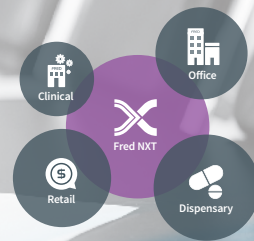


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Generic priorities

THE Generic Medicines Working Group (GMWG) has identified initial policy priorities and summarised them in their 09 Sep Communiqué.

The first of the four priorities was described as pricing policy, supply and viability following price disclosure changes and improving access for consumers.

Secondly, the Generic and Biosimilar Medicines Association (GBMA) highlighted the importance of supporting the uptake of generic medicines, and that it was important to minimise any move back to innovator brands.

Biosimilars were the next issue with plans to develop awareness and confidence in these products.

Finally the Health Department said it wants transparency around PBS processes for biosimilars to broaden understanding.

CLICK HERE for the Communiqué.

Nature's Care own stores

AUSTRALIA'S third largest vitamin company, Nature's Care, is highlighting its premium "black-label" products in the Nature's Care Pro Series range as a luxury good, with plans to open high-end retail stores in Sydney, Melbourne, Shanghai and Hong Kong, according to a report in today's *Australian Financial Review*.

Nature's Care gm Steven Collett said that although the company was in the final stages of a sale process, it was in no hurry to complete a deal, with first quarter revenue up 151% year on year.

Referring to company plans for its own premium retail chain, modelled on Nespresso's coffee-maker outlets and high-end wine industry cellar-door approaches,

Collett said "There is a gap in the market for an ultra-premium range."

"We want to be in the same area as Prada, Dior and Gucci."

Nature's Care wants to demonstrate vertical integration of its business, sourcing quality raw materials and doing its own manufacture at its wholly owned Belrose facility, Collett said.

"That interactive story doesn't really get communicated when people encounter a pharmacy assistant," he said.

CMA awards winners

COMPLEMENTARY Medicines Australia (CMA) has presented the 17th Annual Industry Awards in front of 350 guests at its 2016 Conference and Industry Awards.

CMA chief executive, Mr Carl Gibson, said, "we were delighted to present an exceptional program of Australian and International speakers, each providing a fresh insight in exploring the theme 'Healthy Industry, Healthy People', a theme that encompasses a number of key approaches for how our industry can continue to innovate, grow and contribute to better health outcomes."

Award winners included Frank Caruso – Caruso's Natural Health, Blackmores flagship store, Bondi Junction, Integra Healthcare for the Thompson's Marketing Campaign, Herbalife Australasia, Go-Vita Distributors, Transchem, Fit BioCeuticals, Lipa Pharmaceuticals, Swisse Wellness and Network Nutrition.

New GSK CEO appt

GLAXOSMITHKLINE (GSK) has announced current Consumer Healthcare division ceo Emma Walmsley as successor to Andrew Witty in the ceo role for GSK global.

Walmsley joined GSK in 2010 from L'Oreal where, over the course of her 17-year career, she held a variety of marketing and general management roles in the UK, Europe and USA.

Witty retires 31 Mar 2017, at which point Walmsley will take the reins.



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Guild-MIMS lotY open

THE Pharmacy Guild of Australia has announced it is partnering with MIMS Australia for the third time to search for the Guild's Intern of the Year (lotY), 2016, declaring nominations are now open.

The winning intern will receive a travel and educational scholarship to the value of \$4,000 courtesy of MIMS Australia.

Guild National Intern Training program manager Tim Roberts said the competition is an excellent opportunity to recognise a Guild Intern who's gone above and beyond.

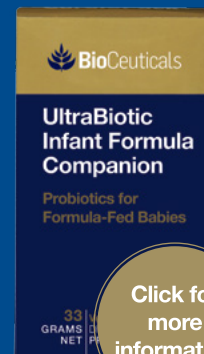
"Intern candidates can be nominated by their supervising preceptor, employer, pharmacist or colleague, Guild ITP clinical tutor or they can even nominate themselves", Roberts said.

To nominate for the award, visit www.internpharmacist.com.au.



