

Today's issue of PD

Pharmacy Daily today has two pages of news plus a full page from Sigma.

EU guidelines for Oz?

PROPOSED adoption of European Union guidelines are up for discussion as the Therapeutic Goods Administration (TGA) seeks input from interested parties.

Guidelines concerned include those relating to clinical efficacy and safety, especially with relation to cardiovascular and lipid disorders as well as systemic anti-infectives.

Biological medicines guidelines around manufacture, characterisation and control of drugs as well as multidisciplinary guidelines are also part of the consultation.

Visit www.tga.com.au for input.

PSA pharmacy GP training

THE Pharmaceutical Society of Australia (PSA) has created a new education program and set of resources to support pharmacists who work in general practice environments.

PSA national president Joe Demarte said PSA had developed the education program and called it the *General Practice Pharmacist Fundamentals*.

"The innovative, online course will provide expert guidance to pharmacists interested in this important area of practice," Demarte said.

"The course is backed by a suite of practice tools to help pharmacists tailor their services to the needs of the local community.

"These evidence-based tools have



been developed by experts in the field, peer-reviewed and tested by pharmacists already working in general practice."

Demarte also emphasised the importance of appropriate liaison with community pharmacies within the framework of the adaptable position description, and the services that these pharmacies could provide.

He added he was delighted the new resources met the needs of pharmacists as recommended in the UTS evaluation of a recent pilot project at WentWest Primary Health Network (PHN).

MM2016 tomorrow

MORE than 800 delegates are descending on Perth this week for Medicines Management 2016, the 42nd national conference of the Society of Hospital Pharmacists of Australia.

Taking place at the Perth Convention & Exhibition Centre, attendees will hear from experts in the management of medicines for people with complex or chronic conditions such as cancer, heart disease, stroke, asthma, HIV, organ transplants and mental illnesses.

Key topics will include use of antibiotics and the growth of antibiotic resistance, medication errors, new medicines, innovations in electronic medication management, use of statins and de-prescribing medicines.

The full program is online at www.mm2016shpa.com.

Now's the time to book "The Book" and share in rewards valued at over \$26,000*

Our pre-publication promotion is back and we again want to support you the pharmacist, the doctor, the nurse.

All you have to do is purchase the 2017 AMH book or any current resource - between Nov 14 & Dec 31 - and you will receive an automatic entry to win one of these great rewards*.

Prizes include attending a conference related to your profession, new laptop computers and future editions of AMH resources.

*Terms & Conditions apply. For full prize information and for Terms & Conditions please click on the link here to take you to the competition page.



GSK top for Sigma

SIGMA Pharmaceuticals is today highlighting the winners of its 2016 Supplier Awards, announced at a glittering gala event in Melbourne last week (PD 11 Nov).

See **page three** for details.

Win with Dermal Therapy

This week Pharmacy Daily and Dermal Therapy are giving away each day a prize pack including Dermal Therapy Soap Free Wash, Anti-itch Soothing Cream, Hand Balm and Lip Balm.

Dermal Therapy Hand Balm is clinically proven to significantly increase hand moisture levels and reduce the dermatological symptoms associated with severely dry hands.

It contains 10% Urea and 2% Dimethicone in synergistic blend of emollients and skin conditioning agents.

To win, be the first pharmacist or pharmacy assistant from WA to send the correct answer to the following question to comp@pharmacydaily.com.au

What percentage of Urea content is in Dermal Therapy Hand Balm?

Congratulations to yesterday's winner, Gayle Mennilli from Greenslopes Private Hospital.

Harvey urges ad submissions

HEALTH activist Ken Harvey has urged *Pharmacy Daily* readers to respond to the options put forward in the latest TGA consultation paper on advertising of therapeutic goods.

In a response to Complementary Medicines Australia ceo Carl Gibson, who claimed figures about non-compliance in advertising quoted by Harvey were "wildly out of date" (PD 09 Nov), he said the finding of 80% non-compliance in 408 recently listed CM post-marketing reviews is the latest data provided by the TGA.

Harvey also noted the 2015-16 Annual Report of the TGA Complaints Resolution Panel

activities stated that 98% of complaints determined by the panel were justified.

He said a 46% drop in complaints received by the TGACRP "does not imply (as Mr Gibson seems to assume) that advertising standards have improved," claiming that some complainants were instead focusing on other areas such as inappropriate advertising by registered health professionals.

"In addition, given the ineffectiveness of the current complaint system, others are waiting until the system gets the teeth proposed by the latest TGA consultation paper," he said.

Don't Rush to Crush now available in AusDI

A Pharmacy Board of Australia essential reference for pharmacy practice



AusDI

BUY NOW



www.chemistking.com.au

WHERE LOW PRICES RULE!

