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the fresh new
crystalize today



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NZ nicotine inhaler

NEW research from the University of Otago in Wellington has demonstrated that smokers who use a new type of nicotine inhaler are twice as likely to quit smoking as smokers using a placebo inhaler.

Authors say this is first evidence that inhaled nicotine from a simple standard inhaler is highly effective and substantially increases a smoker's chances of quitting compared to the best current nicotine replacement treatment.

CLICK HERE for the study paper.

CM controversy rages on

COMPLEMENTARY Medicines Australia ceo Carl Gibson has confirmed the organisation is considering legal action over this week's controversial ABC *Four Corners* report on CMs (*PD Tue*).

Gibson told *Pharmacy Daily* the US syndicated program had "no merit in Australia," with CMA issuing a formal pre-to-air complaint.

"We are also disgusted that the ABC agreed to provide a level of balance by acknowledging the strict regulatory environment for Australian complementary medicines and then failed to do so," Gibson said.

The joint New York Times and PBS Frontline story raised concerns about complementary medicines, but CMA said it had informed the ABC that comparisons cannot be drawn between US and Australian supplements because in America CMs are regulated as foods rather than to pharmaceutical standards.

In addition the TGA's regulation means adverse events are rigorously captured and monitored so that any emerging issues can be

identified and addressed quickly, Gibson stressed.

MEANWHILE industry watchdog Ken Harvey has highlighted the "continuing high level of regulatory non-compliance" by the sponsors of some Australian CMs.

TGA post-marketing review data indicates that of 208 random reviews undertaken between Jan 2015 and Feb 2016, 66% were non-compliant, while 122 targeted reviews (done in response to complaints or referrals) had an 87% non-compliance rate.

Failure to comply with regulations related mostly to labelling and/or advertising (166 cases) or insufficient evidence (132 cases), while issues with manufacturing, quality and/or formulation were found in 59 cases (17%).

Today's issue of PD

Pharmacy Daily today has two pages of news, plus a full page from Mylan.

Symbion Bayer award

BAYER has been named Supplier of the Year at this year's Symbion Engage Awards, recognising its commitment to innovation and servicing the pharmacy industry, Symbion has said.

The award was presented to Bayer last night at Luminare in South Melbourne, in front of over 200 guests and hosted by Symbion gm Brett Barons.

"At Symbion, we pride ourselves on leading the development of a world-class, customer-focused supply chain – but we couldn't do it without our suppliers," Barons said.

"The Engage Awards are a way for us to acknowledge the hard work and dedication of our suppliers, who are key to ensuring we can continue to provide excellent service to our customers."

Pharmacy Choice Supplier of the Year was awarded to RB who also won Best New Product launch, OTC.

GSK, MSD, Apotex, Novartis, Hospira, Gilead, Swisse, JA Davey, Key, Menarini and Mundipharma were also honoured.

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Ventura links to Fred

RETAIL pharmacy specialist Ventura Health and pharmacy information technology group Fred IT have announced they are partnering to implement the Fred NXT cloud solution nationally.

The arrangement provides Ventura with long term competitive gains, the company said, whilst also catering to the individual needs of its pharmacies.

Ventura Health ceo Mario Capanna said the group embarked upon the partnership to embrace digital changes in retail pharmacy.

"Our partnership with Fred was driven by the need for greater flexibility and future-proofing."

Bladder cancer drug

THE US FDA has approved Tecentriq (atezolizumab) to treat urothelial carcinoma, the most common form of bladder cancer.

Tecentriq is the first PD-L1 inhibitor approved by the FDA, and the latest in the broader class of PD-1/PD-L1 targeted biologics approved in the last two years.

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Travel Specials

WELCOME to *Pharmacy Daily's* travel feature. Each week we highlight a couple of great travel deals for the pharmacy industry, brought to you by *Cruise Weekly*.

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Murray Princess 30th Birthday Celebration

MAJESTIC paddlewheeler *PS Murray Princess* turns 30 years old this year and to celebrate Captain Cook Cruises is throwing a special birthday cruise, featuring a unique three night birthday itinerary.

