

Bonus
Oli[®] Sippy Cup
available now*



Please contact Pharmabroker for
more details on 02 8878 9777

The Naturally SMARTER CHOICE

Valued at
\$22.95



Today's issue of PD

Pharmacy Daily today
has two pages of news plus
a full page from **Reform**
Management.

Script-stopping race

MELBOURNE Cup, the "race
that stops a nation", also managed
to stop, or at least slow, script
numbers around Australia on Tue,
according to data released by **eRx**
Script Exchange.

The number of scripts processed
during the 2016 Melbourne Cup
dropped by around 44% compared
with a standard Tuesday afternoon,
the technology provider said.

"Between 3:00 and 3:10pm, when
the Cup ran, the total number of
scripts prescribed and dispensed
across the country dropped by 50%,
from a peak of 4,569 per minute to
a low of 2,584 per minute during
the race," eRx said.

Pharmacists in cardiac clinic

TWO normally
Melbourne-based
pharmacists have
volunteered their
time to travel
across regional
Queensland in a
travelling cardiac
clinic to help
support local
pharmacists in
providing medicine
reviews and in-depth discussions
with patients about their medicine.

Otago and Melbourne University
graduate Alana Donaldson and
Monash University graduate
and clinical pharmacist Michelle
Cassumbhoy will conduct the
reviews from 03-07 Nov.

The mobile clinic, in the form of
a 25m-long custom-designed clinic-
on-wheels, driven by a Kenworth



K200 prime mover (**pictured**)
fitted out with mobile cardiology
and respiratory facilities, is being
sponsored by Bayer Australia, and
partnered with Heart of Australia
which is the first mobile cardiology
and respiratory clinic providing
medical specialists to people in
regional and rural communities.

The pharmacists will be holding
individual consultations with Heart
of Australian patients, inviting
them to bring their medicines and
discuss what to expect when taking
them, clarifying any confusion and
providing answers to any questions
about the medications.

The inaugural 'Pharmacy Week'
for Heart of Australia aims to
highlight the important role of
pharmacists in providing reviews of
patients' medicines.

Reform for vaccines

REFORM Management says
it's the number one independent
supplier of vaccines to pharmacy,
and has also launched a price
guarantee not to be undercut by
any genuine competitor offer on
any of its products.

For details see **page three**.

Bexsero out of stock

GLAXOSMITHKLINE (GSK)
has again advised that due to
high global demand for Bexsero
(meningococcal B) vaccine, the
product will be unavailable for
supply in
Australia
until early
2017.

Bexsero is
not currently
available on
the National
Immunisation Program, but
increasing demand means supply to
Australia is currently constrained.

The company advises those
affected to visit www.tga.gov.au
for ongoing updates to supply,
and regrets any inconvenience to
patients seeking the vaccine as well
as pharmacists and doctors.

GSK medical information will also
take calls on 1800 033 109.



TYPE 2 DIABETES:

A patient-centred approach

Pharmacy Practice Review for pharmacists

► Earn up to 24 CPD credits (Group 3 activity)

**ENROL NOW IN
THIS FREE ACTIVITY**



Your Pharmacy Recruitment Experts

FreeCall: 1800 429 829

Email: info@ravensrecruitment.com.au

Web: www.ravensrecruitment.com.au

Jobs of the Week

- **Pharmacist** - Canberra ACT (Job# 200013538)
PT 30hr pw M-F plenty of variety rotational roster start late November.
- **Pharmacist In Charge** - Northern VIC (Job# 200013468)
Great job about 2.5 hours drive from Melbourne near a regional centre.
- **Pharmacist** - Capricornia Coast, QLD (Job# 200013249)
Forward pharmacy model, happy team, pro-active employer, full-time.

Australia's largest and longest running specialist pharmacy employment agency

NEW



Baby's Inner Health Starts During Pregnancy



INNER HEALTH



Follow us
on social media

Just one click away from keeping up to date with all the *Pharmacy Daily* breaking news as it comes to hand



Generic switch risk

A **RETROSPECTIVE** cohort study in a 'real-world' setting has revealed that switching patients between generic equivalents may expose patients to a higher risk of therapy discontinuation.

CLICK HERE for the *BMJ* abstract.



Events Calendar

WELCOME to *Pharmacy Daily's* events calendar, opportunities to earn CPE and CPD points.

If you have an upcoming event you'd like us to feature, email info@pharmacydaily.com.au.

9 Nov: PBI Brisbane Workshop; Customs House; visit: www.pharmacybusinessinsight.com.au

11 Nov: Pharmacy Needle and Syringe Program Webinar; register here: www.guild.org.au

16 Nov: Pitcher Pharmacy Networking Function; Brisbane; for details and to register visit: www.eventbrite.com.au

16-19 Nov: Medicines Management 2016; Perth Convention and Exhibition Centre; for more info visit: www.cpd.shpa.org.au

21 Nov: QCPQ Quality Assessment Webinar; register here: www.guild.org.au

23 Nov: QCPQ Refresher Training; Level 2, 40 Burwood Road, Hawthorn; details and to register: www.pharmacyguild.edu.au

2-5 Dec: Australasian Pharmaceutical Science Association (APSA) Scientific Meeting; The University of Sydney; more info at: expertevents.eventsair.com

9-12 Mar: APP 2017; Gold Coast Convention and Exhibition Centre; for details visit: www.appconference.com

GSK Ermington plant to close

GLAXOSMITHKLINE has confirmed the closure of its manufacturing site in the Sydney suburb of Ermington, with the facility to cease operation in 2020.

