

Today's issue of PD

Pharmacy Daily today has two pages of news plus a full page from Lorella.

Blooms makes a wish

BLOOMS the Chemist has announced a major partnership with Make-A-Wish Australia, commencing this month, that will see the two organisations join forces to help make the wishes of seriously ill children come true.

Over the next year, Blooms The Chemist will donate a percentage of its retail profits from its 85+ stores to Make-A-Wish, which will bring a significant funding boost to the children's charity.

Make-A-Wish ceo, Gerard Menses, said he was pleased to welcome Blooms The Chemist into the Make-A-Wish family.

"Every day, six families around Australia receive the news that their child has a life-threatening medical condition," Menses said.

Blooms The Chemist ceo, Phil Smith said he was looking forward to helping such a worthy cause.

"We love the work Make-A-Wish does, bringing hope, strength and joy to very sick kids at a time they need it most," Smith said.

Pregnancy DB update

THE Prescribing Medicines in Pregnancy database has undergone a significant update, with the addition of six new chemical entities and 65 previously registered medicines.

For details of the amendments see www.tga.gov.au.

Leaders hailed at MM2016

PHARMACIST

Debbie Rigby has been presented with the SHPA Australian Clinical Pharmacy Award at Medicines Management 2016, the 42nd Society of Hospital Pharmacists of Australia National Conference on the weekend.

Rigby (**pictured top right**) was hailed for her ongoing contribution to clinical pharmacy practice, the pharmacy profession and the well-being of Australians, according to SHPA president Michael Dooley.

Her career has included board roles with NPS MedicineWise, ministerial appointments to the Australian Therapeutic Goods Advisory Council and as a Clinical Reference Lead for the Australian Digital Health Agency.

She also held academic roles, and was one of the first pharmacists in Australia to be recognised as an Advanced Practitioner at Level 3.

"Colleagues and associates recognise Debbie Rigby as an amazing person to work with because she is generous with her



time and shares her knowledge with many university programs across Australia and supports CPD/CPE activities within Australia and overseas," Dooley said, adding that she "epitomises what it is to be a clinical practitioner focused on ensuring patients get the best possible outcomes".

Also honoured by the SHPA was Debra Rowett (**left**), who received the prestigious Fred J. Boyd Award which recognises outstanding contribution to hospital pharmacy in Australia.

Rowett is currently president of the Australian Pharmacy Council, holds a range of key advisory roles and

has been an active researcher with almost 100 publications.

She also helped develop the first SHPA Standards of Practice in Clinical Pharmacy.

"Throughout her career, Professor Rowett has been a powerful champion for improving the Pharmacy Profession through both the development and improvement of practice standards and through improvements in the standards of education," Dooley stated.

Medicines Management 2016 also saw the 2016 SHPA Medal of Merit awarded to Kate Richardson (**above**) who is currently employed at St Vincent's Hospital Sydney as an Electronic Medication Management (EMM) Pharmacist.

"Kate is an outstanding pharmacist who thinks strategically, and collaborates and partners with others to build a vision and deliver outstanding results," Dooley said.

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Lorella special

PHARMACY Daily readers are being offered a significant discount on in-store displays and stock of Lorella orthotic thongs.

The offer comes just in time for the busy summer selling season - for details see **page three**.

EDs under pressure

NATIONAL and state-level hospital data shows rising numbers of presentations to Australia's public hospital emergency departments (EDs) according to an Australian Institute of Health and Welfare (AIHW) report *Emergency department care 2015-16: Australian hospital statistics*.

In 2015-16, there were 7.5 million presentations to public hospital emergency departments across Australia (excluding the Australian Capital Territory), or more than 20,000 presentations each day.

Between 2011-12 and 2015-16, after adjusting for the number of hospitals included, presentations to emergency departments increased by 2.7% each year on average,' said AIHW spokesperson Jenny Hargreaves.

The very young (under four years of age) and elderly (65 years and over) were disproportionately highly represented in presentations.

CLICK HERE for the report.

Meningococcal B PBS vaccine push

SOUTH Australian Health Minister Jack Snelling has lobbied the Federal Govt to add the meningococcal B vaccine to the Pharmaceutical Benefits Scheme (PBS) in an online petition which attracted more than 13,750 signatures, *ABC News* reports.

Snelling's move followed the death of an infant this month and another three South Australians being diagnosed with the infection last week.

At present, only the C strain vaccine is funded by the PBS in Australia, with Snelling telling Federal health minister Sussan Ley that at \$500 per vaccination, most people can't afford the protection afforded by the B vaccine.

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Dispensary Corner

IT'S apparently delicious and nutritious, but some may not like the thought of the latest hot culinary delicacy in Russia which is apparently much more trendy than kale or quinoa.

Several Moscow restaurants are now serving meals featuring so-called "nutria" - also known as coypu or river rat.

Celebrity chef Takhir Kholikberdiev offers nutria burgers alongside other rodent-based dishes at his recently opened Krasnodar Bistro.