CHEMIST KING
discount pharmacy



We deliver great outcomes for our members by increasing store traffic with competitive marketing.

• National TV • Radio • Catalogues • Local Area Marketing

Want to know more? Contact: Francesca Commisso

Mobile: 0436 000 466 **Email:** Francesca.commisso@chemistking.com.au



**Big stores.
Big savings.**



Dispensary Corner

WE WEREN'T sure what to think yesterday when we opened a box delivered to **Pharmacy Daily** HQ filled with Vegemite, Arnott's Tim Tams, Aeroplane Jelly and Cottey's Cordial.

Ah, iconic Aussie treats from our childhood, we thought.

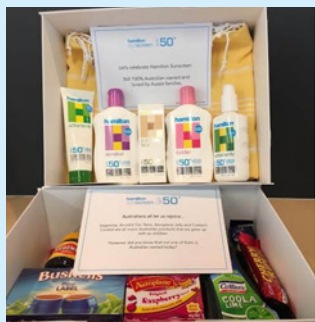
We opened a second box full of Hamilton Sunscreen and were invited to spot the difference.

Turns out none of those 'Aussie' goodies are produced by Australian companies anymore.

But, do you know what is still 100% Australian owned? Hamilton.

Good on you for keeping it local and thanks for the summer sunscreen supply.

Our redheaded staff members were raiding the box in a flash!



A PENIS is not the place for a wedding ring and one man in South African learned that the hard way.

He was admitted to hospital in Limpopo with a blue, swollen member after he slid his wedding ring onto it for "erotic" reasons.

Staff wound up having to make multiple punctures to his penis with a syringe and needle to release the stored blood before the ring could be successfully removed.

Health, Beauty and New Products

Empire - Glisten Body Wash

Empire Bath and Body have released their **Glisten Body Wash** with Coconut & Lime. This heavenly-scented, all-over body wash is gentle and softening on the skin. The Coconut & Lime combine to provide a refreshing, tropical aroma. Others in the range include White Rose & Jasmine, Orange & Sweet Basil along with Ruby Grapefruit & Mango, each designed specifically to uplift and revitalise the skin and refresh the body. The convenient 500ml pump pack is ideal for daily use in the shower and is also available in a convenient hand wash.

Stockist: 0411 369 310

RRP: \$7.95

Website: www.empirebathandbody.com.au



Aromababy Baby Bath Gel



Award-winning natural baby brand Aromababy, offers a complete series of organic-rich products for mother and baby, formulated to suit all skin types including skin affected by eczema. Whilst essential oils or fragrance are often best avoided on sensitive skin, this unique formulation relies on the properties of German chamomile to soothe skin and reduce the appearance of redness. **Baby Bath Gel** comes in 250ml with an easy flip-top lid. This concentrated formula ensures excellent value for money and comes from a trusted specialist baby care brand of over twenty years. Free sachets, Baby Club content and gift with purchase available.

Stockist: 03 9464 0888

RRP: \$24.95

Website: www.aromababy.com

Superior Skincare from G&M Cosmetics

G&M Australian **Lemon Tea Tree Oil Cream MKII** contains a rich blend of natural Australian Lemon Tea Tree Oil and Vitamin E to create a nourishing cream for all skin types. With no added colouring or perfumes, this non-greasy moisturiser is formulated for dry skin. G&M Australian **Kakadu Plum Cream MKII** is derived from Australia's own Kakadu Plum, an ultra-rich source of natural Vitamin C (70x greater than citrus). Skin benefits of Vitamin C include wrinkle reduction, increased collagen production and enhancement of skin radiance - essential for daily use.

Stockist: 02 9540 3395

RRP: \$7.99 - mention **Pharmacy Daily** for 20% discount for new pharmacy customers in Nov

Website: www.gandmcosmetics.com.au



Dr V Derma Pharmacy Brand - SO PURE Extra Gentle Body Wash & Lotion



Dr V **SO PURE Extra Gentle Body Wash** creates a luxurious foam to gently cleanse while leaving skin feeling silky smooth and well hydrated. This product may help bring relief to the symptoms of eczema and other skin irritations. Dr V **SO PURE Extra Gentle Body Lotion** - this

luxuriant all over body moisturiser will rehydrate and bring relief to sensitive skin. With the renowned natural healing properties of Moroccan argan oil and avocado oil it is rich in vitamins, antioxidant and amino acids, to invigorate dry skin.