GSK Consumer Healthcare said the decision was made after a thorough evaluation of the site which found it would not be able to remain competitive long term.

Michael Tyler, GSK VP Asia Middle East & Africa Supply Chain said "unfortunately significant ongoing investment would be needed to maintain our Ermington manufacturing facility, making it uncompetitive".

The operation will be phased out over the next four years, with production to be gradually transferred to other manufacturing sites in the GSK network as well as third party contract manufacturers.

About 223 jobs will become redundant with the closure, with GSK saying all entitlements for the affected staff are protected.

GSK said it doesn't anticipate any impact on the availability of products currently made at Ermington, with the company working hard to ensure continuity of supply for consumers.

The move may also result in the relocation of the existing GSK Consumer Healthcare commercial offices based in Ermington.

New healthcare atlas

A **NEW** online interactive tool, compiled by the Australian Commission on Safety and Quality in Health Care, allows users to explore data in the Australian Atlas of Healthcare Variation in more detail including zooming in on maps.

The Atlas clarifies variations across Australia, in areas such as antibiotic prescribing, surgical, mental health and diagnostic services, and its interactive design enables drill-down interrogation of the data, said Atlas Advisory Group Chair Professor Anne Duggan.

CLICK HERE to access the Atlas.

PHARMAC vax supply

NZ'S PHARMAC agency is inviting proposals for the supply of regional vaccine storage and distribution services, with proposals to be submitted via the Government Electronic Tender Service at www.gets.govt.nz by 5pm on 29 Nov 16.

Win with SkinB5

This week *Pharmacy Daily* and SkinB5 are giving away each day a prize pack including Acne Control Extra Strength Tablets, Caplets, Cleansing Mousse, Moisturiser, and 5 Minute Mask.

SkinB5 is an all-natural acne supplement that works from within to eliminate and stop acne on the face and all over the body. The SkinB5 acne treatment system is based on a potent dosage of vitamin B5, which is proven to increase skin health and reduce acne by regulating the skin's production of sebum, or skin oil. See www.skinb5.com for more.

To win, be the first person from Vic or TAS to send the correct answer to comp@pharmacydaily.com.au

Are SkinB5 products vegan?

Congratulations to yesterday's winner, Jennifer Alvaro from Symbion.



Dispensary Corner

SILVER-WOVEN undies designed to reduce 99% of radiation from the smartphone in the pocket may be the key to protecting men's fertility.

The Duo Hopeful underwear (**modelled** below) was created by three french students and will set you back about \$60 a pair for "full protection" or \$35 a pair for "frontal protection" only.

The pants are designed with cotton, polyester, spandex and of course silver which acts as a 'cage' to capture the phone's potentially harmful rays.

CLICK HERE if you're tempted to buy some for yourself.



HOLLYWOOD is coming to an operating theatre near you.

Million dollar Hollywood high definition technology, used in the making of blockbuster movies such as *Mad Max: Fury Road* and James Bond's *Spectre*, is being used in the Sunshine Coast Private Hospital, bringing four times the resolution of the conventional high definition screens to surgeons, with 64-times as many colours.

"The clarity, contrast and colour are far better and there is a greater depth of field," Sunshine Coast orthopaedic surgeon Dr George Parker said.

This technology brings resolution four-times higher than the current 1080p Blu-ray discs, he explained.

Pharmacy Daily is Australia's favourite pharmacy industry publication.

Sign up free at www.pharmacydaily.com.au.

Postal address: PO Box 1010, Epping, NSW 1710 Australia

Street address: Level 2, Suite 1 64 Talavera Rd, Macquarie Park NSW 2113 Australia
P: 1300 799 220 (+61 2 8007 6760) F: 1300 799 221 (+61 2 8007 6769)

Part of the Business Publishing Group.

Publisher/Editor in chief: Bruce Piper

Managing Editor: Jon Murrie

Reporter: Mal Smith

Contributors: Nathalie Craig, Jasmine O'Donoghue, Bonnie Tai

Advertising and Marketing: Sean Harrigan and Melanie Tchakmadjian advertising@pharmacydaily.com.au

Business Manager: Jenny Piper accounts@pharmacydaily.com.au

Editorial: info@pharmacydaily.com.au

Travel Daily

CRUISE

travelBulletin

business events news

Pharmacy
DAILY

Travel
DailyTV



Reform

SHOP *with*
CONFIDENCE

**REFORM
PRICE GUARANTEE***

Reform will beat any
genuine competitor's
advertised price.

*See our website for
terms & conditions.



**REFORM IS THE NUMBER ONE INDEPENDENT
SUPPLIER OF VACCINES TO PHARMACY**

**WE GUARANTEE THAT WE OFFER THE BEST PRICES
NOW AND ONGOING.**

**CALL TODAY AND SAVE "IT'S GUARANTEED"
1300 780 226**

www.reformmanagement.com.au