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Wolfish Shark alert

WOLFISH Shark Viagra tablets pose a serious risk to your health and should not be taken, the Therapeutic Goods Administration has said.

The tablets contain the undeclared prescription-only substance sildenafil, have not been tested by the TGA and are illegal to supply in Australia.

India's illegal drugs

THE first Indian nationwide survey of spurious and not-of-standard quality drugs in the domestic market, commenced by the Central government in 2014, is almost completed and will be submitted to the Health ministry by the end of this year, pharmabiz.com has reported.

The survey is being carried out on 48,000 drug samples collected from different parts of the country by engaging almost 1000 drug inspectors.

The survey will investigate 224 molecules across 15 major therapeutic drug groups relevant to the Indian market with the Indian Statistical Institute and National Sample Survey Organisation developing a unique statistical design for the purpose.

Early indications from the survey suggest that presence of sub-standard drugs in the domestic market has come down from 8% to 4.5%.

PSA ticks pharmacovigilance

THE Pharmaceutical Society of Australia (PSA) in its submission had highlighted to the Sansom Review of Medicines and Medical Devices Regulation that it would like to see a greater emphasis on pharmacovigilance activities.

Consequently it has now welcomed the government's response to the Review, in particular the Panel's recommendation "to develop a more comprehensive post-market monitoring scheme for medicines and medical devices and to include, for example, better integration and timely analysis of available datasets, including analysis of matched data from the Pharmaceutical Benefits Scheme (PBS) and other relevant datasets."

PSA national president Joe Demarte also noted the government's acceptance of the Panel's recommendation to review the Scheduling Policy Framework.

"PSA supported the recommendation to provide for the development of a formal risk-benefit methodology to assess scheduling applications in a streamlined manner and to enhance input from interested parties into the scheduling process," he said.

The Review recommended a review of principles and practices

around advertising of medicines in Australia and the scrutiny of advertising against a suitable code under a single complaints review body.

"PSA also supports the recommendation to review the advertising framework for therapeutic goods,

including better management of complaints, Demarte said.

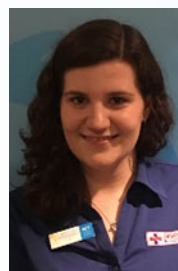
"We look forward to working with the Government on designing the implementation of the recommendations and to assist in delivering benefits from this important program of reform to improving the health of all Australians," he concluded.



Mitchell PATY for ACT

PHARMACY Assistant Naomi Murray (pictured) from Mitchell Discount Pharmacy has been chosen to represent the ACT at the National Finals of the 2016 Pharmacy Guild of Australia/GuildSuper PA of the Year Award.

Murray will face other finalists at the upcoming PA National Conference on 28 Oct at the Gold Coast.



New role for old drug

MALARIA treatments are frequently given too late to manage some of the complications but new work published in *The Journal of Clinical Investigation* has indicated that some commonly available drugs may be helpful.

In cerebral malaria parasite-filled red blood cells can become "sticky", clump together in the brain and cause haemorrhage, but adding irbesartan to chloroquine was shown to reduce deaths in mice.

Scientists are very excited by the results adding that cholesterol-lowering statins, which have anti-inflammatory effects and are also available as cheap generics, also "worked beautifully" in lab tests.

CLICK HERE for the study.

GP de-registered

THE Health Care Complaints Commission prosecuted Dr Kwong Yiu (Kelvin) Lo, a medical practitioner, before the NSW Civil and Administrative Tribunal, determining that his registration be cancelled and that he may not apply for a review of the order for two years.

Lo was found by the tribunal to be guilty of unsatisfactory professional conduct and professional misconduct, related to inappropriate prescribing of Schedule 8 and Schedule 4D drugs, including prescribing drugs of addiction to drug dependent patients, and his failure to maintain adequate medical records.

The tribunal found that this failure had the potential to allow the entry of these drugs into the community where they could become available to drug abusers.

Win with CleanEars

This week *Pharmacy Daily* and CleanEars are giving away a prize pack of two bottles of CleanEars Kids each day.