The cruise departs on Friday August 12, 2016 so book now to secure great Early Booking Saver Fare deals.

This unique cruise features a spectacular 30th Birthday Gala Celebration and Dinner hosted by the Captain and featuring fantastic entertainment, starting at \$787 pp twin share.

Complete details can be found at www.murrayprincess.com.au.

Healthy Weekend

THE Golden Door Health Retreat & Spa in the heart of the Hunter Valley wine region has the perfect long weekend escape package.

The three night-long weekend rate will be reduced by 25% if you bring a friend, making this a great way to escape the city and relax over the June long weekend with twin rate from \$1,310 (standard rate \$1,750).

For more information see www.goldendoor.com.au.

Chemmart runs for cancer

CHEMMART executive director Duncan Phillips found himself in the unenviable position of needing to respond to the challenge of a 44 km marathon when dared by a colleague in front of the Chemmart Board.

Consequently Phillips and Chemmart Clare owner and board member Tim Siv (pictured) found



themselves running the Great Ocean Road Marathon last Sun, raising over \$5000 for Ovarian Cancer Australia (OCA) along the way.

Phillips said the event was an opportunity to increase awareness of ovarian cancer and raise much needed funds to support the vital work being done by OCA.

"Tim challenged me to join him in running the Great Ocean Road Marathon, promising to participate in this year's Melbourne Marathon

in return," Phillips said.

"He has been fundraising for OCA for seven years – for as long as he's been part of the Chemmart group."

"All our Chemmart members have been tirelessly supporting our key charity partner through various pursuits for over 10 years, so it's only fair that I get involved where I can."

Chemmart and OCA enjoy a long-standing partnership, with Chemmart raising more than \$1m for the charity since 2005.



DISPENSARY CORNER

SCANDINAVIANS have long touted the health benefits of a nice hot sauna - so it's somewhat of a surprise to see a fast food restaurant offering the opportunity for a sweaty cleanse.

A Burger King eatery in downtown Helsinki, Finland, has opened its own sauna which is apparently used by about 60 customers every week.

Burger King brand manager for Finland, Hanne-Mari Ahonen said the concept aimed to combine local traditions with serving burgers - but at least there's no eating in the sauna.

"No, no the sauna is for sweating it out, and our hamburgers taste all the better for it afterward," she said.

POTATOES could be bad for your blood pressure, according to a study published in the *British Medical Journal* this week.

Scientists from Harvard Medical School and Brigham & Women's Hospital found that people who have four or more weekly servings of baked, boiled or mashed potatoes are 11% more likely to have high blood pressure.

As you'd expect the results for french fries were even worse, raising the risk to 17% - but the good news for snack food lovers is that

surprisingly crisps had no effect on blood pressure.



The research collated data from more than 187,000 men and women in the US over the last 20 years, with the scientists concluding the risk of high blood pressure declined by 7% simply by replacing one of the potato servings with non-starchy vegetables instead.

WIN WITH kids

This week Pharmacy Daily and Key Sun are giving readers each day the chance to win a prize pack including Key Sun All Naturals Kids Sunshine D + Vitamin D and Calcium + Magnesium.



Key Sun All Natural Kids food supplements are mum and dad's go to natural and healthy treat, developed and formulated specifically for the needs of children. With the added goodness of essential nutrients, Key Sun All Natural

Kids lozenges provide a great tasting all-natural treat that kids love. Find out more [HERE](#).

To win, be the first from SA or NT to send the correct answer to the question to comp@pharmacydaily.com.au



Do Key Sun All Naturals Kids lollipops contain any added sugar, preservatives or artificial colours?

[Click here for a hint](#)

Congratulations to yesterday's winner, Tamara Heeney from Boulevard Pharmacy Newman.

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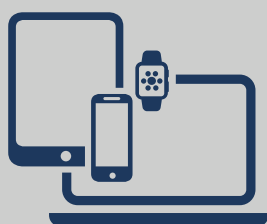
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