Stockist: 02 9540 3395

RRP: \$19.95 - mention **Pharmacy Daily** for 20% discount for new pharmacy customers in Nov

Website: www.gandmcosmetics.com.au

Pharmacy Daily is Australia's favourite pharmacy industry publication.

Sign up free at www.pharmacydaily.com.au.

Postal address: PO Box 1010, Epping, NSW 1710 Australia

Street address: Level 2, Suite 1 64 Talavera Rd, Macquarie Park NSW 2113 Australia
P: 1300 799 220 (+61 2 8007 6760) F: 1300 799 221 (+61 2 8007 6769)

Part of the Business Publishing Group.

Publisher/Editor in chief: Bruce Piper

Managing Editor: Jon Murrie

Reporter: Mal Smith

Contributors: Nathalie Craig, Jasmine O'Donoghue, Bonnie Tai

Advertising and Marketing: Sean Harrigan and Melanie Tchakmadjian advertising@pharmacydaily.com.au

Business Manager: Jenny Piper accounts@pharmacydaily.com.au

Editorial: info@pharmacydaily.com.au

Travel Daily

CRUISE WEEKLY

travelBulletin

business events news

Pharmacy DAILY

Travel Daily

Pharmacy Daily is a publication of Pharmacy Daily Pty Ltd ABN 97 124 094 604. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.

SIGMA CELEBRATES EXCELLENCE IN 2016 SUPPLIER OF THE YEAR AWARDS

GSK Consumer 2016 Supplier of the Year

- GSK Consumer wins top award – 2016 Supplier of the Year for second year in a row;
- Azoya wins Multichannel Supplier of the Year Award following Amcal's successful launch into the Chinese online market in 2016;
- Iconic brands such as Blackmores, Bayer, Natio and Roche Products picked up a range of other awards.

The 2016 Sigma Supplier Gala Dinner and Awards night was held in Melbourne on Thursday 10 November, recognising and rewarding the critical role which business partners play in the effective running of the pharmacy supply chain.

In front of a crowd of industry leaders and special guests, the overall winner GSK Consumer picked up two key awards, repeating their success from last year, showing the company continues to improve its commitment to supporting Sigma's retail banner brands.

Azoya was acknowledged, winning Multichannel Supplier of the Year, following Amcal launching a Chinese language version of its website in June which exceeded all sales expectations. Azoya, who are the local distributor and a Chinese e-commerce specialist, is managing this site.

Importantly the event also raised \$70,000 to support Carers Australia and Sigma Managing Director and CEO Mark Hooper presented Carers Australia CEO Ara Cresswell with a cheque in front of the delighted guests.

Sigma Chief Operating Officer Mr Gary Dunne congratulated all the winners of these critical awards, which have quickly become one of Sigma's most important annual industry events.

"Sigma and our important retail brands are only as good as the business partners who support our growth and development and tonight's event is our opportunity to acknowledge the excellence and commitment of our suppliers," he said.

"Maintaining an effective and seamless supply chain is critical to ensuring the success of our retail brands and that's why we believe these annual Supplier Awards set the benchmark in the industry for recognising consistent high performance," Mr Dunne said.

Mr Dunne said it was gratifying to see so many new winners in 2016, showing that the whole industry fought hard to work closely with Sigma and their retail business partners.

CONGRATULATIONS TO ALL OF OUR 2016 SUPPLIER AWARD WINNERS

Supplier of the Year – GSK Consumer;

"This award means a lot to our company because of the strong partnership with Sigma. It's been working so well in the past 12 months and we cannot wait for the next 12 months," said David Thomas, Head of Sales for Pharmacy at GSK Consumer.

Professional Services Supplier of the Year – Roche Products;

Multi Channel Supplier of the Year – Azoya;

"Sigma is an Australian listed company and we treasure the partnership which is supported at such a senior level. We both share the same vision and strategy for growth in the Chinese market," Don Zhao, Co-founder and Executive Director of Azoya.

Marketing Pharmacy Support Supplier of the Year – AIW;

Specialised Ethical Supplier of the Year – Mundipharma;

Ethical/PBS Supplier of the Year (branded) – Novartis Pharma Australia;

Services Supplier of the Year – Tamex;

"Sigma are our premium customer and on the back of our company's 25th anniversary in business to be able to win this award is such a special moment," Michael Wilson, Regional Manager at Tamex Transport.

Retail Pharmacy Support Supplier of the Year – BRL Shopfitting;

Beauty/Gifting Supplier of the Year – Natio;

Health & Wellbeing Supplier of the Year – Blackmores;

Medicinal Supplier of the Year – Bayer;

FMCG Supplier of the Year – GSK Consumer



GSK CONSUMER - SUPPLIER OF THE YEAR



CARERS AUSTRALIA