NEW CleanEars Kids is a clinically proven ear wax removal spray that is suitable for babies, infants and children from 2 months and up. CleanEars kids is fast and fun, you do not have to tilt your head or lie down for application, simply spray and go! To find out more visit the website **HERE**.

To win, be the first from WA to send the correct answer to the question to **comp@pharmacydaily.com.au**

Does CleanEars Kids contain any preservatives?

Congratulations to yesterday's winner, Michelle McLennan from Airlie Beach Day and Night Chemist.



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Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy.

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

Head & Shoulders with new 3ActionFormula range

Tested over 200 times and in development for 10 years, the new advanced Head & Shoulders 3ActionFormula range available on shelves from the 01 Oct, is proven to go deeper and remove more dandruff, whilst achieving surprisingly soft and beautiful hair. Head & Shoulders 3ActionFormula delivers three core benefits, all packed into one bottle: cleanse with a rich lather for dandruff removal, protect with micro-minerals which go deeper into the places where dandruff-causing fungus resides and moisturise leaving the hair feeling soft and instantly hydrated.

Stockist: 1800 028 280

RRP: \$12.49 - 400mL

Website: www.headandshoulders.com.au



New from Cancer Council: Dory Water Sport Sunscreens

The Watersport range contain the same formulation as the Sport range sunscreen, which has very high water resistance. The range is formulated specifically for water sports.

The **Dory Water Sport Sunscreens** are perfect for fun times at the beach, pool or in the backyard. Providing SPF 50+ broad spectrum UVA and UVB protection, with advanced extra UV cover, this range is resistant for up to four hours in water and is made in Australia.

Stockist: 1300 354 144

RRP: From \$17.95

Website: www.cancercouncilshop.org.au

YvesSaintLaurent's new Mon Paris fragrance

Crisp as a smoking jacket, as flowing as a pussy-bow blouse, the luminous **Mon Paris** from YSL is a precise balancing act between sense and sensuality that inverts the classic chypre fragrance structure. The overwhelming sensation of the warm mineral ambrox, with a potent sense of luxe, is a richness and style all of its own, a vibrancy that feels voluminous, vertiginous and modern with a purity that is omnipotent. YSL says "A new chypre is born" in this clear radiant yet fresh and floral translucently pure essence.

Stockist: 1300 651 991.

RRP: From \$99.00 30mL

Website: www.ysl.com/au



pjur med SOFT glide with jojoba oil

From Oct, all pjur med personal lubricants will show the logo of the McGrath Foundation to visualize that pjur sponsors the Foundation to support individuals and families affected by breast cancer. The pjur med lubricant range is especially targeted to women of all ages who experience vaginal dryness as a side effect of cancer treatments. pjur group Luxembourg S.A. will also raise money in support of this by donating \$0.25 for every bottle of pjur med personal lubricant sold in Australia - pictured is pjur med **SOFT glide**.

Stockist: 02 9516 2775

RRP: \$27.45

Website: www.pjurmed.com.au



Dispensary Corner

ACUPUNCTURE isn't just for humans, with an increasing number of vets looking to it as a cure for pet's ailments.

UK vet Nadine Headley swears by the treatment, telling *The Mirror* she has animals from rabbits with digestive problems and dogs with muscular pain to furry friends with osteoarthritis and aggression issues.

"The needles are very fine and once you've put in a couple of needles, pets start to relax," she explains.

She believes the improvements can be anything from mild to dramatic with the biggest benefit being that the animals are "happier in themselves again".

It may sound like a good idea but we certainly aren't convinced all our feline friends would be as accepting as the one pictured below while the vet pricks dozens of needles in its back.



A BRITISH man called the police to report his girlfriend for committing a crime: overfeeding their hamster and making it look like "a fat little piggy".

He had the sense to ring the non-emergency line but not the brains to realise it wasn't an issue for the police force to deal with.

"I know it sounds daft but it's my little hamster," the man told police during the call.

"He was my pride and joy. I need him back now, he has only got a couple of years left".