"It's a really clean animal; not only is it a herbivore but it washes all its food before it eats.

"And it's very high in omega-3 acids...a lot of doctors and dietitians recommend it," he said.



DAYLIGHT saving has led to a curious age-related quandary for a US family who are the proud new parents of twin boys.

Emily Peterson went into labour on 06 Nov and delivered her first baby at Cape Cod Hospital, Massachusetts, at 1.39am.

His brother Ronan was then born 31 minutes later - just after the end of daylight savings time - meaning he is technically almost half an hour older.

A midwife at the hospital said it was the first time she had experienced such a paradox in over 40 years of nursing.

SHPA publication revamp

THE Society of Hospital Pharmacists of Australia's *Journal of Pharmacy Practice and Research (JPPR)* will become an online-only publication next year, under major changes unveiled at the Society's Medicines Management 2016 conference in Perth yesterday.

The revamp will also see SHPA seek to have *JPPR* indexed in specialist academic references including Web of Science and Medline, the US National Library of Medicine bibliographic database.

"Achieving specialist academic listing will require that all articles are authoritative, peer-reviewed and complete," said SHPA president Professor Michael Dooley.

"The process of peer review is to ensure all research is well-designed and worthy of being shared, and that statistics are accurately presented," he said.

However the stringent academic requirements will mean existing "member service" aspects of *JPPR* will no longer be included, with Dooley saying SHPA will introduce a new publication to fill the void.

This, he said, would be a "high quality hybrid of scientific content and matters of practice, community, career and the Society.

"It will reflect the diversity of practice amongst our members and will support 'calls to action' on important issues," Dooley said, adding it would provide a publishing platform encouraging early career pharmacists to publish their work.

From 2017 the *JPPR* will also be published six times a year, helping authors by decreasing the time from submission to review and publication.

Vic pharmacist medal

BEATRIX Zielonka-Perry has been awarded the Victorian Pharmacist Medal for 2016, with the accolade announced at the annual Victorian Pharmacists Dinner last Fri.

Others honoured at the event included Robert Scarso who was named Victorian Intern Pharmacist of the Year for his work at Chemist Warehouse in Fairfield.

WIN WITH SOUTHERNATURE

This week *Pharmacy Daily* and SOUTHERNATURE are giving away Grape Seed 40 000 PLUS Green Tea, and AURIEL Lanolin Cream with Grape Seed & Collagen each day.

SOUTHERNATURE'S Grape Seed 40 000 PLUS Green Tea contains potent antioxidants which help protect the body from the damaging effects of free radicals. The Vegan tablets contain Vitamin C, Green Tea and Grape Seed. Vitamin C aids the synthesis of collagen, Grape Seed can help to strengthen collagen in the body, and Green Tea provides antioxidant support to help protect against free radicals. For more info **CLICK HERE.**

To win, be the first from NSW or ACT to send the correct answer to comp@pharmacydaily.com.au

What are the three ingredients contained in the SOUTHERNATURE Grape Seed 40 000 PLUS Green Tea tablets?

Check here tomorrow for today's winner.



Weekly Comment

Welcome to PD's weekly comment feature.

This week's contributor is **Jonathan Mayes**, national professional services manager at Amneal Pharmaceuticals.



How to manage DAA work flow and get the best out of your staff

IN PLANNING for the growth of your DAA business, it is wise to conduct an audit of the resources you currently have in place and what you will require to achieve your DAA growth targets.

Consider your existing DAA workflow, staff required for packing, checking and managing scripts for your DAA customers, and the space that is available to grow this part of your business.

A well planned workflow that underpins a DAA operation is critical for you to be able to ensure that your DAA operation is efficient and scalable. As your DAA volumes grow, any underlying inefficiencies with your workflow will be magnified and hamper your ability to increase DAA volumes.

When planning workflow, look at your DAA operation as end to end process where you should be looking to ensure that all steps in the process are logical and in a sequential order, while removing any unnecessary steps.

The pharmacy staff are the key drivers of a DAA business, they are critical for the success of a well-planned DAA operation. Build a team who are customer focused and engaged, by empowering and developing them in this part of the business, and be sure to recognise their successes.

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Postal address: PO Box 1010, Epping, NSW 1710 Australia

Street address: Level 2, Suite 1 64 Talavera Rd, Macquarie Park NSW 2113 Australia
P: 1300 799 220 (+61 2 8007 6760) F: 1300 799 221 (+61 2 8007 6769)

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Publisher/Editor in chief: Bruce Piper

Managing Editor: Jon Murrie

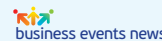
Reporter: Mal Smith

Contributors: Nathalie Craig, Jasmine O'Donoghue, Bonnie Tai

Advertising and Marketing: Sean Harrigan and Melanie Tchakmadjian advertising@pharmacydaily.com.au

Business Manager: Jenny Piper accounts@pharmacydaily.com.au

Editorial: info@pharmacydaily.com.au



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