: hope and empowerment in a bottle

Women with female pattern hair loss need not feel alone. Treatment options have come a long way and Women's Regaine Foam is a major advancement in the category. Unlike cosmetic thickeners which coat the hair and temporarily mask the issue, this innovative product when used once a day every day, actually helps regrow hair. This product is available in pharmacies nationwide without a prescription.

Stockist: Major pharmaceutical wholesalers

RRP: \$57.95 for two month supply Website: www.regaine.com.au

BioCeuticals Liposomal Range of supplements

Manufacturer of the practitioner-only complementary medicine range, BioCeuticals, has announced the launch of the Liposomal Range (pictured is Liposomal C), using advanced nanotechnology to help more effectively deliver nutrients into the body, the company states. Liposomal encapsulation technology works by making microscopic "bubbles" to encapsulate various substances to improve absorption and uptake. BioCeuticals Liposomal products include vitamin C, CoQ10, D3, glutathione, methyl B12 and R-ALA.

Stockist: 1300 650 455 RRP: from \$38.15

Website: www.bioceuticals.com.au



New from Trilogy - Make-Up Be Gone Cleansing Balm

This new product from Trilogy is a make-up cleanser. Make-Up Be Gone Cleansing Balm is an all-natural cleansing balm that removes impurities and waterproof make-up while leaving skin supple and smooth. As if you had simply applied your evening moisturiser, this cleverly constructed formulation includes rosehip, mango and coconut. The product can be massaged

onto dry skin, followed by the organic cloth provided to gently wipe over the entire face

and neck.

Stockist: 1800 651 146 RRP: \$36.90

Website: www.trilogyproducts.com

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PHARMACY 4 LESS EXPANDING NATIONALLY



STORES ACROSS AUSTRALIA

Over 40 Stores in NSW, VIC, QLD & WA. SA COMING SOON



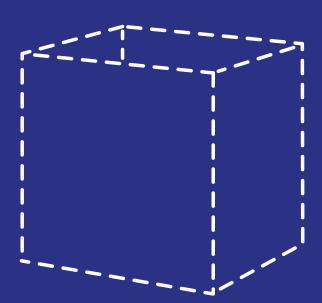
For more information or to book a confidential meeting contact Jason Kelly on 0456 391 105 or jason@pharmacy4less.com.au

CLICK TO ENQUIRE



We're looking for people who...

don't just think outside the box...
BUT
think the box doesn't exist.



With over 550 independent pharmacy members, our membership is growing faster than any other group or banner in Australia.

We are re-creating Australian pharmacy. So, we need talent that can take advantage of the changes in the industry and make a real difference to our members' businesses.

If you think the box doesn't exist and can:

- Find opportunities where others haven't—we want you to join our Business Development team.
- Find ways to solve problems that others haven't—we want you to join our Operations team.
- We have current approved vacancies for Pharmacy Group Manager roles for QLD and NSW. Business Development Manager role available in VIC/TAS.

Be part of the winning team in pharmacy with great career opportunities and great incentives.

For a confidential discussion regarding a career with Pharmacy Alliance please email recruitment@pharmacyalliance.com.au or phone 03 9860 3300. https://www.linkedin.com/company/pharmacy-alliance https://www.facebook.com/PharmacyAlliance/pharmacyalliance.com.au



